

March 2018

Game Developer Conference (GDC)

Qualcomm

# Qualcomm® Snapdragon™ Technologies

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# Qualcomm Technologies announcements & updates



## Snapdragon 845 VRDK for application developers

- New VR development hardware and software supports early VR app development; facilitates content availability for commercial HMDs based on Snapdragon 845 (est. 2H'18)
- **Hardware:** Mobile, standalone HMD built with Snapdragon 845
- **Software:** VR SDK v3.0; Pre-integrated with Wave SDK from HTC Vive



## Tobii and Qualcomm Technologies

- **Motivation:** accelerate OEM time to market for Snapdragon VR commercial devices with pre-optimized eye tracking.
- **Innovation:** Demonstration of Snapdragon 845 with Tobii's cutting-edge eye-tracking technology designed to render precise tracking of user's eyes with very low latency



## Qualcomm Snapdragon traction in mobile gaming

- Snapdragon 845 with Adreno™ 630 GPU gives gamers the performance they need, in the form factor they want while providing rich, console quality interactive gaming experiences
- **Collaboration:** Netmarble's Lineage 2: Revolution, Netease's Knives Out; Happy Giant's Hologrid Monster Battle

# XR Update



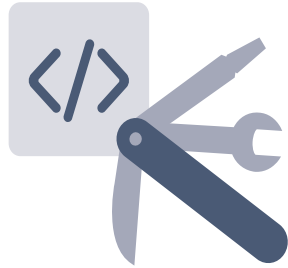
# Significant progress in XR with Snapdragon

## Four (4) Pillar Strategy



### Snapdragon 845 Mobile Platform

Purpose built silicon  
for superior mobile XR



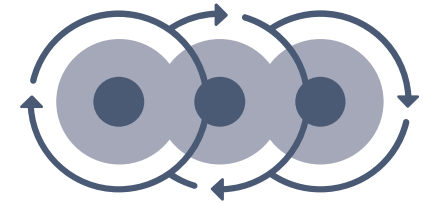
### Snapdragon XR SDK

Easy developer access to  
Snapdragon accelerated  
XR libraries that simplify  
application development



### HMD Accelerator Program

Commercialize XR  
HMDs quickly with fewer  
resource restraints



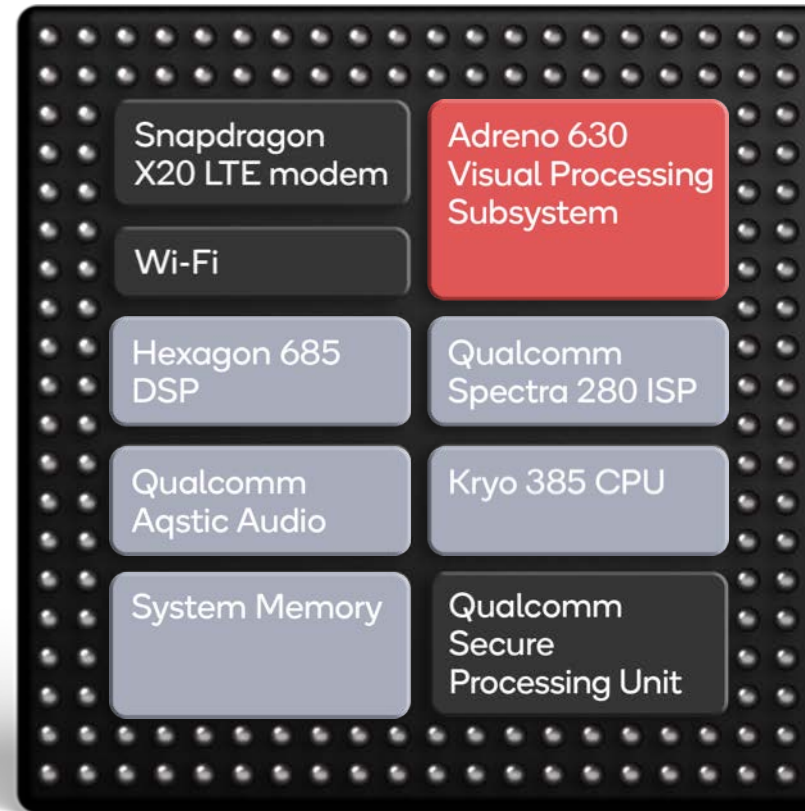
### Ecosystem & Platform Support

Collaboration with multiple  
content, technology, and  
platform companies

# Snapdragon 845 Mobile VR Reference Design



Announced at  
MWC 2018



Room-Scale 6DOF  
with SLAM

Adreno Foveation

2K x 2K @ 120 fps XR

30% Faster Graphics  
and Video\*

30% Power Reduction\*

Improved 6DOF  
Hand Tracking and  
Controller support\*

Voice UI with  
custom keyword

Qualcomm 3D Audio SDK  
for Unity

\*Compared to Snapdragon 835

The new architecture will help support the latest in VR innovation and experiences, maintaining Qualcomm's leadership in the emerging extended reality (XR) market

