



Nicole Dezen is Vice President, Device Partner Sales in Microsoft's Consumer and Devices Sales (CDS) organization. Nicole is the executive accountable for delivering the revenue target for Microsoft's global device partner channel. She leads a diverse team of sales, marketing, and technical professionals, who are responsible for developing the next generation of innovative intelligent edge devices in partnership with the largest tech companies in the industry.

Prior to her current role, Nicole was General Manager for CDS in the UK & Ireland representing all consumer and devices lines of business, where she oversaw Microsoft's retail, OEM and distribution partner strategy across Windows PC, Surface, PC Accessories, Xbox and Office.

Nicole has gained an incredible breadth of experience over her more than 12 years at Microsoft, from commercial to consumer, to Corporate headquarters in Redmond, in Region (Asia), and in the field (US, UK & Ireland) managing enterprise customers, device partners and channel partners. She has held several senior sales and marketing roles during her tenure, including her leadership of a sales and marketing team for a portfolio of OEM partners. She led Microsoft's HP OEM team across the Asia Pacific region and she also worked in Enterprise Customer sales in the US on one of Microsoft's Global Accounts.

Nicole has over 20 years of sales and sales leadership experience in the technology industry, including time spent as a CEO and Board member of two start-ups in the United States.

Nicole has a degree in Social Sciences from the University of California, Irvine. In her free time, she loves to cook and bake, is an avid movie and music fan, and she enjoys fitness and travel.