

June 2020

San Diego

Qualcomm

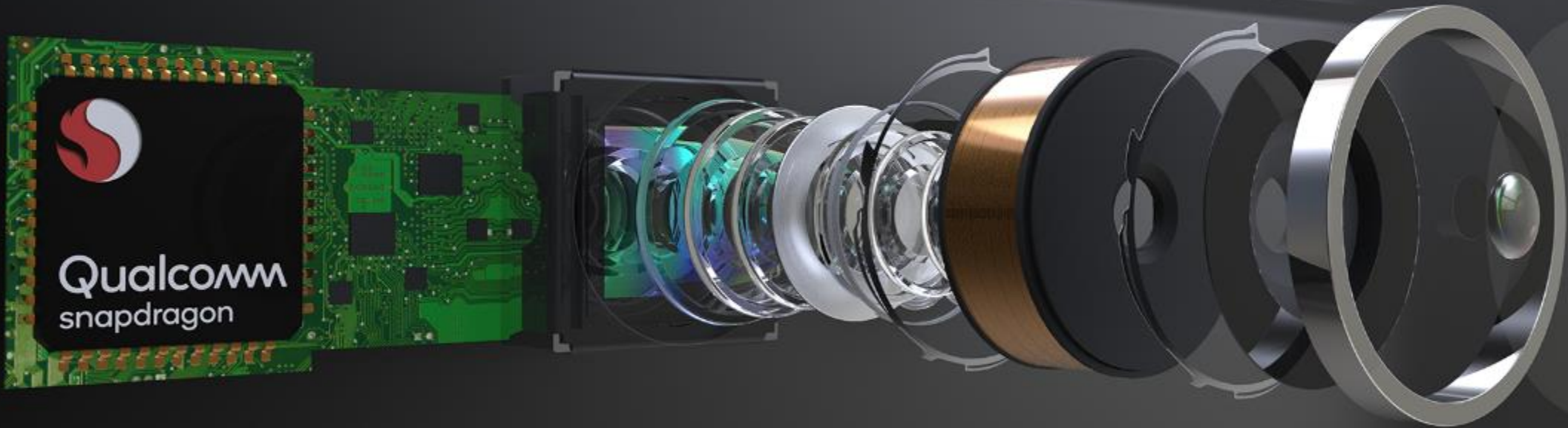
Qualcomm® Snapdragon™ Tech Summit Camera

Judd Heape

Vice President, Product Management

Qualcomm Technologies, Inc.

Computational Photography





Final Photo



Depth Map



Color Temperature



Dark Exposure



Bright Exposure





Gigapixel speed. Professional quality.





