

Qualcomm Concept Car—Cadillac

Smart Connectivity and In-Vehicle Personalization on Android OS

Also see our other concept car:
Maserati Quattroporte GTS on QNX
Qualcomm Booth #21A Central Plaza

Snapdragon Automotive Solutions is an integrated systems solution for connected infotainment that features support for 3G/4G LTE, Wi-Fi hotspots, multi-touch screen, media streaming, mobile device integration, wireless charging, 3D navigation, instrument cluster and personalization, as well as broad OS application support.



In-car demonstrations highlighting an immersive connected infotainment experience and safety features:



Connected Infotainment

LTE-Broadcast for in-vehicle media services such as sports, news and entertainment

HD infotainment and cluster displays for visually stunning graphics

AllPlay™ smart audio platform for wireless audio streaming

4G LTE, Wi-Fi Hotspot, Bluetooth connectivity



Personalization & Convenience

AllJoyn™, an open source software framework from AllSeen Alliance, for interoperable device discovery, connectivity and communication of relevant notifications

Mobile device integration with infotainment system for contacts, calendaring and hands-free calling



Wireless Charging

Qualcomm WiPower™ flexible wireless charging for consumer devices



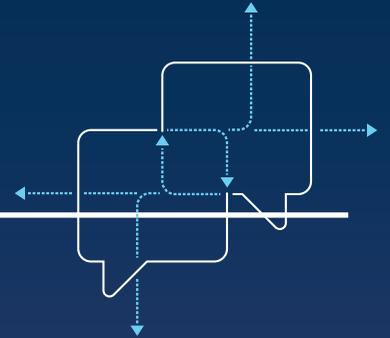
Safety & Security

Enhanced safety features such as lane detection with integrated navigation and driver distraction notification and gesture control

Technologies Showcased:

Qualcomm® Snapdragon™ Processor | Qualcomm® Gobi™ 3G/4G LTE Modem | Qualcomm® VIVE™ Wi-Fi/Bluetooth | Qualcomm® IZat™ GPS | Qualcomm® Wi-Power™ | AllJoyn™ Software Framework | Qualcomm® AllPlay™ Smart Media Platform

Featuring the innovative ecosystem
that collaborated with Qualcomm
Technologies, Inc. on this concept car.



Learn more at snapdragon.com/automotive

