June 2018

@qualcomm_tech

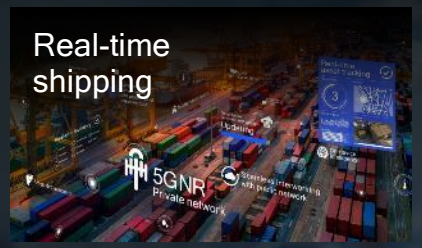
Qualcomm

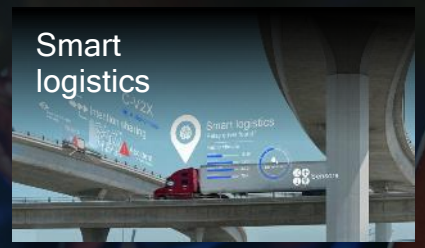
5G
The Fabric for Society

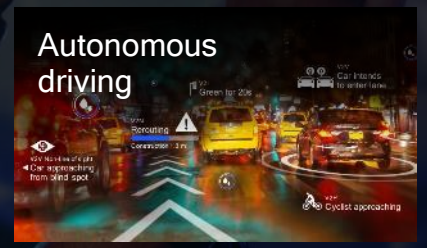
A platform for the future

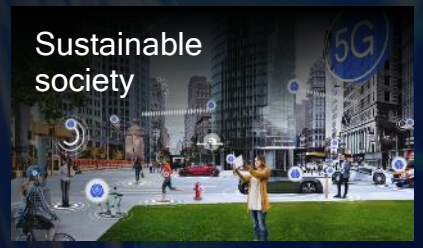
5G will be a commercial reality in 2019

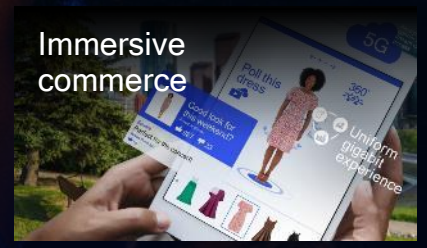
5G – touching all aspects of your life, even a dress