1st First HEIF capture on Android

1st World's First Computer Vision ISP

1st First 4K Video Capture

1st First 4K HDR10 Video Capture

1st First 4K HDR10+ Video Capture

1st First Gigapixel Speed ISP –
2 Gigapixels per Second

1st First 4KHDR + 64MP
Simultaneous Capture

1st First up to 200 MP
Photo Capture

1st First 8K Video Capture

1st First No Limit Slo-Mo
Video Capture at 960 FPS

Oppo
Find X2 Pro

Samsung
Galaxy
Note 20 Ultra

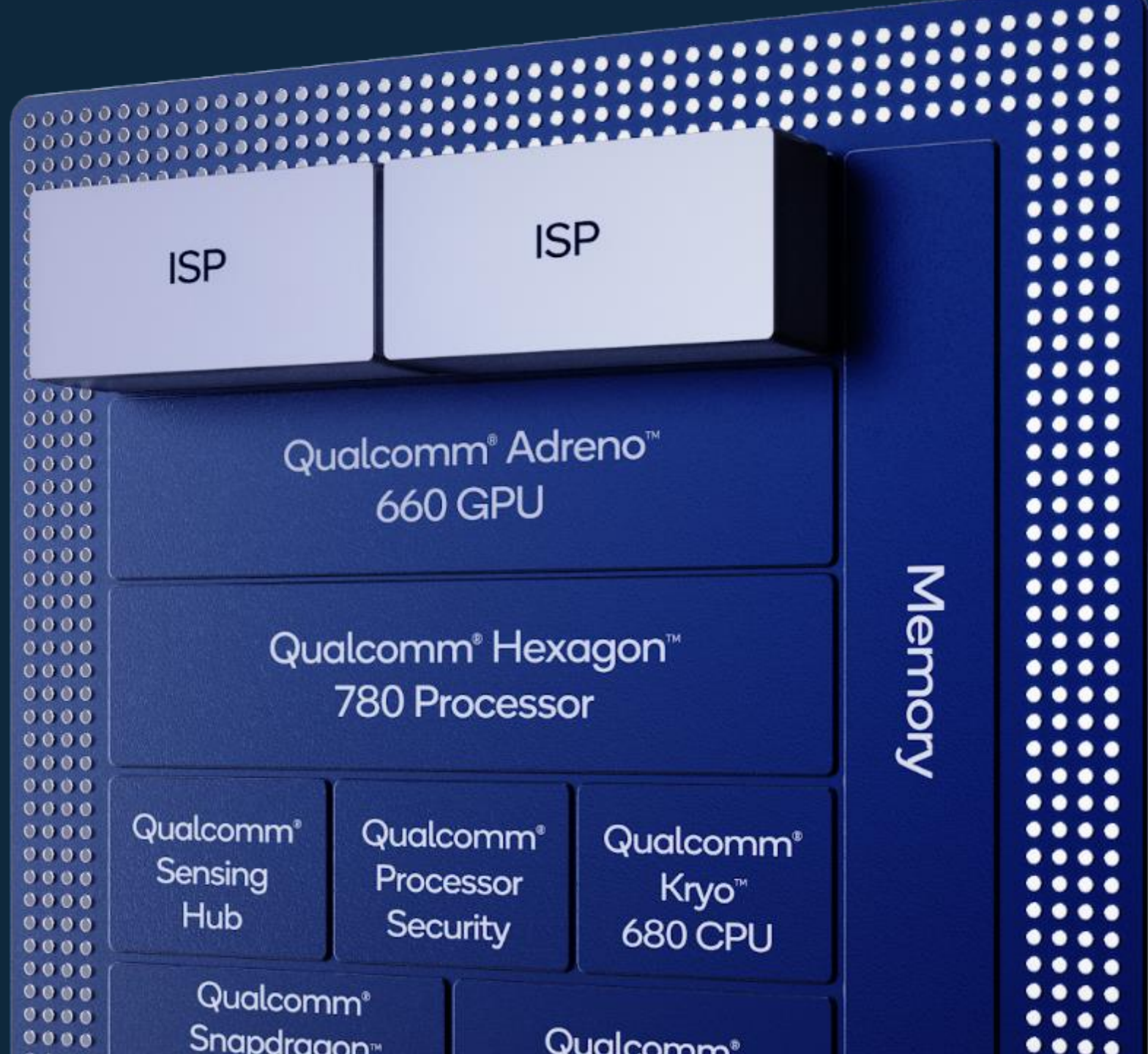
Sony
Xperia 1 II

vivo
X50 Pro+

Xiaomi
Mi 10 Ultra



Dual ISP



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Spectra 580

Hero video

ISP

ISP

ISP

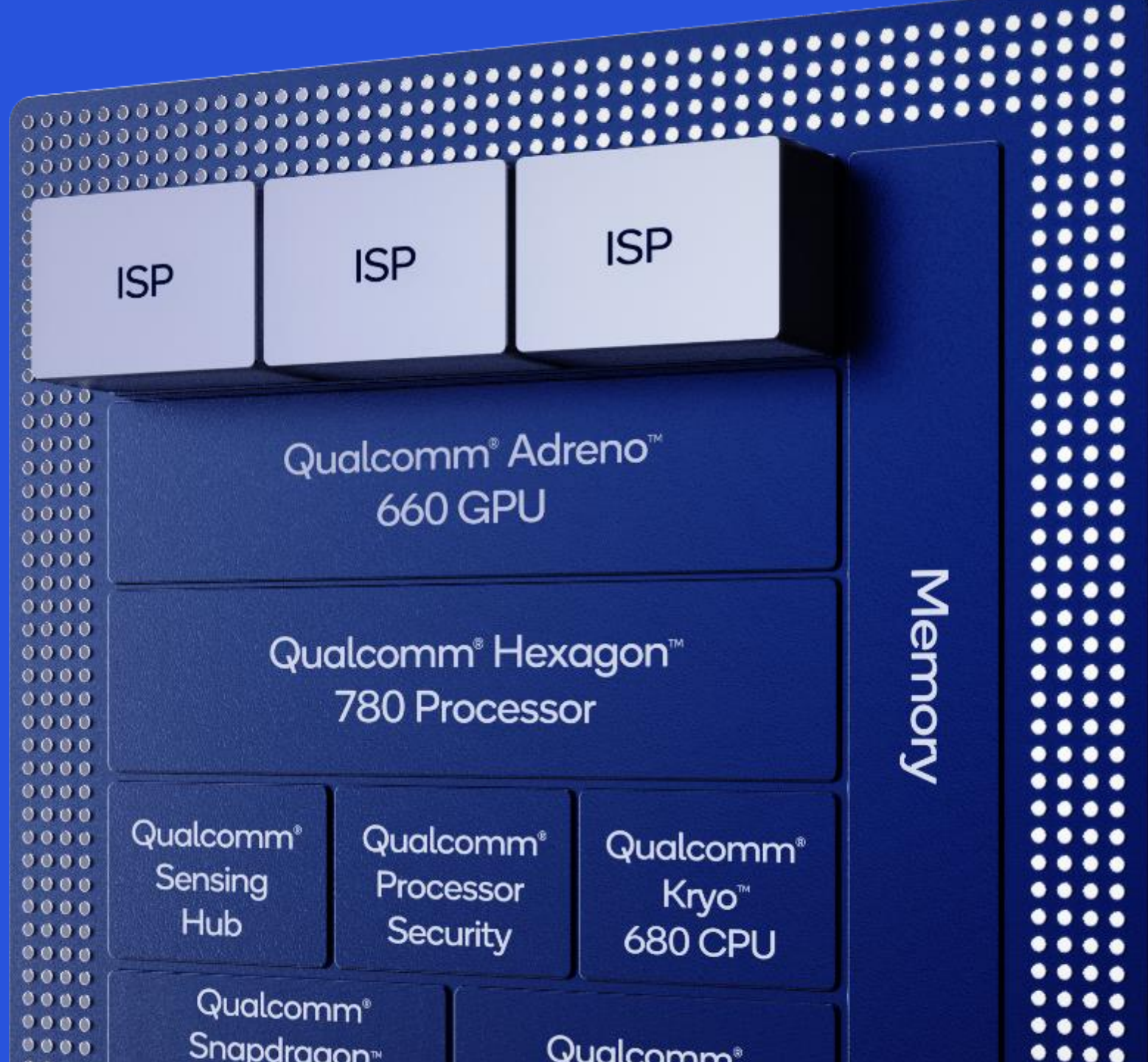
Triple ISP

Qualcomm Spectra™ 580 ISP

First Snapdragon
with Triple ISP

Triple
concurrency

Triple
parallel processing



