

1000x, Spectrum Innovation & Chipset Evolution

• 1:00pm - 1:30pm The 1000x mobile data challenge Innovations in small cells, spectrum and higher efficiency

1:30pm - 2:00pm What is next for HSPA+?
 And related evolutions: WCDMA+ and S-UMTS

2:00pm - 2:30pm What is next for LTE?

LTE Advanced, opportunistic HetNets and LTE Direct

2:30pm - 3:00pm What is next for Wi-Fi?
The Wi-Fi evolution, its role in 1000x, connected home and new frontiers

3:00pm - 3:15pm Break

• 3:15pm - 4:00pm How do we access more spectrum for 1000x?

Cleared, Licensed Spectrum (Voluntary Incentive Auction)/Authorized Shared Access (3.5 GHz)/Unlicensed Spectrum (5 GHz)

• 4:00pm - 4:30pm Addressing LTE Band Fragmentation RF360 progress, carrier aggregation and more

• 4:30pm - 5:00pm The 3G/4G multimode roadmap
Including LTE Broadcast, VoLTE and voice interworking

Speaker: Rasmus Hellberg, Sr Director, Technical Marketing

Speaker: Prakash Sangam,

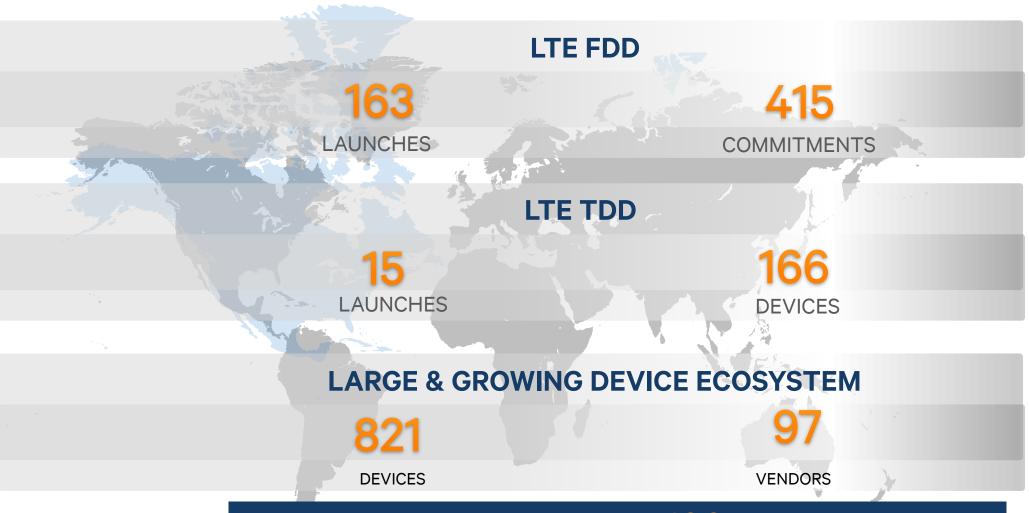
Director, Technical Marketing

Speaker: Dean Brenner, Sr VP. Government Affairs

Speaker: Sunil Patil,

Director, Product Management

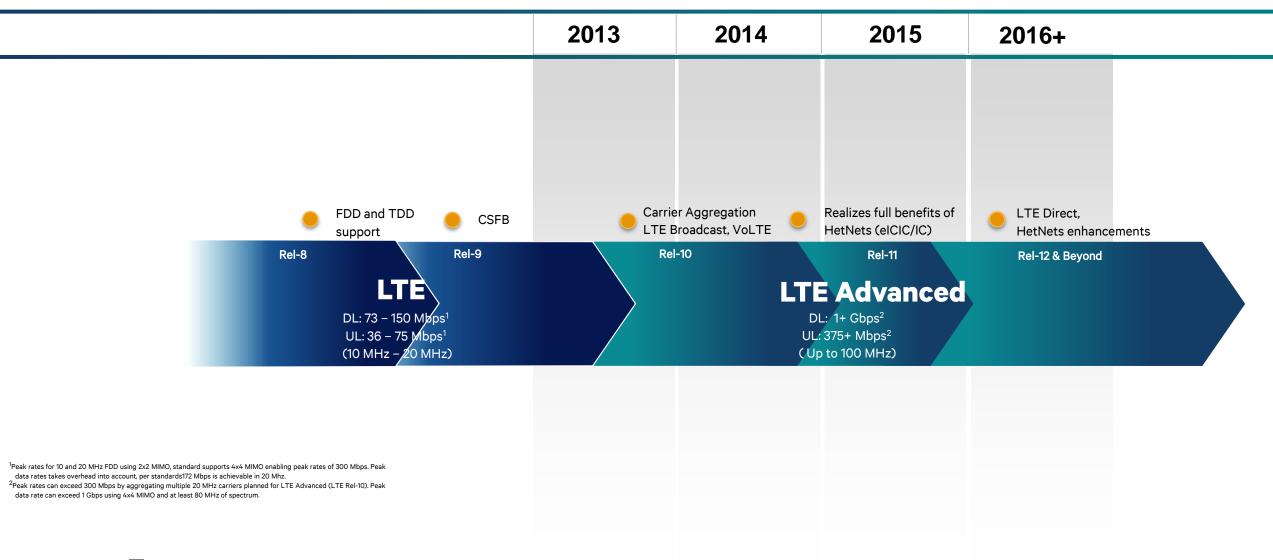
LTE - Strong Global Growth



Global LTE connections reached 100 Million in May 2013

- Wireless Intelligence

LTE continues to evolve



Qualcomm LTE Advanced leadership



STANDARDS LEADERSHIP

- A main contributor to key LTE Advanced features
- Major contributor for ITU IMT-Advanced submission

INDUSTRY-FIRST DEMOS

- MWC 2013: Live Opportunistic Smallcells
- MWC 2012: Live Over-The-Air HetNet Demo with Mobility
- MWC 2013: Live Over-The-Air opportunistic HetNet Demo with VoIP Mobility

INDUSTRY-LEADING LTE/3G CHIPSETS





LTE Advanced is key to 1000x

Carrier Aggregation

Supplemental Downlink

Authorized Shared Access (ASA)

