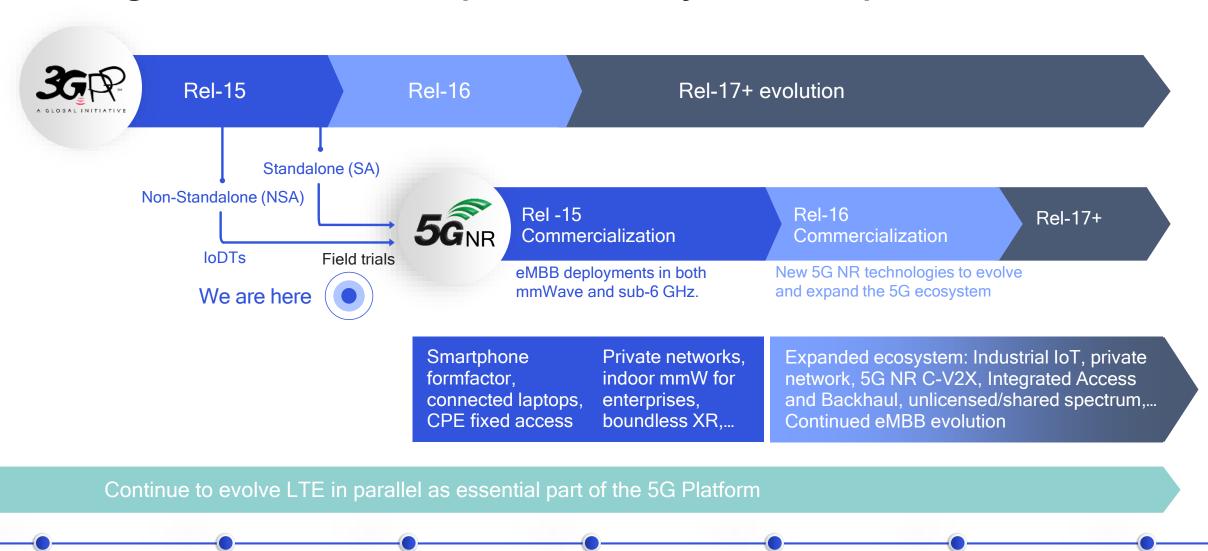
October, 2018

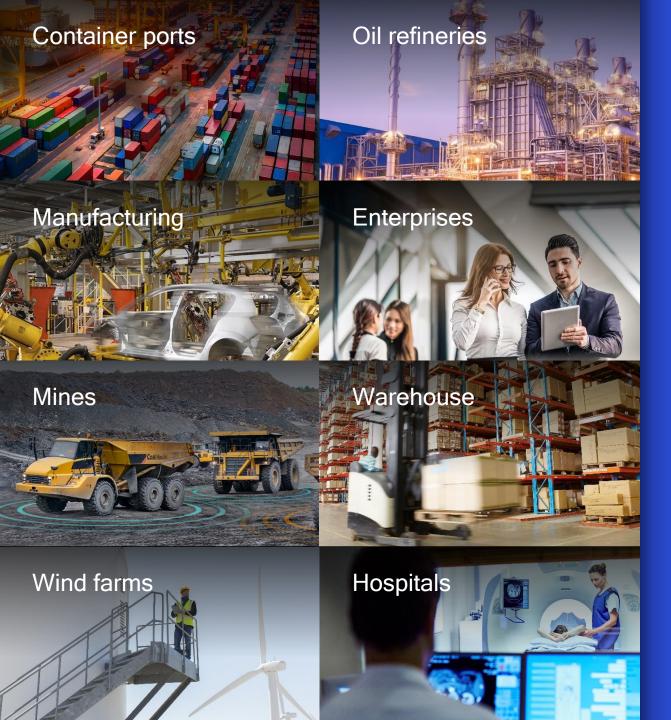
# New business opportunities for 5G NR





#### Driving the 5G roadmap and ecosystem expansion





# Private 5G networks will expand the market

Wide range of industries from manufacturing and seaports to venues and enterprise

## >\$100B

addressable market for private IoT networks in 2023 <sup>1</sup>

**32%** CAGR

#### Extending mmWave indoors with private 5G networks

#### Operator's public mmWave network

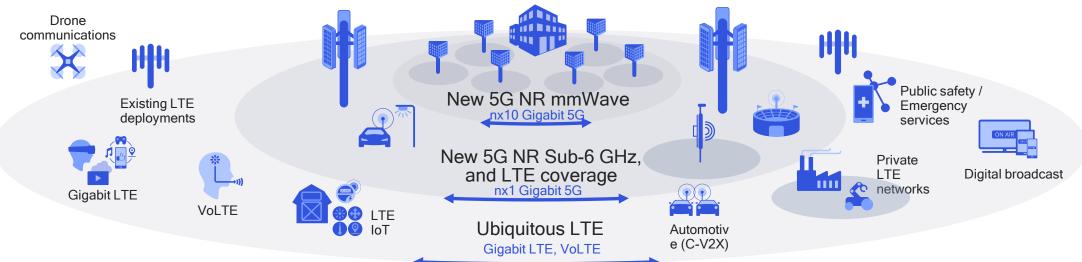
- Unlimited data, elevated experiences
- Anchored in LTE (non-standalone)
- Global mmWave spectrum ~28 GHz<sup>1</sup>



