

Collaborate

Our Community

At Qualcomm, we're committed to being good corporate citizens and neighbors in the communities we call home. Our goals are to contribute collectively and individually in ways that touch people's lives on a personal level. By collaborating with the community, Qualcomm finds opportunities to bring our breadth of human, financial and technical resources to local, regional and international projects.





→ 2008 Highlights:

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→ Community Matters

The mission of Qualcomm's community involvement is to develop and strengthen communities worldwide. Qualcomm invests its human and financial resources in inspirational, innovative programs that serve diverse populations.

Specifically, Qualcomm Aims to Create:

- **Educated communities:** Qualcomm is committed to improving science, technology, engineering and math education for students during their primary, secondary, and higher education years, and to expanding educational opportunities for under-represented students.

In the last eight years, Qualcomm has donated over \$80 million to educational programs and institutions.

- **Healthy communities:** Qualcomm supports initiatives that result in clean, safe, healthy places to live and work. We strive to better the livelihood of underserved populations by providing basic human needs, with a focus on enhancing the welfare of children.

In the last eight years, Qualcomm has donated over \$22 million to help promote the health and well-being of our community.

- **Culturally vibrant communities:** Through Qualcomm's support of arts education and outreach programs, the Company helps young people develop innovative minds, and expands cultural enrichment opportunities to in-need populations.

In the last eight years, Qualcomm has donated over \$7 million to arts and cultural organizations.



→ Employee Involvement

At Qualcomm volunteerism starts at the top. One-hundred percent of our executive leadership team is active in the communities where we live. This leadership inspires a commitment from all Qualcomm employees to contribute their time and energies to causes, programs, and organizations that are important to them.

Qualcomm Cares, our employee volunteer program, enables our workforce to grow professionally and personally, helping us achieve our strategic goal of hiring, developing, and retaining multi-talented employees. It enhances employees' leadership and communications skills and teaches them to work collaboratively. Whether an employee serves on a nonprofit's Board of Directors or coordinates a volunteer project, they gain invaluable experience in leading others and managing projects—qualities that are directly applicable to any career at Qualcomm.

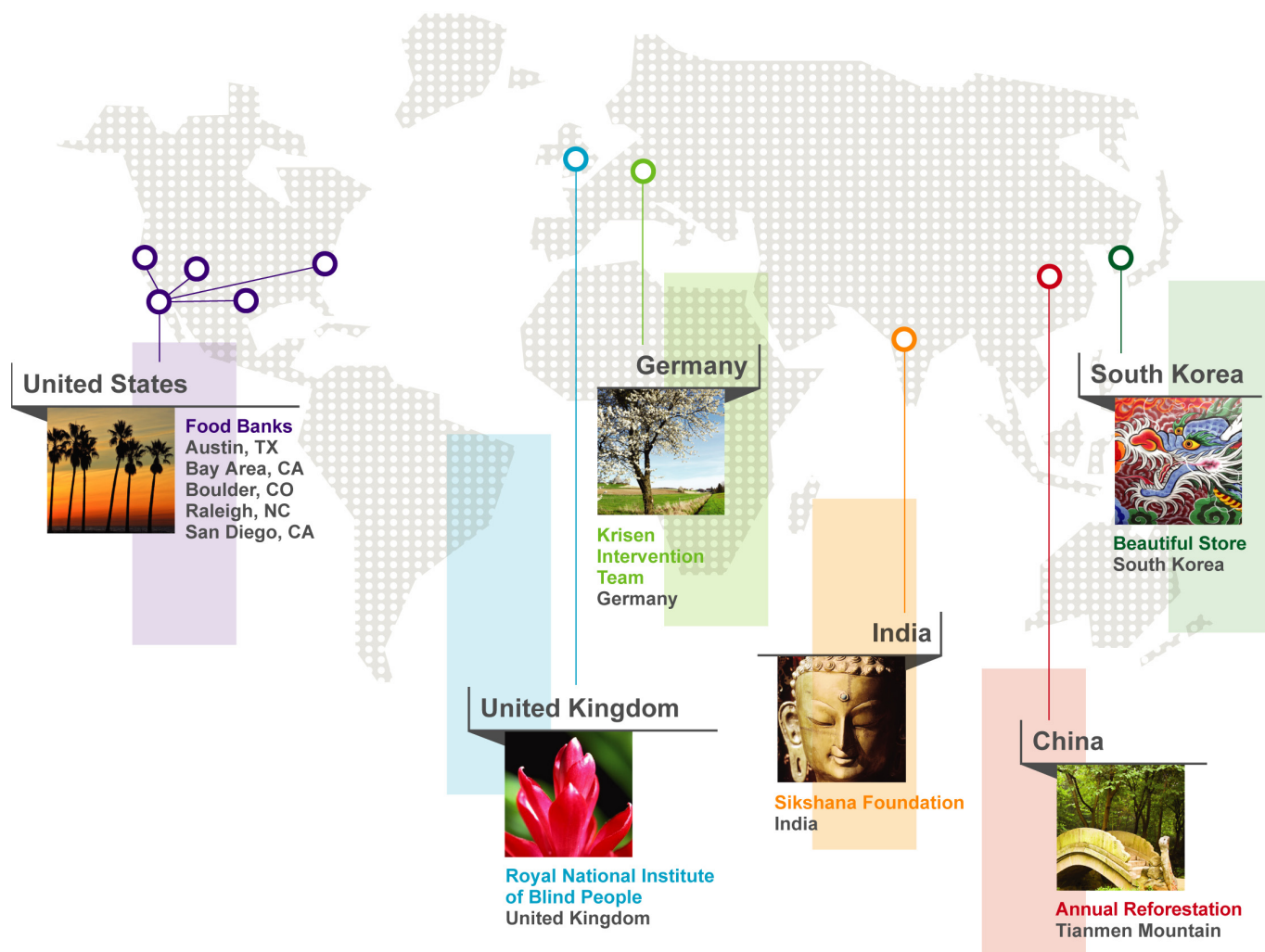
Qualcomm places employees of all levels on nonprofit Boards of Directors and Advisory Committees. Through Board/Committee service, Qualcomm executives and employees bring a breadth of experience and knowledge that not only expands a nonprofit's ability to achieve their mission, but also builds their capacity to create a sustainable, financially-sound organization. Simultaneously, employees develop and hone new business skills.