1000x **HIGHER EFFICIENCY** MORE **SPECTRUM**

Continue to evolve LTE

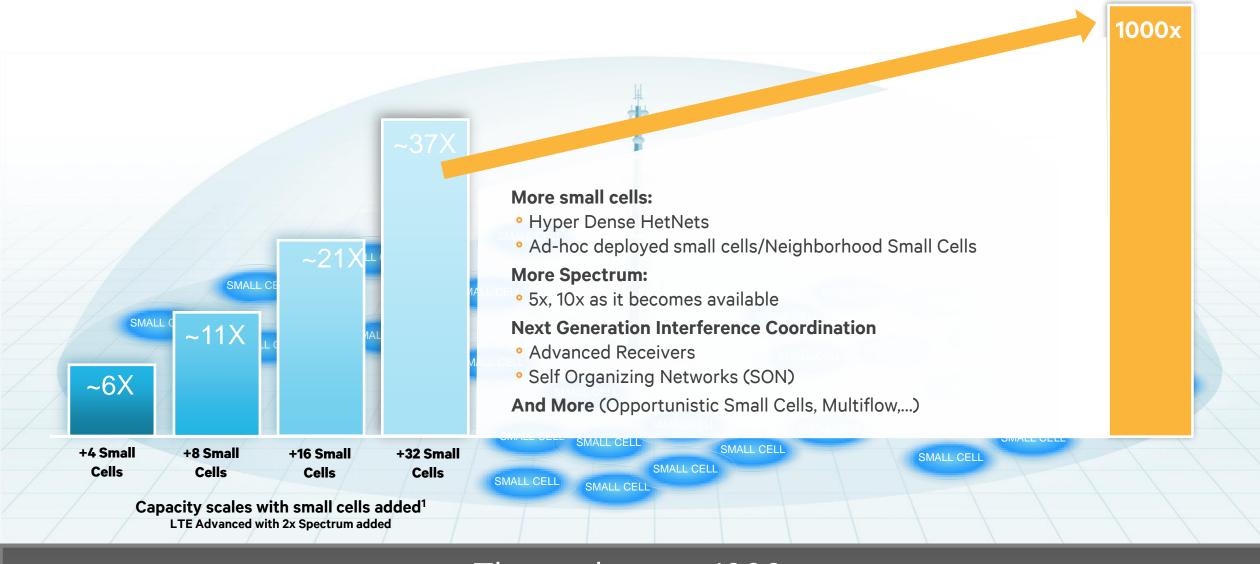
 Multiflow, more Hetnets enhancements

LTE Direct for proximity services

LTE Broadcast for mass media

Range expansion, elCIC
Opportunistic Hetnets
Neighborhood small cells

deployment model



The roadmap to 1000x: more small cells, more spectrum and improved techniques

Assumptions: Pico type of small cell, 10MHz@2GHz + 10MHz@2GHz, part of gain is addition of 10MHz spectrum. Users uniformly distributed—a hotspot scenario could provide higher gains. Macro and outdoor small cells sharing spectrum (co-channel)

LTE Advanced opportunistic small cells for dense HetNets

Reduces energy consumption

Reduces interference to further improve capacity

Possible today¹



Device triggered small cells (on/dormant)

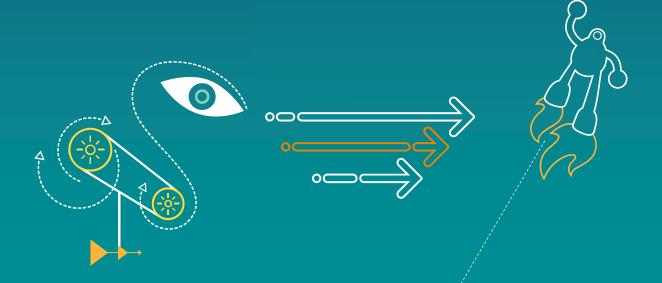
¹ Dormant small cells triggered by the presence of active devices in the vicinity (for 3G/4G).



LTE Direct

Operator enabled proximity services

QUALCOMM®



Hyper connected world around you



Hyper connected world around you

You need a "Wireless Sense"