#### Private indoor mmWave enterprise network

- 5G NR mmWave complements Wi-Fi
- Standalone, no dependency on public network
- Reuse spectrum (in/out isolation), common device solution

















#### Enterprise networks: 5G NR mmWave + Wi-Fi

Always connected laptops and tablets<sup>1</sup>



Multi-Gigabit speeds with virtually unlimited capacity



Reuse licensed spectrum— in-/outside mmWave isolation



Private 5G NR indoor network with cellular grade security

# 5G NR mmWave boosts performance in Enterprise networks



Downlink/uplink coverage comparable to Wi-Fi with 1:1 or partial co-site



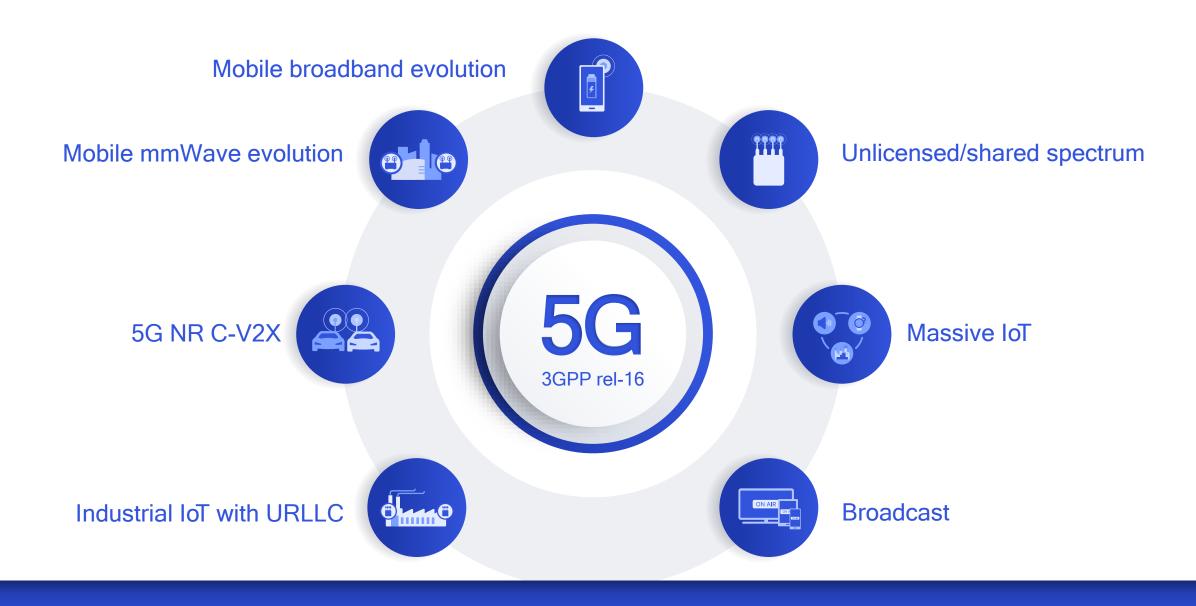
Realize multi-Gigabit burst rate with wider bandwidths (e.g., 800 MHz)



Complement indoor Wi-Fi deployments

Coverage simulation based on MAPL (maximum allowable path loss) analysis with ray tracer propagation model and measured material and propagation loss; minimum 0.4/0.1 bps/Hz for downlink/uplink data and control; 2 Maximum Allowable Path Loss; DL: 115 dB, UL 117 dB 3 Using 800 MHz DL bandwidth and 100 MHz uplink bandwidth with 7:1 DL:UL TDD

