Grow
Our Future

Qualcomm knows that wireless technology will make global economies and cultures more connected in the future. As we expand in offerings and locations, we're dedicated to providing the services and stewardship that create a better future for all of us.

→ CSR Snapshot with Dr. Daniel Sullivan

Why is corporate social responsibility (CSR) important to Qualcomm?

In addition to simply being the right thing to do for society, we view CSR as a business imperative for Qualcomm. As a global innovation company, we have a core responsibility to leverage our resources, technology and leadership position to not only drive shareholder value but to be a responsible corporate citizen. Our ability to advance the wireless industry and simultaneously make a positive impact on the larger community has served as part of the foundation of Qualcomm since its beginning. It's woven into our values and how we make business decisions – and is a genuine priority for the company.

How did CSR evolve at Qualcomm?

CSR is truly a reflection of the early values of the Company. Our founder, Dr. Irwin Jacobs, set an extraordinary example of philanthropy and corporate citizenship by sharing both the Company assets and his personal assets with the community in areas such as education, the arts, health and human services and the environment. His example continues today as evidenced by the generous philanthropy of Qualcomm employees of all levels. And as Qualcomm grew, so did our efforts by bringing more definition and focus to this important area. We shaped our CSR strategy over time by benchmarking leading global corporate entities and listening to the ideas of our worldwide employees. As a result of those efforts, today we have a highly developed, robust set of CSR initiatives and practices.

What are the costs of CSR to Qualcomm?

At Qualcomm, we don't look at social responsibility as a cost but rather an investment. It's an investment in education, the health of people who live in our communities, the arts, infrastructure and environmental initiatives – all aimed at improving the ecosystem within which Qualcomm conducts its business around the globe. Ultimately, we view Qualcomm as a citizen of the world, and all good citizens attempt to make positive contributions where they can.

What are some of Qualcomm's main CSR undertakings?

First, I am very proud of our environmental and sustainability efforts. Over the years, Qualcomm has made investments to ensure we have as small and light a carbon footprint as possible. To that end, we've designed our facilities and organized our work processes with sustainability in mind. We're also creating products and services that inherently impact the environment in positive ways.

Secondly, we recognize that our technology has the ability to have a very positive impact on society. As a result, we are constantly looking for ways to demonstrate its benefits in areas such as health, education and the environment.

Lastly, we have a range of projects throughout the world, particularly in developing countries that use our technology to improve the health, education and economic development of people who otherwise might not have access to advanced technologies and the benefits they provide.

Ultimately, Qualcomm has been working quite hard to identify areas within our CSR program where we can make a real difference both globally and locally within the geographic areas where our employees work and live.

What is your vision for CSR at Qualcomm?

Qualcomm strives to be innovative in everything we do, including CSR. I believe Qualcomm's CSR programs are strong and exemplary; however, there is more for us all to do. Our focus now is to build upon our CSR leadership by further increasing the impact and scale of our programs. Additionally, we will continue to engage our employees and their creative minds in these efforts. By leveraging our technology, and human and financial resources, we will ensure Qualcomm continues to make a meaningful impact on today's most important local and global issues.