

Rohan Bardwell – Director, APAC Service Provider Sales – NETGEAR



Rohan Bardwell, Asia Pacific Director of Service Provider Sales at NETGEAR, is responsible for working with some of the region's largest telecommunications providers to deliver the best home networking and mobile broadband solutions to customers.

Over the past 20 years, Rohan has held senior and strategic positions across the telecommunications and consumer electronics industries and has managed national relationships with some of Australia's largest carriers, distributors and retailers, including Telstra, Coles, Myer, Australia Post and Crazy John's – which was, at the time, Telstra's largest retail and corporate account.

Prior to joining Netgear in 2014, Rohan held positions as the Telstra Account Director at ZTE, Business Development Manager at Brightstar, and National Account Manager at Telstra for a range of diverse customer accounts focused on mobiles from 2000 to 2007.

Rohan holds a Bachelor of Commerce from Deakin University. He lives in Melbourne with his wife and football-obsessed six-year-old son.