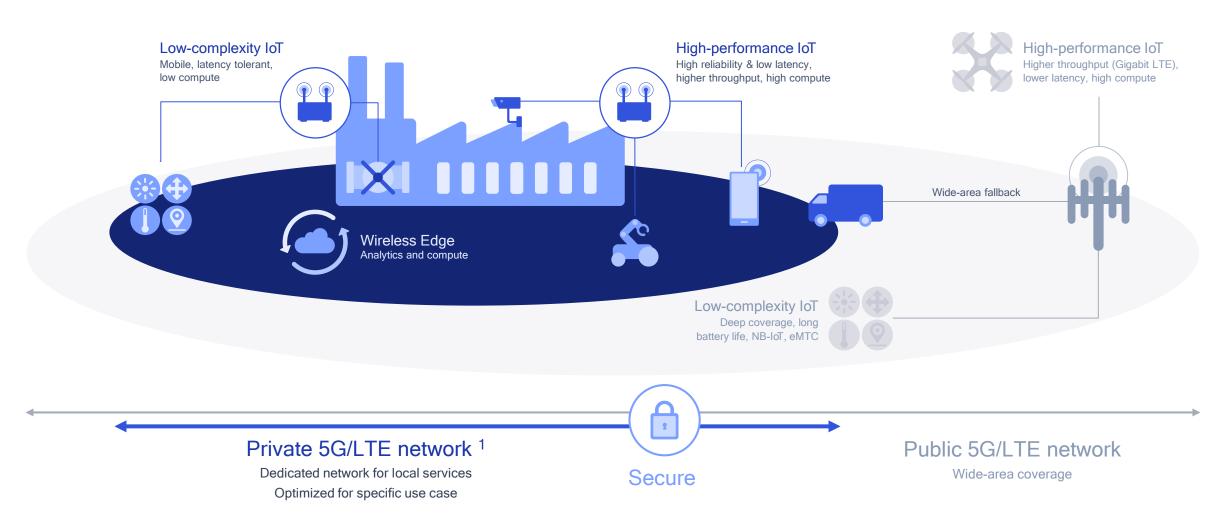




5G NR is expanding to new use cases and verticals

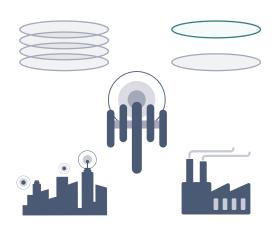
#### Addressing unmet needs: dedicated, local and optimized

Opportunity for both licensed and unlicensed spectrum



#### Private 5G networks – an opportunity for mobile operators

To deploy, manage, or offer as a service, both in licensed and unlicensed spectrum

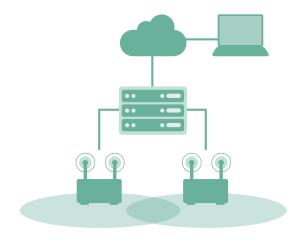


#### Licensed spectrum assets

Dedicate a portion for private networks

Spectrum may be under-utilized in industrial areas

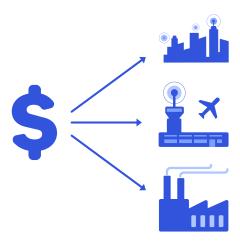
Reuse mmWave spectrum indoors, such as for private enterprise network



#### Expertise in mobile networks

Relevant expertise in deploying, optimizing, operating mobile networks

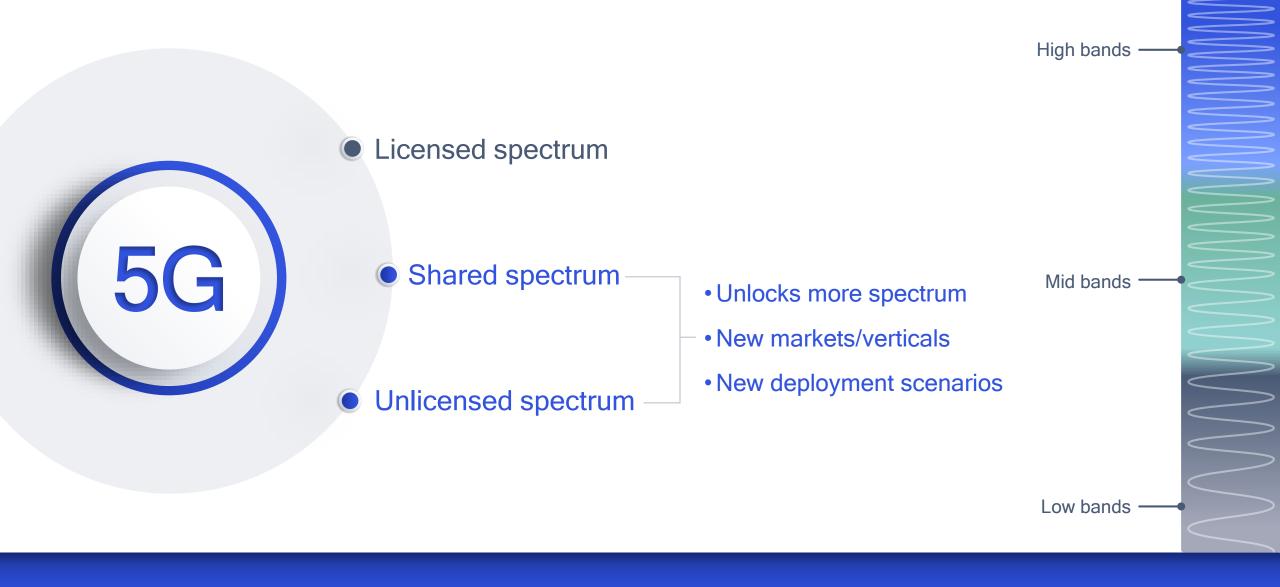
Existing ecosystem relationships



#### Existing sales channels

Already provide services to many industrial and enterprise customers

Multiple business opportunities, from deploy to offer private network as a service