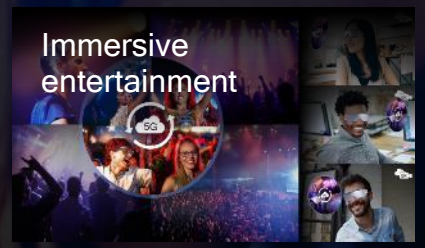


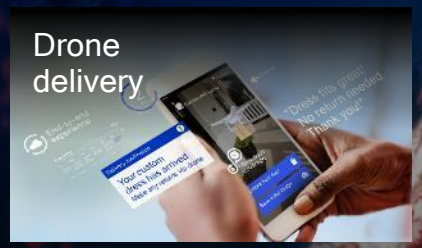


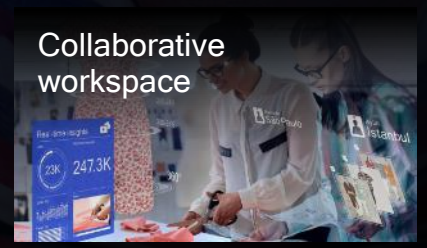












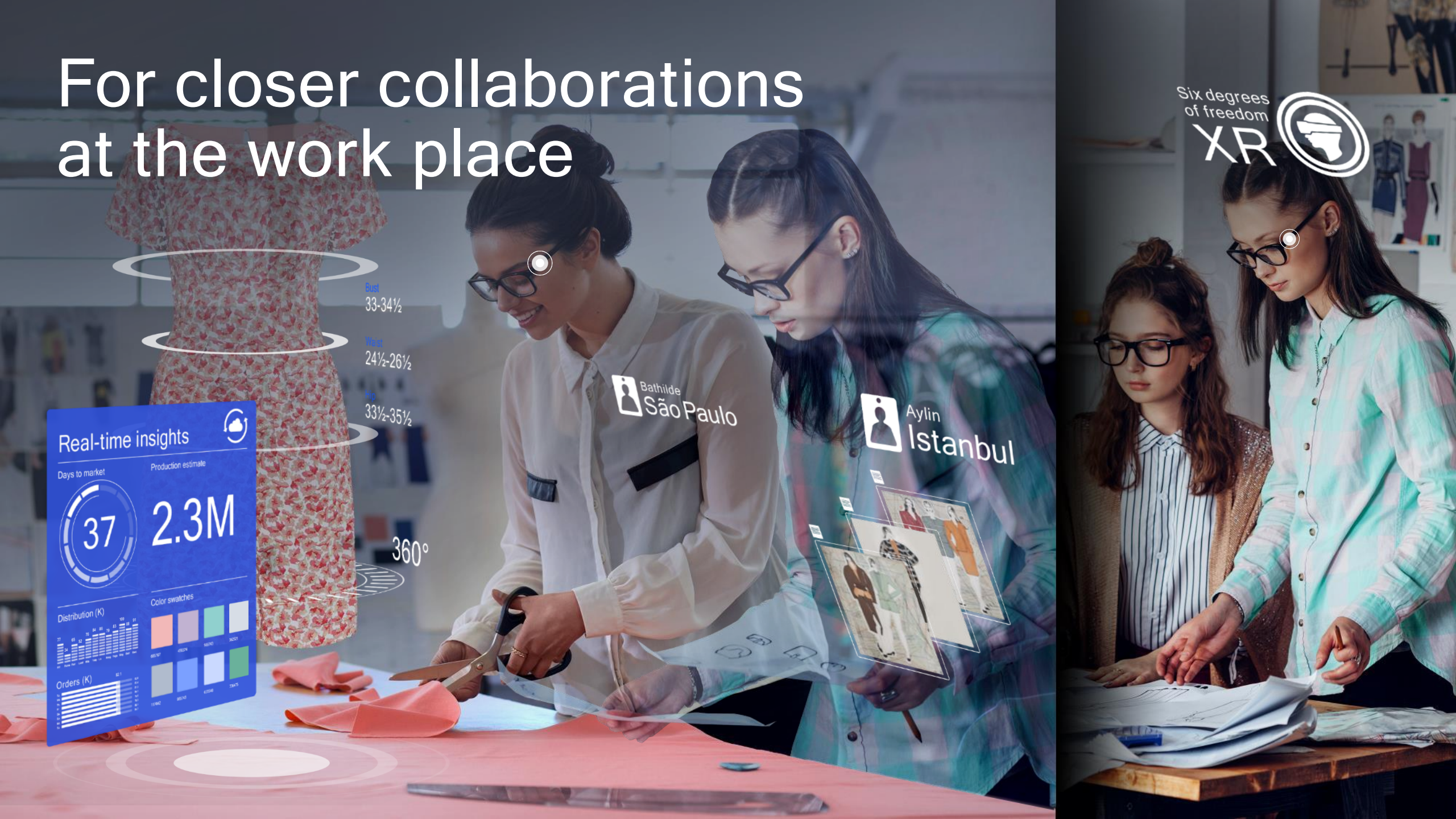
Fueling precision agriculture – even the cotton found in a simple dress uses 5G

Enabling reliable wireless IoT connectivity at transport hubs

Essential to the future autonomous vehicles

Communicating directly with people and things
V2V
Car intends to enter lane
V2I
Green for 20s
V2N
Rerouting
Construction 1.3 mi
V2V Non-line of sight
Car approaching from blind spot
V2P
Cyclist approaching

