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QUALCOMM

Corporate R&D: Excellence in Wireless Innovation

September | 2011 www.qualcomm.com/research

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State of the Art Capabilities Fostering Innovation



Human Resources

- **30% of engineers with PhD, 50% Masters**
- Systems, hardware, software, standards, test engineering
- Ventures, business development, technical marketing, program management



Complete Development Labs

Including prototype development facilities, CPU simulation clusters, antenna ranges, outdoor field systems

Global Research and Development Organization



UNITED STATES	EUROPE	ASIA
<ul style="list-style-type: none">• San Diego, CA• Santa Clara, CA• Bridgewater, NJ	<ul style="list-style-type: none">• Cambridge, UK• Nuremberg, Germany• Vienna, Austria	<ul style="list-style-type: none">• Beijing, China• Bangalore and Hyderabad, India• Seoul, S. Korea

R&D for the Wireless Future

TAKE WWAN TO
THE NEXT LEVEL

3G/4G

IMPROVING WWAN
TECHNOLOGY

INNOVATE
BEYOND WAN

**Wireless
Local Area**

EXCELLING IN ALL
FORMS OF WIRELESS

ENABLE SMART
APPLICATIONS

**Application
Enablers**

TRANSFORMING THE
MOBILE USER
EXPERIENCE

BREAKTHROUGH
PERFORMANCE

**Processors
and Devices**

RE-ARCHITECTING
NEXT-GEN MOBILE
DEVICES



3G/4G



HSPA+: Extending UMTS Performance

SIMILAR EFFICIENCY, PEAK DATA RATES AND LATENCY AS LTE

UMTS Performance Enhancements

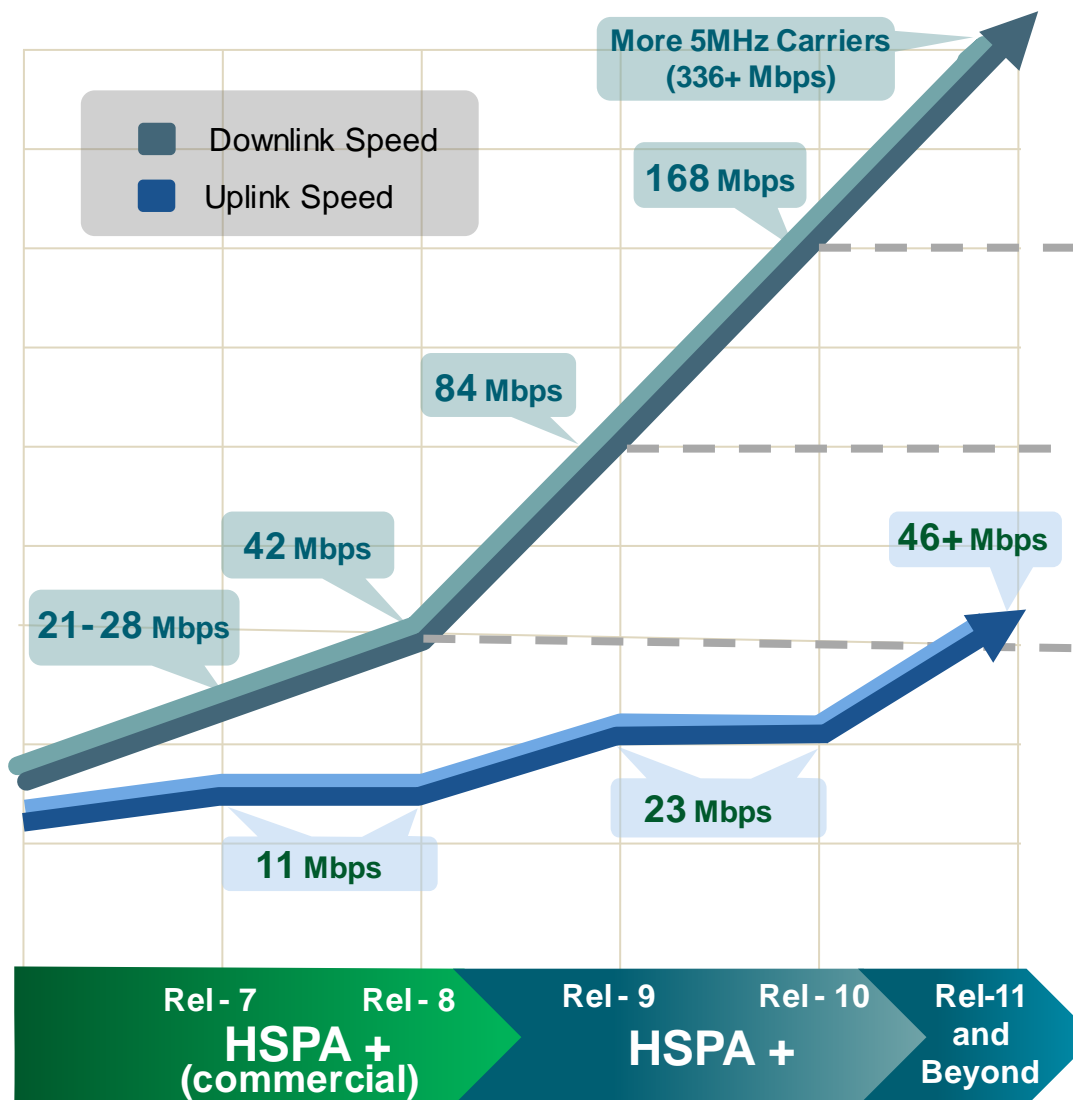
- Increased system efficiency
- Lower latency and higher user throughput