# Shared and unlicensed spectrum creates new opportunities and expands the ecosystem

#### 5G NR-U valuable for wide range of deployments

3GPP study on 5G NR in unlicensed spectrum, fair coexistence with LAA, Wi-Fi

#### Licensed assisted NR-U

#### Boosting existing deployments

Better user experience with higher speeds



#### Stand-alone NR-U

#### Open mobile broadband

Neutral host, neighborhood network



#### Private networks<sup>1</sup>

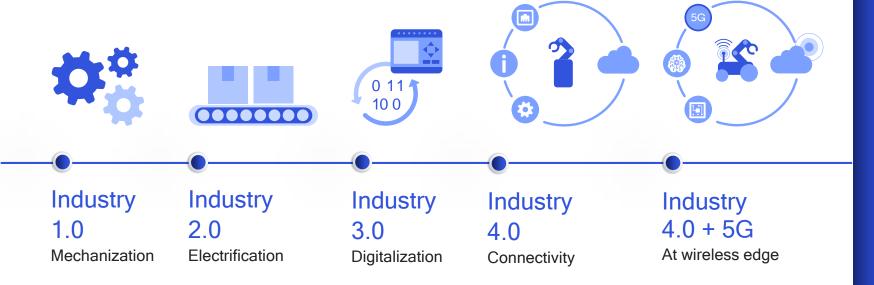
Industrial IoT, enterprise broadband

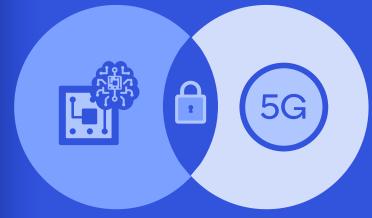


Aggregating licensed and unlicensed spectrum

Expanding 5G market with new types of deployments

# The next industrial revolution is on its way and will be augmented by 5G





#### Compute • Security • Connectivity

On-device processing and sensing

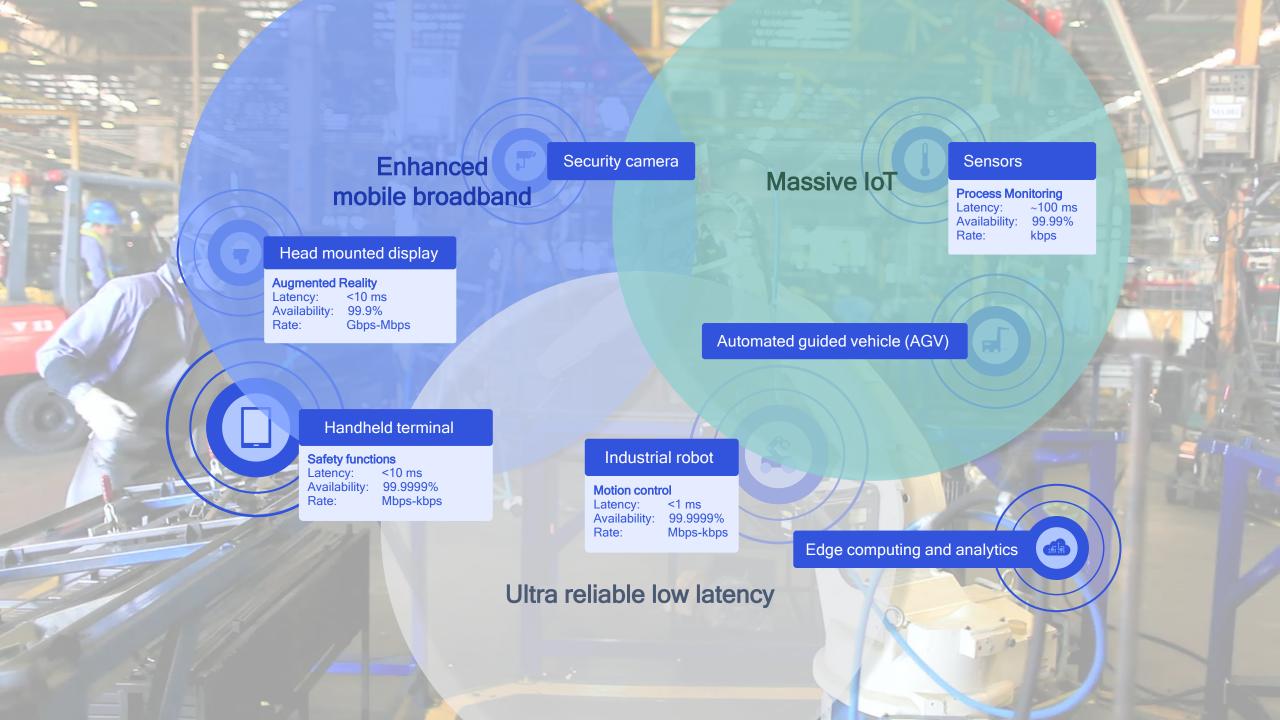
CV and AI for autonomous robots

Edge services and data privacy

Single futureproof 5G network

Scalable capacity and reliability

Flexibility with wireless Ethernet



#### Designing 5G to meet industrial IoT requirements

Key challenge: wireless industrial Ethernet for reconfigurable factories



Unifying connectivity, dedicated network, optimized services



High reliability, low latency in challenging environments



1

Spectrum to deploy private 5G network

Private futureproof 5G network for all services: eMBB, massive IoT, URLLC

Ultra Reliable Low Latency Communication (URLLC)