Volunteer Highlight

*Larry Cleary, Senior Director, Business Development,
joined the San Diego Food Bank Board of Directors*

The San Diego Food Bank works with 300 community partners to feed over 200,000 people per month and provide enough food to serve 19,500 meals per day. Since Larry joined the board there have been several major accomplishments within the organization. The organization moved from near bankruptcy to one of the healthiest nonprofits in San Diego, recruited a top notch management team, completed the separation from a parent nonprofit and purchased the San Diego Food Bank's warehouse facilities. Larry serves as the Finance Committee Chair of the organization and in part due to Larry's diligent oversight, the San Diego Food Bank generated a \$585,000 increase in cash flow. His involvement also resulted in an increased corporate donation from Qualcomm.





→ 2008 Community Involvement Highlights

Since 2000, we have donated over \$125 million through our corporate giving and matching grant programs. Here are a few highlights from 2008:

China

Reforestation

Seventy green-minded employees took part in an annual reforestation event near Beijing's Tantuo Temple on Tianmen Mountain. Qualcomm volunteers planted more than 400 trees to serve as a reminder of the importance of protecting the environment during the 2008 Olympic Summer Games in Beijing.

Germany

Krisen Intervention Team

Qualcomm provided funding to Krisen Intervention Team (KIT) which provides professional, on-site care for people suffering from psychological strain or acute psychological shock immediately following an extremely painful event. Additionally, a Qualcomm employee serves as an ambulance volunteer and advanced life support team member.



Sikshana Foundation
Qualcomm and its employees collectively work to support and improve the societies in which they live and work.



Royal Institute of Blind People
Qualcomm provided a gift to help develop tactile teaching materials.

India

Sikshana Foundation

We provided a financial contribution to Sikshana Foundation to support their adoption and education programs. The funding will allow for enhanced educational standards at 25 schools in the Kanakapura district. The project makes a positive difference for 3,450 students from government primary schools by empowering teachers, motivating the children and equipping the schools with laptop computers, resulting in a 35 percent increase in the school's assessment scores over a period of three years.

South Korea

Beautiful Store

Qualcomm hosted a teambuilding volunteer project in collaboration with Beautiful Store, a nationwide charity in Korea that collects donated items from individuals and then resells the items to the community. Qualcomm employees donated 1,382 used items to Beautiful Store.

