

**SNAPDRAGON INSIDERS HAWAII SNAPDRAGON TECH SUMMIT EXPERIENCE
TERMS AND CONDITIONS**

NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST.

BY ENTERING THE SNAPDRAGON INSIDERS HAWAII SNAPDRAGON TECH SUMMIT EXPERIENCE (“CONTEST”), EACH CONTESTANT AGREES TO BE BOUND BY THESE TERMS AND CONDITIONS (“T&Cs”), AS WELL AS THE DECISIONS OF THE SPONSOR AND ITS JUDGES, WHICH ARE FINAL AND BINDING IN ALL RESPECTS.

CONTEST ENTRY PERIOD: Contest begins at 12:00:00 AM Pacific Standard Time (“PST”) on October 13, 2021 and concludes at 8:59:59 PM (“PST”) on October 22, 2021 (“Contest Entry Period”).

WHO MAY ENTER: Contest is open to legal residents of the 50 United States (including the District of Columbia) and Canada (except for the province of Quebec), who at time of entry are: 1) age 21 or older as of November 28, 2021; 2) Snapdragon Insiders who have made posts about technology related topics on Instagram or Twitter in the past 90 days; 3) followers of @Snapdragon/@SnapdragonInsiders on at least one of Twitter, Reddit, YouTube and/or Instagram and 4) are available to travel (including a valid passport if traveling from Canada) from November 29, 2021 – December 3, 2021 (collectively referred to hereafter as “you” or “Contestant” or “Contestants”). Employees of Qualcomm Technologies, Inc., (the “Sponsor”), Ventura Associates International LLC (the “Administrator”) and their respective advertising or promotion agencies, those involved in the production, development, implementation or handling of the Contest, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, franchisees, affiliates, licensees, service providers, any other person or entity associated with the Contest (collectively “Contest Parties”) and/or members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether or not related are not eligible to enter or win. Contest is subject to all federal, state and local laws and regulations. Void in the province of Quebec and in all other countries where prohibited or restricted by law.

CONTEST OBJECTIVE: The objective of the Contest is for Contestants to create a video showing why you wish to attend the Snapdragon Tech Summit and express why you love Snapdragon technology, and how you use it to support your passion in one of the following areas: photography, gaming, or audio/music.

HOW TO ENTER: Post a video up to sixty (60) seconds to your public Instagram or Twitter account (also referred hereafter as “Account”) and tag @SnapdragonInsiders (on your Instagram caption) or @Snapdragon (on your tweet) with hashtags #SnapdragonSummit and #contest. Your video must be related to the Contest objective detailed above and the hashtags must be provided on the same post.

Your post referred hereafter is referred as the “Entry.” Once you submit your Entry, your submission is considered final and may not be modified or edited. Limit: one (1) Entry per Contestant.

If the required hashtags submitted with the Entry do not lead to the video for any reason whatsoever, the Entry will be disqualified. Video should not exceed sixty (60) seconds in total and must adhere to Instagram or Twitter’s Terms of Service, as applicable. If your video exceeds sixty (60) seconds, only the first sixty (60) seconds will be judged.

Normal Internet access and data usage charges imposed by your online and cell phone service provider may apply.

If your post or Account is set to “protected or private mode,” your Entry will not be visible to Sponsor and, therefore, will not be received by Sponsor, resulting in your failure to enter the Contest. Note: disabling “protected or private mode” will make all your Entry public.

SUBMITTAL OF ENTRIES: Only eligible Entries submitted via Instagram or Twitter during the Contest Entry Period will be accepted. Entry must be posted by the Account holder and must not infringe upon the rights of any third party. The following content CANNOT be included in your Entry:

- Entries must not include material that (i) is sexually explicit, indecent, obscene, unnecessarily violent, dangerous, hateful, tortuous, defamatory, slanderous or libelous; (ii) is derogatory, designed to harass or promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age; (iii) invades the privacy or publicity rights of any person, living or deceased, or the intellectual property or other rights of any person or entity; (iv) is unlawful; or (v) is disparaging to any of the Contest Parties or is inconsistent with the positive images and/or goodwill such parties have worked hard to create and wish to associate with their companies.
- Entries must not contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Entries containing any such aspects and/or that are in violation of law or otherwise deemed by Sponsor, in its sole discretion, to be prejudicial to Sponsor or inappropriate in any way, will be disqualified. Entries determined, in Sponsor’s sole discretion, to infringe on any intellectual property rights or other rights will be disqualified.
- Entry must showcase Contestant’s original work and cannot be under restriction, contractual or otherwise, that will prevent Sponsor’s use of the Entry and each Entry must be free of any and all liens, encumbrances and claims of third parties. Each Contestant acknowledges, agrees and warrants work showcased on Entry does not infringe on any copyrights, patents, confidential information, trade secrets, trademarks or proprietary, or other intellectual property, industrial or other rights belonging to any person or entity other than the Contestant, or violate any person’s rights of privacy or publicity or violate any law, rule, statute or order of any jurisdiction. Sponsor may in its sole and absolute discretion disqualify any Entry that it deems to have violated these requirements.
- If Entry contains any material or elements that are not owned by the Contestant and/or which are subject to the rights of third parties, the Contestant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these T&Cs.

