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Microsoft + Qualcomm

Samsung Galaxy
Book2



Lenovo Yoga C630



Samsung Galaxy
Book S



Surface Pro X



Lenovo 5G PC



Promise of Snapdragon portfolio expansion

Enterprise



Small Business



Firstline Workers



Students



Developers



Business model evolution

Traditional PC purchase



Buy a PC

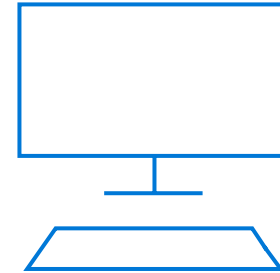


Buy Windows 10



Buy Office

Device as a Service



Buy a PC

Microsoft 365 installed,
(Windows 10, Office 365,
Enterprise Mobility)

Connectivity

Windows Virtual Desktop

OneDrive

Project xCloud

5G



Innovation
enables
transformation