For closer collaborations at the work place

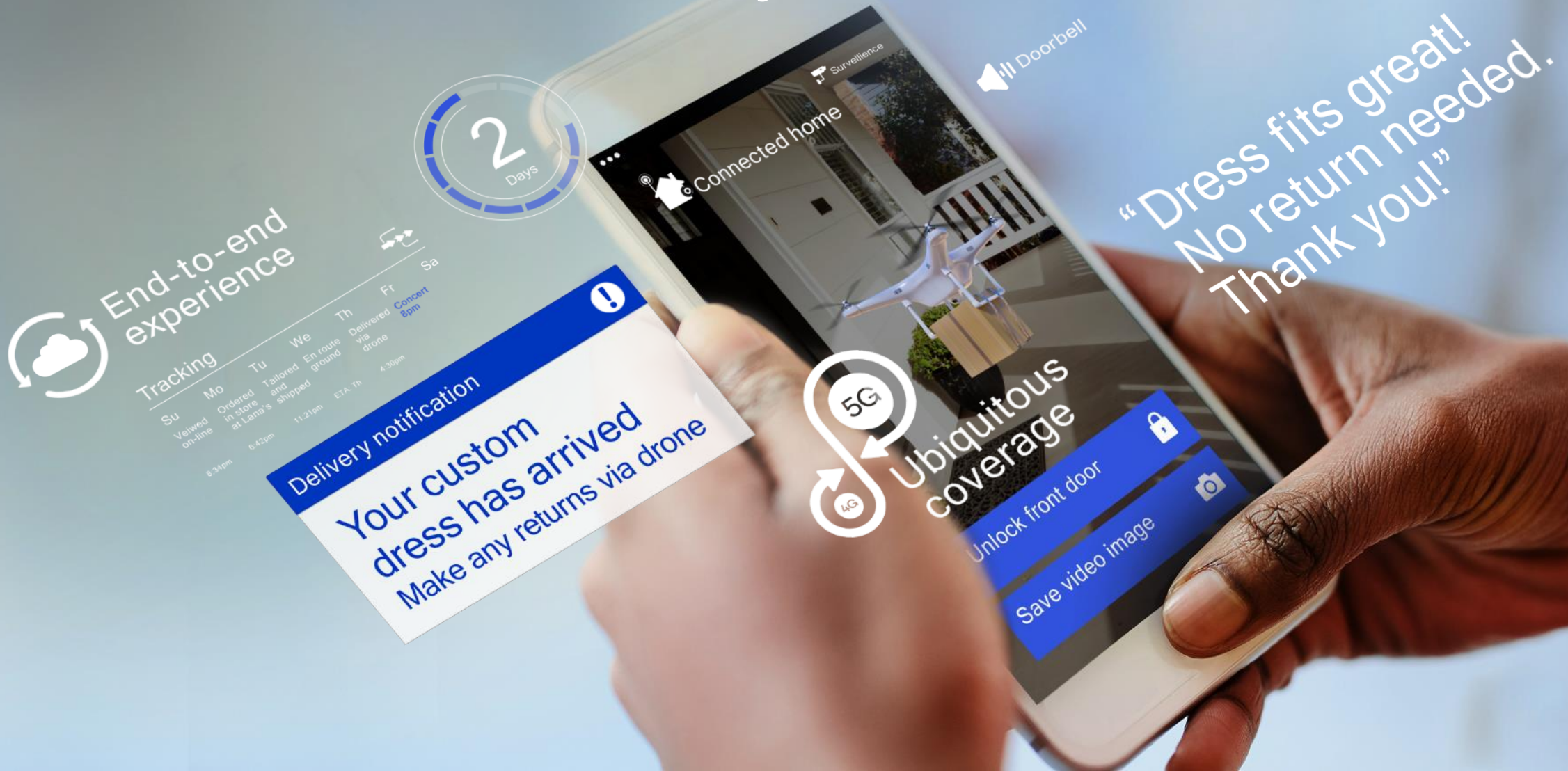


For closer collaborations at the work place

Bringing immersive, virtual shopping experiences anywhere

Driving the next industrial revolution with flexible manufacturing

With real-time asset tracking and efficient delivery



To get you to the wireless 5G era as you'll know it

Connectivity and intelligence everywhere

Kimiko

Love that dress ;)

