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## **Argmax**

“Qualcomm® AI Hub significantly improved our time-to-market for WhisperKit on Android and Linux. We are looking forward to expanding our collaboration with Qualcomm Technologies to include other Foundation Models On Device with best-in-class performance and developer friendliness,” said Atila Orhon, CEO & Founder, Argmax.

## **AWS**

"AWS and Qualcomm Technologies are combining the strengths of Amazon SageMaker, with the Qualcomm® AI Hub, a powerful solution for deploying AI on billions of edge devices. Qualcomm AI Hub will now provide you easy to adopt solutions that utilize AWS for model building and customization before you deploy it on the edge. By combining AWS's expertise in cloud AI with Qualcomm Technologies' leadership in on-device AI, developers can create smarter and more personalized AI experiences," Robert Boetticher Global Technology Leader Automotive + Manufacturing Delangue, AWS.

## **Dataloop**

“The Qualcomm® AI Hub helps enhance the efficiency of AI development. Dataloop's comprehensive platform simplifies the entire AI lifecycle, while Qualcomm Technologies' innovations enable models that are optimized and ready for deployment on edge devices, empowering developers to accelerate innovation and bring AI solutions to market faster,” said Nir Buschi Co-Founder & CBO, Dataloop.

## **G42**

"At G42, we are committed to the future of AI-powered Innovation and with JAIS, built by Inception and now available on Qualcomm® AI Hub, we are unlocking powerful on-device intelligence, enabling enterprises and developers to access the world's best Arabic-English LLM seamlessly on edge devices. Together with Qualcomm Technologies, we are making advanced Arabic AI more accessible, pushing the boundaries of innovation for the Arabic-speaking world,” said Andrew Jackson, acting CEO, Inception.

## **HONOR**

“HONOR and Qualcomm Technologies are both at the forefront of on-device generative AI development,”



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noted George Zhao, CEO of HONOR Device Co., Ltd. “With the support of Qualcomm Technologies, we are developing and defining an AI-first ecosystem, revolutionizing user experiences in connectivity, interaction and performance across portrait, gaming, security, AI Agent and more. With our upcoming flagship HONOR Magic7 series, powered by Qualcomm Technologies’ state-of-the-art Snapdragon® 8 Elite Mobile Platform, we are thrilled to introduce the industry's first AI Agent for the open ecosystem, and bring on-device generative AI to portrait and gaming powered by NPU computing for the first time to devices.”

**IBM**  
"IBM is collaborating with Qualcomm Technologies, Inc. to accelerate the adoption of AI for edge use cases via their Qualcomm® AI Hub. Through this collaboration, we intend to work with Qualcomm Technologies to integrate IBM GenAI solutions including IBM watsonx with the Qualcomm AI Hub, and Granite models, into its platform to help customers develop and deliver trusted AI for their business," said Brendan Kinkade, Vice President, Strategic Technology Partnerships, IBM.

**LandingAI**  
“I’m excited to announce a collaboration between LandingAI and Qualcomm Technologies, focusing on advancing the ability of on-device AI. Using the Qualcomm AI Hub, which is a platform designed to streamline AI development and also LandingAI’s LandingLens platform, we’ve established an end-to-end process that enables developers to deploy models quickly, starting from training data, to getting the model up and running on Snapdragon processors. We have collaborated with the Qualcomm AI Hub team to create a comprehensive integration workflow designed to streamline the prototyping and development of vision AI projects for our users. Once a model is prepared for deployment, it can be downloaded from LandingLens and optimized using the AI Hub cloud service for deployment on embedded devices powered by Snapdragon and Qualcomm platforms. I’m excited to see how on-device AI will help billions of users,” said Andrew Ng, chief executive officer and founder of LandingAI.

**Micron**  
“As the ecosystem reimagines smartphones with generative AI, memory and storage play a critical role in



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unlocking the power of AI,” said Mark Montierth, corporate vice president and general manager of Micron’s Mobile Business Unit. “Paired with Qualcomm Technologies’ fastest ever mobile system-on-a-chip, Micron’s leading LPDDR5X and UFS 4.0 provide the high performance and capacities needed to drive and accelerate advancements in AI.”

### **Mistral AI**

"This collaboration with Qualcomm Technologies is a significant milestone for Mistral AI, demonstrating the ability of our new models to run locally on devices powered by Snapdragon platforms, resulting in faster local processing that can help reduce cost and energy demands,” said Arthur Mensch, co-founder and CEO of Mistral AI. "Together, we are democratizing access to advanced AI, empowering developers and users worldwide to experience the full potential of our models right on their devices."

### **Nubia**

“Congratulations on the launch of Snapdragon® 8 Elite Mobile Platform. We are excited to announce that our nubia Z Series flagship, based on Snapdragon 8 Elite Mobile Platform is coming to market soon,” said Wei Luo, Vice President of ZTE Corporation, General Manager of Terminal Product. “The new device not only inherits our professional camera features, but also includes upgrades on the performance, design and system experiences side. The Snapdragon 8 Elite’s strong performances and superior on-device AI capabilities allow for the new nubia Z Series to bring users even more excellent experiences.”

### **Ollama**

"It's a delight to make AI models even more accessible to developers and end-users through performance achievements of the Snapdragon® X Elite Platform. With today's announcement, every developer can start using Ollama, all available models, and also the option to import custom models on a laptop or compute device running the Snapdragon X Elite. The same developer experience will carry forward when users are ready to deploy in the cloud with a provider or server of their choice." - Michael Chiang, Co-founder, Ollama.