Coordinated Multi-point (CoMP)

Time Sensitive Networking (TSN)

Ethernet

Up to 99.9999%

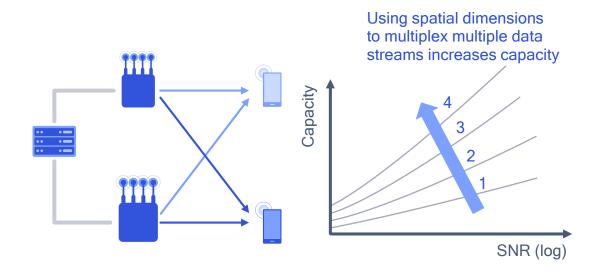
reliability

required for

industrial

Dedicated licensed, shared/unlicensed spectrum or regional, e.g. 3.7GHz GER

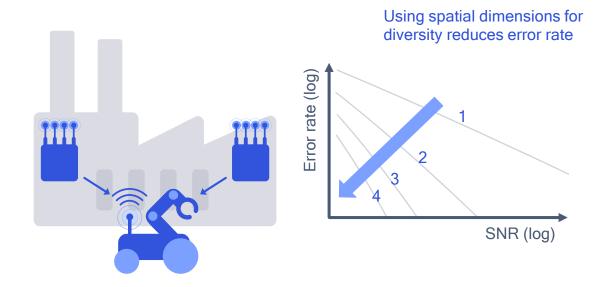
#### CoMP expands 5G: capacity or ultra-reliability tradeoff





Allows multiple transmissions at the same time to multiple location without interfering

Can also be used to by multiple operators to share spectrum more efficiently



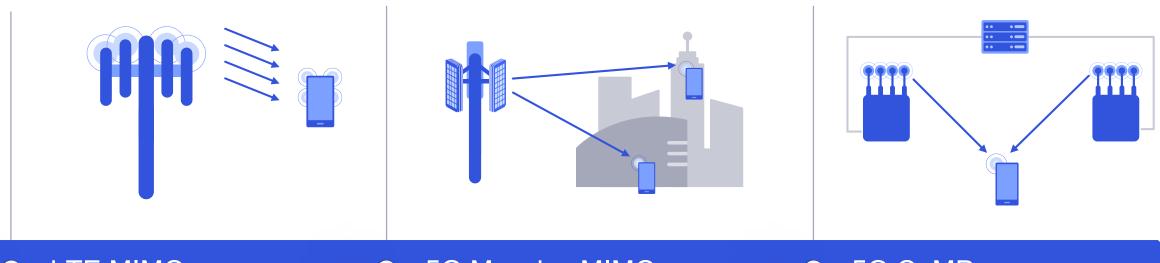
#### Reliability from spatial diversity

Spatial diversity can overcome radio shadowing in challenging radio environments

Key for URLLC1 to meet 99.9999% reliability and challenging industrial IoT applications

1) Ultra reliable low latency communication

#### Exploiting spatial domain—from LTE MIMO to 5G CoMP



O LTE MIMO

2 Gbps peak-rates with 4x4 MIMO<sup>1</sup>, carrier aggregation and higher order modulation

Example: 2 or 4 antennas for transmit and receive

#### O 5G Massive MIMO

Multi-user MIMO and 3D beamforming for better capacity and cell edge performance,

Example: 128 or 256 antenna elements for macro deployments

#### O 5G CoMP

Leveraging CoMP<sup>2</sup> diversity and multiplexing to extend 5G to new use cases and verticals

Example: Multiple small-cells with 4 antennas

#### Unlicensed spectrum can support demanding Industrial IoT

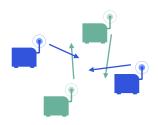
Not possible with regular LBT<sup>1</sup> using random access

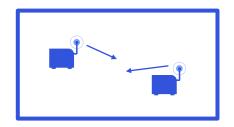
Controlled private environment improves latency

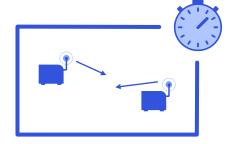
Synchronization in time is key for predictability

CoMP improves capacity and reliability

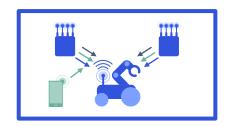
Frequency diversity adds more reliability











Results in random delays – demanding IIoT<sup>2</sup> apps require predictable latency

No interference from other networks, but still random delays within private network

Current regulation allows synchronized FBE<sup>3</sup> based sharing for predictable low latency Time synchronization also allows for spatial 5G COMP – a key technology for URLLC