If an Entry includes any of the prohibited elements listed above, the Entry will be disqualified, along with the Contestant who submitted it. Entries will not be received or held “in confidence” and a submission does not create a confidential relationship or obligation of secrecy between you, the Contestant, and the Sponsor or any of its affiliates. Contestants retain ownership of the Entries they submit, however by submitting an Entry, the Contestant, on behalf of him/herself and any third party participant(s) grants Contest Parties, and their respective parent companies and/or agents, a perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world, the Entry, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Contest Parties’ websites, including Instagram and Twitter and/or any other advertising or promotion of Contest Parties all without further consent from or compensation to Contestant. By submitting an Entry, you agree that Sponsor has no obligation to post or publish your Entry, that all such postings or publication, if any, will be in Sponsor’s sole discretion and that the posting or publication of an Entry does not have any bearing on whether the Entry will be determined as a winner.

Without limiting the generality of the foregoing, Contestant agrees that the Entry may be posted and shared by others pursuant to standard usage of Instagram.com and Twitter.com and that the Contest Parties are not responsible for any unauthorized use of Entries by third parties.

Sponsor reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion. Sponsor is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these T&Cs. Entries are subject to all notices posted at Qualcomm.com/site/privacy, including these T&Cs.

CONTEST JUDGING & TIES: Judging will be conducted during the Contest Entry Period and conclude on or about October 26, 2021. All eligible Entries will be judged by a panel of experts Sponsor and/or its designate vendor (“Judges”), to determine the winning Entries. All Entries will be judged on, and points awarded on a scale for each of the following equally weighted criteria:

- (i) Passion for Snapdragon technology (25%)
- (ii) Quality of video (25%)
- (iii) Overall enthusiasm for technology (25%)
- (iv) Positive, active publishing presence on personal social media channels (25%)

The top five (5) scoring Entries will be declared the First-Place winners, subject to verification.

In the event of a tie, the winning Entry will be determined based on which tied Entry had the highest score for Passion for Snapdragon technology. In the event of a further tie, the winning Entry will be determined by a separate judging panel from the Sponsor, whose decision will be final and binding. Winners will be determined on or about 10/26/21.

Sponsor reserves the right to not award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of qualified Entries.

PRIZE DETAILS: Five (5) First Place Prizes will be awarded. Each winner will receive a 5-day/4-night trip to attend Snapdragon Tech Summit (“Event”) in Hawaii (ARV: \$7,000.00 USD). Total ARV of all prizes: \$35,000.00 USD. If actual value of prize is less than the stated ARV listed herein, then the difference will not be awarded in cash or merchandise. Each prize consists of: One (1) roundtrip flight from a major commercial airport closest to the winner’s primary residence to Hawaii (KOA or ITO), flight may include stopovers and/or connections, four (4) nights hotel accommodations (room and room tax only); ground transportation to/from airport and hotel (while in Hawaii), one (1) smartphone for Snapdragon Insiders, select meals (at Sponsor’s sole discretion) plus admission to Event, where each winner will be required to attend all scheduled Insiders events during the three (3) days of the Event, and capture their experiences and share them on their personal social platforms daily. All prize details are at Sponsor’s (and/or its in-house travel agent’s) sole discretion. All meals (other than as noted), ground transportation (other than as noted), taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included and are the winners’ sole responsibility. No substitution or transfer of prize to a third party is permitted and prize cannot be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute prize for a prize of comparable or greater value. Winner must travel per the itinerary and dates specified by the Sponsor (tentatively scheduled for November 29, 2021 – December 3, 2021) or forfeit all rights to the prize. Arrangements for the fulfillment of any prize will be made by Sponsor and/or its designated agent of choice. Travel and hotel accommodations are subject to availability. Certain blackout dates and restrictions may apply. Winner acknowledges the Event is beyond the control of the Sponsor and may be

