



Doubao Mobile Assistant: “Congratulations on the launch of the new Snapdragon mobile platform!” said Su Yi, Head of Hardware Technology for Doubao Mobile Assistant. “Powered by the latest Doubao LLM, the Doubao Mobile Assistant continues to innovate and upgrade in interaction, on-device memory, and mobile task automation. Utilizing the on-device AI capabilities, the Doubao Mobile Assistant can deliver more natural and responsive interaction experiences. Looking ahead, Doubao looks forward to creating a new AI-driven mobile experience.”

HONOR: “HONOR is committed to creating intelligent devices that empower people in their daily lives, and our work with Qualcomm Technologies continues to be instrumental in realizing that vision,” said Fang Fei, President of Products at HONOR. “With Snapdragon 8 Elite Extreme Gen 6, we have an exceptional foundation to advance seamless AI experiences and revolutionary mobile imaging, elevate creativity, and unlock new possibilities for users. Driven by our shared innovation, we transformed human-device interaction from reactive responses to proactive services with YOYO Suggestions, and ushered smartphones into the autonomous era with the YOYO Agent. Enabled by Snapdragon’s compute power, we brought ARRI, the legend of cinematic storytelling, to smartphones for the first time, giving creators direct access to a professional Hollywood workflow. Together, we are shaping a future where technology is more intuitive, personalized, and accessible.”

Motorola: “Motorola is excited to expand our collaboration with Qualcomm Technologies as we bring Snapdragon 8 Elite Extreme Gen 6 to our flagship portfolio for the first time,” said Nicole Hagen, Executive Director and Head of Global Product Marketing for Motorola Mobility. “This milestone enables us to deliver new levels of on-device AI, performance, and premium user experiences to consumers around the world. Snapdragon 8 Elite Extreme Gen 6 will help us unlock a new generation of intelligent smartphones built for the evolving needs of our customers.”

OPPO: “We’re excited to celebrate this latest milestone with Qualcomm Technologies and continue our work to bring innovation to smartphone users,” said Pete Lau, Senior Vice

President and Chief Product Officer of OPPO. "As AI becomes increasingly central to the mobile experience, we work closely with Qualcomm Technologies to deliver more personalized and connected agentic AI experiences to users."

RedMagic: "RedMagic is dedicated to delivering uncompromising gaming experiences for mobile players," said Frank Ni, President of ZTE Corporation Mobile Devices, President of Nubia Technology Co., Ltd. "Snapdragon 8 Elite Extreme Gen 6 delivers the speed, efficiency, and advanced technologies needed to power the next generation of mobile gaming experiences. Our continued work with Qualcomm Technologies enables us to bring gamers even greater levels of responsiveness, immersion, and sustained performance in our upcoming RedMagic 12Pro+."

STEPX: "By pairing STEPX's cutting-edge AI capabilities with the on-device intelligence of Snapdragon, agentic experience can be more advanced, efficient, and accessible. We're accelerating the next generation of personalized AI for users," said Ni Jiayue, President of STEPX.

vivo: "Over the years, vivo has maintained a close relationship with Qualcomm Technologies to drive mobile technology innovation. The newly released Snapdragon 8 Elite Extreme Gen 6 represents another major leap forward in the field of mobile computing," said Yujian Shi, Senior Vice President & CTO at vivo. "Our upcoming iQOO 16 and iQOO Pad Ultra will be among the first devices to feature the Snapdragon 8 Elite Extreme Gen 6, delivering even more exceptional supercharged gaming and AI experiences for iQOO fans. Moving forward, more vivo products will be powered by Snapdragon 8 Elite Extreme Gen 6 as we continue to create ultimate experiences for our users."

Xiaomi: "At Xiaomi, we're committed to bringing breakthrough innovation to consumers across our flagship portfolio, and Qualcomm Technologies' new multi-flagship strategy gives us greater flexibility to do exactly that," said William Lu, Partner and President of Xiaomi Corporation. "By leveraging both Snapdragon 8 Elite Extreme Gen 6 and Snapdragon 8 Elite Gen 6 across our upcoming premium devices, we're able to deliver differentiated flagship experiences tailored to a wider range of users. Together with Qualcomm Technologies, we're advancing the next generation of AI-powered smartphones that are more personalized and responsive than ever before."