Alex Katouzian
SVP and GM, Mobile, Qualcomm Technologies, Inc.
Imagine
Introducing the Qualcomm Snapdragon 855 mobile platform
Qualcomm Snapdragon 855 5G mobile platform

- Connecting the world with 4G and 5G
- Intelligent architectures
- Artificial intelligence
- Stunning photography and video
- Immersive entertainment
4th Gen AI Engine
3X Performance improvement
2X Performance improvement
World’s first announced computer-vision ISP

Qualcomm® Spectra™ ISP
Qualcomm®

3D Sonic Sensor

World’s first commercial ultrasonic fingerprint under display
Mobile gaming is trending up

2018 Total
$137.9 B
+13.3% YoY

In 2018, mobile games will generate
$70.3 B
+25.5% YoY

Mobile gaming 51%

Source: Newzoo 2017 Global Games Market Report