Stores / Restaurants

Family, Friends & Pets





Connecte

Professional Contacts



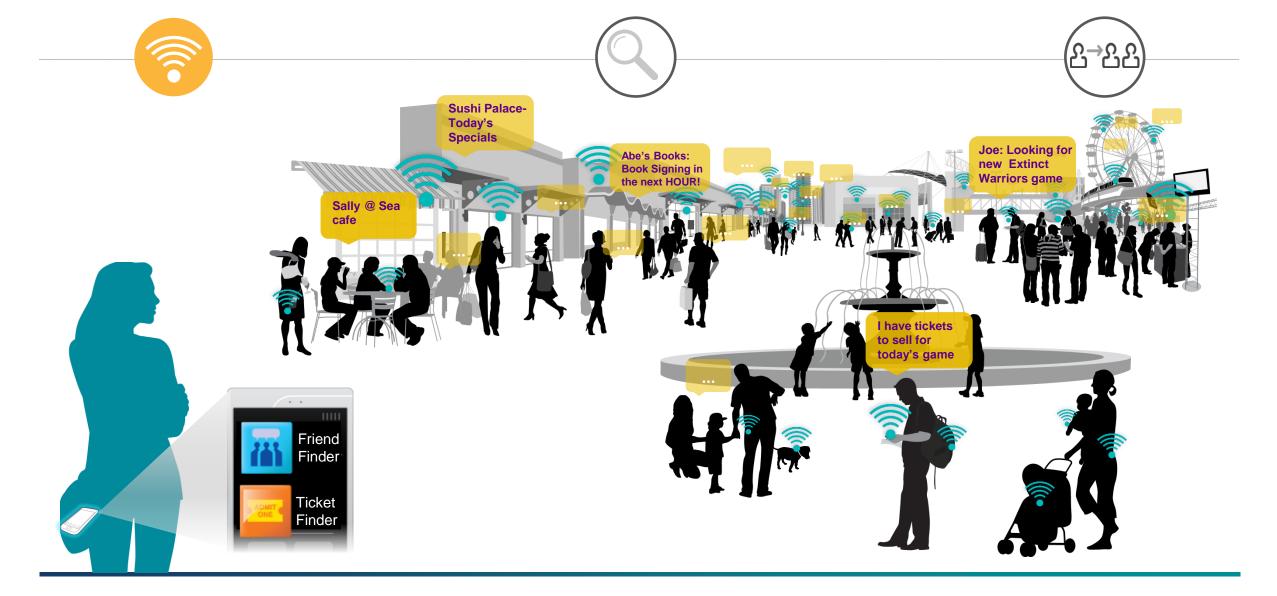


LTE Direct – An illustration

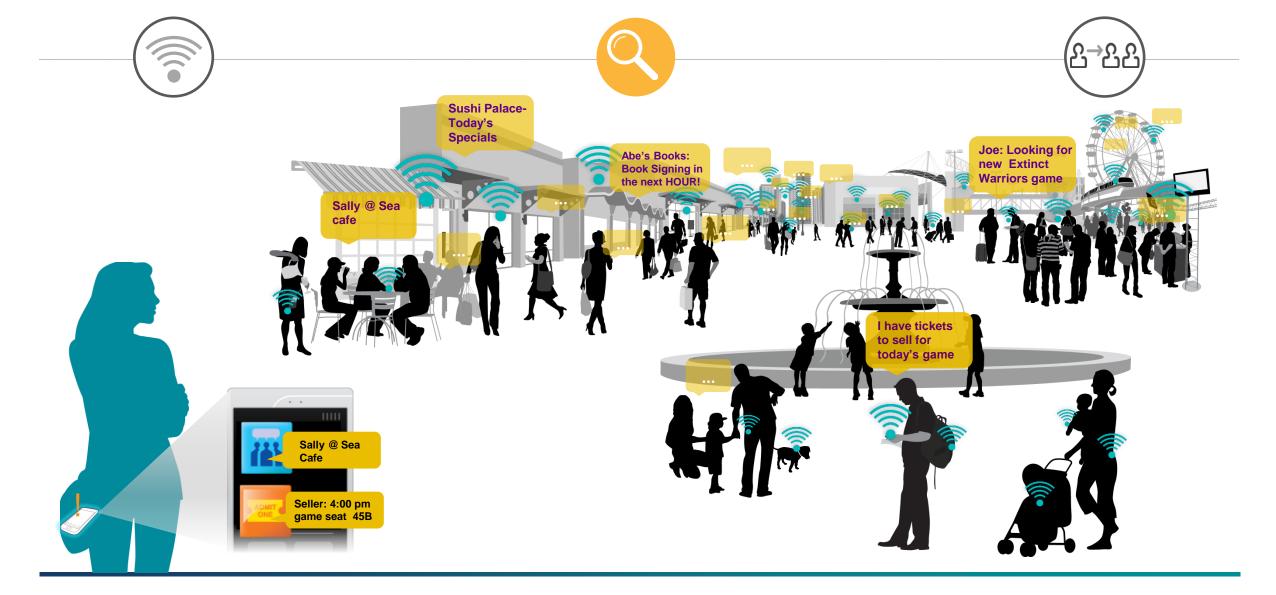




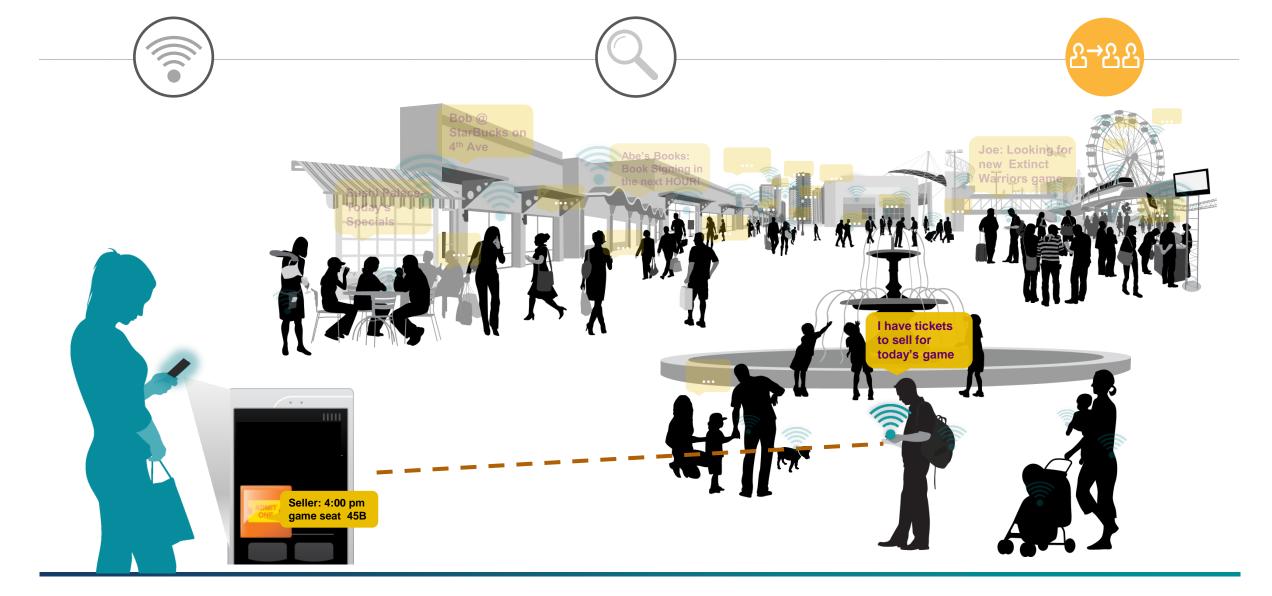
All devices broadcast their needs/services via "Expressions"



Services are passively identified (no user intervention)



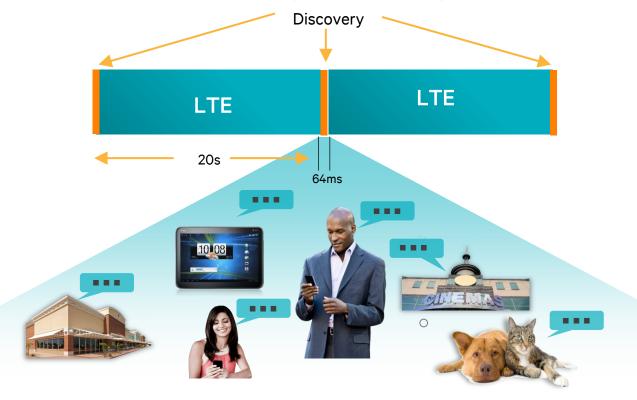
Relevance is determined



Communication with the desired service

Designed for autonomous "Always-ON" discovery

Low-overhead with extremely low battery consumption



- All devices either broadcast their needs/services or listen to others
- Switch between broadcast and listen based on services/applications

