

Day 1 – Tuesday, December 1, 2020

Acer

“Always Connected PCs and Chromebooks powered by Qualcomm® Snapdragon™ compute platforms are an integral part of our portfolio,” said Jerry Kao, co-chief executive officer, Acer Inc. “Whether utilizing Windows or Chrome OS, LTE or 5G connectivity, or built for consumer, enterprise or education, our collaboration with Qualcomm Technologies is delivering incredible productivity and new user experiences with lightning fast connectivity, incredible battery life, and AI accelerated experiences in ultra-thin laptops to a spectrum of users around the world. We look forward to the new innovations that the Snapdragon Tech Summit Digital 2020 will bring to the industry.”

ASUS

“I’d like to congratulate Qualcomm Technologies on announcing their flagship Qualcomm® Snapdragon™ 888 5G Mobile Platform. I’d also like to thank Qualcomm Technologies for their full support during these extraordinary times. The fact that the upcoming ROG Phone will use Snapdragon 888 represents a significant milestone in our strong relationship with Qualcomm Technologies,” said Bryan Chang, general manager of the ASUS smartphone business unit.

Black Shark

“Black Shark will launch our new product in 2021 Q1, which will be the first wave of smartphones to feature the Qualcomm® Snapdragon™ 888 5G Mobile Platform. I would like to congratulate Qualcomm Technologies on introducing the new Snapdragon 888,” said Harrison Luo, co-founder and chief executive officer, Black Shark.

Ericsson

Per Narvinger, head of product area networks at Ericsson, said “5G is a platform for innovation. It has huge potential to transform entire industries with game-changing applications for consumers and enterprises. This demonstration with Qualcomm Technologies and Verizon showcases one of many innovations made possible by 5G technology. It builds on many years of joint collaborations, inspiring us to move beyond boundaries and realize the full benefits 5G can bring.”

Hugging Face

“Our work with Qualcomm Technologies is aligned with our mission to make the latest Natural Language Processing technology accessible to researchers and businesses around the globe, and run as fast and efficiently as possible” said Clément Delangue, co-founder and chief executive officer of Hugging Face. “We need our models to run on the most premium of mobile platforms... and that means the Qualcomm® Snapdragon™ Mobile Platform.”

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NTT DOCOMO

“NTT DOCOMO has been a leading mobile innovator in Japan for nearly 30 years and this leadership has continued into the 5G era, as the first operator in Japan to launch commercial 5G service in March this year,” said Naoki Tani, executive vice president and chief technology officer, NTT DOCOMO, INC. “5G enables a new era of mobile experiences that are making people’s lives more convenient and comfortable, and these experiences are being brought to life on the DOCOMO 5G network through our exciting portfolio of 5G devices powered by Qualcomm® Snapdragon™ 5G Mobile Platforms. We look forward to the next generation of 5G devices powered by Qualcomm Technologies’ industry-leading Snapdragon 888 5G Mobile Platform to deliver the best experiences on DOCOMO’s 5G network.”

Meizu

“Meizu and Qualcomm Technologies have worked together to bring popular smartphones including Meizu 17 to users. I would like to congratulate Qualcomm Technologies on the successful launch of the new flagship Qualcomm® Snapdragon™ 888 5G Mobile Platform,” said Dongming Liang, chief technology officer, Meizu. “In the future, we look forward to collaborating with Qualcomm Technologies to create more high-quality smartphones that meet the core needs of users, and jointly drive 5G ecosystem expansion and improve user experience.”

Motorola

“In collaboration with Qualcomm Technologies, Motorola’s 5G smartphones are now available at over 100 partners across the globe. The new flagship Qualcomm® Snapdragon™ 888 5G Mobile Platform raises the bar for 5G experiences on future Lenovo and Motorola devices and is integral in continuing our 5G for all commitment. Looking ahead, we are excited to unleash a platform with more powerful experiences in gaming, artificial intelligence, and camera technologies that will change the way we work, study and play in today’s world.”

nubia

“With the powerful performance of Qualcomm® Snapdragon™ 888 Mobile Platform and unique thermal architecture from Nubia, the upcoming Nubia and RedMagic devices will continue to be the kings of performance loved by our users, who will be able to enjoy more extreme experiences in 2021,” said Yu Hang, senior vice president, Nubia.

