

COMMUNITY INVOLVEMENT



The mission of Qualcomm's community involvement is to develop and strengthen communities worldwide. Qualcomm invests its human and financial resources in inspirational, innovative programs that serve diverse populations.



Brian Rosenberg
Senior Staff Engineer and Manager

“It was wonderful to know that the students had fun while using their science and engineering skills.”

WHERE SCIENCE IS COOL AND SCIENTISTS ARE HEROES!

Back in March, I participated in the inaugural *FIRST* Robotics Competition, an event co-sponsored by Qualcomm that brought to San Diego 46 teams of high school students from all over the United States. The mission of *FIRST* (www.usfirst.org) reinforces a lot of my own beliefs about the importance of creating a society that values problem solving skills, a society where scientists are treated as heroes.

With the goal of fostering kids' interest in science and technology, each team was tasked with designing and building a robot within a six-week time frame, all using the same standard box of parts. Qualcomm and *FIRST* did a great job of infusing the competition with the same sense of excitement and spectacle that you get at a major league sporting event—no easy feat when you're talking about a bunch of radio-controlled robots.

I had a great time working with the kids. I think many of the students saw that they could work together with people very different from themselves and achieve something they could never do on their own. It was wonderful to know that the students had fun while using their science and engineering skills. The enthusiasm and energy they brought to the process was contagious and the competition itself was an edge-of-your-seat experience.

I think it's great that Qualcomm supports events like this. It benefits both the company and the community at large when we find a fun way to foster these technical problem-solving skills in our youth. The competition made science “cool” for these kids. It was fun and rewarding and I would absolutely do it again.

Brian Rosenberg
Senior Staff Engineer and Manager

CORPORATE GIVING

Qualcomm aims to create:

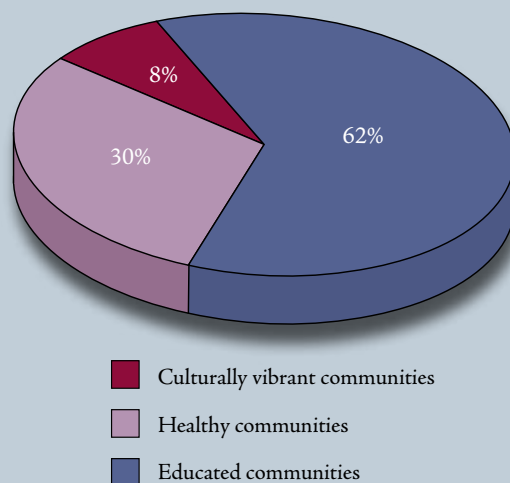
- ♦ **Educated communities:** Qualcomm is committed to improving science, technology, engineering and math education for students during their primary, secondary, and higher education years, and to expanding educational opportunities for under-represented students.
- ♦ **Healthy communities:** Qualcomm supports initiatives that result in clean, safe, healthy places to live and work. We strive to better the livelihood of underserved populations by providing basic human needs, with a focus on enhancing the welfare of children.
- ♦ **Culturally vibrant communities:** Through Qualcomm's support of arts education and outreach programs, the company helps young people develop innovative minds, and expands cultural enrichment opportunities to in-need populations.

Qualcomm's community involvement is primarily targeted in geographic regions where the Company has a business presence.

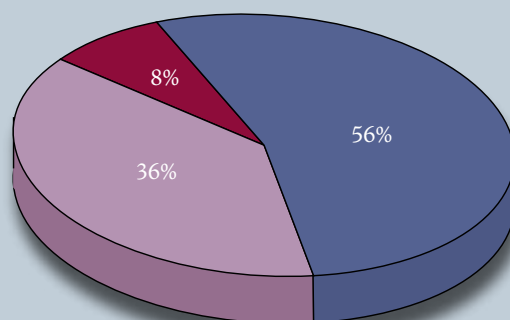
MATCHING GRANT PROGRAM

Qualcomm offers its employees a dollar-for-dollar matching grant program with a typical annual benefit of \$1,000. The program's broad parameters—matching grants to a wide variety of nonprofit organizations—reflect Qualcomm's respect for employees' interests in diverse community causes. This year, 2,362 employees participated in the program and 3,770 matching grants were provided to over 1,100 nonprofit organizations.

2007 Corporate Giving by Category:



2007 Matching Grants by Category:



Inspiring the Next Generation of Engineers

More than 80 Qualcomm employees in California and North Carolina took some time to share the importance of math and science with students at local elementary, middle and high schools. Overall, our engineers reached more than 1,800 students in their communities. "E-week was an effective way for Qualcomm to reach out to the community and show young students how science and hard work can be combined to innovate and create things that change lives around the world" said staff engineer Osvaldo Alcala. "It was also a great way for Qualcomm to be known to the community, as most people think I work for Qualcomm Stadium," Alcala added, with a bit of humor.