Short "wake-up" time

All devices synchronously "wake-up" for discovery

Very high discovery capacity

E.g. Can discover 2816 services in 64msec

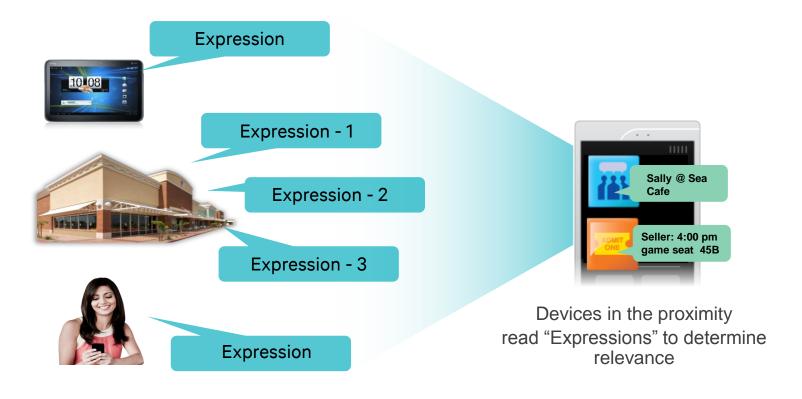
Highly scalable

Overhead scales with the capacity; Easy to configure resources to suit demand

Negligible LTE capacity impact

E.g. 0.3% reduction in uplink capacity for 2816 expressions

Privacy sensitive, connectionless discovery



All devices broadcast 64 or 128 bit service identifier called "*Expression*" for each service they offer

Fast and Easy

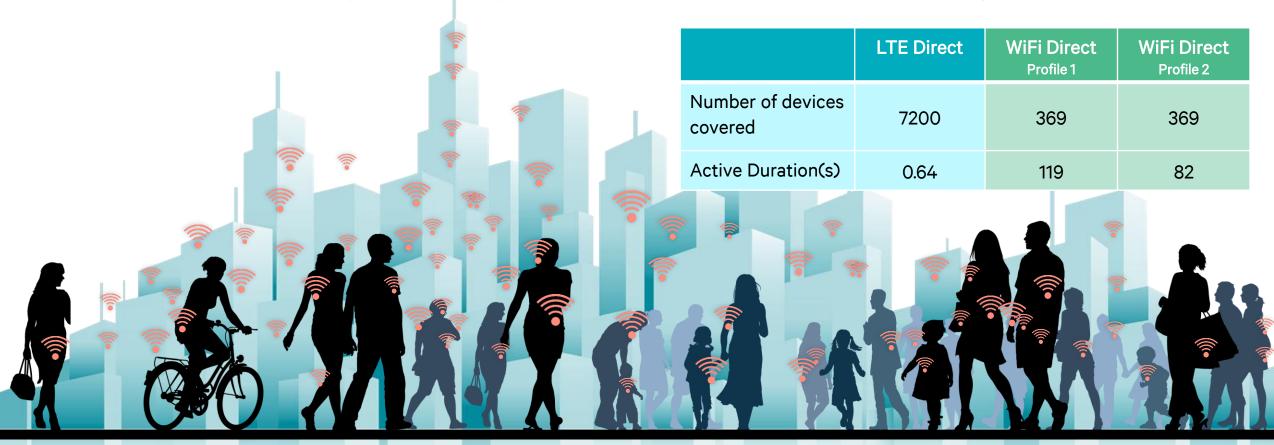
Expressions are easy to read & decode, no connection needed

Anonymous

Devices do not need to reveal their identity or location

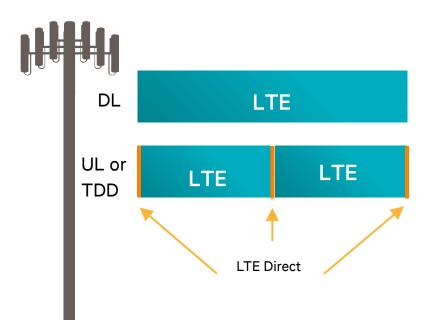
Unparalleled scalability

Superior discover capacity and latency than other device-to-device technologies



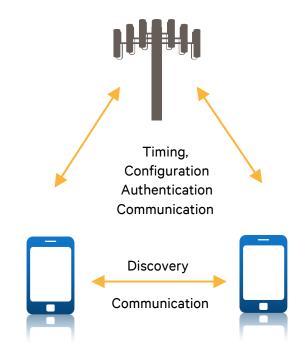
LTE Direct is a "Native" LTE solution

Uses LTE Uplink



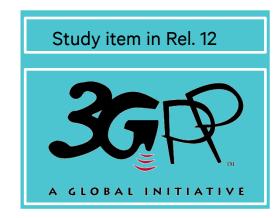
For discovery and optionally also for communication

Leverages LTE Infrastructure



- LTE network used for configuration and authentication
- Communication can be either through network or direct device to device

Proposed to be part of LTE Standard



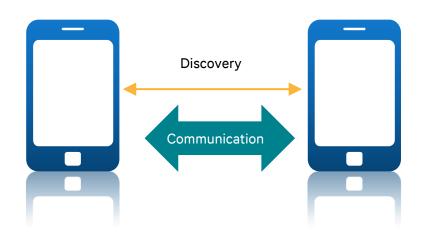
Differentiated app/services enabled by proximate discovery

LTE Direct

Discover	Leash	Trigger	Search
Social Matching - • Friends/family discovery	Geo-Fencing - • Child, pet, elderly, etc.	Auto-Authentication-Proximity triggered automation	Query-Response - • User initiated and adhoc
Push Advertising -Hyper-relevant notifications	Dwell Time -Auto notificationCredentialing -	Loyalty Services - • Autonomous 'check-in'	
Venue Services - • e.g. tourist bulletins, crime alerts	 Qualify within a boundary 	Gaming –e.g. scavenger hunts, multi-payer games	

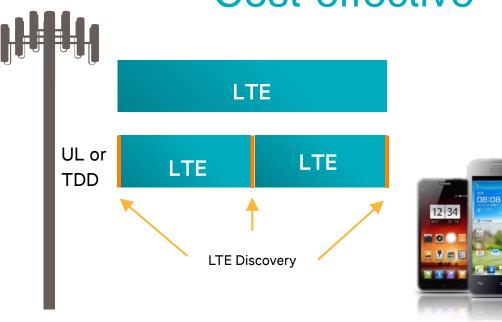
Next-Gen solution for emergency services

Robust



- Licensed spectrum ensures no interference & very-high reliability
- Works even during extreme situations like infrastructure failure
- Scalable to address small emergencies to natural disasters





- Utilizes commercial LTE network and spectrum
- Leverages huge LTE device ecosystem
- Offers flexibility and customization to suit emergency services' needs

LTE Direct: Operator enabled proximity services

LTE "Native" Direct Device-to-Device Solution

Uses LTE spectrum, and network; Candidate feature in 3GPP R12

"Always-ON" Privacy Sensitive Discovery

Autonomously discovers 1000s of relevant devices/services in a battery-efficient way