CR&D key industry firsts:

- First VoIP demonstration over HSPA
- First multi-carrier HSPA demo
- First HSPA+ UL Closed Loop TxD demo
- First multipoint Tx demo
- Industry leading IC designs

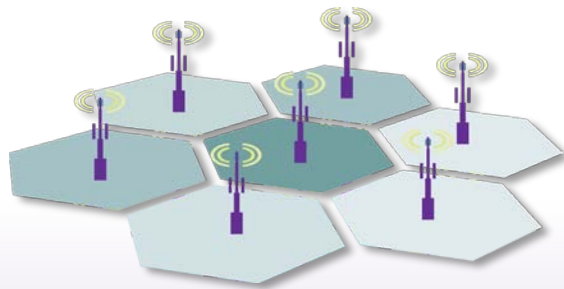
MIMO AND MULTI-CARRIER HSPA

ADVANCED RECEIVERS (IC, TxD)

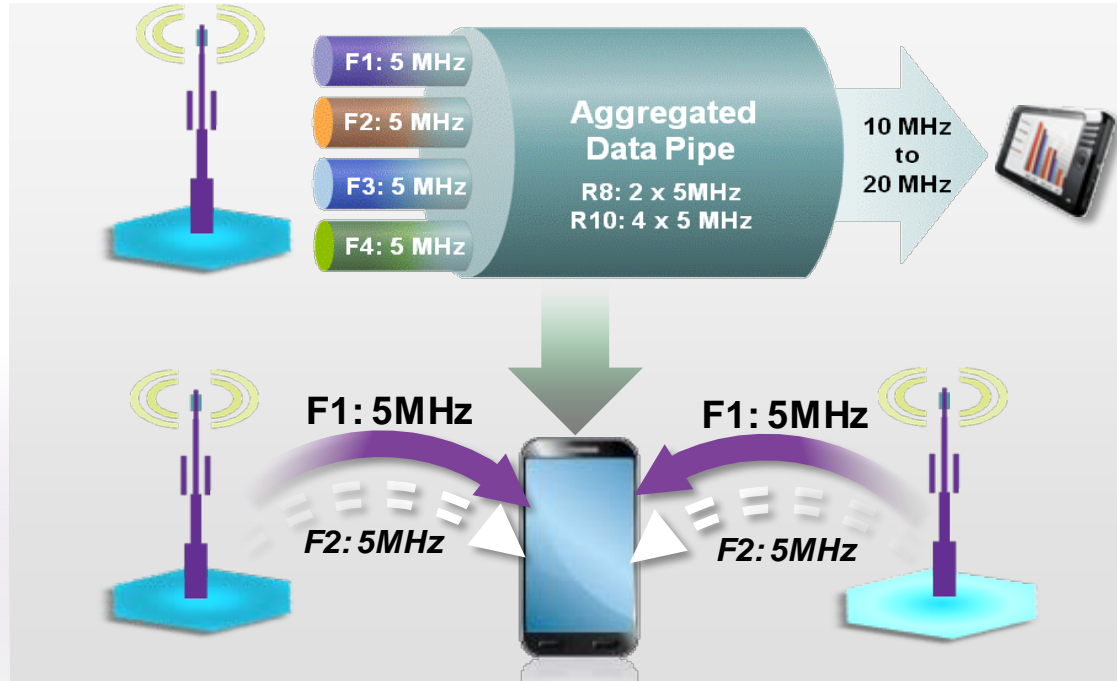


HSPA Multicarrier Evolution to Sector Aggregation

Typically Uneven Loading



Heavy Load
 Medium Load
 Light Load



Improved Cell Edge

By serving user from multiple sectors

Network Load Balancing

Utilizes unused capacity in neighbor sectors
Improves user experience in loaded sector

