

# Brian Mecum

**Vice President, Device Technology – Verizon**



Brian Mecum is currently a Vice President for Verizon, the largest wireless company in the United States. Brian oversees the Device Technology organization, driving the LTE-M, NB-IoT, CBRS, 4G and 5G device ecosystems for future network evolution while optimizing existing device performance and architecture. Brian is responsible for tracking Verizon and industry network technology plans and ensuring that the connected objects roadmap across business channels is enabled to support the technical and business needs of the corporation. In this role, he works in collaboration with the Verizon Radio Network Planning group to ensure the device and connected objects alignment with network future-state infrastructure and capabilities. This is done in collaboration with OEMs and device manufacturing stakeholders to identify and address new-device network requirements in conjunction with standards bodies (3GPP, GSMA, etc.) to lead the development of industry standards for new products and device technology.

Mecum is passionate about ushering in future technologies and cultivating new talent via leadership conferences for women and high potentials, and takes an active role in STEM outreach programs.

Prior to his current position, Brian held the position of West Territory Network Vice President for Verizon Wireless where he had responsibilities for industry-leading voice and data networks for 28 states including 9 of the largest, most dense cities in the United States.

Brian holds a Bachelor's degree in Business Management from the University of Arizona with a minor in Chemical Engineering.

Additionally, Brian is responsible for leading Verizon's sports analytic's technology development. With his passion for athletics, technical foresight and strong relationships with top professional and collegiate programs, Brian has developed a vision to take sports science, sports broadcasting, and fan experience to its next level with 5G, MEC (Multi-access Edge Computing) and data analytics. Brian cemented the world's 1st "5G performance lab" with the NBA's Phoenix Suns in October 2020 after a year-and-a-half's amalgamation of tech/partner research, design and installation. These efforts enabled real-time shot analysis, player tracking and performance evaluation in the cloud, leveraging low-latency 5G speeds for game-time decision making and targeted player training/load management.

Since joining Verizon, he has served in a variety of roles including operations, planning, technology development, engineering, and finance. In these roles he has had an opportunity to shape Verizon's network architecture and technical aspirations.