

Qualcomm Concept Car—Maserati

Next-Gen Infotainment and Safety Features on QNX® OS

Snapdragon Automotive Solutions is an integrated systems solution for connected infotainment that features support for 3G/4G LTE, Wi-Fi hotspots, multi-touch screen, media streaming, mobile device integration, wireless charging, 3D navigation, instrument cluster, and personalization, as well as broad OS application support.



In-car demonstrations highlighting an immersive connected infotainment experience and safety features:



Connected Infotainment

Customized infotainment, instrument cluster and rear seat entertainment systems with multimodal UI supporting tap, swipe, pinch

12 inch infotainment screens demonstrate apps, multimedia, and messaging from brought-in devices

Enhanced 3D navigation with pinch and zoom on multiple screens

4G LTE, Wi-Fi Hotspot, Bluetooth connectivity



Personalization & Convenience

Voice recognition with text-to-speech



Wireless Charging

Qualcomm WiPower™ flexible wireless charging for consumer devices



Safety & Security

Information safety warnings with LIDAR collision detection, eHorizons curve and speed warnings

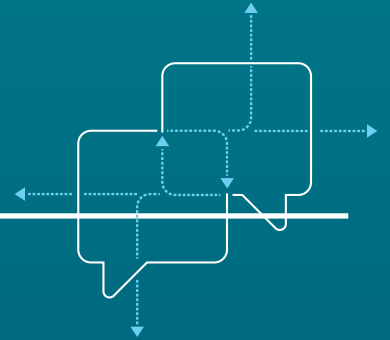
Obstacle awareness system with dashboard LEDs reflects warnings output as a subtle HUD cue on the windshield

Left/right side and rear-view mirrors converted to intelligent displays to provide additional safety warning information

Technologies Showcased:

Qualcomm® Snapdragon™ 602A Processor | Qualcomm® Gobi™ 3G/4G LTE Modem | Qualcomm® Wi-Power™ | Qualcomm® VIVE™ Wi-Fi/Bluetooth | Qualcomm® IZat™ GPS

Featuring the innovative ecosystem
that collaborated with Qualcomm
Technologies, Inc. on this concept car.



EB
Elektrobit

NUANCE

NXP

PANDORA®



PHANTOM
INTELLIGENCE
Focused on people

QNX™

RIGHTWARE