Triple concurrency

▶ Triple video capture



4K HDR

4K HDR

4K HDR

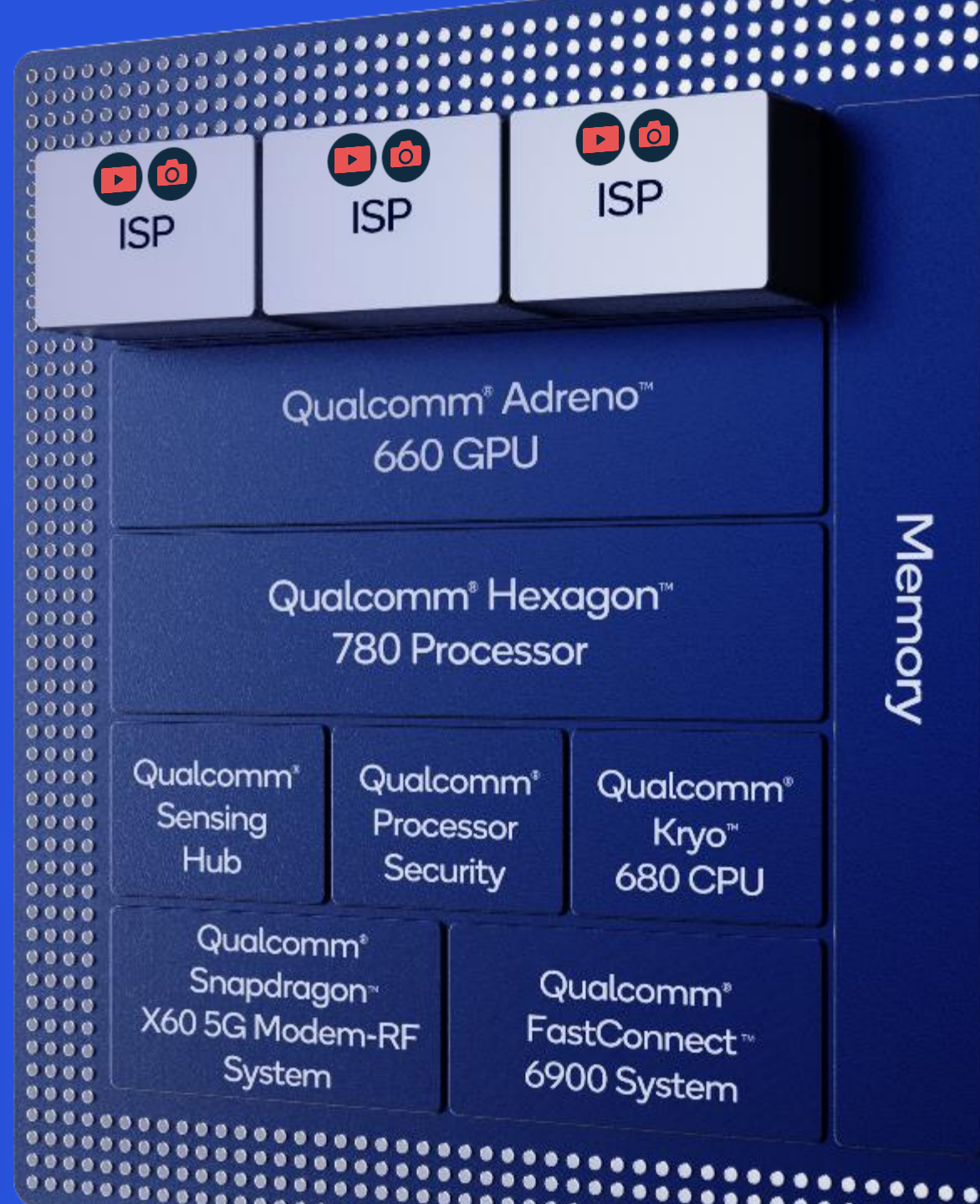
📷 Triple photo capture



28 MP

28 MP

28 MP





Qualcomm Spectra™ 580

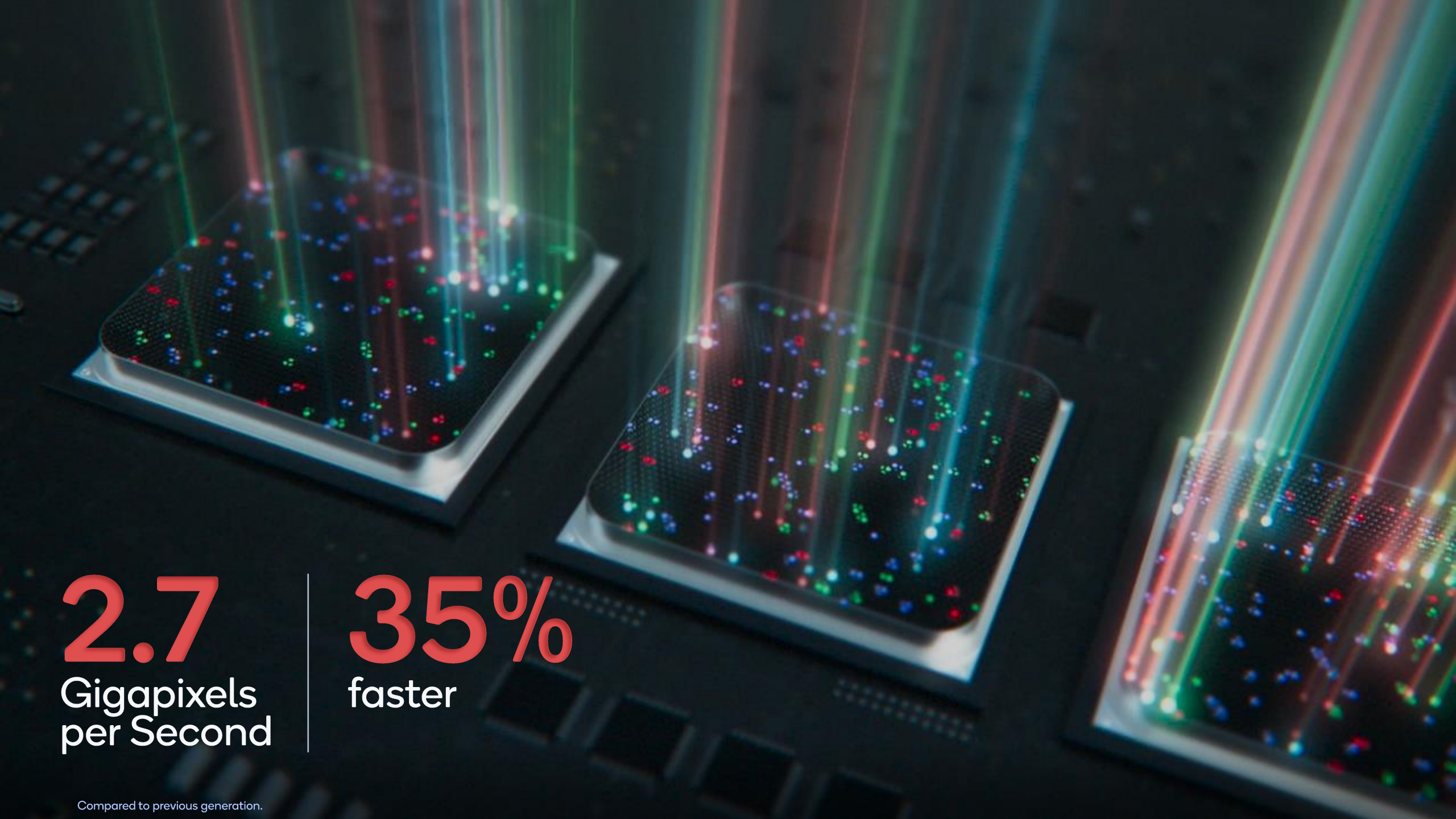
Triple
camera
concurrency

Enhanced
ISP
architecture

Speed
boost

Quality
boost

New
computational
photography



2.7
Gigapixels
per Second

35%
faster

Compared to previous generation.

