

Qualcomm® Technologies™ Helps Power The Connected Car

Snapdragon™ Automotive Solutions support next-generation connected telematics and infotainment experiences

Automotive Telematics

From safety & security to convenience services



Security



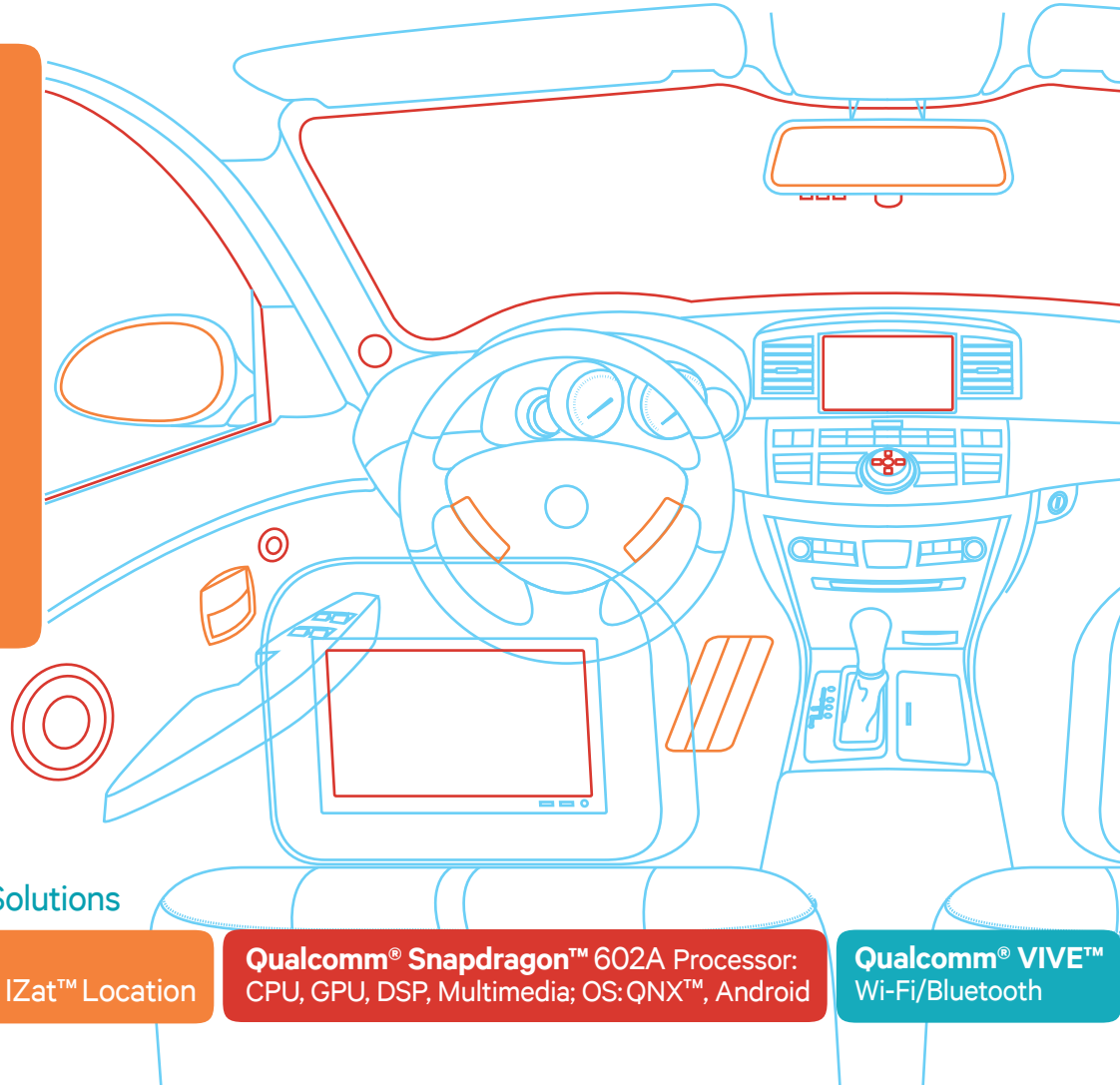
Location Services



Safety



Vehicle Diagnostics



Connected Infotainment

Smart connected experiences



Enhanced 3D Navigation



Multimedia Streaming



Mobile Device Content Sharing



HD Video



Rear Seat Entertainment/
Gaming



Surround Sound

Snapdragon Automotive Solutions

Qualcomm® Gobi™ 9x15
2G/3G/4G LTE, Qualcomm® IZat™ Location

Qualcomm® Snapdragon™ 602A Processor:
CPU, GPU, DSP, Multimedia; OS: QNX™, Android

Qualcomm® VIVE™
Wi-Fi/Bluetooth

- Builds on 10+ years of Qualcomm® Gobi™ 3G/4G LTE telematics experience
- Comprehensive Snapdragon Automotive Solutions combines Snapdragon™ 602A processor, Gobi™ 3G/4G LTE multimode modem, and Qualcomm® VIVE™ technology to deliver next generation connected infotainment experiences

- Delivers to the automotive industry the leading edge capabilities that power many of today's top smartphone and tablet experiences
- A highly integrated platform combining superior mobile technologies and optimized software integration with support for Android and QNX operating systems