360° video social sharing

Stefan

OMG. It's like I'm right there

Immediate and rich social interactions

Bringing you the next-generation immersive experiences

This is just one example from many in the 5G world to come

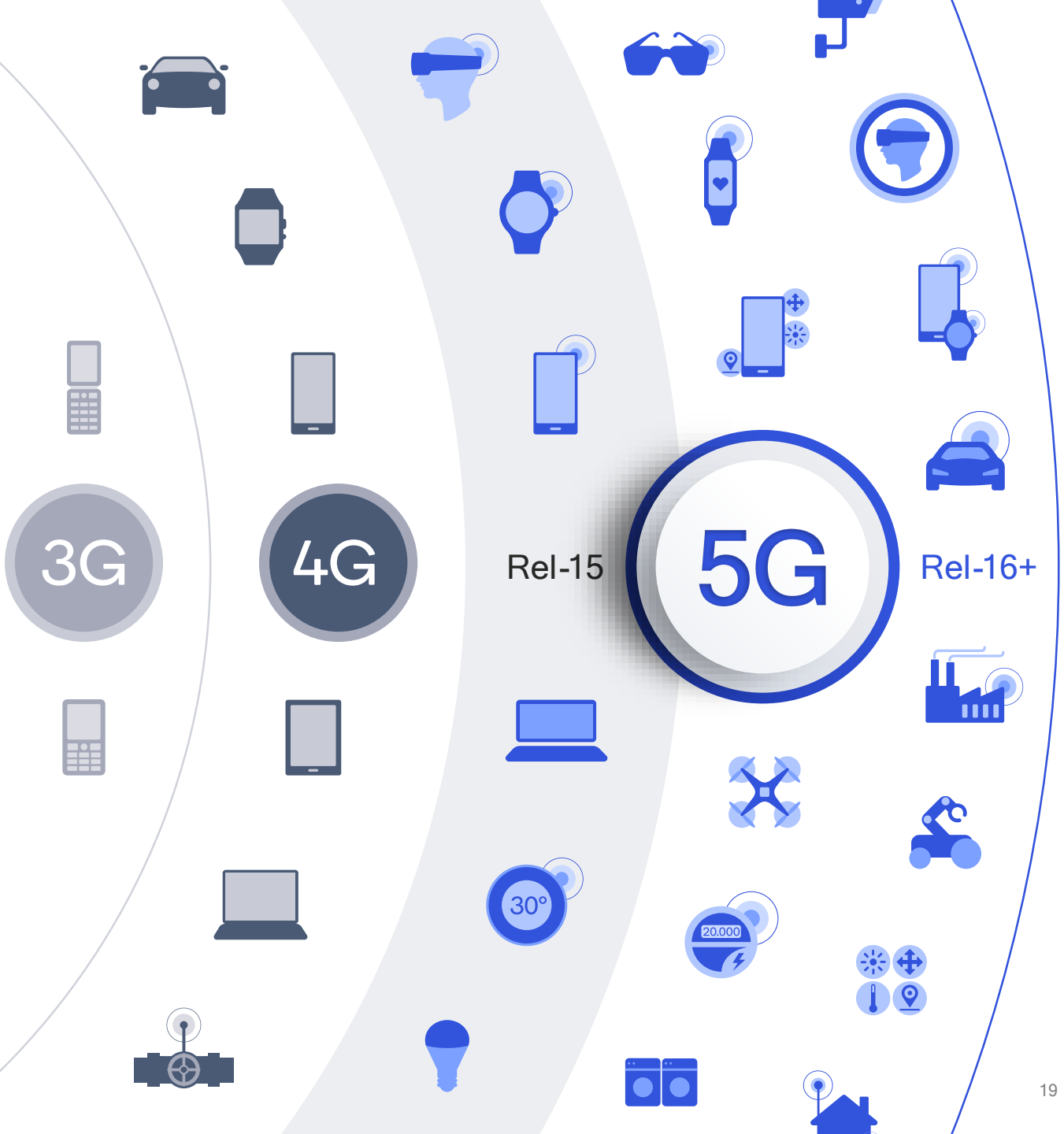
Powering our future
digital economy
$12.3 Trillion
In goods and services by 2035*
*The 5G Economy, an independent study from IHS Markit, Penn Schoen Berland and Berkeley Research Group, commissioned by Qualcomm