subject to being rescheduled, modified or cancelled. In the eventuality the Event is postponed or canceled, no compensation or substitution will be provided, and the Sponsor shall have no further obligation to any winner other than to supply a trip to Hawaii minus the Event portion of prize. Should this be the case, trip must be taken within twelve (12) months from the date on winner notification. If for any reason whatsoever, a winner is unable to travel or attend the Event for any reason whatsoever after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to such winner. Each winner must comply with any security procedures or measures imposed by Event's personnel and/or its representative(s). The Sponsor and/or Event personnel/representative(s) reserve the right in their sole discretion to suspend or cancel winner's attendance at Event due to non-compliance with any security procedure or inappropriate behavior or misconduct. Each winner is responsible for obtaining proper documentation (i.e., valid photo ID, visa and/or passport) prior to travel. All federal, local, sales and income taxes or other expenses relating to the use, acceptance and possession of any portion of prize are the winner's sole responsibility. An IRS form 1099 will be filed in the name of any U.S. winner for the value of prize awarded.

Special Caution: Covid-19: Each winner understands and agree that travel is inherently dangerous due to the pandemic which is a highly contagious and communicable disease; and, to the fullest extent permitted by law, each winner assumes all risks of illness or injury which may arise directly or indirectly, in whole or in part, from prize related travel and activities. Additionally, each winner understands and agree that, in response to economic and/or social conditions engendered by any contagious virus, Sponsor may be compelled to cancel the trip, the Contest and any prize with little (if any) advanced notice. Winners must have vaccination proof or seventy-two (72) hour negative test to travel to Hawaii and attend Event. During the Event, Winners will be required to wear masks indoors and outdoors, unless eating. Qualcomm will adhere to requirements of the state of Hawaii pending local and/or federal regulations are fluid.

WINNER NOTIFICATION: Potential winners will be determined with within five (5) days from the end of the Contest Entry Period. Each potential winner will be notified via Instagram or Twitter and he/she must respond within seventy-two (72) hours of notification. Sponsor is not responsible for any Instagram or Twitter function, or potential winner's account setting, that may interfere with the notification. Thereafter, each potential winner will be required to complete, execute and return an Affidavit/Declaration of Eligibility and Liability and, unless prohibited by law, Publicity Release ("Affidavit/Release") as well as any other documents, including without limitation a confidentiality and/or non-disclosure agreement, which may be required by Sponsor or its Administrator, all of which must be completed, executed, signed and received by Sponsor or Administrator within three (3) business days of date noted on notification or he/she will be disqualified. At the sole discretion of the Sponsor, disqualification, forfeiture and the determination of an alternate winner may result from any of the following: **[1]** a potential winner's failure to respond to initial Instagram or Twitter notification or email notification within seventy-two (72) hours after its transmission; **[2]** the failure of potential winner to receive notification due to deactivation of his/her Account; **[3]** a potential winner's failure to become a follower of @Snapdragon or @SnapdragonInsiders, resulting in the potential winner's failure to receive a Direct Message from Snapdragon or Sponsor; **[4]** a potential winner's Account "protected mode" is set so his or her updates/responses may not be visible to Sponsor; **[5]** a potential winner's failure to provide Administrator and/or Sponsor with satisfactory proof of age, identity and residency; **[6]** a potential winner's failure to validly claim the prize by the deadline, and **[7]** any other non-compliance with T&Cs. In the event it is determined that a winner has not complied with these T&Cs or has failed to execute and return any required documents within the specified deadline or has made false statements or an email prize notification is returned as undeliverable, such winner will be disqualified. Should a winner make any false statement(s) in any document required by Sponsor, that winner will be disqualified and required to promptly return to Sponsor his/her prize. If a winner is disqualified for any reason, at Sponsor's sole discretion, the prize will be forfeited and awarded to an alternate winner with the next highest scoring, at Sponsor's sole discretion.

Winning constitutes permission to use each winner's name and contact information necessary for prize delivery and (except where prohibited by law) to use each Contestant's name, hometown, likeness, Entry, prize won, statements and photographs and/or content taken during Contest (all at Sponsor's discretion) for future advertising, publicity in any and all media (including online posting) now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, release or permission. Furthermore, Sponsor and/or its agents may film, record and/or take photographs before/during/after the Event and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for promotional purposes, editorial, marketing and promoting Sponsor's products and services and in any and all media worldwide (including but not limited to social media and all internet platforms). Any film, recording or photographs taken before/during/after the Event will become the sole property of the Sponsor. No additional compensation will be provided to any winner for any resulting footage. Qualcomm will process the data according to the section "PRIVACY" set forth below.

