

SNAPDRAGON SUMMIT

Partner Quote Sheet



ACER

“Breaking barriers between people and technology has been Acer’s long-term mission, and we’re proud to have partnered with Qualcomm Technologies to deliver a range of 5G or 4G LTE laptops for all kinds of users, including mobile professionals demanding performance on the go and students seeking long battery life for uninterrupted learning. Acer and Qualcomm Technologies recently collaborated with top-tier telecoms in several countries to provide packages that allows students, families, and small business owners to enjoy high-speed connectivity with Acer laptops powered by Snapdragon technology in an easy and convenient way.” said James Lin, GM, Notebooks and IT Products Business, Acer. “We’re excited to continue our work and participate in the Snapdragon compute ecosystem, thereby setting new standards in performance and efficiency, transforming user experiences, and enhancing people’s lives through technology.

ASUS

“At ASUS, we are committed to providing incredible experiences to our users and the best-in-class products for work, education, gaming, and entertainment. Snapdragon technology stands for premium performance and efficiency, lightning-fast connectivity, intelligent camera & audio solutions—all embodied in a light and thin, handheld form factor. We look forward to building new laptops that tap into the innovations of different compute platforms, including your amazing Snapdragon compute platform,” said S.Y. Hsu, Co-CEO, ASUS.

Amazon Prime Video

Stefan Tutuianu, Software Development Manager, Amazon Prime Video, said: “We are thrilled to be part of the Snapdragon Summit 2022. Together with my team we are bringing the Prime Video Application to Windows on Snapdragon PCs, like the Microsoft Surface Pro 9 5G and Lenovo ThinkPad X13s. Fans will be able to immerse themselves from virtually anywhere with lightning-fast 5G connection to binge their favourite content with long battery life.”

Bluetooth Special Interest Group

"The recent completion of the Bluetooth LE Audio standards is a huge milestone for the Bluetooth Special Interest Group and our members, like Qualcomm Technologies, who have played such an important role in laying the foundation for the next generation of wireless audio innovation. Together we've overcome many challenges to complete the largest specification development project in the history of the Bluetooth SIG. " Ken Kolderup, Chief Marketing Officer at the Bluetooth Special Interest Group

Bose

"Sound is so critical to what we do at Bose – in fact, it's all we do. Ensuring quality audio, regardless of what you're listening to or where you're listening, has always been at our core and what we're extremely passionate about. In Spring 2023, we'll be rolling out an update to the QuietComfort Earbuds II to enable support for Snapdragon Sound. In addition, Bose will be bringing Snapdragon Sound to future products. This will allow our customers to enjoy enhanced connectivity and additional superior audio options, and we'll be able to partner with others in the Snapdragon Sound eco-system to bring better experiences to our shared users. " - Nick Smith, SVP of Strategy and Business Development at Bose

CrowdStrike

"CrowdStrike has redefined modern security with one the world's most advanced cloud-native platforms. With the dedicated Qualcomm AI Engine, Qualcomm Secure Processing Unit, and Qualcomm Zero Trust sensors, Snapdragon gives us the tools we need to build even more powerful and secure solutions. In addition, Snapdragon has persistent 5G connectivity that allows our cloud native platform to be running deep analytics of endpoints for maximum protection," said Scott Simkin, VP Portfolio and Product Marketing, CrowdStrike. "Whether it's protecting a single device or a corporate fleet, Snapdragon technology is helping us deliver superior security that reduces complexity, decrease the attack surface, and ultimately drives down response times."

Lenovo

"We have long seen the potential of Snapdragon technology in mobile devices and we continue to embrace and unleash the awesome power of Snapdragon innovation across mobile, tablet, PC and XR solutions to deliver premium devices with enhanced customer experiences, said Jerry Paradise, VP, Global Commercial Portfolio & Product Management, Lenovo. "With the latest Snapdragon compute platforms, we are disrupting the PC industry and creating an entirely new class of laptops with an unbeatable combination of artificial intelligence, 5G connectivity, incredible performance and multi-day battery life."