United Kingdom

Royal National Institute of Blind People

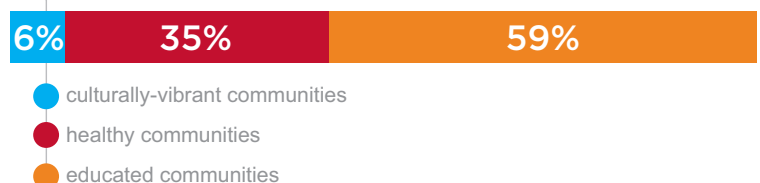
Qualcomm made a donation to the Royal National Institute of Blind People (RNIB) for the organization to develop a master template of 3D multiple-layered tactile teaching materials, giving blind or partially-sighted children the opportunity to engage with the full curriculum in mainstream education. Our employees in Cambridge volunteered time and resources to build a sensory garden at the RNIB's Peterborough location.

United States

Food Banks

Qualcomm employees in our California, Colorado, North Carolina and Texas offices volunteered their time, contributed personal donations, participated in volunteer teambuilding events, held food drives and joined in fundraising events for our local food banks. Additionally, the Company provided financial contributions and matched employee donations to these organizations, including Community Food Share, the Food Bank of Central and Eastern North Carolina, the San Diego Food Bank and the Texas Food Bank.

FY08 Corporate Giving Donations

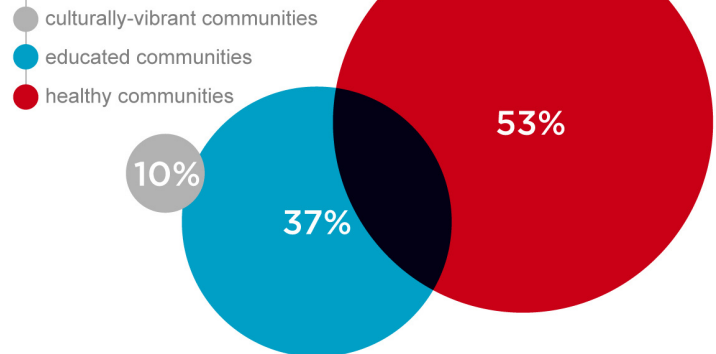




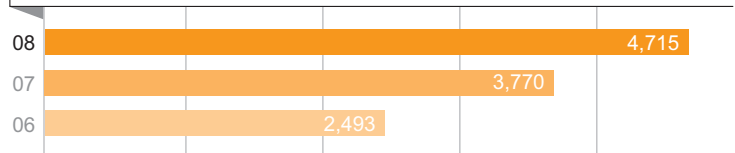
→ Matching Grant Program

Qualcomm offers its employees a dollar-for-dollar matching grant program with broad parameters—matching grants to a wide variety of nonprofit organizations—which reflects Qualcomm’s respect for employees’ interests in a multitude of community causes. This year, 2,346 employees participated in the program and 4,715 matching grants were provided to over 1,245 nonprofit organizations.

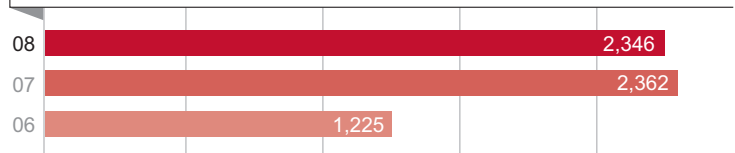
FY08 Matching Grants by Program



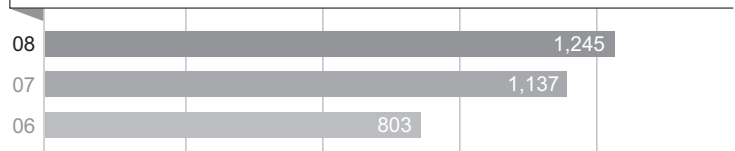
Number of Grants



Number of Donors



Organizations Helped





→ Wireless Reach

With 37 projects in 22 countries, Qualcomm's Wireless Reach initiative is a strategic program that demonstrates how access to advanced wireless technology improves people's lives. Wireless Reach supports programs and solutions that bring the benefits of 3G connectivity to communities globally. Collaborating with more than 100 partners from governments, nonprofit organizations and the private sector, Wireless Reach invests in projects that foster the growth of entrepreneurs, aid in public safety programs, enhance the delivery of health care, enrich teaching and learning in classrooms and help the environment. Through the Wireless Reach initiative, Qualcomm and its associates create innovative ways for people to communicate, learn, access health care and reach global markets.

Project K-Nect, Wireless Social Networking and Teaching Enhances Student Math Development

United States

The early teenage years are a critical time in every person's life. Parents, friends and teachers will make an enormous impact on a child's study habits, commitment to learning and ultimately his or her future. Wireless Reach and the project collaborators launched a pilot project to determine how technology can play an important role in education, tackling a challenging subject — math.

