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Mobile gaming is trending up

2018 Total

$137.9 B
+13.3% YoY

In 2018, mobile games will generate

$70.3 B
+25.5% YoY

Mobile gaming 51%

Source: Newzoo 2017 Global Games Market Report
Snapdragon 845
Premium Gaming

160+ Designs
Commercially Launched and in Development

As of July 23, 2018
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The next era of entertainment
AI brings intelligence to XR
Immersive experiences
Interactive live event 360° streaming

Enhanced and entirely new experiences
Snapdragon 855 Highlights

- First 5G Platform
- First 2Gbps LTE modem
- First Wi-Fi 6-ready and 60 GHz 11ay
- 45% Kryo Performance Leap
- 20% Faster Graphics Rendering
- First Qualcomm® 3D Sonic Sensor
- 7+ TOPS
- 3x AI Performance
- First CV-ISP
- First HDR10+ Capture
- First 4K HDR Video with Portrait Mode
- First HEIF Capture
- Snapdragon Elite Gaming
- Vulkan 1.1 and Physically Based Rendering
- First True HDR Gaming on Mobile
- 4th Gen AI Engine, featuring Tensor Accelerator