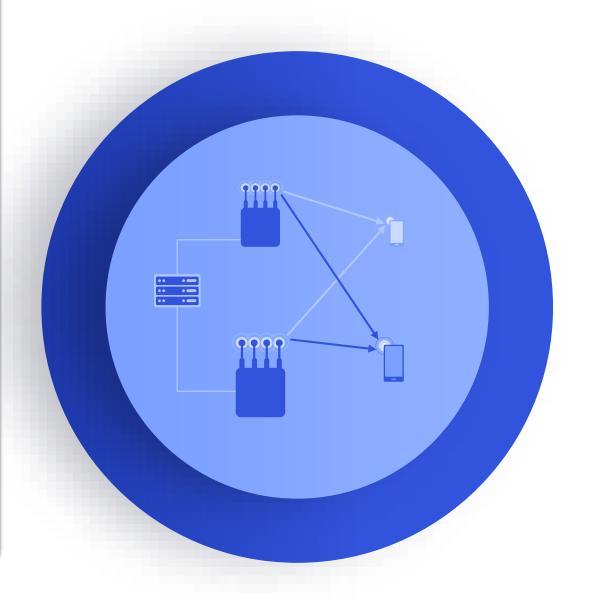
Frequency diversity provide reliability against rouge devices trying to access

1) Listen before talk (LBT) with load based equipment rule (LBE), such as CSMA/CA (Carrier Sense Multiple Access/Collision Avoidance); 2) Industrial IoT; 3) Frame Based Equipment

URLLC services feasible using time synchronized NR-U in controlled environments and today's regulation rules

# Spectrum sharing among operators

Time synchronization allows for predictability and enables CoMP and spatial sharing for capacity



#### Opportunity to introduce new sharing paradigms in 5G NR

#### **Evolutionary path**

NR unlicensed (NR-U)—existing coexistence rules



#### Revolutionary path

NR spectrum sharing (NR-SS)—potential for new rules



LAA NR-U



Stand-alone NR-U



Synchronized NR-U



Fair co-existence: Wi-Fi, LTE-LAA...



Time synchronization

provides great potential to share spectrum more efficiently



Predictable resources



5G CoMP



Spatial sharing



Flexible sharing

#### What is possible when not constrained by existing rules?



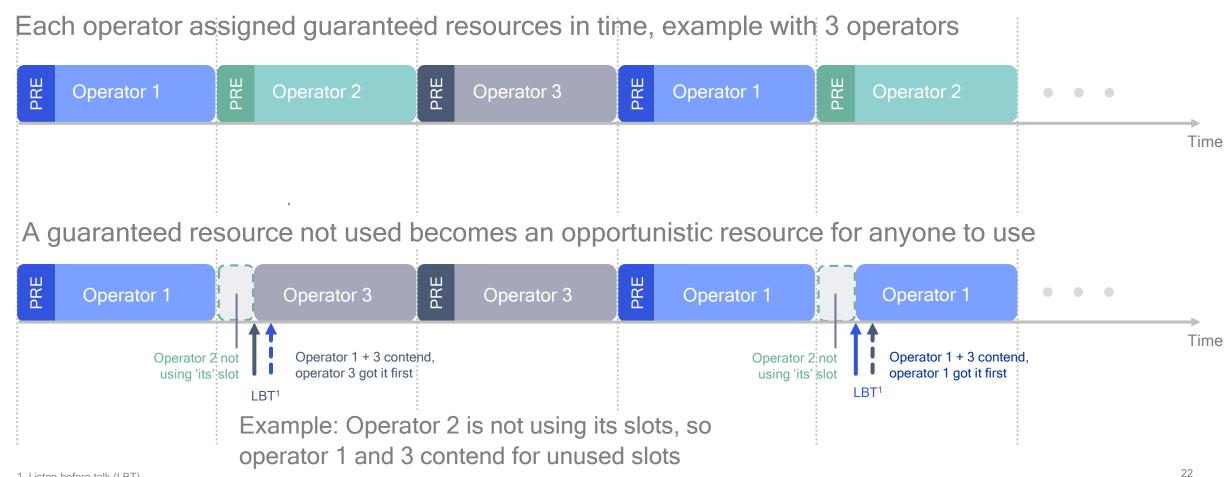
#### Revolutionary path

NR spectrum sharing (NR-SS)—potential for new spectrum sharing rules For green-field bands such as global 6GHz and regional bands such as 37-37.6 GHz

Time synchronization		Predictable resources	<ul> <li>Prioritized resources for each operator → predictable service</li> <li>Opportunistic sharing of unused resources</li> </ul>
		5G CoMP	<ul><li>Exploiting the spatial domain with 5G CoMP</li><li>Significantly increased capacity and reliability</li></ul>
	PPP	Spatial sharing	<ul> <li>Spatial sharing between multiple operators</li> <li>Allows for simultaneous use of same spectrum in same location</li> </ul>
	-	Flexible sharing	<ul> <li>Native support for sharing with different priority levels</li> <li>Flexible framework to support various regional sharing needs</li> </ul>