Burst Photo Capture Demo Video



Burst-capture 120 photos

Filmed live on Snapdragon 888 5G Reference Design

New

Low Light Architecture Capture in .1 Lux



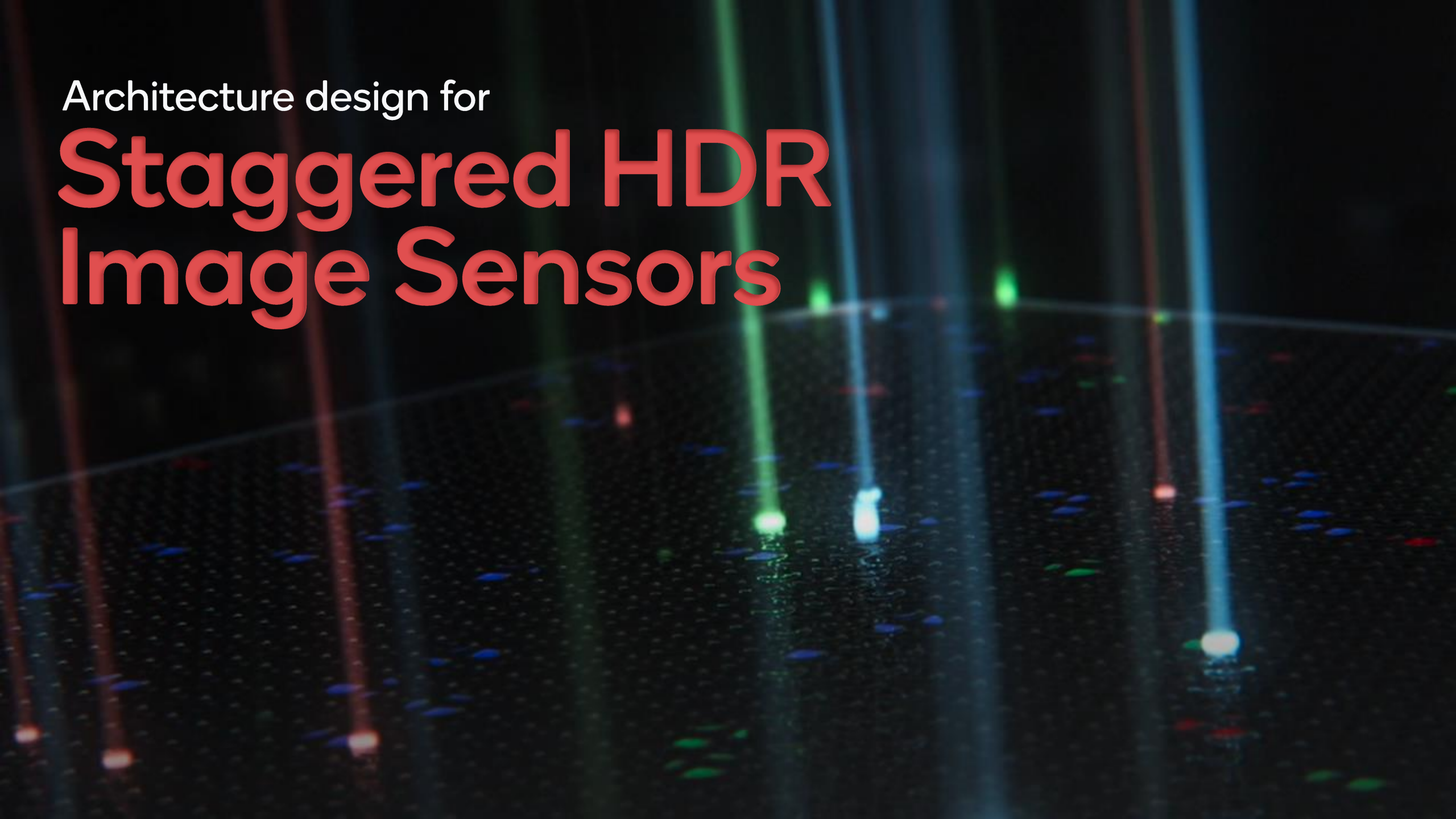
Low Light Demo Video



New low light architecture

Architecture design for

Staggered HDR Image Sensors



HDR Capture



10-Bit HDR

10-bit color depth

Each frame contains over 1 billion shades of color



Computational HDR

Capture multiple images at different exposures
Create a final image with extreme dynamic range