Osvaldo Alcala
Staff Engineer

QUALCOMM CARES



Qualcomm Cares (QCares), Qualcomm's employee volunteerism program, identifies and promotes a wide range of volunteer activities for employees that includes mentoring children, cleaning up the environment and caring for animals. Volunteer opportunities are posted on our internal web site and sent via daily emails to over 2,000 employees who have signed up for our internal volunteer mail lists.

National Volunteer Week

Every April, QCares celebrates National Volunteer Week by hosting on-site volunteer projects for our employees. This year's activities included stuffing goodie bags for a Ronald McDonald House Charities' fundraising event, assembling brochures for Pro Peninsula's Adopt-a-Sea Turtle program and making sandwiches for low-income and homeless families for Interfaith Community Services.



Qualcomm Engineers Week



Through this popular QCares program, employees raise awareness about science, technology, engineering and mathematics fields and encourage students to pursue careers in

engineering. They demonstrate how fun math and science really are by exhibiting the latest Qualcomm technologies and playing interactive games with the children.

Nonprofit Board Service

Through QCares, employees from all levels of our organization can find a place on nonprofit board of directors and advisory committees. The program offers quarterly classes for employees to learn about nonprofit board and committee service and provides additional resources to support this type of volunteer service. Employees can search an internal database of listings to find an opportunity that best fits their skills and interests.

Healthy Meals Find a Home



Meals-on-Wheels is a vital lifeline to seniors everywhere. The Meals-on-Wheels mission is to support the independence and well-being of seniors by delivering healthy meals to their homes. Meals-on-Wheels provides meals to those with special diet needs as well as meals for the seniors' pets. For the past six years, Katie Wiest, senior manager, has coordinated two Adopt-A-Routes staffed by over 60 Qualcomm volunteers who deliver meals throughout the year. She has been on the Meals-on-Wheels Board of Trustees for the last two years and will serve as the Chair of the Personnel Committee in 2008. Said Katie, "My involvement with Meals-On-Wheels has enriched my life by showing that I can make a difference to San Diego's elderly population. I have fostered new friendships and gained valuable experience that I can also apply to my job."

Education through Entertainment

Through their three-pronged mission to create, produce and educate, Mo'olelo Performing Arts Company is dedicated to broadening the scope of San Diego's cultural environment by offering professional, socially-conscious theater that provides a voice for diverse and underrepresented populations and issues. "Mo'olelo means story in Hawaiian and is a reflection of our vision to present powerful stories that are as diverse as the islands of Hawaii," explained Rashim Gupta, senior engineer, who serves on the Board of Directors. "We present diverse stories on our stage and then follow-up with post-performance discussions between the audience and theater artists, community leaders and specialists on the issues raised by the play, making for a truly enriching, educational theater experience."



Rashim Gupta
Senior Engineer

A Champion for Pets Everywhere

If you've ever adopted a pet from an animal shelter, you know the joy of rescuing that animal and giving it a loving home. For Kim Carey, it just wasn't enough. She founded Help4Pets, a 100 percent volunteer welfare group, which focuses on abandoned, abused and in-need-of-special-care domesticated animals. It also manages a network of foster homes for animals awaiting permanent placement in homes matched to their unique needs and personalities. In the words of one of her fans, "Over the years, Kim and her assistants have rescued hundreds of animals, most of whom would certainly not be alive if Help4Pets had not stepped in with necessary medical funding assistance and hours of their own time to ensure these pets found permanent loving owners."



VOLUNTEER OF THE YEAR

This year, QCares instituted the Volunteer of the Year awards to recognize outstanding employee volunteer service. Two awards were given, one for individual service and one for group or team service. A company executive presented the winners with an award and a \$1,500 donation to their charity of choice.

Individual Volunteer of the Year

Kim Carey, senior corporate legal secretary, founded Help4Pets three years ago. She serves as president of the organization, which rescues abused, abandoned and homeless animals throughout San Diego.



Kim Carey
Senior Legal Support

AID for Home from Across the Globe

For senior software engineer Vijay Venkatraman, India, where he was born and raised, is never far from his mind. Through their work with San Diego AID, Vijay and his fellow Qualcomm volunteers have dedicated valuable hours to make an impact on India's development from afar. Recent projects include an experimental radio school, which aims to reach hundreds of tribal villages in Gujarat to provide remote education to children who have dropped out of school. Another program helps fund an initiative to start low-cost libraries for women and children across thousands of villages in Tamilnadu. Said Vijay, "Qualcomm has been very generous in sponsoring local AID fundraising events, matching employee donations, and providing flexible work hours that help us spend some time on AID during weekdays. We really appreciate all of the support."



Group Volunteer of the Year

The Association for India's Development (AID), which has 36 chapters throughout the United States, promotes sustainable, equitable and just development in India. Qualcomm employees comprise almost half the membership of the local San Diego chapter—about 20 of our own employees are active members. These volunteers support projects initiated by grassroots organizations in India to help in the areas of education, natural resource management, health care and social justice.