#### Predictable resources with opportunistic sharing

A new sharing paradigm enabled by time synchronization

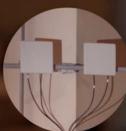


1. Listen before talk (LBT)





Setup
Two operators
100 MHz bandwidth



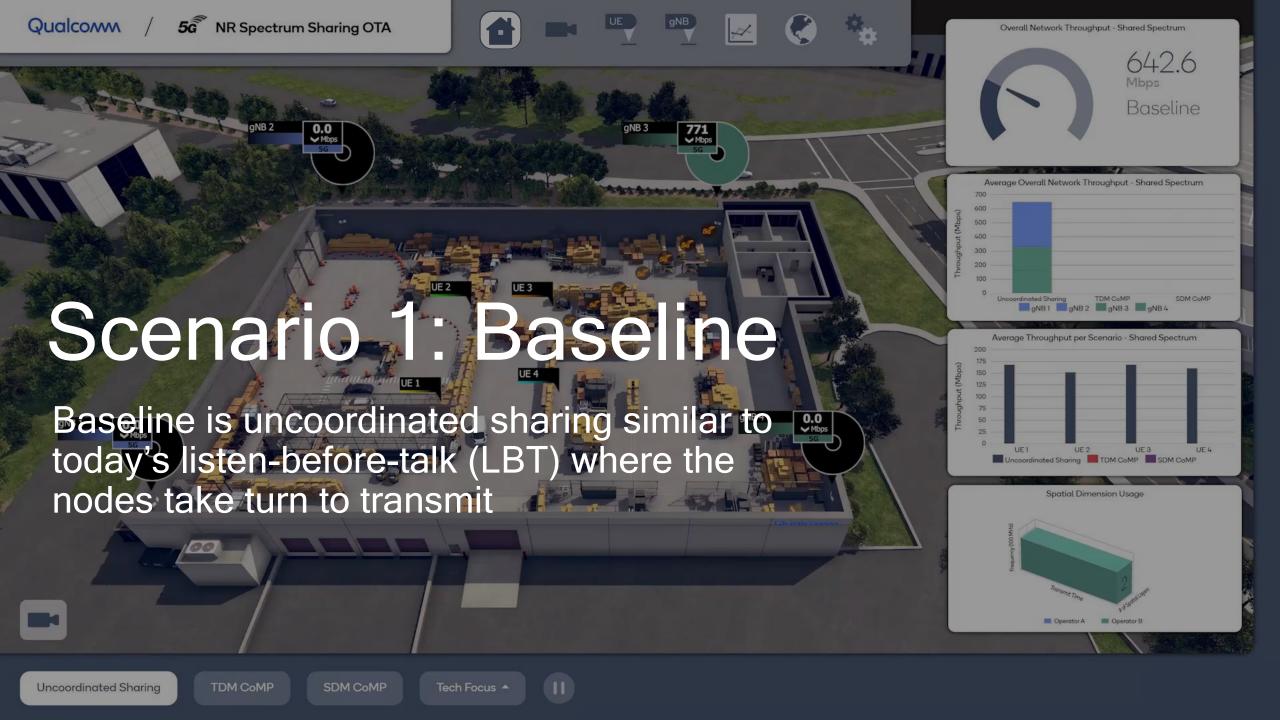
4 small-cells
Two X-pol antennas
4x4 MIMO capable

