

Roadmap to Next-Gen Auto Experiences



2014

**Qualcomm® Snapdragon™
602a Platform**

Advanced smartphone-level
multimedia, navigation, connectivity
and voice quality and control



2016

**Qualcomm® Snapdragon™
820a Platform**

Scalable next-generation infotainment,
graphics and multimedia platform
with integrated LTE-Advanced
connectivity and machine intelligence



2019

**Qualcomm® Snapdragon™
Automotive Cockpit Platforms**

Visual experiences
Immersive audio
Smarter navigation
Contextual safety
AI intuitive experiences