OnePlus

“In collaboration with Epic Games, the OnePlus 8 Series became the first smartphones to deliver Fortnite at 90 FPS, a groundbreaking mobile gaming achievement made possible by Qualcomm® Snapdragon Elite Gaming™ features,” said Kyle Kiang, chief marketing officer, OnePlus.

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OPPO

Alen Wu, OPPO vice president and president of Global sales said, "For a long time, OPPO and Qualcomm Technologies have shared a close relationship. We share similar visions in our pursuit of an ultimate mobile experience. If the past few years were about making 5G a reality, now it is all about realizing 5G's enormous potential. Qualcomm Technologies' latest Qualcomm® Snapdragon™ 888 5G Mobile Platform offers huge improvements to 5G, imaging and AI experience. We are excited to be one of the first to release flagship smartphone featuring Snapdragon 888 in the first quarter of 2021. We are sure that the next Find X series will deliver an extraordinary all-round experience to users around the globe."

realme

"realme will introduce the flagship 5G smartphone powered by the Qualcomm® Snapdragon™ 888 Mobile Platform as early as possible," said Sky Li, founder, chief executive officer and president, realme. "With the powerful performance and premium 5G connectivity, the Snapdragon 888 offers a strong engine for the latest flagship smartphones, providing versatility to the products R&D."

Sharp

"Building on many years of collaboration with Qualcomm Technologies, Sharp has launched 5G devices powered by Qualcomm® Snapdragon™ Mobile Platforms, including the "AQUOS R5G" smartphone introduced earlier this year, that brought exciting new 5G user experiences," said Shigeru Kobayashi, general manager, personal communications division, Sharp Corporation. "We envision 5G, along with 8K, AI and IoT – what we call "AIoT", serving as foundational technologies for our future society and believe Snapdragon 888, which will deliver even more incredible premium user experiences across 5G connectivity, camera, AI, mobile gaming and more, will play an important role in realizing our vision."

Sony

"Xperia smartphones are feature-packed with Sony's advanced imaging and entertainment technologies, and it's essential for our products to be powered by the latest premium Qualcomm® Snapdragon™ Mobile Platform to offer the best-in-class experiences to our fans. One of the entertainment experiences which we are very passionate about is mobile gaming, and we are overwhelmed by the incredible positive response we've received from fans around the world for Xperia 1 II and Xperia 5 II," said Mitsuya Kishida, president, Sony Mobile Communications Inc. "We are committed to further enhancing mobile entertainment in the 5G era and look forward to working closely with Qualcomm Technologies to continue delivering world-class mobile gaming and other experiences on the go."

Tension

"Additionally, with the help of Tension Onsite, the race can be viewed through multiple low latency streams (>0.3 sec) for driving and viewing the RC cars as-well as positioned on a dynamic map using the newest location capabilities of the Qualcomm® Location Suite for improved accuracy," said Magnus Bjorkman, chief executive officer, Tension.

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Verizon

“Verizon is on the forefront of showcasing the transformative capabilities of 5G Ultra Wideband,” said Nicola Palmer, chief product officer at Verizon. “Qualcomm Snapdragon Tech Summit Digital 2020 is an opportunity to reflect on the successes we’ve had this year, including launching nationwide 5G coverage, dozens of 5G Ultra Wideband cities, MEC deployments, and a multitude of 5G devices and innovations. It also gives us the opportunity to look towards 2021 as we continue to bring the possibilities of 5G to life for businesses, individuals, and society.”

vivo

“vivo and iQOO will soon launch mobile phone products with the brand-new Qualcomm® Snapdragon™ 888 5G Mobile Platform. Powered by the new Snapdragon 888, the flagship product from vivo and iQOO will bring consumers better photography and imaging capabilities, more powerful gaming experiences, high-speed and convenient 5G connectivity with more smart features,” said Boshan Hu, the executive vice president and chief operation officer of vivo said. “vivo and Qualcomm Technologies will also continue working together around innovative breakthrough technologies, such as mmWave, and we are excited to work with Qualcomm Technologies to promote the continued development of the global 5G ecosystem and the Internet of Everything.”

