Allie X - Biography

With over a quarter billion streams globally, Allie X has amassed a cult following for her glassine goth-pop style. Her latest album, "Cape God," is continuing to soar with hit tracks like “Love Me Wrong (feat. Troye Sivan)" and “Susie Save Your Love (feat. Mitski).” Latest release, the critically acclaimed, "Cape God" has received positive reviews from NME, Vice, The Guardian and Pitchfork. “Cape God” has also been nominated for a Polaris Music Award in her home country of Canada.

She’s played sold out shows across North America, Latin America, and Europe and toured the world with pop-star counterparts like Dua Lipa, Charli XCX, and MARINA. Known for her bold visual style and her gaudy-goth-pop sound, Allie X is a master curator, creative directing every aspect of her project from hand picking her photographers, directors, fashion and glam teams, to editing her own videos. This singularity has attracted much attention from the fashion world, where she has attended Paris Fashion Week, been covered by Vogue, and formed relationships with some of the world's most incredible designers (Iris Van Herpen, Margiela, Olivier Theyskens, Lanvin).

Allie continues to be an outspoken ally for the LGBTQ+ community, sponsoring and spearheading charity events, playing pride festivals across the globe, and continuing to speak out and use her platform to fight injustices and empower LGBT youth. Allie also appeared as the guest judge on Canada's Drag Race (Season 1) .