With increased focus from the United States government and schools across the country to improve math skills, the latest results from the 2007 report released by the Trends in International Mathematics and Science Study showed that eighth-grade students in the United States still scored considerably low in math compared to their peers in other developing countries. Project K-Nect is a two-year pilot program that began during the 2007-2008 school year to address concerns like bringing the math scores of students in the United States to a more internationally competitive level. The project's second phase is underway and has expanded its current curriculum to encompass algebra I, algebra II, geometry and biology courses. The project

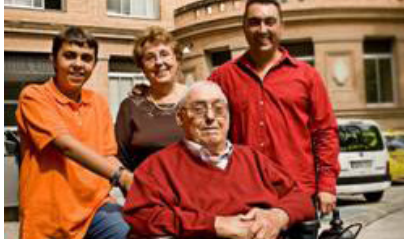
addresses the need to improve math skills among at-risk students in North Carolina using advanced wireless technology. To be eligible for the program, students had to have limited at-home Internet access, qualify for the free or reduced lunch program and have below average math proficiency levels.

Qualified students were given 3G enabled smartphones to wirelessly connect to educational resources on the Internet such as www.algebra.com, both on and off school campus. The phones not only provide access to supplemental math content aligned to their teachers' current lesson plans, but also allow students to collaborate and contact after-school tutors who can assist them with mastering a targeted skill set. Project K-Nect only allows authorized users to communicate electronically within the system and is monitored to ensure acceptable use policies are not violated.

The project's initial pilot underwent continual testing, implementation and development with a final paper of the pilot's results written by a third-party education research firm. The first phase of the project demonstrated positive qualitative and quantitative results. Results showed that students were excited about the project and integrating the smartphone into their daily learning experience. The results of the first phase also showed a positive correlation between students who actively participated in Project K-Nect and their final algebra I proficiency level on a standardized exam given by the State of North Carolina. One school scored at a 100 percent proficiency level in a class participating in Project K-Nect — more than 30 percent more than a class of their peers taught by the same teacher without using smartphones. These results are being used to learn how to improve the use of wireless technology in classrooms in order to provide the most effective program to help students. Project K-Nect hopes to demonstrate that traditional teaching methods combined with advanced technology are successful, scalable and re-engage students' interest.

3G for All Generations, Providing Social Inclusion for Elderly People

Spain



More than 7 million elderly people live in Spain.* The elderly represent a rapidly growing community in the country. Wireless Reach is participating in a project called "3G for All Generations," which aims to provide 150 elderly people with solutions to ensure their social inclusion and independent living using 3G wireless technologies.

In conjunction with Fundación Vodafone España (Vodafone Spain Foundation) and Cruz Roja Española (CRE, Spanish Red Cross), the goal of the project is to empower the elderly to feel included, connected and active. With this program, elderly people have been provided with the tools that will enable them to stay independent longer and continue to live in their homes, improving their quality of life. The solution consists of a videoconferencing system which enables functions such as establishing video communication with a CRE Contact Center, making video calls to the mobile phone of a relative or friend, and downloading multimedia content, which encourages the participants to perform daily exercises that help maintain mobility. The necessary equipment includes a television, an analog fixed phone, a 3G wireless broadband Internet connection using Vodafone's HSDPA/HSUPA data cards, a modem and a 3G mobile phone with videoconferencing capability for the elder's family. Target beneficiaries are people over 65 with the majority of them living alone. Up to 150 elderly and 300 relatives are participating in the project. Eventually, the CRE intends to make the video conferencing program available to the public.

[*CIA World Factbook](#)

Fisher Friend, Bringing Helpful Information to Rural Fishermen

India

In 2007, fishermen in the tsunami-affected Tamil Nadu region of India were provided mobile phones with a BREW® application called *Fisher Friend*.

Fisher Friend was created to bridge critical information gaps by enabling speedy dissemination of data. With just a single click, fishermen can access crucial information such as weather conditions, where they can and cannot fish and market prices — all in their local language. Through the initial implementation of the project, fishermen came up with other innovative functions that the project team is working to incorporate into the application — including the capability to access educational fishing-related content as well as GPS services.

The project is the result of a collaboration with M.S. Swaminathan Research Foundation (MSSRF), a nonprofit organization that is instrumental in providing information about the fishing communities; Tata Teleservices, the 3G service provider; and Astute Systems Technology, the company that developed and created the BREW application.