Enables New and Enhances Existing Apps/Services

Differentiated app/services enabled by proximate discovery; Opportunities for operators to monetize

Next-Gen Solution for Emergency Services

Robust; Cost-effectively leverages commercial LTE infrastructure and ecosystem

Thank you

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Wi-Fi: An integral part of the wireless landscape

Part of the solutions to "1000x mobile data challenge"



Wi-Fi supported in all smart devices

At the center of connected home



The universal technology in smart connected homes

Opening new frontiers for wireless connectivity

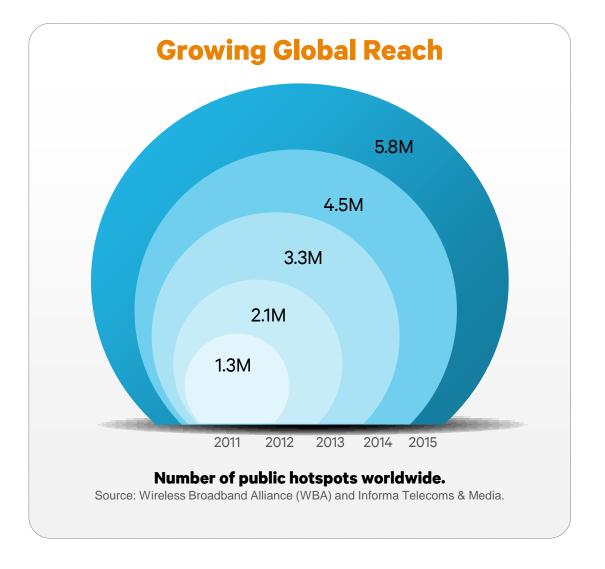






Leveraging ubiquity of indoor Wi-Fi for many new applications and services

Wi-Fi is becoming ubiquitous



Expanding Device Support

2012 MILE

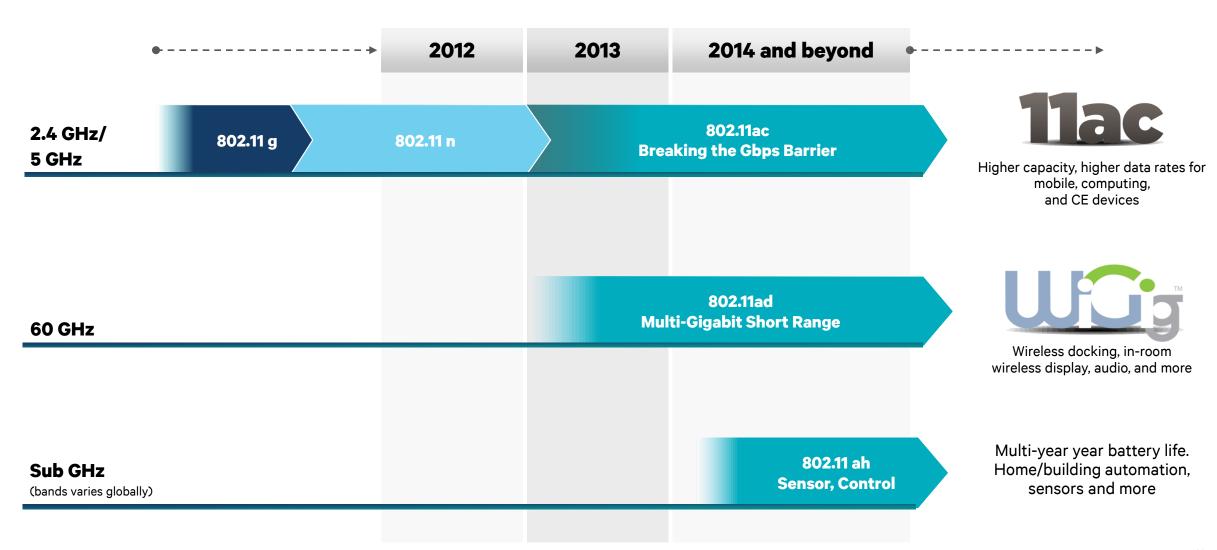
201E MILL

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WI-FI Enabled Devices Snipped	2012 MU	2015 MU
Phones/Accessories	685	1,459
Tablets, E-Readers, Media Players, etc	199	360
Laptops, Desktops, Peripherals, etc.	392	717
Connected Home	107	287
Others	39	338
TOTAL	1,422	3,161

Source: ABI Research forecast, December 2012. "Connected Home" category includes Flat Panel TVs, Set-top Boxes, Gaming Consoles, Gaming Console Controllers, DVD/Blu-ray Players/Recorders, OEM Remote Controls,3D Glasses, Digital Photo Frames. "Others" include Automotive Health, Fitness and Medical, Smart meters, automation, industrial

A strong Wi-Fi evolution path



Qualcomm VIVE™: Enabling end-to-end 11ac ecosystem



Driving 11ac in migration in mobile through pin compatible solutions

Extending industry leading Wi-Fi performance¹

~6x lower power consumption (v/s our own 11n)

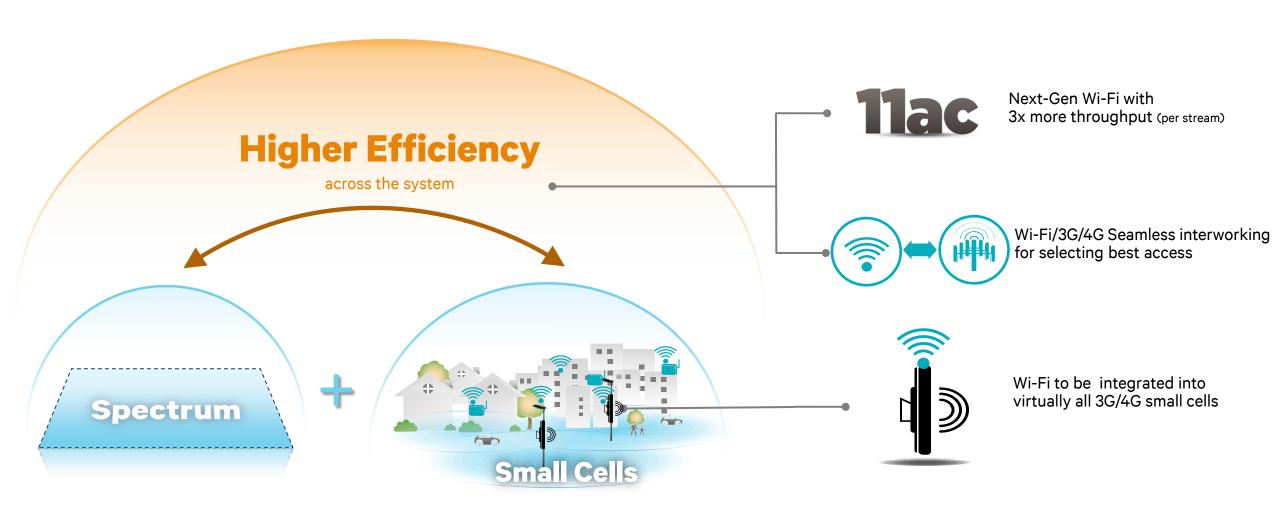
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Wi-Fi: Part of the solutions to the "1000x Mobile Data Challenge"