ASSIGNMENT OF RIGHTS: Each Contestant, on behalf of him/herself grants the Contest Parties and/or their agents, a perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Entry, photograph(s) or any content submitted in connection with this Contest, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Contest Parties' websites and/or any other advertising or promotion of Contest Parties all without further consent from or compensation to any Contestant. Contestants hereby waive all so-called "moral rights of authors" and "droit moral" rights. Each Contestant agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Sponsor's, or Sponsor's designees and licensees, use of the Entry, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised. Each Contestant shall indemnify and hold the Contest Parties harmless from and against any losses, costs, liabilities, claims, damages, or expenses arising out of any claim which is inconsistent with any warranty or representation made by the Contestant in this assignment of rights.

RELEASES: Participating Contestants agree to these T&Cs and the decisions of the Sponsor and release, defend and hold harmless Contest Parties as well as the employees, officers, directors and agents of each, from all claims, actions and all liability of any kind whatsoever for injuries, damages or losses of any kind, which may be sustained in connection with, either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of any prize awarded herein; or (2) participation in the Contest or any prize-related activities. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Contest or use or redemption of prize.

By participating in this Contest, each Contestant located in the United States waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

PRIVACY: By participating in this Contest, Contestant agrees to Sponsor's use of all information provided for this Contest for legitimate business purposes relating to this Contest, such as your name and contact information for the Contest registration and participation, and your public social media content you voluntarily provided for the

Contest promotion. Such use is subject to Sponsor's privacy policy located at: <https://www.qualcomm.com/site/privacy>, including how you can exercise your individual rights about your information. If you consent to sharing your personal information with the Contest Parties, your information will be provided to the Contest Parties and the individual Contest Parties are solely responsible for their use of this information. You understand that Sponsor does not "sell" or "share" your personal information to the Contest Parties, as the term "sell" or "share" are defined in the California Privacy Rights Act of 2018, and the Contest Parties do not receive your information as consideration for any services or other items that the Contest Parties provide to Sponsor.

GENERAL: By entering the Contest, each Contestant affirms that s/he has read, understands, and accepts these T&Cs. Any information collected by entering the Contest shall be used only in a manner consistent with these T&Cs and Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right to award any prize from among the eligible, non-suspect Entries received up to the time of the impairment. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Entry information by Sponsor on account of technical problems, inability to pull Entries via Instagram and/or Twitter API function, or traffic congestion on the internet or at any website or any combination thereof. Sponsor is also not responsible for any injury or damage to a Contestant's or any other person's computer related to or resulting from downloading any materials associated with the Contest. CAUTION: Any attempt by a Contestant to deliberately damage the Contest website or undermine the legitimate operations of the Contest is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages from any such Contestant to the fullest extent permitted by law.

DISPUTES: The Contest Parties will not be liable to any Contest for any indirect, incidental, consequential, punitive, or special damages whatsoever arising out of, or in any way related to this Contest or these T&Cs, or the breach thereof, regardless of the legal theory upon which any claim for damages is based, whether based on tort (including negligence), breach of contract or breach of warranty by any party. the foregoing exclusion will apply even if a party has been advised of the possibility of the damages in advance and even if any available remedy fails of its essential purpose. In addition, any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and the entire liability of Contest Parties (and the sole and exclusive remedy of Contestant and any of its affiliates and agents), for any claim or cause of action arising hereunder (whether in contract, tort, or otherwise) shall not exceed one hundred United States dollars (US\$100.00). All issues and questions concerning the construction, validity, interpretation and enforceability of these T&Cs, or the rights and obligations of the Contestant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California and the United States.

WINNERS LIST: For a list of winners, send an email to: QualcommWinnersList@sweepspros.com by November 30, 2021 with "Snapdragon Insiders Hawaii Snapdragon Tech Summit Experience" Contest Winners List" on the subject line of the email.

SEVERABILITY: If any provision or part-provision of these T&Cs is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these T&Cs.

SPONSOR: Qualcomm Technologies Incorporated, 5775 Morehouse Drive, San Diego, California 92121, USA.

This Contest is in no way sponsored, endorsed, or administered by, or associated with Twitter® or Instagram. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor or Administrator, and not to Twitter® or Instagram.