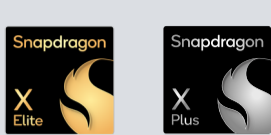


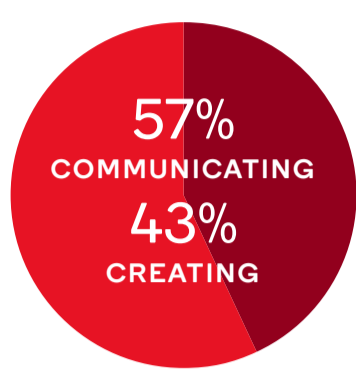


# CHANGE THE WAY YOU WORK



Tap into more focus, flow, and creativity with Windows Copilot+ PCs powered by Snapdragon® X Elite and Snapdragon® X Plus processors.

Faced with a daily firehose of data, meetings, and notifications, employees are having a difficult time focusing on the stuff that really matters, like innovating and growing the business. People spend 57% of their day communicating in meetings, email, and chat, and just 43% creating.<sup>1</sup>



## Equip your teams with the devices they want

77% of early adopters don't want to go back to working without Copilot.<sup>2</sup> Available exclusively with Snapdragon X Series Processors, Copilot+ PCs are available from major OEMs and computer resellers.



45 TOPS NPU



Popular apps



Security & manageability

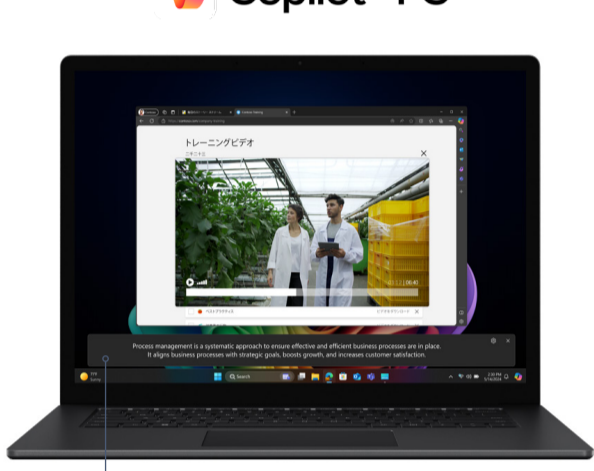


Incredible battery life



Performance

## Copilot+ PCs empower people to be more creative and collaborative with AI-enhanced experiences



**RECALL** Describe it to find it. With just a few words for context, instantly find what you've seen on your device<sup>3</sup>—and save an average of 5 hours per week.

**PAINT COCREATOR** Describe your vision with text and drawing prompts. Then sit back and watch it come to life.

**WINDOWS STUDIO EFFECTS** Supersmooth video calls and more effective meetings from anywhere. AI will automatically improve lighting and help cancel noise.

**LIVE CAPTIONS** Translate more than 40 languages into English, including speakers in real-time video calls, recordings, and streamed content.

## What makes Copilot+ PCs powered by Snapdragon X Elite so special?

Up to **20x** MORE POWERFUL<sup>4</sup> and up to **100x** AS EFFICIENT<sup>5</sup> for running AI workloads

**OUTPERFORMS M3 IN MACBOOK PRO** by up to **28%** in sustained multithreaded performance<sup>6</sup>

**54%** FASTER CPU and **36%** FASTER GPU than other PCs<sup>7</sup>

**DELIVERS 45 TOPS PERFORMANCE**—the highest NPU performance per watt for laptops, up to 2.6x vs. M3 and up to 5.4x vs. Core Ultra<sup>8</sup>



### Helps employees

- Effortlessly recap meetings
- Compose more effective emails
- Find information faster
- Create content more easily

### Supercharges productivity

- Work for hours on a single charge
- Run the latest apps without lags or delays
- Get lightning-fast responses to AI prompts

### Strengthens protections

Shield your most sensitive data with complementary security offerings that integrate with popular IT management platforms.

Qualcomm® Secure Processing Unit



Advanced security enabled by default

Microsoft Pluton



OS hardware root of trust

## Snapdragon X Series is the exclusive platform powering Windows PCs with Copilot+ today

With the world's fastest NPU for laptops, multi-day battery life, and enterprise-grade security, these premium laptops unlock peak performance in the workplace.

[Learn more](#)



### References

- 1: Microsoft, [Will AI Fix Work?](#), May 9, 2023.
- 2: Microsoft, [What Can Copilot's Earliest Users Teach Us About Generative AI at Work?](#), November 15, 2023.
- 3: Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. [Learn more](#).
- 4: Microsoft, [Introducing Copilot+ PCs](#), May 20, 2024.
- 5: Microsoft, [Introducing Copilot+ PCs](#), May 20, 2024.
- 6: CPU Peak Performance is based on the geometric mean of 3 runs utilizing Geekbench v6.2.0 in March 2024. Qualcomm Oryon was tested using a Qualcomm laptop reference design running Windows 11 OS. The M3 was tested using a MacBook Pro.
- 7: CPU Performance is based on Geekbench v6.2 Single-Thread on Windows 11 OS run in March 2024. Snapdragon X Elite was tested using a Qualcomm reference design on Windows 11 OS. The Intel Core Ultra 7 155H (16 core) was tested using an Asus Zenbook 14 OLED (UX3405) laptop, on Windows 11. Maximum performance reflected by Intel Core Ultra 7 155H represents maximum achievable results in given platforms under unconstrained PL1/PL2 settings and no thermal limitations. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices.
- 8: Qualcomm, [Snapdragon X Series is the Exclusive Platform to Power the Next Generation of Windows PCs with Copilot+ Today](#), May 20, 2024.

Battery life varies significantly based on device, settings, usage, and other factors.