Xiaomi

“Over the past decade, from the first generation of Xiaomi mobile phones to the 10th anniversary masterpiece Xiaomi 10 series, we have been joining hands together with Qualcomm Technologies to bring the most advanced mobile experiences to users around the world,” said Lei Jun, founder, chairman and chief executive officer of Xiaomi. “Qualcomm® Snapdragon™ 888 Mobile Platform is the most powerful mobile platform from Qualcomm Technologies ever. In addition to the industry leading 5G connectivity, it has brought groundbreaking breakthroughs and innovations in AI, gaming, and camera. I’m glad that our new flagship smartphone Mi11 will be one of the first devices with Snapdragon 888. This is another cutting-edge product from us and will be loaded with various hardcore technologies.”

ZTE

Luo Wei, vice president, ZTE said, “Qualcomm Technologies has once again set a new bar for the industry in terms of mobile computing, 5G connectivity, image processing, and artificial intelligence. I’m grateful for Qualcomm Technologies’ continuous efforts and outstanding contributions to the industry! ZTE will continue to join hands with Qualcomm Technologies in 2021 to build our new generation of flagship smartphone using the Qualcomm® Snapdragon™ 888 5G Mobile Platform, which will be a masterpiece with combination of art and technology to bring epoch-making experience to users.”

Day 2 – Wednesday, December 2, 2020

Adobe

“The threat of online deceptive content is real, and we must all work together to reduce the harmful effects of disinformation. That’s why Adobe is very excited to see the inclusion of the Content Authenticity technology into the Qualcomm® Snapdragon™ 888 Mobile Platform,” said Dana Rao, executive vice president and General Counsel, Adobe. “Embedding trust in images at the point of capture is a critical step in providing users an end-to-end chain of custody for content that benefits creators and the public alike.”

ArcSoft

“By leveraging the excellent computing power of the new flagship Qualcomm® Snapdragon™ 888 5G Mobile Platform, including the 6th Generation Qualcomm® AI Engine, Qualcomm Spectra™ ISP, Qualcomm® Adreno™ GPU, Qualcomm® Kryo™ CPU, ArcSoft is able to deploy exciting features like SAT, EIS and AutoZoom on commercial devices enabled by Snapdragon mobile platforms. This deep collaboration between Qualcomm Technologies and ArcSoft brings end user’s experience to the next level,” said Frison Xu, chief marketing officer and senior vice president, ArcSoft.

Audio Analytic

“We are really excited to work with Qualcomm Technologies to bring our compact ai3-nano™ software to the Qualcomm® Sensing Hub and the Qualcomm® Snapdragon™ 888 5G Mobile Platform. Our class-leading sound recognition software will bring a new core AI feature to smartphones, enabling them to adapt and respond to the world of sounds around the user. In the first instance, our Acoustic Scene Recognition technology running on the device in always-on, low-power mode lays the foundation for an intelligent and broad sense of hearing. This will empower a new range of high-value intelligent features on next-generation handsets while still meeting consumer privacy and battery expectations,” said Dr Chris Mitchell, chief executive officer and founder, Audio Analytic.

Epic

“We’ve long been proponents of Variable Rate Shading thanks to the benefits it brings to achieving excellent fidelity without compromising on performance, especially when it comes to virtual reality on mobile devices.” said Marc Petit, general manager, Unreal Engine, Epic Games. “We’re excited to see how developers will utilize the efficiency of the new Qualcomm® Adreno™ 660 GPU to introduce new, high-quality, immersive experiences in the future.”

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Gameloft

“For the last twenty years, Gameloft has been a leader in the creation and development of cutting-edge games and mobile technology,” says Gilles Chervy, vice president of emerging technology at Gameloft. “From the nascent days of early phones to the evolution of gameplay-transforming touchscreens, digital app storefronts, new connectivity standards and much much more, Gameloft embraces hardware and technology that changes how people can play. This is why we’re extremely excited about the latest Qualcomm® Snapdragon Elite Gaming™ feature-set which allows Gameloft to bring high-end, desktop-quality experiences to players in the palm of their hands. Optimizing our games for the Qualcomm® Snapdragon™ 888 Mobile Platform is the latest initiative in our drive to push mobile gaming beyond the limits.”