Benefits HetNets1

Effectively increase small cell boundaries—better utilization

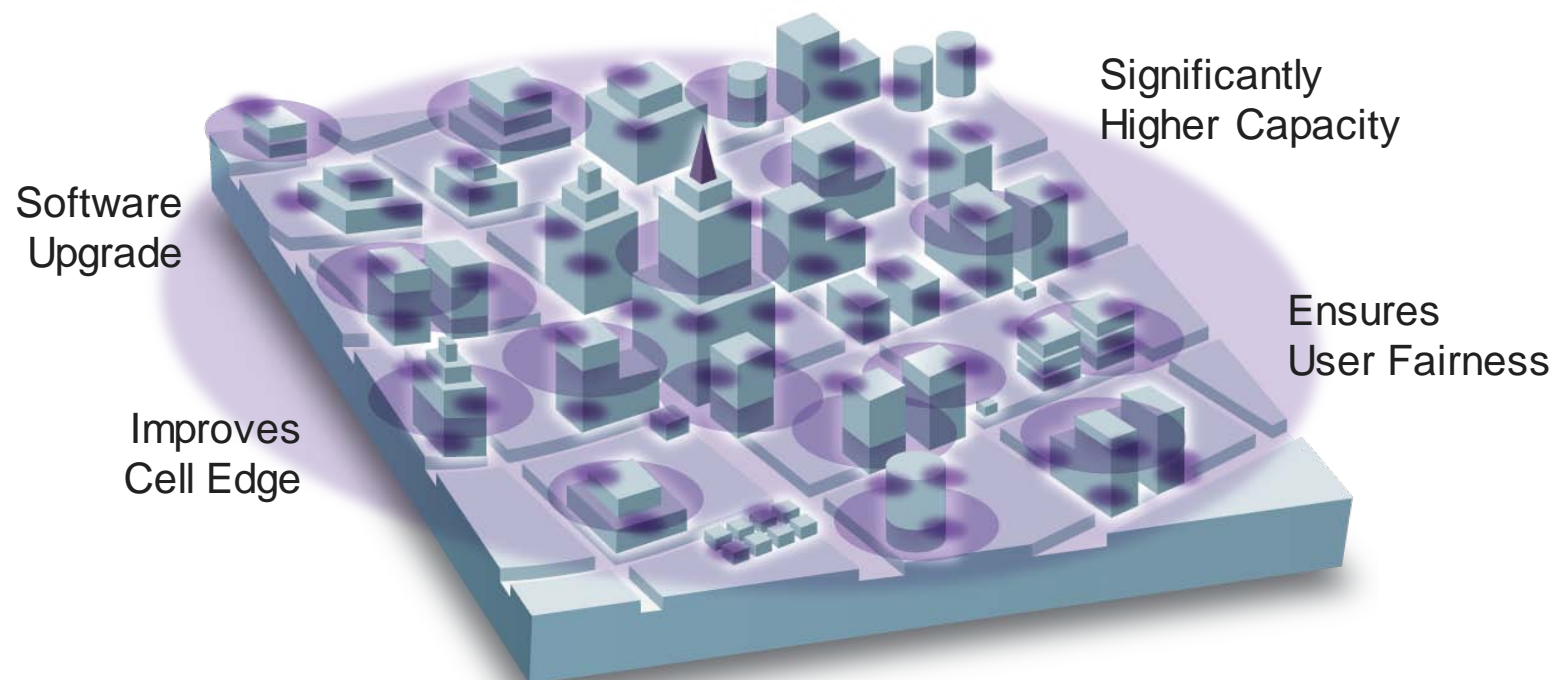
Software Upgrade

RAN software upgrade
Same device hardware

Note: Sector aggregation is a candidate for 3GPP beyond release 10 ¹Heterogeneous networks: Macro networks with added small nodes like pico cells