Vijay Venkatraman
Senior Engineer

Emphasizing the Value of Literacy

“Basic education is not only the fundamental right of every child but it is also the responsibility of society at large, to ensure an empowered next generation,” said Kanwalinder Singh, president of Qualcomm India. “STCI has demonstrated laudable efforts toward educating underprivileged children in India. These children deserve the very best facilities, just as we would want for our own children. Qualcomm, along with the American School of Bombay, is truly pleased to have contributed toward STCI’s amazing accomplishments.”



GLOBAL COMMUNITY INVOLVEMENT INITIATIVES

Qualcomm has a positive impact on the communities in which we live and work all over the world.

India – Save the Children India (STCI)

Qualcomm partnered with the American School of Bombay to create a library at STCI’s Special Care Center



in Mumbai. The library is stocked with books, audio/visual equipment and computers to help the mentally challenged and visually and hearing-impaired children at the center learn to read at their own pace.

Kanwalinder Singh
President, Qualcomm India

India – Works@work

Employees in India support promising young artists and invigorate their work space by inviting artists to display their work on the office walls. The artists gain valuable exposure and the employees get warm, culturally vibrant offices.

Forget Art Galleries—Qualcomm's the Place to be Seen

Staff HR representative Pooja Joshi said, "Works@work is a creative launch pad for emerging artists; an opportunity for employees to enjoy art while making our office a warm and beautiful workplace. We have run three showings over the last few months and the most fun part of this program is listening to the artist's description of his or her works—it's refreshing, inspiring and new! When we see the Works@work artists' appreciation in the Indian Art Society, we know we have made a permanent difference to their lives!"

Israel – Tirat Ha'Carmel

Employees in Haifa work together to improve the quality of life of people in the neighboring community of Tirat Ha'Carmel by volunteering at an after-school program, distributing food to impoverished families and providing financial support to a children's music program.



Every Child Deserves a Chance

Adequate care and guidance is critical to children in their formative years. For the last six years, employees in Haifa have volunteered with at-risk youth in Tirat Ha'Carmel in an effort to provide good adult role models. Limor Lerner, staff HR representative, commented, "We hope that we can offer these children a significant adult figure, a mentor, through whom the child envisions herself/himself as someone important. We try to accomplish that through positive, caring interaction between grownups and children, creating friendships and listening to the children's needs. Through the activities, we expose the children to basic educational and life skills, but present them in a fun way!"

Celebrating Seniors—Their Experience and Their Inspiration



True Love Welfare Foundation (TLWF) helps elderly Koreans who are living on their own with such things as cleaning their homes, preparing their food and doing their laundry. “It’s a wonderful feeling to take something like a used printer cartridge and turn it into a party that celebrates seniors’ lives. I personally would like to see these kinds of donations happen everywhere,” said senior engineer David Min.

TEAMBUILDING

This year, teams of Qualcomm employees worldwide volunteered for a variety of activities ranging from serving meals to Marines in San Diego to visiting the elderly in Korea. Following are some highlights from our philanthropic teambuilding efforts this year.

True Love Welfare Foundation

Team members from Qualcomm’s Korea office collected empty printer cartridges and donated them to True Love Welfare Foundation (TLWF) who, in turn, recycled them for cash and used the money to assist elderly people living alone. Money earned from the Korea office’s recycled cartridges was used to brighten the spirits of the elderly with a group birthday party.

Serving Those that Serve Our Country

25 employees provided lunch to 350 Marines passing through a San Diego United Services Organizations (USO) airport transit station and later donated used computers to the facility.



A Total Food for All

Employees in Boulder, Colorado participated in the Annual Community Food Corporate Challenge, an event in which corporations compete while donating cash and food to support Community Food Share.

Racers, Get Ready...to Help a Fine Community

Imagine the sound of a rhythmic drum beating. Your lungs are screaming for oxygen and your thighs and arms are burning. This is the sport of dragon boat racing—the fastest growing water activity in Britain today! Recently, Qualcomm employees combined their love of sport with their passion for helping others by racing a dragon boat in a charity event for the Cambridge Community Foundation. “We thought this would be a great way to have some fun and at the same time support our local community. The event lasted the whole day and while we were pleased to have won a couple of our heats, our eventual position did not really matter. What made the day particularly satisfying was raising money for a local charity that helps make a difference in the quality of life for local people,” reminisced director John Scott.

Cambridge Community Foundation

Fourteen employees in Cambridge took part in a charity dragon boat race while a number of other employees cheered them on.



Saturday Afternoon with the Sweet 16



Sixteen employees spent a Saturday afternoon helping build a home with Habitat for Humanity in North Carolina. The team completed the vinyl siding and trim and began construction on a deck.

- ◆ Qualcomm employees volunteered more than 55,000 hours.
- ◆ The QCares 2007 volunteer fair hosted more than 50 nonprofit organizations and more than 2,500 employees and their families attended.
- ◆ Qualcomm has record of over 350 employees serving on the board of directors of local organizations.