The Gigabit LTE Experience

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The ongoing driver of network innovation The mobile data tsunami



Over the past decade wireless data traffic has grown at **85%** compounded p.a.







A single customer modem can deliver **20x the data rate** of the entire network demand from just over 10 years ago.

Its about to become more#

Traffic up 5 Fold
Video ~80% of total payload
5G Launched

A look at the Telstra roadmap Mobile feature & network differentiation

Feature evolution



Video over LTE (ViLTE)



Voice over WiFi (VoWiFi)



LTE Broadcast (LTE-B)



Rich Communication Services (RCS)



Internet of Things (IoT)



LANES

Network evolution



Better in-building coverage



Faster speeds, more capacity



New network features in more places (Cat 1, Cat M1, NB-IoT)



Enhanced 4G footprint advantage

Gigabit LTE Experience What does it mean?

- The world's fastest network and device
- The largest ever step increase in peak network downlink speed
- The world's fastest network uplink
- Comprehensive integration of leading technologies, spectrum & network
 - LTE-Advanced with either 2 x 60 MHz (with 4x4MIMO) or 2 x 80 MHz (without 4x4MIMO) aggregation
 - o 4x4 MIMO
 - o 256 QAM
 - 10 Gigabit backhaul
 - Ericsson lean carrier
- Sustained data rates that enable 5G test cases

Telstra Unrestricted

Telstra, Ericsson, Qualcomm and NETGEAR have now delivered the world's first Gigabit LTE commercial network and faster upload data rates.

This extends Telstra's current network download speed leadership to Gigabit speeds (~979Mbps) whilst doubling upload peak speed (~150Mbps).

The World's Fastest Mobile Hotspot on Australia's Fastest Mobile Network*