Single exposure per frame



10-bit 4K HDR Video Capture



First on
Snapdragon 845

Multiple exposures per image



8-bit Photo Capture
with Computational HDR



10-bit HDR with Computational HDR
For photo capture and video capture



10-bit HDR HEIF Photo Capture

Capture photos
in over one billion shades of color



4K HDR with Computational HDR Video Capture

**Capture videos
with extreme dynamic range**

Computational HDR

for all capture modes



10-Bit Color Depth

Over 1 Billion Shades of color:
snapshots and videos



Staggered HDR Image Sensors

Captures three 10-bit images



Triple ISP

Merge three 10-bit
HDR Images



4K HDR with Computational HDR
Professional quality in challenging lighting



**Video Chat with
Computational
HDR
Professional
quality in
challenging
lighting**

Computational HDR Video Demo

Filmed live on Snapdragon 888 5G Reference Design

120Hz Displays

120
FPS

Gaming



Hypersmooth Gaming

120Hz Displays

120
FPS

4K Video
capture

4K Video
playback

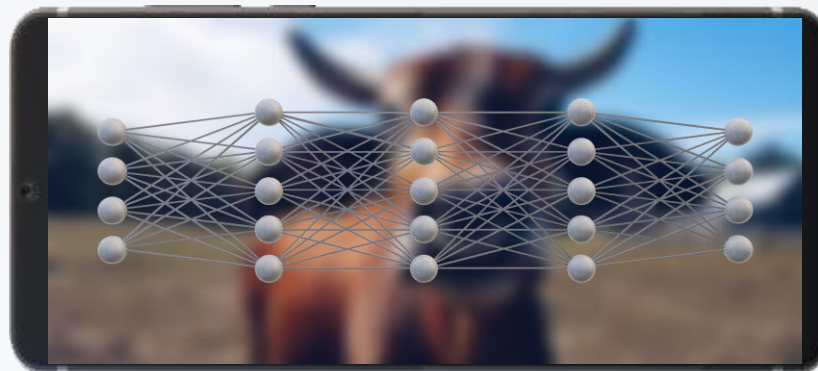


Hypersmooth Video Playback

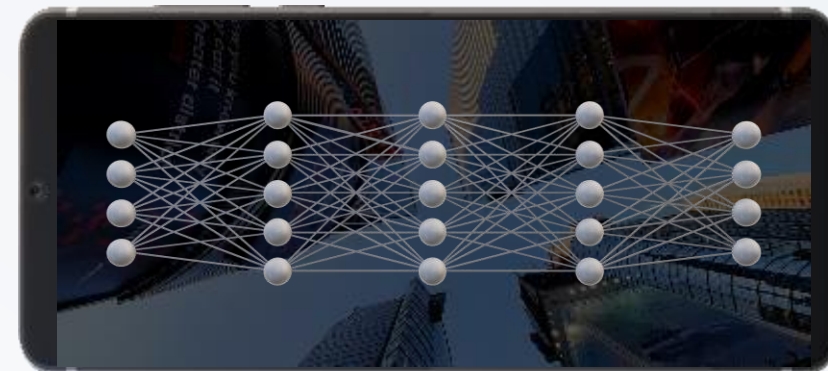
4K at 120 FPS Capture and Playback Video Demo



First
Qualcomm
Spectra™
with 3A
powered by
AI (10th Gen 3A)