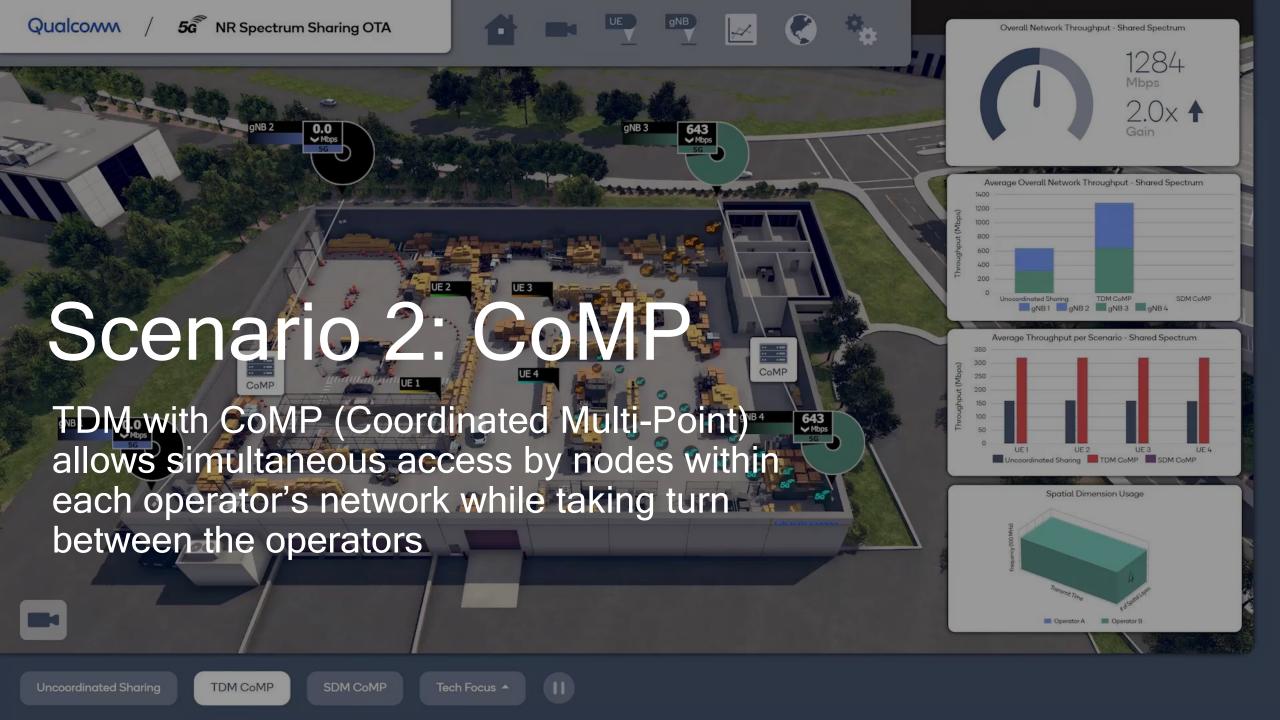


2 CoMP Servers
High perf. compute
Beamforming

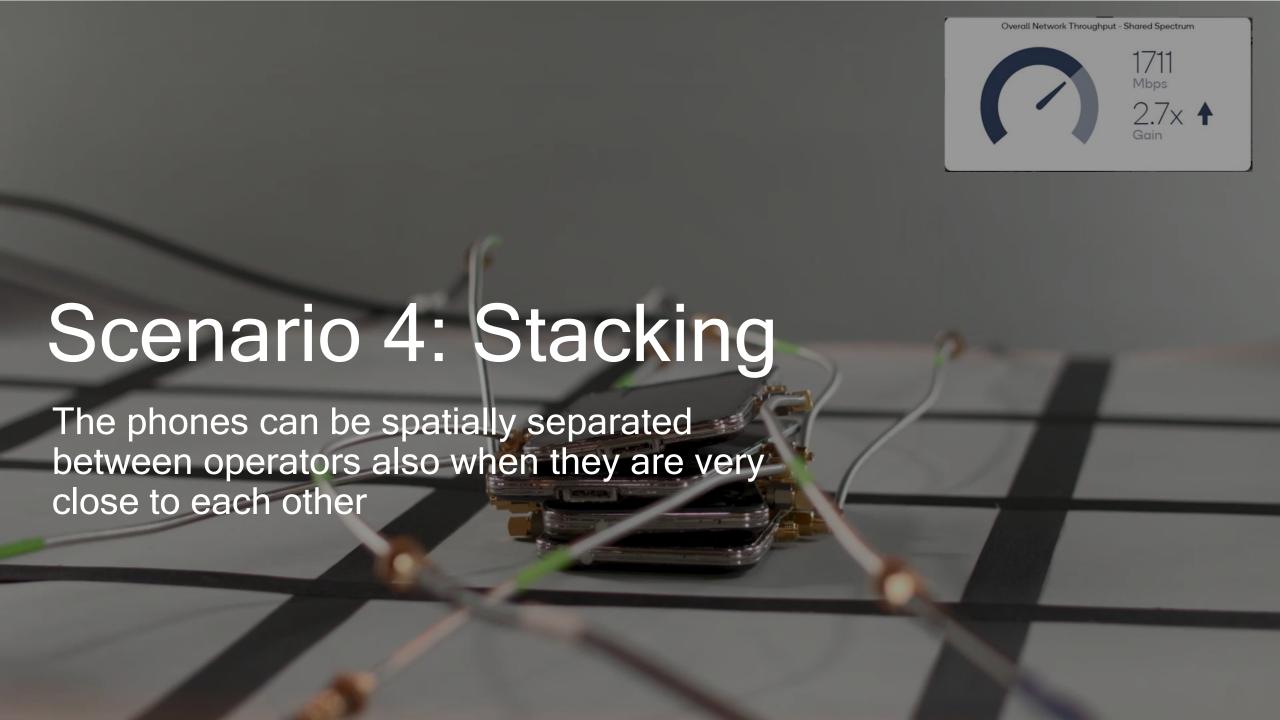


4 Mobile Phones
Two Omni Antennas
2x2 MIMO capable









#### New business opportunities for 5G NR



## Private networks

Expand 5G market to new verticals

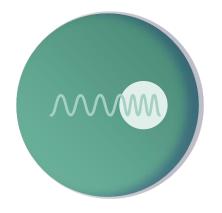
Initially in licensed spectrum, later also unlicensed spectrum



#### Industrial IoT

New capabilities such as URLLC, TSN and CoMP

Wireless industrial Ethernet for flexible manufacturing



### Enterprise mmWave

Private 5G NR mmWave networks indoors for enterprise

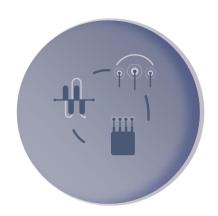
Opportunity for MNO to re-use their licensed spectrum



## 5G NR in unlicensed

MNO can deploy, manage, or offer private 5G networks as a service

New entities can deploy own networks



# New sharing paradigms

Opportunity to define new rules in greenfield spectrum, e.g. synchronization.

Novel sharing paradigms with revolutionary benefits

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