The flexible nature of the technology platform allows *Fisher Friend* to be customized through user-friendly control panels. Wireless Reach continues to evolve the program by working closely with local fishermen to ensure the data is relevant and useful. Qualcomm hopes to demonstrate that advanced technology can improve the livelihood of fishermen and their families around the world.

Qualcomm's Wireless Reach initiative is a strategic program that demonstrates how access to advanced wireless technology improves people's lives.



→ Emergency Operations

The Qualcomm Emergency Operations Team's (EOT) goal is to prepare, prevent, respond and recover from global emergencies which effect Qualcomm employees, infrastructure or facilities. The team consists of cross functional representation from IT, HR, Employee and Corporate Communications, Safety, Security and Facilities. The EOT has a number of programs and tools to ensure that we are fully equipped for emergencies.

Emergency Notifications Qualcomm deploys an automated Emergency Notification system used to communicate with employees during an emergency. Leads have been identified and trained around the globe giving local offices the ability to manage communications during an emergency. To date, the largest deployment of our Emergency Notification system was during the 2007 San Diego wildfires. A total of four notifications were sent to our San Diego employee population comprising of more than 37,000 phone calls, emails and SMS text messages.

Event Situational Awareness This automated system sends SMS pages and emails to EOT team members when an event/incident such as fire, terrorism or extreme weather occurs near one of our international or domestic facilities.

Travel Locator Service The EOT utilizes an automated system to locate traveling employees during an emergency. Flight and hotel information are loaded into the system from our global travel providers allowing the EOT quick and easy access to determine who is traveling in the impacted region during an event/incident.

Qualcomm Community Emergency Response Team (QCERT)

Employees have been trained to respond to a disaster during working hours. Training has been conducted in San Diego, CA and Raleigh, NC. The QCERT members are trained in search and rescue, fire suppression, first aid/triage and on the Incident Command System.

Red Cross Ready When the Time Comes The Red Cross trains and certifies employees to help out during a disaster. Employees have been trained to assist Red Cross call centers in responding to needs for shelter and emergency services.

Sorrento Valley, CA Consortium A group of emergency management and safety representatives of Sorrento Valley based companies meet monthly to discuss and compare emergency response plans. With collaboration during a disaster as a primary focus, we discuss resource sharing, working together with city and county governments and lessons learned from recent minor and large emergencies that have impacted our companies.

Once our employees are safe and accounted for, we turn our attention to the needs of our community. Qualcomm has been a generous provider of human, financial and technical resources during many recent natural disasters.

Qualcomm's Community Emergency Response Team trains employees in search and rescue, fire suppression, first aid/triage and on the Incident Command System.



Qualcomm
committed over
\$1.5 million of aid in
relief and recovery
after the Southern
California Wildfires.



→ 2007 - 2008 Disaster Relief

Southern California Wildfires

Qualcomm's response to the 2007 Southern California wildfires exemplifies how we leverage our resources during a crisis. Qualcomm committed time, resources and technologies to provide relief during and after the crisis.

Some highlights of our wildfire support:

- Committed \$1.5 million to nonprofit organizations for regional relief and recovery and matched over \$35,000 of employees' personal donations
- Provided expertise, equipment and technical support to the 2-1-1 public emergency information phone line and website
- Donated medical supplies and volunteers from the Qualcomm Health Center to evacuation centers
- Provided an opportunity for Qualcomm to recognize, support and encourage employees' volunteer efforts
- Coordinated clean-up/rebuilding volunteer opportunities throughout the community
- Gave relief boxes consisting of basic necessities; built and delivered large 3' x 5' sifters (with sawhorses for support); and provided informational resources on insurance, temporary housing and counseling to employees who lost their homes/belongings
- Established the Qualcomm Co-worker Fire Relief Fund, allowing company employees and board members to make tax deductible charitable donations into the Fund, which were granted to Qualcomm employees in financial need due to the fires



“We extend our sympathy and good wishes to those affected by the destruction and impact of the earthquake in China, and are committed to supporting relief efforts.”

- Jing Wang, Executive VP of
Qualcomm Asia Pacific and
Middle East/Africa

Asia

After China suffered devastating earthquakes in 2008, Qualcomm committed \$500,000 to support relief and recovery efforts via the Red Cross Society of China.

We also matched nearly \$150,000 of employees' personal contributions to nonprofit organizations for regional relief and recovery efforts for the 2008 earthquake in China's Szechwan Province and in response to the 2008 Myanmar cyclone.