



**Snapdragon**  
X Series

# Take creativity and collaboration anywhere

Smarter, faster, boundless—it's how inspiration comes to life with Snapdragon® X Series.

Leah's day is all over the place. Literally. She designs and creates content for a major tech company, which means her office is wherever inspiration strikes.

Between design work, brainstorm, and client presentations, Leah is on the move, so she needs a PC that can keep up.

Snapdragon® X Series processors give her the battery life, connectivity, and exceptionally fast performance that she can count on to create anything, anywhere.



**9:00 am**

AT A CAFÉ

## Coffee and connect

Leah's day starts with a latte at her favorite café, where she takes a video call with her team to review the media plan for a new creative campaign.

She prefers to sit outside, but the Wi-Fi is spotty. Good thing her PC has strong connectivity, so she can have a crystal-clear call with her team.

KEY APPS



Microsoft Teams



Microsoft Outlook



Microsoft Excel



**11:30 am**

IN THE CREATIVE AREA

## Storming up new ideas

Leah collaborates with a designer on the couch of her team's creative space. Their brainstorm gets a boost from AI apps—which help spark fresh ideas and can instantly generate visual concepts.

KEY APPS



Microsoft Copilot



Adobe Photoshop

Snapdragon X Series processors are up to 90% faster than others when unplugged.<sup>1</sup>



**2:00 pm**

AT HER OFFICE DESK

## Peak focus mode

Leah enters uninterrupted flow state as she edits a new video for her company's website. She's working with tons of open tabs and running multiple apps at once, but her PC can shoulder the load—and a whole lot more.

KEY APPS



Adobe Premiere Pro



Microsoft PowerPoint



Canva



Google Chrome



**3:30 pm**

IN THE CONFERENCE ROOM

## A powerful presentation

It's time to shine. Leah presents a new creative campaign to external stakeholders, hoping to get their buy-in.

Leah drives the presentation from her PC, which is powerful enough to play her videos in high quality, without lag—and without needing to be plugged in.

KEY APPS



Cisco Webex



Microsoft Whiteboard



Microsoft PowerPoint



**5:00 pm**

BACK AT HOME

## Energy to unwind

Leah wraps her day at home, sorting through emails, reviewing last-minute website feedback, and making tweaks to several projects.

She has enough energy to make it to the day's finish line, and so does her PC—which has the battery life to take her as far she needs to go.

KEY APPS



Figma



Adobe Illustrator

# Snapdragon X Series: Made to keep up

Handle anything the day throws at you with a platform that delivers maximum performance—even when unplugged. Once you've upgraded to the fastest PCs with multi-day battery life,<sup>1</sup> there really is no going back.



12-Core CPU up to 4.3 GHz  
Up to 4.6 TFLOPS GPU



10-Core CPU up to 4.0 GHz  
Up to 3.8 TFLOPS GPU



8-Core CPU up to 4.0 GHz  
Up to 2.1 TFLOPS GPU



8-Core CPU up to 3.0 GHz  
Up to 1.7 TFLOPS GPU

See for yourself



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<sup>1</sup> CPU Performance is based on Geekbench v6.2 Single-Core on Windows 11 OS run in October 2024, Snapdragon X Elite (XIE-80-100) was tested using a Dell XPS 13 (9345) on "Balanced" Power Mode in Windows and "Optimized" in Dell Power Manager. Intel Core Ultra 7 256V was tested using a Dell XPS 13 (9350) on "Balanced" Power Mode in Windows and "Standard mode" in Windows and "Optimized" in Dell Power Manager. The AMD Ryzen AI 9 HX 370 was tested using an ASUS Vivobook S 14 (M5406WA) on "Balanced" Power Mode in Windows and "Standard mode" in MyASUS. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices. Battery life varies significantly with device, settings, usage, and other factors.