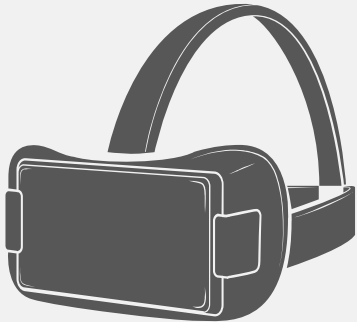
# Qualcomm® Snapdragon™ VR Development Kit (VRDK)



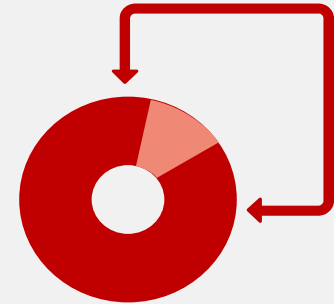
# Snapdragon VR Development Kit (VRDK)

Early access to VR head mounted display (HMD) supported by upgraded VR software development kit (SDK) that works in combination with the HMD

Snapdragon VR HMD

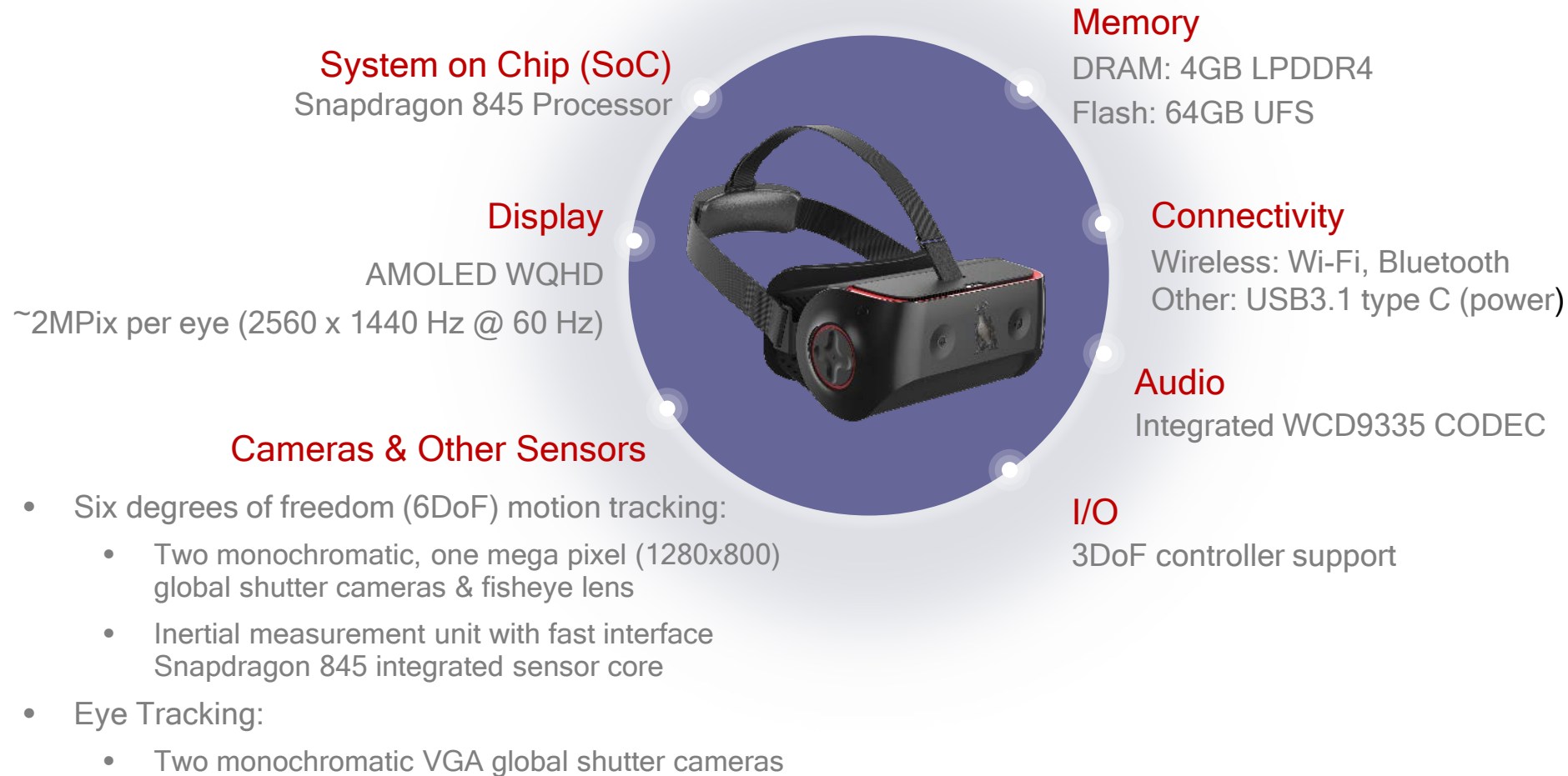


Snapdragon VR SDK



# Snapdragon VR Development Kit

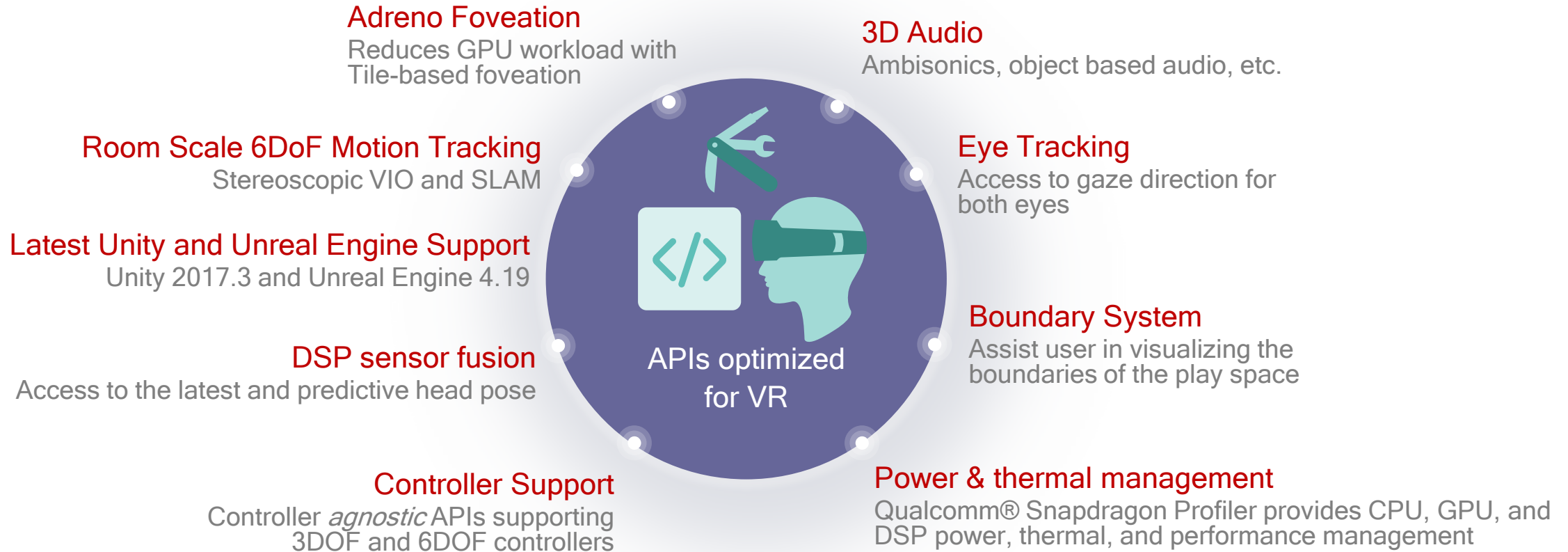
Advanced VR features designed to optimize applications and simplify development