QONOO

"I would like to extend my congratulations to Qualcomm Technologies on the release of a new platform dedicated to headworn AR," said Seiji Maruyama, Chief Executive Officer of NTT QONOO. "At NTT QONOO, we aim to transcend time and place and realize a world where a wide variety of people can come together and share their dreams and thoughts. We look forward to continued collaboration with Qualcomm Technologies to create new customer experience value in services, platforms, and devices in the XR segment."

Samsung Electronics

“Snapdragon and Qualcomm Technologies have a long history of creating class mobile and PC devices together. Snapdragon innovation has helped us to re-imagine our Galaxy Book series, redefine the mobile experience, and push the limits on what is possible. Together, Samsung and Qualcomm are reshaping the industry and driving convergence of mobile and PC,” said Sinjae Lee, VP, New Computing H/W R&D Group and Mobile eXperience Business, Samsung Electronics.

Sharp

“At Sharp, we are very interested in XR as part of the wearable business,” said Shigeru Kobayashi, General Manager of SHARP Personal Communications Division. “We are highly excited about the possibilities that will be unlocked with Qualcomm Technologies’ first headworn AR platform, Snapdragon AR2.”

Wi-Fi Alliance

“Wi-Fi continues to evolve to deliver higher performance and a deeper level of network sophistication, and Wi-Fi 6, Wi-Fi 6E, and forthcoming Wi-Fi 7 will have a significant impact on user experiences for current and emerging uses – from streaming ultra high-definition movies, to mission-critical business applications requiring high bandwidth and low latency,” said Kevin Robinson, president and CEO, Wi-Fi Alliance. “Wi-Fi 6E is seeing tremendous product, deployment, and regulatory momentum today, and Wi-Fi Alliance continues its rapid rate of innovation through its ongoing work on Wi-Fi 7 to enhance support for VR/AR/XR, Industrial IoT, automotive, telepresence, immersive 3-D and other applications that require higher data rates, stringent latency, reliability, and Quality of Service. Wi-Fi Alliance is excited about the level of innovation we’re seeing in our organization and the new market opportunities that are arising because of technologies like Wi-Fi 6E and Wi-Fi 7. We will continue to stay on the forefront of innovation and deliver Wi-Fi CERTIFIED programs that support our members’ needs and that enable Wi-Fi to scale as adoption and data traffic density grows.”

Wireless Broadband Alliance

“Our recent cross-industry survey revealed that Wi-Fi 7 is emerging as one of the most important areas of investment in new connectivity technologies. A third of organizations plan to deploy Wi-Fi 7 by 2024 to supercharge Wi-Fi capabilities and drive new IoT use cases, while using the 6GHz spectrum dynamically with automatic frequency coordination. In fact, chipsets, access points, routers and more are already hitting the market, which is essential to enable the wider market to carry out early testing and prepare for mainstream delivery.”

“As far as the evolution of Wi-Fi is concerned, Wi-Fi 6E and Wi-Fi 7 together are industry game changers. These technologies will enable organizations and citizens to get the best Wi-Fi connectivity experience to address current demand to work, study, communicate and entertain as well as new innovative applications such as AR-VR (Metaverse), 360° video and increase demand for connected IoT devices. Combined, 6GHz availability and Wi-Fi 7 enable even the most demanding of use cases and applications,” said Tiago Rodrigues, CEO of Wireless Broadband Alliance.”

Zoom Video Communications

“Snapdragon gives us the right tools too innovate and re-think how a video call should be. With innovations like 5G and AI from Snapdragon, we can enhance video communication and allow users can be more focused on their ideas and conversations without getting distracted by environmental interferences, said Oded Gal, Chief Product Officer, Zoom Video Communications. “Zoom runs so well on Snapdragon you can experience high-quality video and audio, and multi-day battery life for longer sessions. We look forward to continuing our work together with Qualcomm Technologies and growing the Snapdragon compute ecosystem.”