

MICHAEL WALLACE  
Senior Vice President and General Manager  
Emerging Businesses

Michael Wallace is senior vice president and general manager of the Emerging Business Unit (EBU). In this role, Wallace oversees Qualcomm's Wireless charging business (HALO), IoE business (Smart Cities), and several legacy Qualcomm Internet Service's (QIS) businesses which aim to accelerate consumer adoption and consumption of mobile content across all networks and devices in the application, VOIP and location spaces. Additionally, Wallace is responsible for driving Qualcomm's cellular strategy in the unlicensed spaces of 3.5Ghz & 5Ghz. He also handles the business development and product management associated with a segment of QUALCOMM's Corporate R&D efforts.

Previously, Wallace ran QIS division which, included the following business units: BREW, Plaza, Xiam, QChat and QPoint. Additionally, Qualcomm's display business, Pixtronics, and education business, Empowered.

Prior to joining QIS, Wallace was the vice president of Global Sales, Marketing and reverse logistics for Qualcomm's Consumer Products (QCP) division, the company's handset business, which was sold to Kyocera Wireless in 2000. He joined Qualcomm in 1997 and since joining has worked on various international assignments in sales, marketing, operations and general management.

Before joining Qualcomm, Wallace held several executive level positions including CEO of Value Added Communications, EVP of WorldQuest Networks, and director of operations at Comsat Corp.

He has also served on several board positions over the past 20 years. Wallace holds a bachelor's degree in accounting from Mercer University in Atlanta, Georgia and a bachelor's degree in finance from the University of North Texas.