# Snapdragon VR SDK

Access to advanced VR features to optimize applications and simplify development



## Benefits

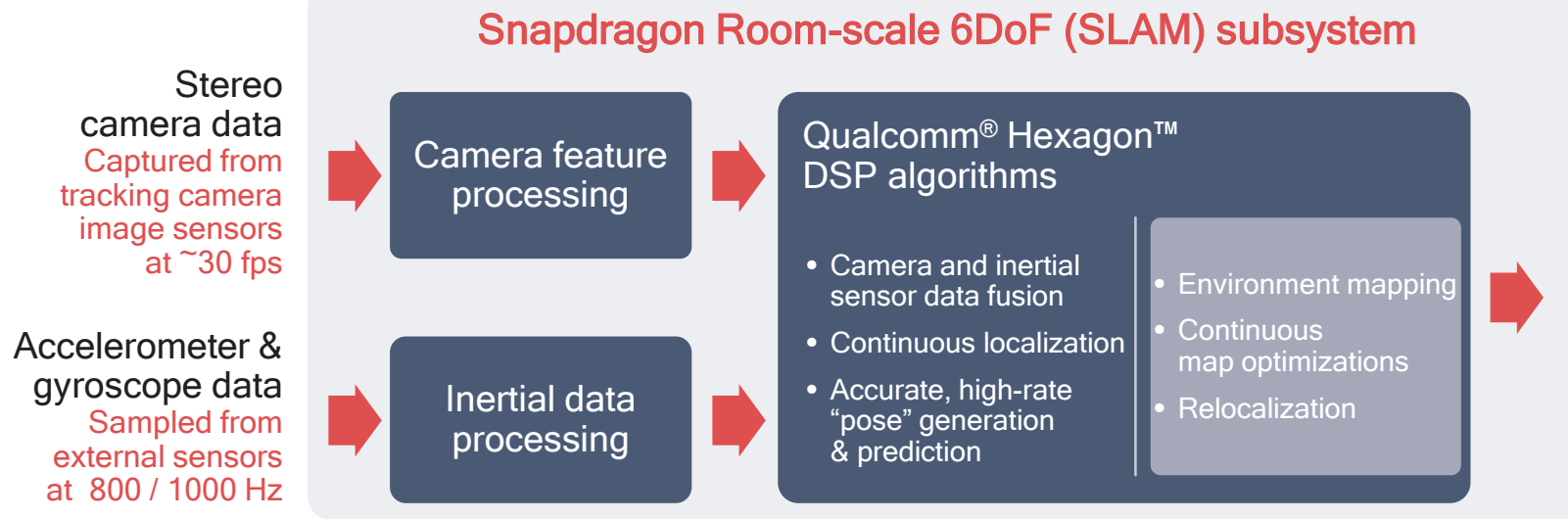
Simplified development | Optimized VR performance | Power and thermal efficiency

# Room-scale 6DoF (SLAM)

Room-scale 6DoF (SLAM) for rapid, robust and accurate 6-DoF pose



6DoF pose is generated by mapping the environment, optimizing the map and performing relocalization.



6-DoF position & orientation  
(aka “6-DoF pose”)



Qualcomm Hexagon is a product of Qualcomm Technologies, Inc.

## Benefits of Room-scale 6DoF (SLAM) over 6DoF VIO

### Environment Mapping

Map of user's surrounding area is created and optimized for robust inside-out head tracking

### Room-scale

Provides ability for users to move in a large room scale space (20x20 ft.)

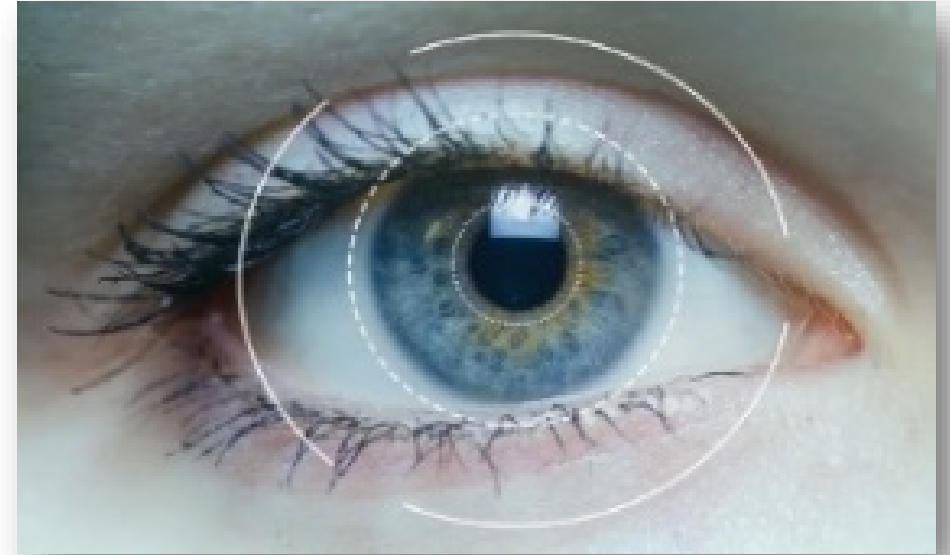
### Relocalization

Prevents error accumulation and continuously update the 6DoF pose and map

# Eye Tracking



Snapdragon 845 VR Reference Design provides integrated and optimized eye tracking using Tobii eye tracking solution



## Benefits of Eye Tracking

### Foveated Rendering

Better Power management by reducing work loads.

### Input Mechanism

Innovative ways for developers to provide gaze inputs in VR

### Analytics

Developers can use data like heat map of user's interest for better content creation

# Mobile Gaming Update







Qualcomm Snapdragon  
845 Mobile Platform with  
Adreno™ 630 GPU offers  
mobile gamers:

- Rich, console quality interactive experiences
- High fidelity graphics
- Ability to use your smartphone as a game console
- Superior performance in a mobile form factor

Qualcomm created the mobile revolution.  
See what we're doing for mobile gaming.



netmarble






NetEase Games



Hologrid Monster Battle AR Game



# Thank you

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