

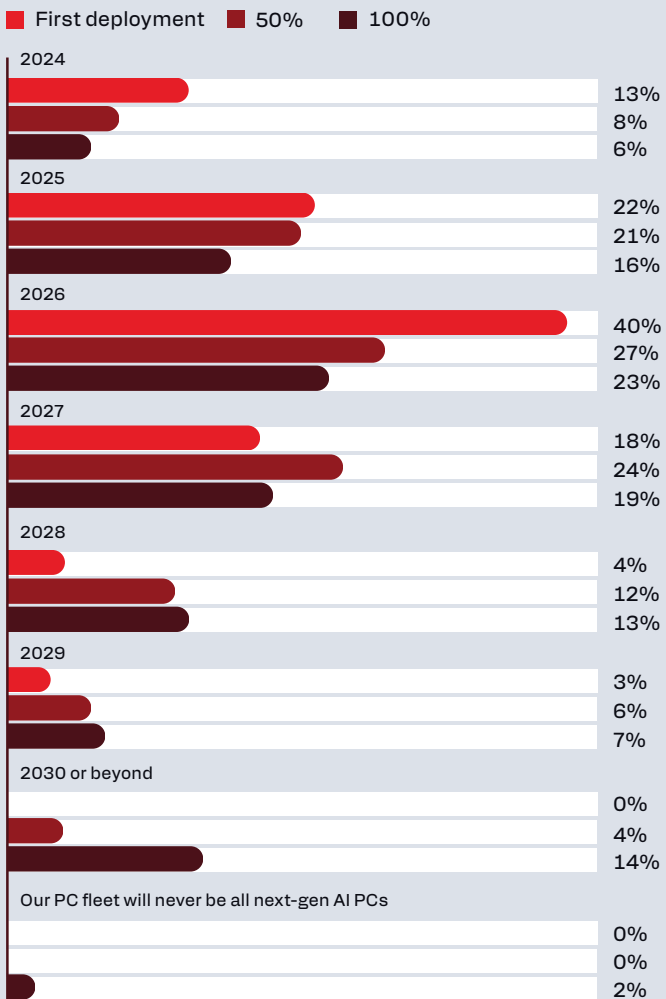
Don't fall behind: Why companies are embracing next-gen AI PCs



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of U.S. organizations surveyed will have deployed next-gen AI PCs. That same year, more than 50% say they will have a fleet comprised of at least half next-gen AI PCs (Copilot+).



The commercial PC market is poised to experience a major inflection point in the adoption of next-gen AI PCs in 2026. According to IDC's 2024 US Commercial PCD Survey, 75% of organizations expect to have deployed at least one next-gen AI PC by that year. More notably, 2026 marks the year when a majority of organizations anticipate that over half of their PC fleet will consist of AI-enabled systems—signaling a shift toward mainstream adoption.

When asked about reaching the milestone where 50% of their fleet consists of next-gen AI PCs, 8% of organizations expect to hit that mark in 2024, 21% by 2025, and a significant 27% in 2026. This underscores how quickly organizations plan to scale up after initial deployments. Adoption momentum continues into 2027 (24%).

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The expectation for complete fleet conversion to AI PCs follows a similar arc. About 6% of organizations expect to reach 100% AI PCs in 2024, growing to 16% in 2025 and driving to 23% in 2026.

We asked survey respondents “What software experience/use case will benefit significantly from AI PCs in your organization?” A total of 57% of respondents overall, and 67% of enterprises, said productivity tools, encompassing business intelligence, and data/model analysis are likely the top software use cases to benefit AI PCs.

Communications and document creation also rank high, especially among larger organizations. In contrast, SMBs see the greatest potential in content creation and collaboration, reflecting different workflow priorities.

Technical applications and OS-related enhancements are viewed as less impactful across the board. These findings highlight the diverse ways AI PCs are expected to deliver value, with enterprise users focused on analytical productivity and SMBs leaning toward creativity and team-based improvements.

In summary, 2026 emerges as a tipping point for next-gen AI PCs: the year when early experimentation gives way to scale and when mainstream price points align with broad organizational readiness. IT leaders should prepare now for this shift, ensuring infrastructure, deployment plans, and workforce training are aligned with this next chapter of PC innovation.



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