Mobilize Solutions

“Innovating a wide range of new features for the 5G camera experience has been our main focus. With the power of Qualcomm® Snapdragon™ Mobile Processors, we will be able to use AI to deliver relevant augmented reality in real-time, enable picture-in-picture live streaming, and incorporate mixed reality experiences from any location in the world,” said Aaron Horvath, chief executive officer, Mobilize Solutions.

Morpho

“We are very excited for the opportunity to take part in the Qualcomm Snapdragon Tech Summit for two years in a row with our latest updates of Morpho Semantic Filtering. Morpho will continue to develop value added solutions that correspond to various customer needs for camera features by utilizing the latest flagship Qualcomm® Snapdragon™ Mobile Platforms. We are looking forward to bringing the best capability and practical use case of our computational photography and AI software for every photo taker,” said Toshi Torihara, vice president, Morpho US, Inc.

Netmarble

“Creating fun games is at the core of Netmarble’s values. And with next-generation mobile devices and the arrival of 5G, Netmarble is given the opportunity to push the boundaries of game development,” said Simon Sim, president, Netmarble US. “New mobile platforms like Qualcomm® Snapdragon™ 888 Mobile Platform which is fully equipped with Qualcomm® Snapdragon Elite Gaming™ features, deliver enhancements that allows us to break through previous limitations to not only deliver great experiences but do so with the quality and graphic fidelity gamers deserve. We could not be more excited to be on the forefront of the future of mobile gaming.”

Snap

“We recently collaborated with Qualcomm Technologies to make some of our machine learning technologies which power AR experiences, like Portrait and Hair Segmentation, more efficient. Utilizing Qualcomm Technologies’ accelerated hardware dramatically improved Android user experience and performance. Accelerated Snap ML inference let us improve quality to latency ratio, reduce power consumption and free up smartphone GPU resources for other tasks. We plan to continue transition of our core ML technologies to accelerated hardware,” said Aleksei Stoliar, manager of machine learning R&D, augmented reality at Snap Inc.

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Tencent

"PUBG MOBILE is proud of the ongoing collaboration with Qualcomm Technologies, especially with their leadership in mobile gaming which continues to push mobile innovation their robust Qualcomm® Snapdragon Elite Gaming™ feature set," said James Yang, director of PUBG MOBILE Global Esports. "PUBG MOBILE is committed to delivering the best global Esports events and Pro players require a mobile device that can help to push beyond limits. Snapdragon Elite Gaming helps to transform premium mobile devices into gaming machines with desktop-quality gaming and first-to-mobile features to give Pro players the ultimate competitive advantage. We look forward to our ongoing joint efforts to allow mobile gaming to achieve new heights."

Tetras.AI

"We are thankful for Qualcomm Technologies' invitation to participate in the Snapdragon Tech Summit Digital 2020 to collaborate on the latest flagship Qualcomm® Snapdragon™ 888 5G Mobile Platform. Super Movie and Passer-by Removal mainly use video instance segmentation and video clutter removal algorithms. These algorithms originally have a powerful performance by TETRAS.AI's AI engine and also get benefit from Snapdragon 888 to have better performance and better power consumption control. We look forward to bringing these wonderful experiences to consumers," said Zibin Wang, chief technology officer, Tetras.AI.

trinamiX

"As a global leader in wireless technologies, Qualcomm Technologies has been developing foundational technologies that have helped power the modern mobile experience. Qualcomm Technologies shares our vision and is as excited about our unique technology as we are. We are looking forward to bringing the power of NIR spectroscopy to everyone," said Dr. Wilfried Hermes, director IR sensing at trinamiX GmbH.

Truepic

"As Truepic works towards restoring trust in every pixel of consequence, we appreciate the tremendous support that Qualcomm Technologies has been providing to help us achieve that vision," said Sherif Hanna, vice president of research and development at Truepic. "Not only do Qualcomm® Snapdragon™ Mobile Platforms provide us with the cutting-edge security features we need to ensure the integrity of the photos and videos that bear our brand, the level of access and support provided by Qualcomm Technologies is a testament to their philosophy of providing a platform for innovation to companies of all sizes."

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