

Terms and conditions

Summary Terms and Conditions:

UK, 18+ only. 17:00 04/08/22 – 23:59 18/08/22. Visit <https://assets.qualcomm.com/Snapdragon-EU-Gamescom-Signup.html> & submit details to enter the relevant weekly Prize Draw. No purchase necessary. Prizes: four winners will each win a pair of tickets to Gamescom in Cologne on Saturday 27th and Sunday 28th August including flights for two people from any UK destination up to the total value of £400 and accommodation for two nights based on a shared room basis to be arranged by the promoter. **Winners must respond within 1 day of being contacted by the Promoter to claim their prize.** Internet access and email address required. Max 1 entry and Prize per person. Visit [https://www.qualcomm.com/content/dam/qcomm-martech/dm-assets/documents/Snapdragon Gamescom Prize Draw Terms Conditions UK.pdf](https://www.qualcomm.com/content/dam/qcomm-martech/dm-assets/documents/Snapdragon_Gamescom_Prize_Draw_Terms_Conditions_UK.pdf) for full T&Cs and Prize details.

Promoter: Qualcomm Technologies International Ltd. Business Park, Cowley Rd, Cambridge CB4 0WZ, United Kingdom.

Full Terms and Conditions

“Hill & Knowlton”, the “Agency” means Hill & Knowlton, The Buckley Building, 49 Clerkenwell Green, London, EC1R 0EB

“PromoVeritas”, the “Promotional Agency” means PromoVeritas Ltd, Monument House, 215 Marsh Road, Pinner, HA5 5NE

“Qualcomm”, the “Promoter”, “we”, “us” and “ours” means Qualcomm Technologies International Ltd. Business Park, Cowley Rd, Cambridge CB4 0WZ, United Kingdom.

1. This Promotion is open to residents of the United Kingdom aged 18 or over, excluding employees of the Promoter, Agency and Promotional Agency, their affiliates, agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and a valid email address are required.
3. **Promotion Period:** Enter between 17:00 BST on the 4 August 2022 and 23:59 BST on the 18 August 2022 inclusive. See the table in clause 6 (Weekly Entry Dates) below for further details.
4. **To Enter:** Follow the links on Instagram or Twitter or visit <https://assets.qualcomm.com/Snapdragon-EU-Gamescom-Signup.html> and complete the online form providing your details (full name, email address, country and postcode) and answer the question ‘What’s your favourite mobile game?’ to be entered into the Prize Draw.
5. Maximum of 1 entry is permitted per person during the Promotion Period. No person may win more than 1 Prize.
6. Weekly Entry Dates:

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Prize Draw Number	Weekly Entry Period	Prizes Available to be won
1	Enter between 12 noon BST on the 4 August 2022 and 23:59 BST on the 11 August 2022 inclusive	2 Winners will win 1 x 2 x tickets to Gamescom in Cologne including flights and accommodation.
2	Enter between 12 noon BST on the 12 August 2022 and 23:59 BST on the 18 August 2022 inclusive.	2 Winners will win 1 x 2 x tickets to Gamescom in Cologne including flights and accommodation.

7. **The Prizes:** There will be a total of 4 Winners, 2 per Weekly Entry Period. Each winner will win:
- 1 x pair of tickets to Gamescom in Cologne on Saturday 27th and Sunday 28th August
 - Flights for two people from any UK destination up to a total value of £400
 - Accommodation for two nights based on a shared room basis to be arranged by the Promoter.
8. **Further Prize details and conditions:**
- The Promoter is not responsible for the Snapdragon Pro Series Season 1 Challenge Final at Gamescom in Cologne.
 - If for any reason the Snapdragon Pro Series Season 1 Challenge Final at Gamescom is not capable of running as planned, such as cancellation or any other cause beyond the control of the Promoter which affects the running or conduct of this Promotion, the Promoter may in its sole discretion cancel the Prize and not re-award any additional tickets to the Winner or reimburse any incurred expenses by the Winner as a result of winning or accepting the Prize.
 - The Winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the Winner and/or their guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the Winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in refused entry, or the Winner and/or their guests being required to leave the event/venue.
 - You and your guest must abide by any relevant terms and conditions set by the venue which form part of your Prize. It is your responsibility to ensure that you take care when moving around the venue.
 - Once tickets have been issued, they are only valid for flights, dates and times shown. No alternatives are available. Name changes to the flight once confirmed are not permitted.
 - The Winner and their guest will require a passport valid for at least 6 months on date of travel; any necessary visas or travel insurance are the responsibility of the Winner and

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their guest. In the event the Winner or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other Prize will be provided.

- g. The Promoter will pay the cost of the standard room plus related room taxes.
 - h. A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in- room calls or services.
 - i. The Winner is solely responsible for any additional charges incurred at the hotel during their stay, including, without limitation, costs of meals, drinks, additional nights and services together with related taxes.
 - j. The Promoter will liaise with the Winner to arrange the booking of the flights and hotel.
 - k. The Promoter has the final say on all bookings.
9. **Winner Selection:** Winners will be randomly selected from all valid entries received during the Promotion Period as set out in the table at Section 6 (Weekly Entry Dates). For your total confidence, the Prize draw will be conducted by PromoVeritas, the independent promotional verification service, within 1 working day of the end of the relevant Weekly Entry Period.
10. **Winner Notification:** Provisional Winners will be contacted via the email address provided on entry within 1 working day of Winner Selection and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional Winners. Once eligibility has been confirmed, the provisional Winners will be confirmed as a Winner. If a provisional Winner does not respond to the initial contact within 1 day, we reserve the right to disqualify the entrant and award the Prize to a reserve selected in the same manner. Reserve Winners may have less time to respond.
11. **Prize Acceptance:** Notification to arrange fulfilment of the Prizes will take place within 1 day of acceptance of the Prize. In the unlikely event that a Prize does not arrive within 1 day of Prize Acceptance, the Winner will have a further 1 day to inform the Promoter by emailing Daniel.OConnor@hkstrategies.com. If a Winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
12. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
- a. are in breach of the Terms & Conditions;
 - b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;
 - c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
 - d. promotes any political agenda.
13. Provided no objection is received from the Winners, a Winners list containing the surname and county of residence of the Winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available by sending a request via email to Daniel.OConnor@hkstrategies.com. The Winners can object to their surname or county of residence being published or request for the amount of information being published to be reduced

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during the Winner Notification process. However, without prejudice, the Promoter will provide Winner information to the Advertising Standards Authority on reasonable request.

14. The Promoter may request that the Winners participate in publicity arising from the Promotion. Participation is at the Winner's discretion and is not a condition of Prize Acceptance.
15. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or provisional Winners by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
16. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize for another of equal or greater value.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Instagram or Twitter.

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18. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Twitter. You are providing your information to the Promoter and not to Instagram or Twitter, and Instagram or Twitter is not responsible for any element of this Promotion.
19. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion (JS13150) or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
20. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
21. All personal data supplied for this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: <https://www.qualcomm.com/site/privacy>
22. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
23. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
24. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
25. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

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