Saliency
Neural Net
Auto Focus



Saliency
Neural Net
Auto Exposure



Advanced
**Auto White
Balance**

Auto focus





Auto
focus

AI Autofocus Demo Video

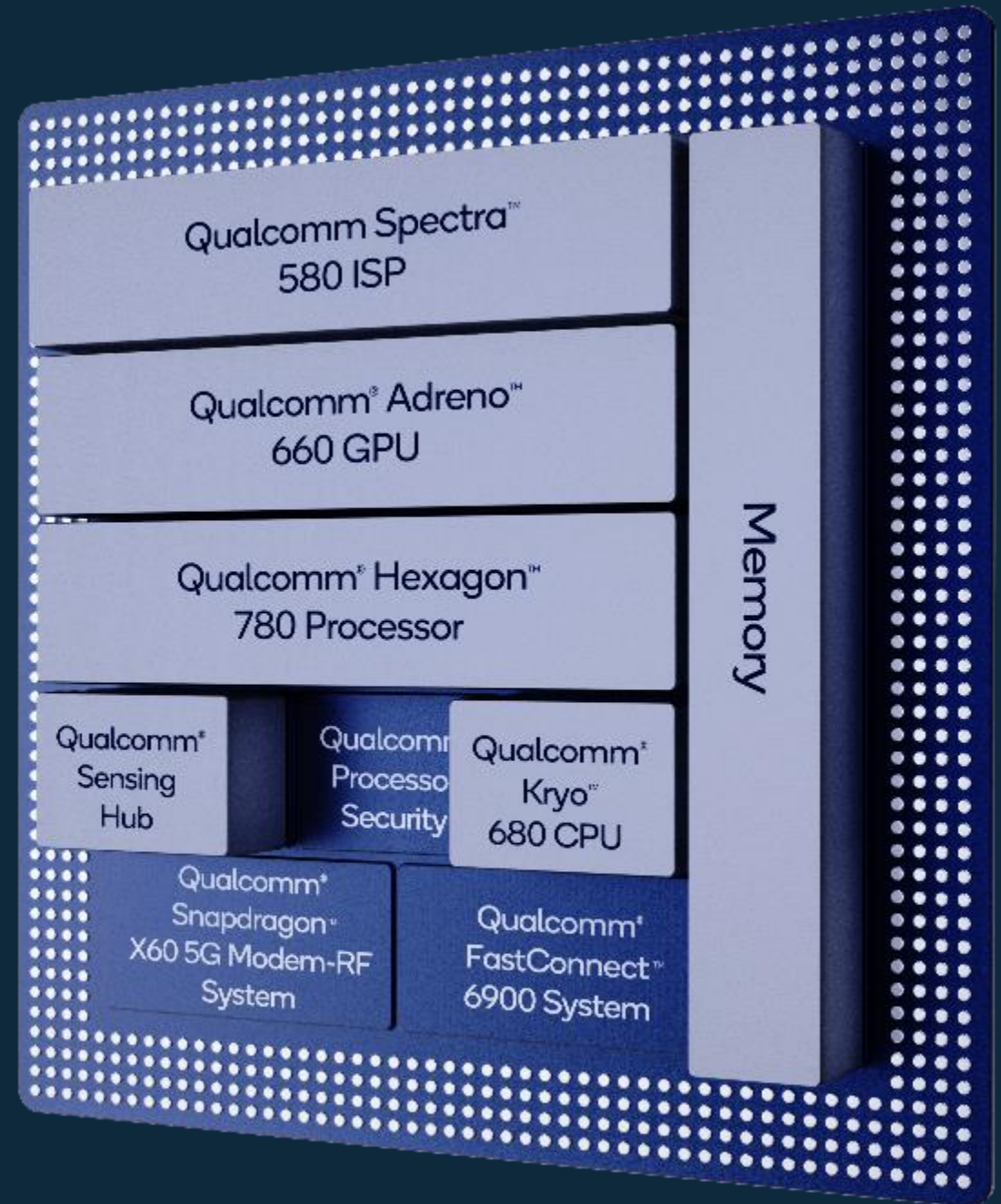


Competitor Autofocus

Triple ISP



6th Generation Qualcomm® AI Engine



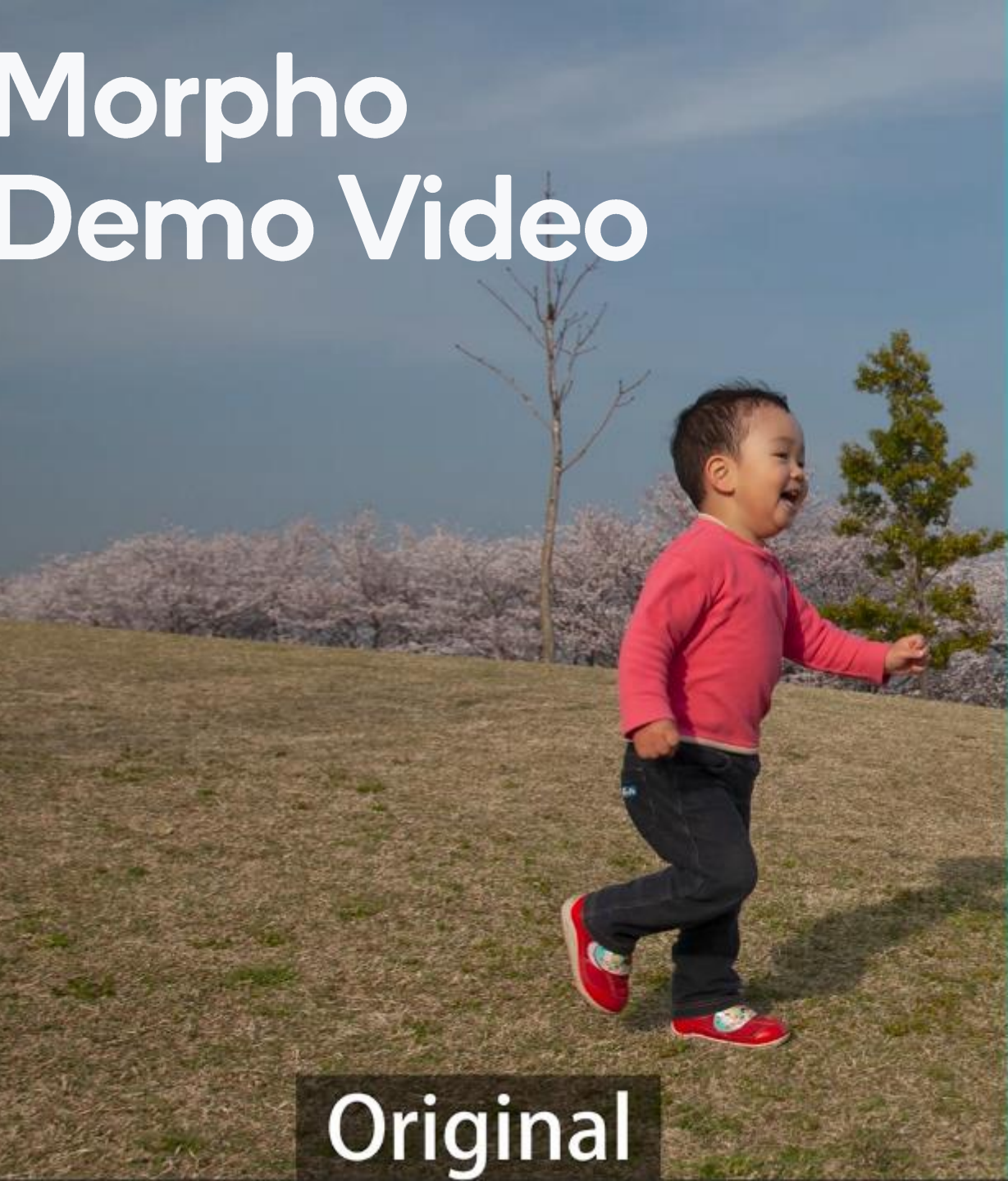
Arcsoft Autozoom Video Demo

ArcSoft Auto Zoom powered by the **Qualcomm® AI Engine** and **Qualcomm Spectra™ 580**

