



Larry Paulson

Vice President and President, Qualcomm India

Larry Paulson is vice president and president of Qualcomm India, based in Mumbai. In this role, Paulson's key responsibilities are to provide leadership and drive business growth for Qualcomm in the region. Additionally, he will oversee the sales and business organization in India with responsibility for all QCT and QTL go-to-market activities. He will be also working towards further building and strengthening Qualcomm's eco-system in India; and to drive a closer collaboration with telecom operators, smartphone OEMs, application developers and ISVs, online and offline channel partners, to leverage the adoption of 4G LTE services riding on Qualcomm's technology and solutions in the above areas.

Paulson has more than 30 years of experience in wireless industry in areas of strategy, R&D, customer development, product marketing and technology creation. He joined Qualcomm in 2013 as vice president of product management for Qualcomm Reference Design (QRD), a product of the semiconductor business, QCT. Most recently, he led the QCT Platforms organization and had expanded the Qualcomm Reference Design platform from the low tier to all MSM™ chipset tiers and into new categories, such as virtual reality.

Prior to Qualcomm, he was the executive vice president and chief marketing officer at BrightPoint. Before that, he held numerous positions at Nokia during his 20+ year stint with the company, including global senior vice president and general manager of Nokia's worldwide CDMA device business with full P&L responsibility for all product and technology creation. He also oversaw Nokia's ODM process with partners in China, Taiwan and Korea with responsibility for strategy, R&D, customer development and product marketing. Prior to that, Paulson served as senior vice president, North America Business Development and president of Technophone (a wholly owned subsidiary of Nokia).

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