LTE Advanced Leadership

LTE ADVANCED REALIZES FULL BENEFITS OF HETEROGENEOUS NETWORKS

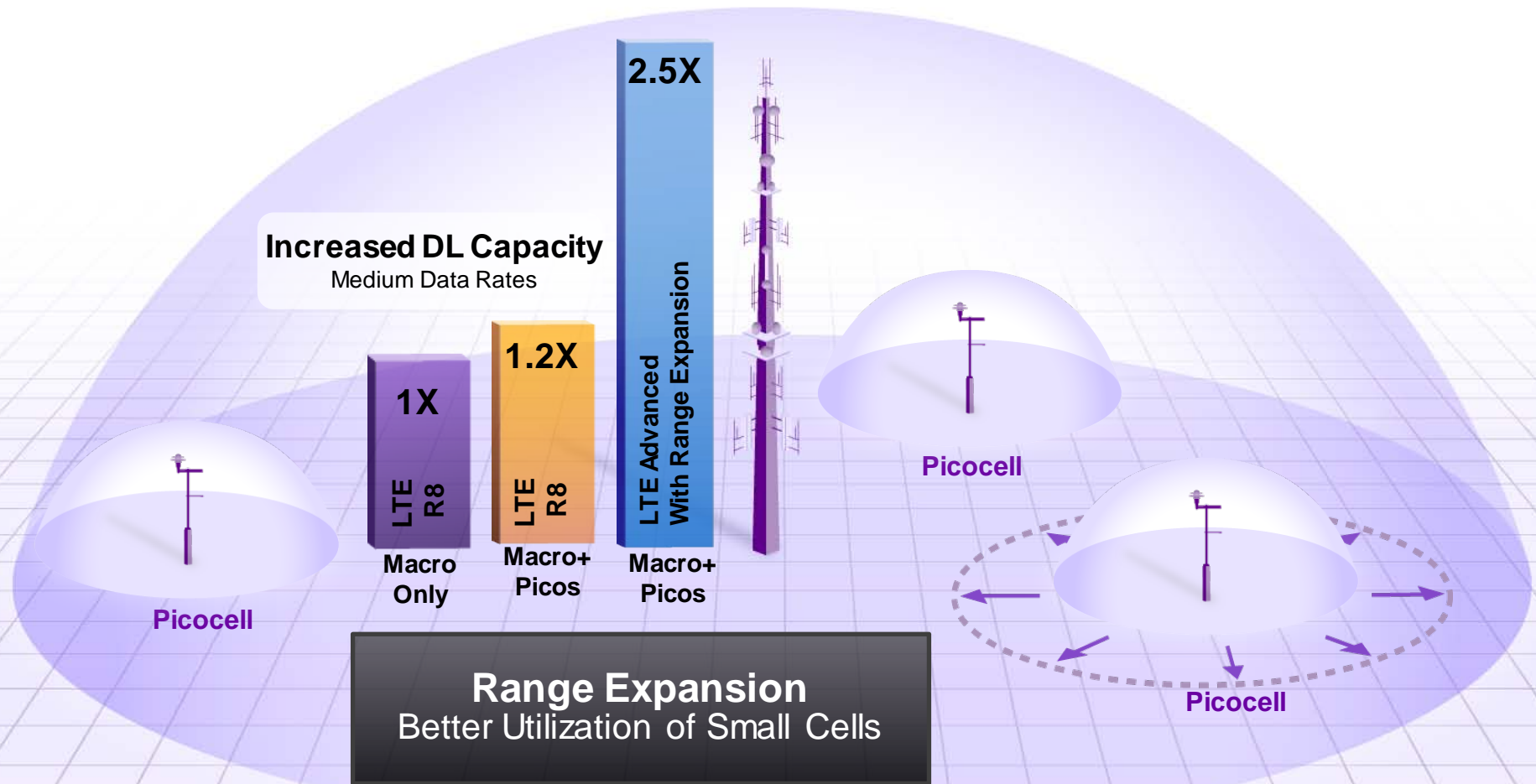


A LEADING CONTRIBUTOR
TO LTE ADVANCED
STANDARDS

SPEARHEADING
TECHNOLOGY
DESIGN EFFORTS

STATE-OF-THE-ART
LTE ADVANCED
TEST BED

LTE Advanced: Increased Network Capacity and User Experience



Assumptions: 4 Picos per Macro randomly dropped within macro coverage, see 3GPP R1-101509. Based on range expansion (intelligent node association —s assign user to eNB with weaker SNR, based on path loss, under certain conditions) and adaptive resource allocation. Based methodology in R1-084026: 10 MHz FDD, 2x2 MIMO and 25 users

LTE Advanced Test Bed in San Diego

EVALUATING DESIGNS TO REALIZE THE FULL BENEFIT OF
HETEROGENEOUS NETWORKS

Live since March 2011

Multiple macrocells and picocells in a co-channel deployment

Demonstrating e.g. pico discovery and range expansion with mobility



LTE Device-to-Device (FlashLinq)

PROXIMAL DISCOVERY AND COMMUNICATION TECHNOLOGY

Benefits Users, Operators and Developers:

- Enables variety of new apps leveraging Direct Discovery/Communications
- Complement WAN/Enhance cloud apps
- Long device stand-by time
- Highly scalable to support large number of devices and apps



Key Characteristics

- Provides IP Applications with a “Sense” of Their Proximate Internet Peers
- Standards development to support LTE device-to-device communications