Multiple efforts needed to address 1000x – Wi-Fi is an integral part of the solutions



802.11ac: Up to 3x increase in throughput per stream

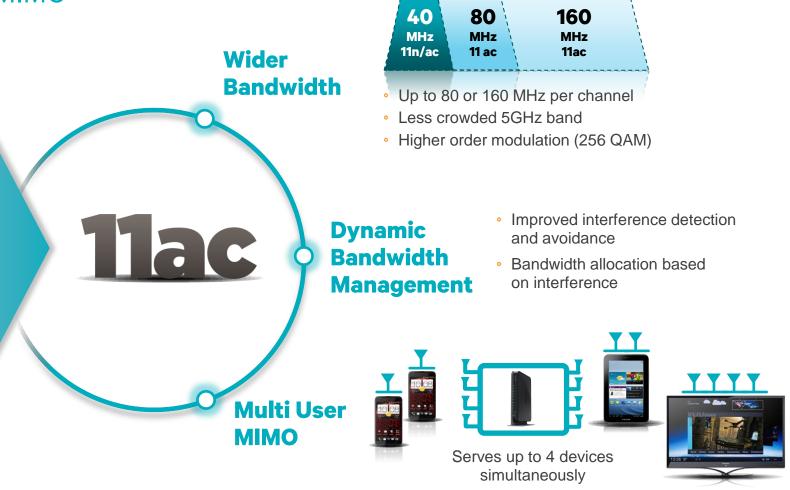
3x more in the future with MU-MIMO

3x throughput now*

3x more aggregate throughput with MU-MIMO**

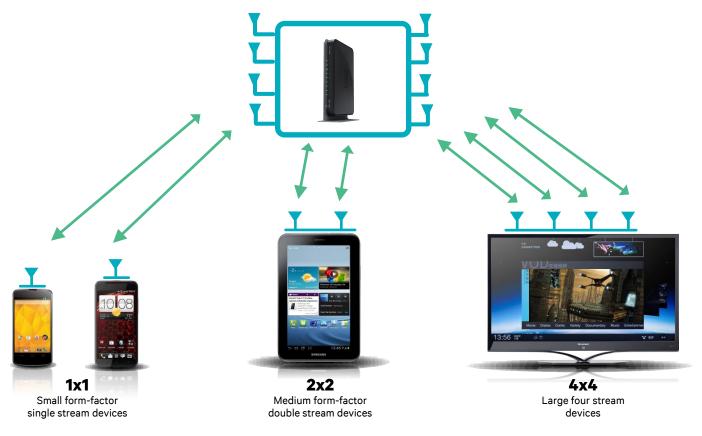
Higher data rates at all ranges

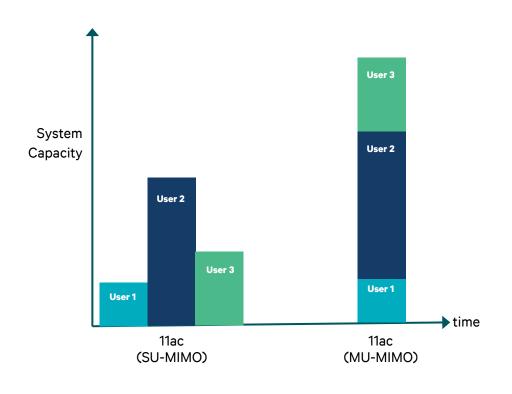
Lower latency



MU-MIMO: Higher capacity with mix of devices

Simultaneously serving multiple devices by reusing resources





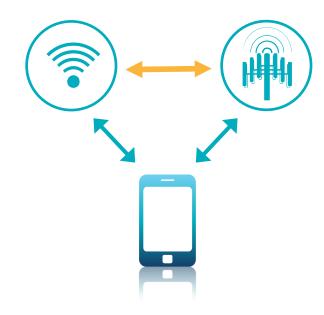
Simultaneously serves up to 4 devices

Up to 3x more aggregate throughput*

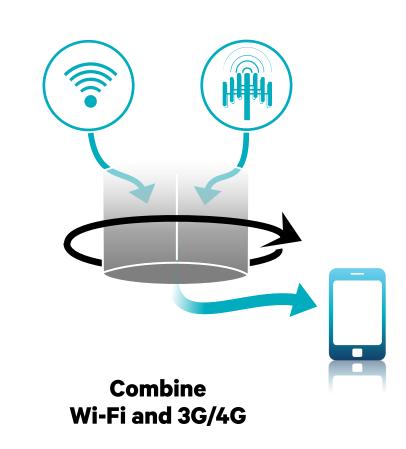
Tighter Wi-Fi—3G/4G interworking



Convergence of Cellular and Wi-Fi Infrastructure

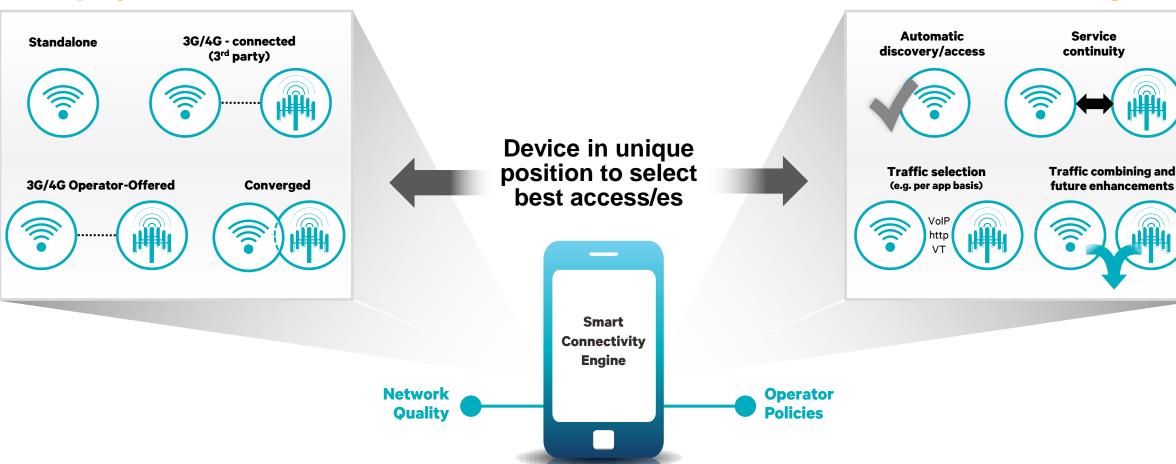


Seamless Access and Connectivity



Multi-dimensional Wi-Fi—3G/4G interworking landscape

Many Wi-Fi deployment models

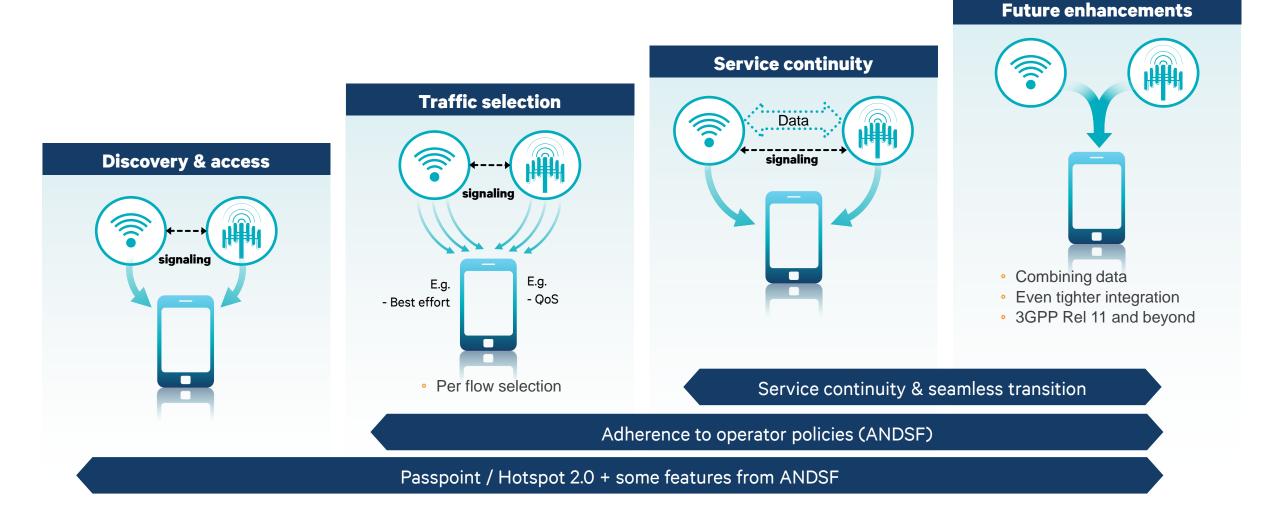


Different levels

of interworking

36

Seamless Wi-Fi—3G/4G interworking is evolving

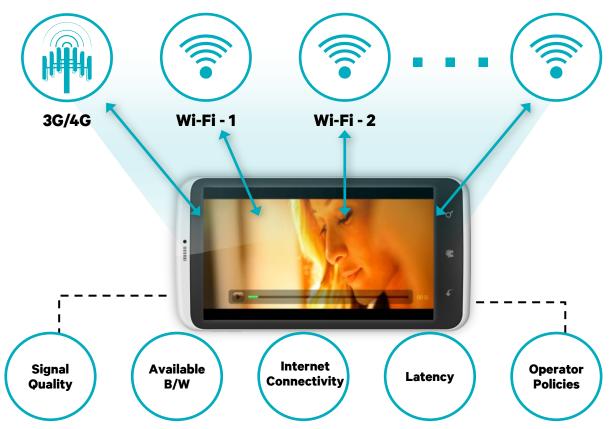


Notes: 1) ANDSF - Access Network Discovery and Selection Function defined in 3GPP:

²⁾ The evolution shown here represents the trend in commercialization. 3GPP supports Service continuity in Rel 8 and Traffic selection in Rel. 10