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## **OPPO**

“Over the years, OPPO and Qualcomm Technologies have maintained a close collaboration to bring users numerous innovative experiences, including when it comes to on-device generative AI,” exclaimed Henry Duan, Senior Vice President, OPPO “We are looking forward for the launch of our flagship masterpiece, the OnePlus 13, which will adopt Snapdragon® 8 Elite Mobile Platform as OnePlus ushers in the new decade.”

## **Preferred Networks**

"We are thrilled to work with Qualcomm Technologies to introduce our small language models in the PLaMo™ Lite series to Qualcomm® AI Hub users. Collaborating with Qualcomm Technologies can enable us to deliver our AI models directly to various edge devices while ensuring unmatched performance and energy efficiency. We look forward to seeing innovative AI applications across industries powered by the advanced capabilities of the PLaMo™ Lite series," said Adiyen Mujibiya, VP of Preferred AI Products, Preferred Networks.

## **RedMagic**

“As the trailblazer of the eSports gaming smartphone, RedMagic has always been committed to pushing the limits of smartphone performance and creating professional quality eSports equipment for users. The upcoming new RedMagic 10 Series will adopt Snapdragon® 8 Elite Mobile Platform and officially launch in November,” said Hanson Yu, Executive Vice President and co-founder of Nubia, “We firmly believe that with the superior performance of Snapdragon 8 Elite, RedMagic 10 Series will deliver unprecedented gaming experiences to consumers.”

## **realme**

"For a number of years, realme has been working closely with Qualcomm Technologies, Inc. exploring the frontiers of technology innovation and product development," said Chase Xu, Vice President, realme and President, realme Global Marketing. “The introduction of Snapdragon® 8 Elite Mobile Platform once again breaks the performance boundaries of smartphone and energizes realme's latest flagship smartphone. We believe that with the incredible advancements of Snapdragon 8 Elite Mobile Platform, users will be



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delighted with incredible performances, fueling many experiences across camera capabilities and on-device generative AI.”

## **Tech Mahindra**

"In the rapidly evolving tech industry, bridging the gap between advanced technology and cultural inclusivity remains a significant challenge. Recognizing this, Tech Mahindra's collaboration with Qualcomm Technologies marks a significant stride towards inclusive innovation. By working with Qualcomm Technologies with the goal of integrating Indus-Q, a large language model on the Qualcomm® AI Hub, we are introducing localized language capabilities to edge devices, facilitating interactions in Hindi and its 37 dialects. This can empower OEMs, startups, and developers to tailor solutions for diverse use cases, positioning Tech Mahindra at the forefront of the evolving edge device landscape," said Kunal Purohit, President, Next Gen Services, Tech Mahindra

## **Tencent**

“Tencent Hunyuan has built a full stack large model portfolio and application platforms. Meanwhile, we continue to build and improve the ecosystem. For the cloud service scenario, we continue to improve the performance through a variety of technologies while reducing the cost,” said Di Wang, General Manager of Tencent Machine Learning Platform Department and Head of Tencent Hunyuan Large Model. “For the smart device scenario, Tencent and Qualcomm Technologies have been working closely to enable different businesses’ deployment requirements for device-end models, and continue to upgrade our capabilities in Tencent's vast application ecosystem, allowing more and more business and consumer users to get the extraordinary experience of pragmatic large models.”

## **Upstage**

“We are excited to continue our collaboration with Qualcomm Technologies as we integrate Snapdragon platforms into our enterprise-grade AI solutions, both in the cloud and on-prem,” said Lucy Park, Chief Product Officer at Upstage. “Qualcomm Technologies' innovative technology enables us to push the boundaries of AI performance, empowering our customers with scalable solutions to meet their needs. Together, we're advancing the future of AI-driven workflows.



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## **Vivo**

“It’s an honor to witness the release of Snapdragon® 8 Elite Mobile Platform. For several decades, Qualcomm Technologies, Inc. has been jointly driving the rapid development of the mobile telecommunication industry by working closely with smartphone OEMs. The Snapdragon 8 Elite’s innovations will revolutionize mobile experiences with transformative experiences, fueled by the powerhouse Qualcomm Oryon™ CPU,” said Yujian Shi, Senior Vice President & CTO at vivo. “We are excited of our close collaboration with Qualcomm Technologies, as we will soon release the iQOO 13. The iQOO 13 will bring incredible new gaming experiences to consumers with visuals that will blow you away thanks to the new sliced architecture from the Qualcomm® Adreno™ GPU and more. Together, we are proud to usher in a new era of e-sports experience.”

## **Xiaomi**

“Congratulations on the launch of Snapdragon® 8 Elite Mobile Platform. The new custom-built Qualcomm Oryon™ CPU and its brand new microarchitecture are a revolution, opening a new chapter in the mobile industry,” said William Lu, Partner and President of Xiaomi Corporation, President of the International Business Department, GM of Xiaomi Brand. “Xiaomi 15 Series will be the world’s first to adopt the ‘king of chipset’ – the Snapdragon 8 Elite, featuring incredible performances, excellent power efficiency, and ushering a new era of on-device generative AI with the support of on-device multi-modal generative AI applications.”

## **Zhipu**

“With the superior AI compute power of Snapdragon 8 Elite Mobile Platform, and the performance optimization thanks to the Qualcomm AI Stack, Zhipu’s on-device large model can achieve high-speed inferences,” said Zhang Fan, COO, Zhipu. “We believe, the performance leap of the computing platform at device-end, paired with the improvements of large model capabilities, will lead generative AI into a new era. On-device generative AI will not only transform user experiences, but also ensure greater user privacy and security, allowing AI to truly change our daily life.”