A unifying connectivity fabric

Like electricity, you will just expect it everywhere

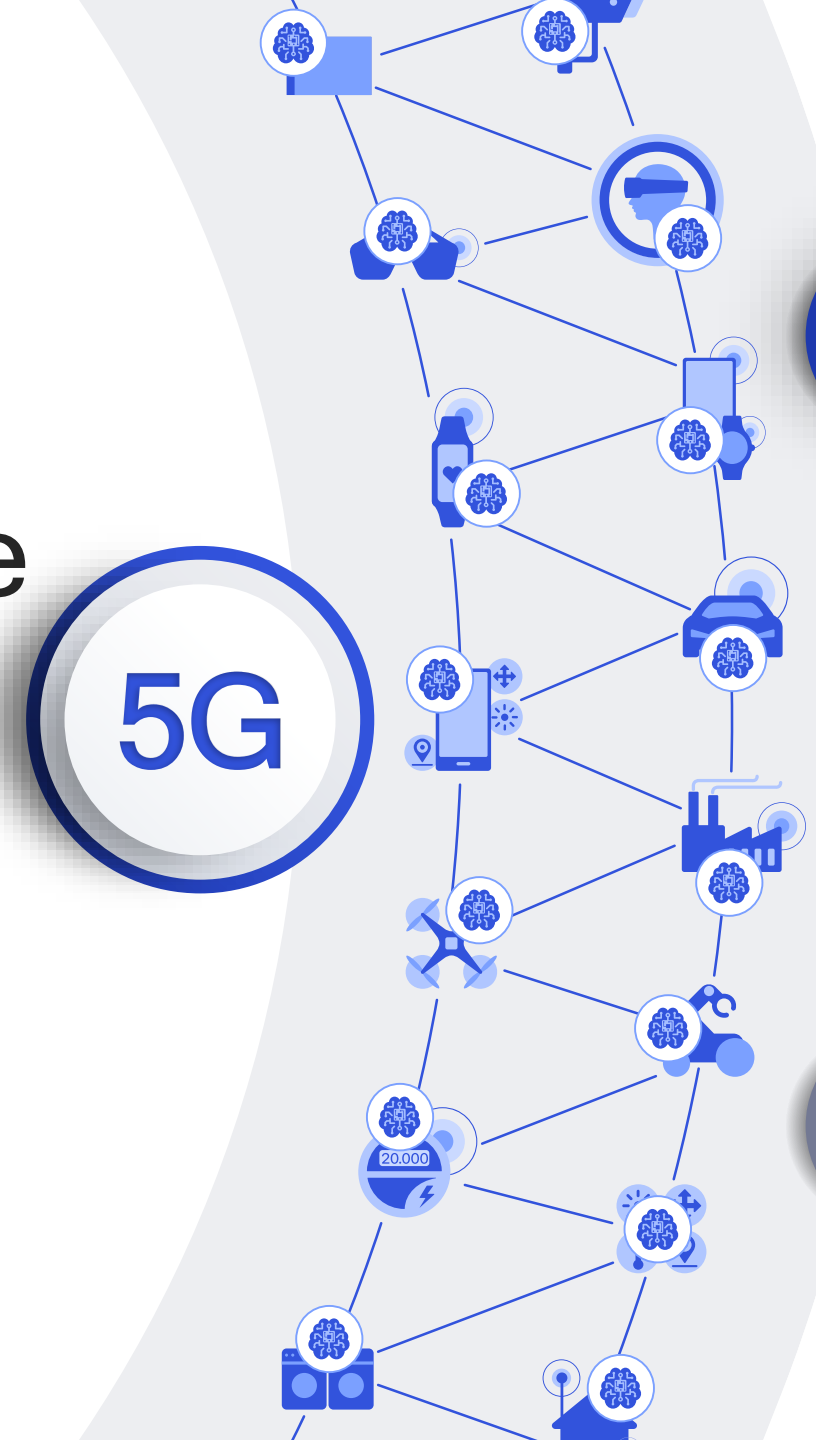
Leading the world to 5G

And the expansion of the 5G ecosystem



The wireless edge realizes the full potential of 5G

Inventing technology at scale to realize the promise of AI on trillions of connected devices