Qualcomm connectivity engine (CnE) – Selecting best access

Based on end-to-end link performance



Standards compliant(Passpoint/Hotspot2.0, 3GPP (ANDSF), IWAN)

Smart algorithms (In addition to standards)

Part of Qualcomm chipset solutions

Qualcomm 3G/4G – Wi-Fi converged small cell Solutions



- Wi-Fi and 3G/4G cellular SoCs & RF
- Complete reference designs
 - Modular, Flexible RF band support
 - RF Coexistence considerations fully addressed
- Intelligent end-to-end connection management
 - Hotspot 2.0/Passpoint support
 - Access selection based on information from both Wi-Fi and 3G/4G (QoS, resource constraints, loading, link quality etc)
 - Works even better with Qualcomm's connectivity engine (CnE)

	Qualcomm's Converged Small Cell	Standard Converged Small Cell
Device with CnE	Most optimized selection with end-to-end information	Intelligent selection based only on device info
Device w/o CnE	Intelligent selection based only on AP info	N/A



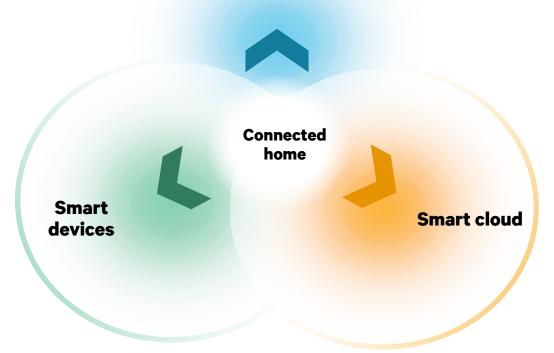
Wi-Fi: At the center of "Smart Connected Homes"

Connected home vision: Multiple smarts working together

Manage devices/apps to maximize efficiency, and provide homogenized user experience

(e.g. smart bandwidth management based on app requirements)