Fully Distributed
Ad-Hoc
Synchronous
System

Efficient
Autonomous
Discovery
Protocol

High Spectrum
Efficiency and
Re-Use

Licensed
Spectrum

Mobility to
WWAN and
WLAN

Several 100s
Meters Range



Wireless Local Area



WiFi Advanced—Next Generation WLAN

60 GHz Band (802.11ad)

Multi-Gbps Sync-n-Go



900 MHz Band (802.11ah)

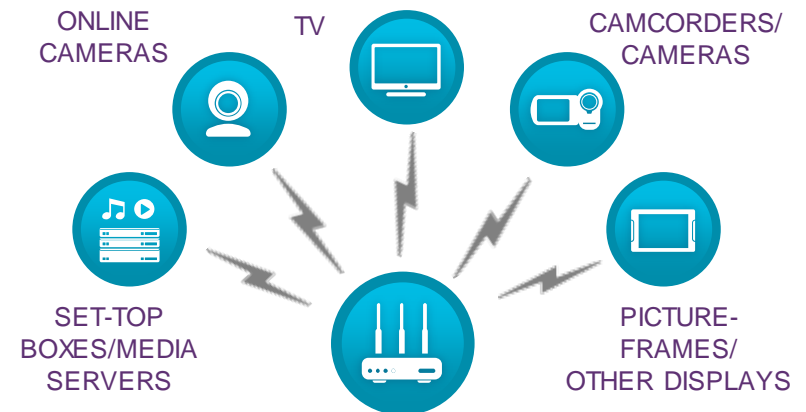
Sensors, M2M, Internet of Things

600 MHz Band (802.11af)

TVWS for Cellular Offloading

Low Cost Access, Hetnets and
WiFi-Direct Enhancements

5 GHz Band (802.11ac)



- Evolution of 11n WLAN, > 1 Gbps
- MU-MIMO—up to 8 antenna AP
20/40/80/160 MHz bandwidth
- On path to commercialization
in multiple MSMs and QC-Atheros APs

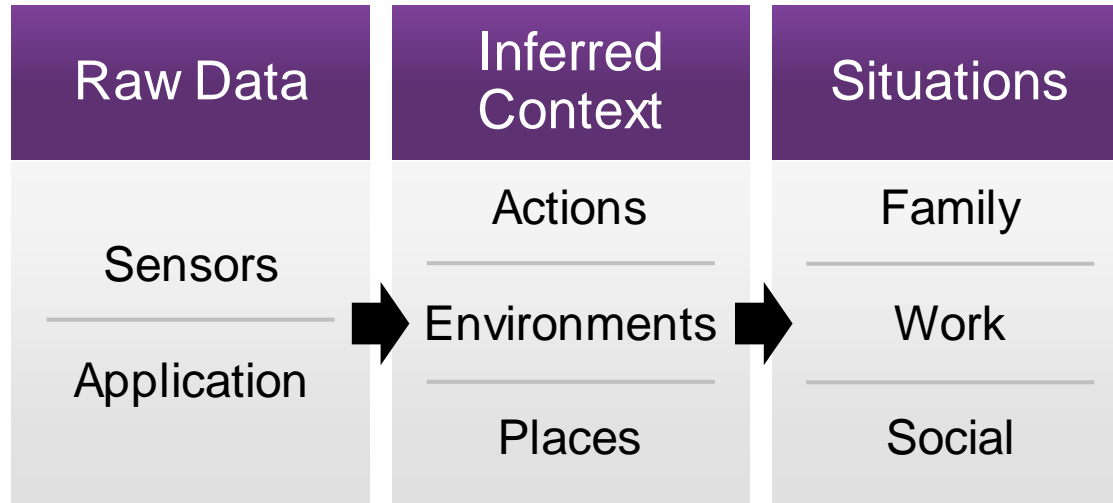


Apps Enablers



Awareness: Your Digital 6th Sense

LEVERAGE MOBILE DEVICE TO INFER DAILY LIFE SITUATIONS, IDENTIFY RELEVANT INFORMATION AND PRESENT IT TO ENHANCE OUR LIVES



IN THE FUTURE YOUR
MOBILE PHONE WILL
SENSE, DISCOVER and
LEARN RELEVANT THINGS
AROUND YOU

CR&D Focus

Context as Service	Personalization	Privacy Sensitivity
Optimization for memory, battery and bandwidth	Incorporate user actions, preferences and feedback	For many applications, data and inferences don't need to leave the phone

Listen: Sound Recognition for Augmented UX

RECOGNIZE SOUNDS AND ENABLE SMART APPLICATIONS

- Derive contextual information from audible events
- Inference of scenes, alerts, speaker and keywords
- Enables 3rd party software developers to enhance products with additional audio information

OPTIMIZING QC CHIPSETS TO
DRIVE LISTEN FEATURES



Listen Demo





Thank You