Perception

Hear, see, monitor, and observe

Reasoning

Learn, infer context, and anticipate

Action

Act intuitively, interact naturally, and protect privacy

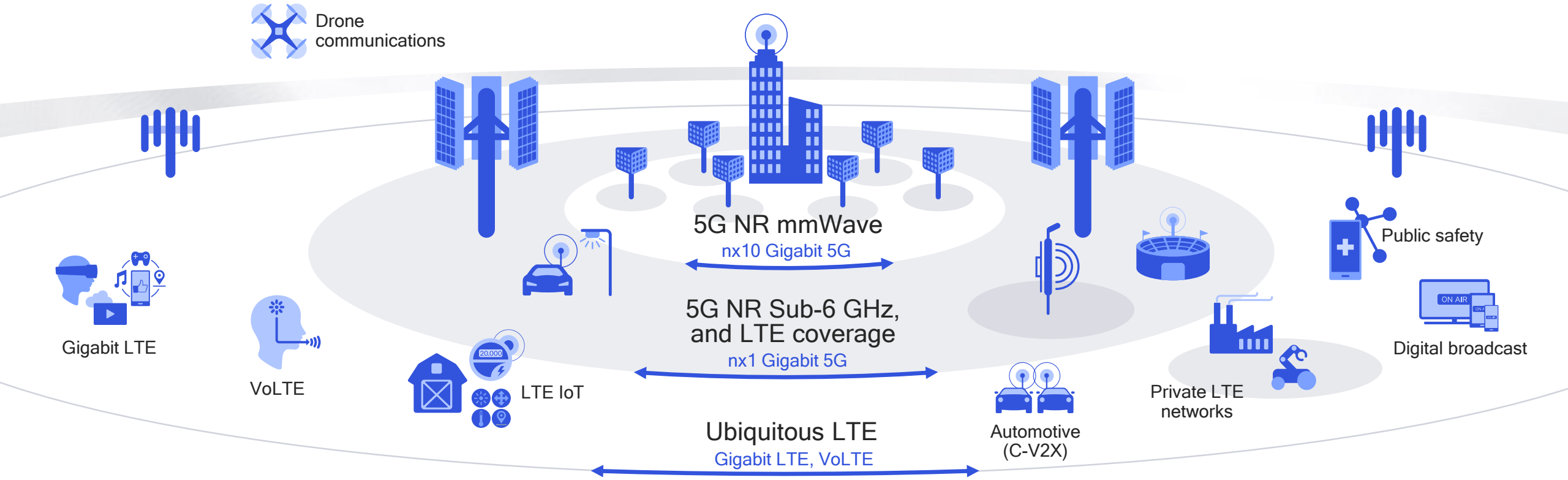
A unifying connectivity fabric

An innovation platform for future services

The faster path to 5G by 2019

Qualcomm Snapdragon is a product of Qualcomm Technologies, Inc. and/or its subsidiaries

LTE Advanced Pro accelerates the 5G mobile expansion

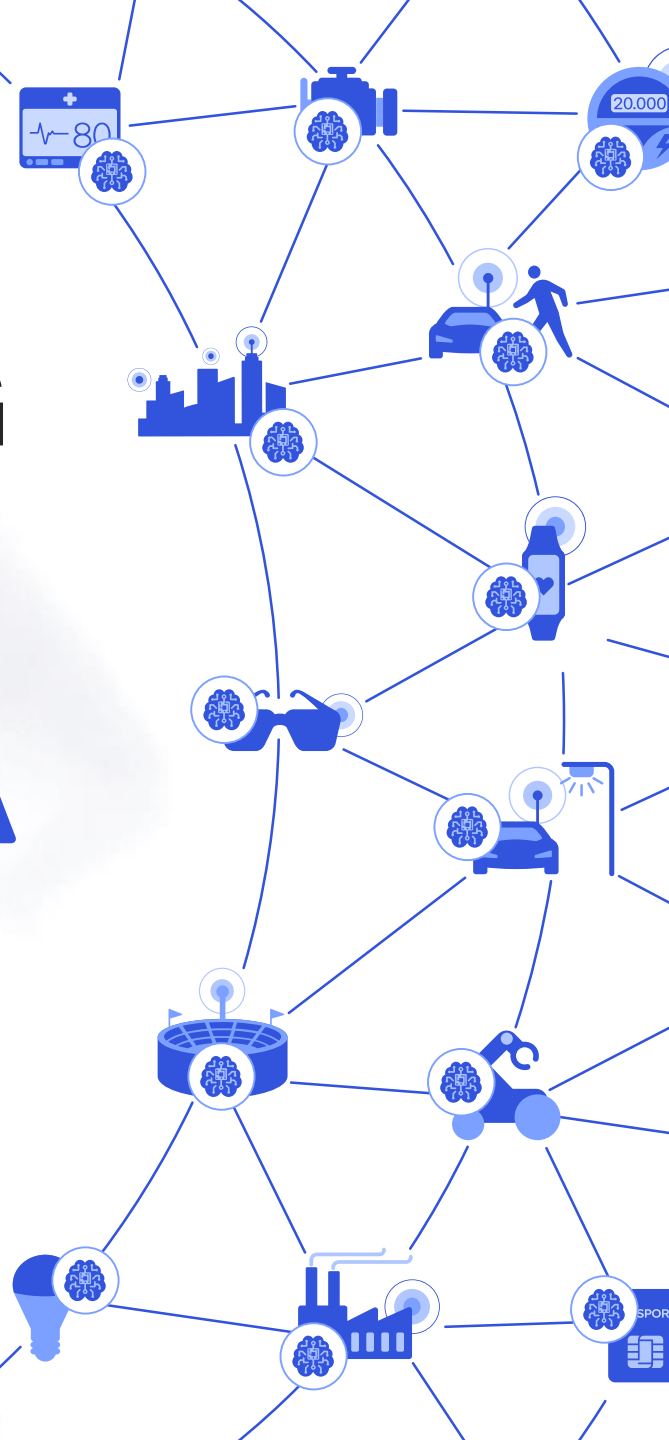


Leading the world to 5G

and a unifying connectivity fabric that will transform the wireless edge

Qualcomm

Learn more at www.qualcomm.com / 5G



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