Smart connectivity / gateway

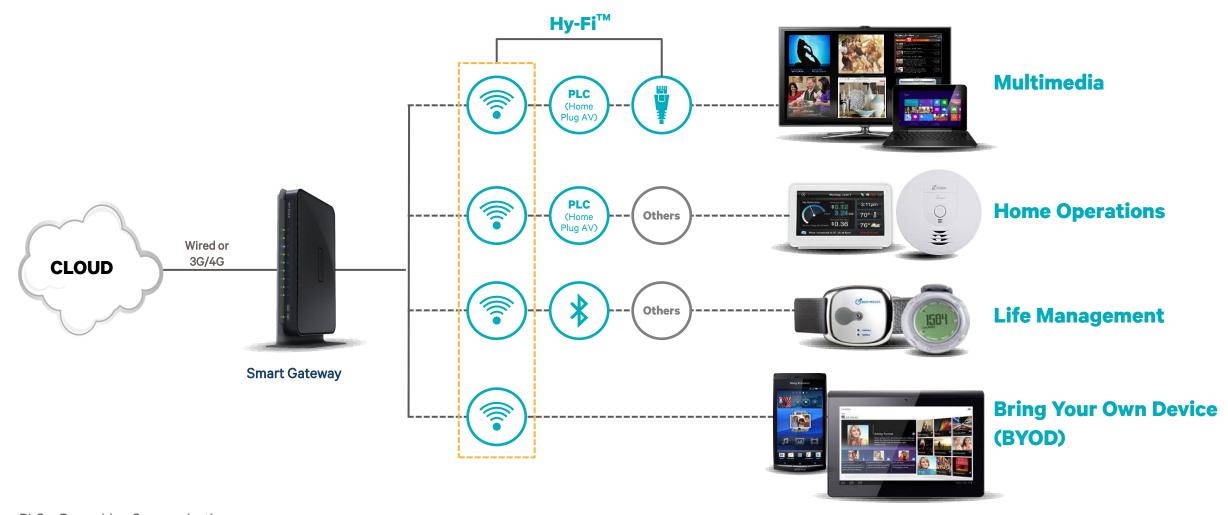


Deliver a personalized connected home experience

(e.g. smart TV, smart appliances)

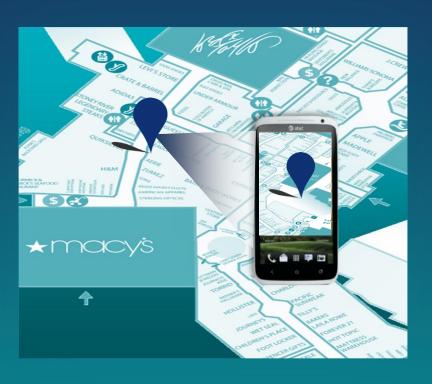
Extend resources of the home network when needed, by providing additional data, storage space and computing capabilities

Wi-Fi: Universal technology in "Connected Homes"





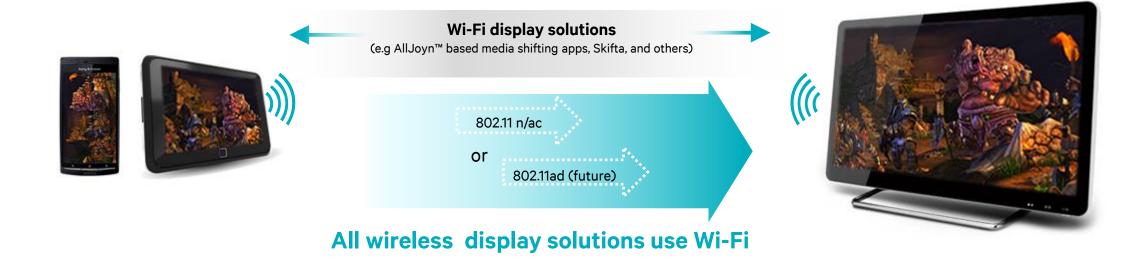
Wireless Display



Indoor Location

Wi-Fi: Opening new frontiers

Wi-Fi: Foundation for all wireless display technologies







- Mandatorily uses Wi-Fi Direct
- Captures contents of source display and renders on the target
 - Mirrors the entire display, not just "transferring" media

WiGig: Short-distance multi-gigabit connectivity

Leveraging bandwidth-rich 60 GHz spectrum with 802.11ad









Globally Harmonized Band

(Up to 9 GHz available in most countries)

Complements 11ac

(for short distance/same-room communication)

Strong Industry Support

(Major players from PC, Mobile & CE segments)

Instantaneous Docking/Synching
(Peer-to-peer)

Internet Access (complementing 11ac)

High-Performance Wireless Display/Audio

(Uncompressed transfer, Peer-to-peer)

Industry's first tri-band WiGig solution



Tri-band - 2.4, 5 and 60 GHz

10x more in-room performance*

Seamless transition with 11n & 11ac

Commercial now (PC/Docking Station)

Combining Qualcomm's VIVE™ 11ac solutions with Wilocity's 802.11ad

Precise indoor positioning – Using Wi-Fi, sensors and more

Wi-Fi network based determination

- Signal strength and delay measurements
- Accuracy 5-7 mts



Device-based determination

- Signal strength and delay measurements
- Sensor augmentation
- Accuracy 3-5 mts

End-to-end solution provides highest accuracy and reliability

Qualcomm IZat[™] - Precise positioning everywhere

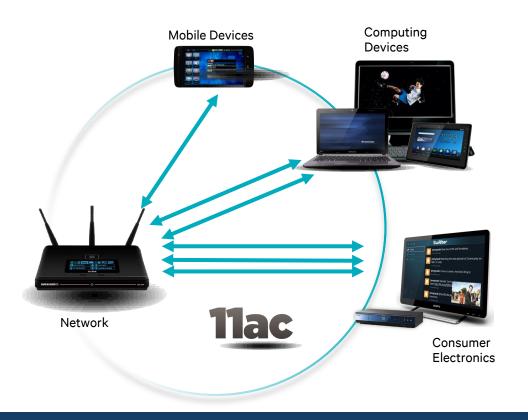
Comprehensive end-to-end solutions to market with **Always-ON indoor location with** near-zero power consumption **Indoor Location Solutions** (inlcuding cloud based data bases & services) Qualcomm **Satellite-Based Augmentation Technologies** (Cellular, Wi-Fi, Sensors, Servers) **GNSS Solutions**

Integrated into all MSM, MDM and APQ platforms

(and discrete solutions)

Qualcomm: Wi-Fi evolution leadership

Enabling robust end-to-end 11ac Ecosystem



Comprehensive connected-home solutions



Trendsetting in-door positioning & WiGig offerings





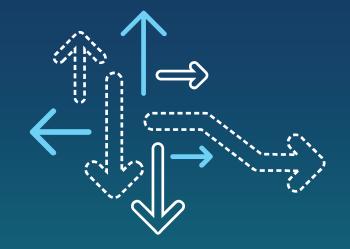


Industry leading solutions with end-to-end excellence

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