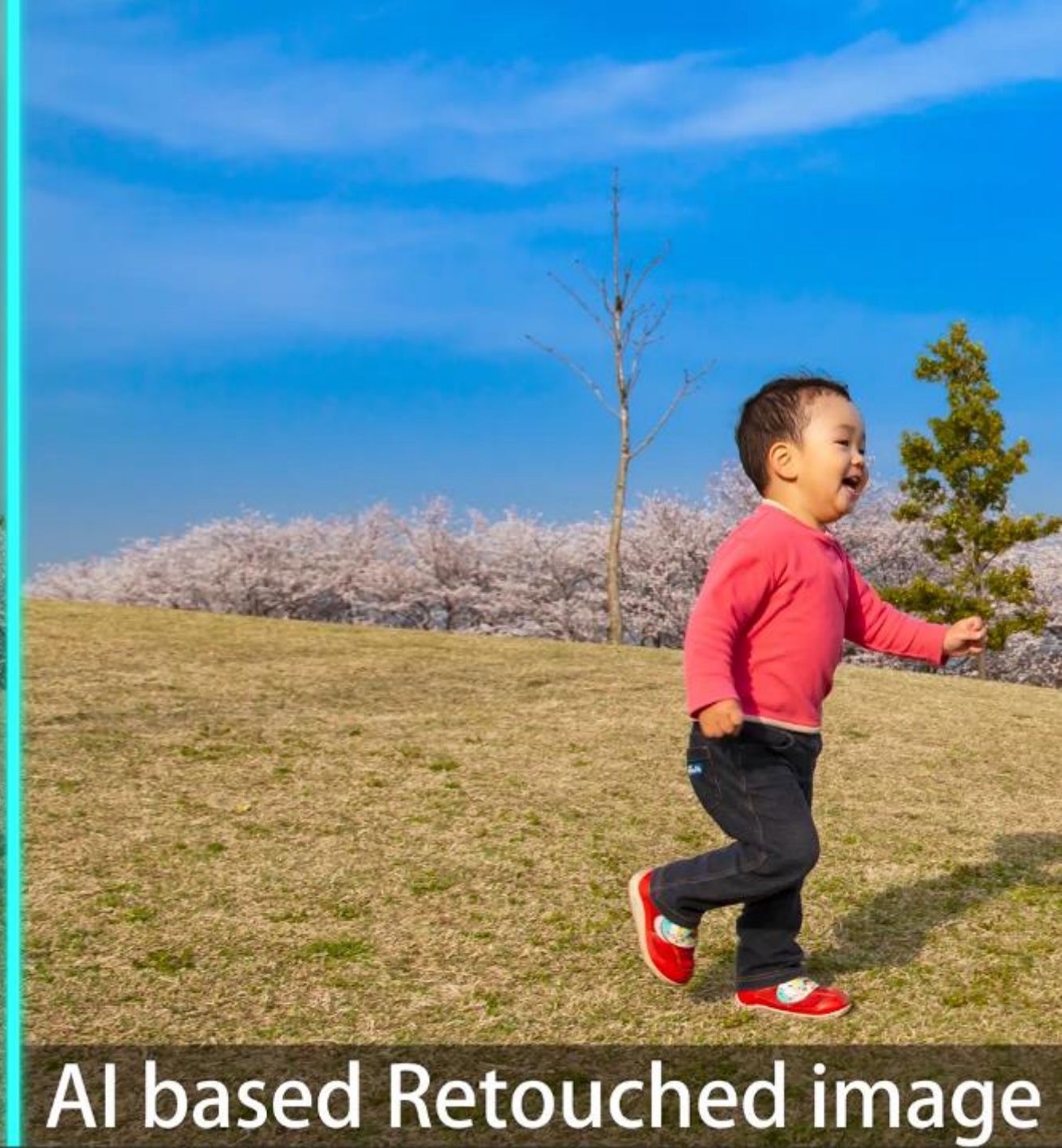
Original



Morpho Demo Video



Original



AI based Retouched image

Jiigan AI Demo Video

AI Image Enhancement from Jiigan



AI Image Enhancements

Morpho

Triple ISP + AI

ArcSoft

4K @ 120 FPS video capture

4K @ 120 FPS video playback

AI for 3A

AI for Auto Focus

AI for Auto Exposure

Advanced Auto White Balance

Low Light Architecture

Capture photos in 0.1 lux



Camera

Highlights



Qualcomm Spectra 580 ISP

First Snapdragon with Triple ISP



Triple Concurrency and Triple Parallel Processing

Professional image quality

Gigapixel speed

2.7 Gigapixels per second

35% faster

12MP at 120FPS

Triple ISP

Triple 4K HDR Video Capture

Triple 28MP Photo Capture

Perfect smooth zoom

Architecture for Staggered HDR Image Sensors

4K HDR Video Capture with Computational HDR







10-bit HDR HEIF for Photo Capture





Thank you

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