

Qualcomm Privacy Policy

Last Updated and Effective Date: 1/29/26

This Privacy Policy describes how Qualcomm Incorporated and our subsidiaries and affiliated companies (collectively, “**Qualcomm**,” “**we**,” “**our**,” or “**us**”) collect, use, and disclose personal information and certain other forms of data about you (collectively, “**information**”) and your data privacy rights. Personal information is sometimes also referred to as personal data, personally identifiable information, or other like terms that mean any information that directly or indirectly identifies you or is reasonably capable of being associated with you or, in certain jurisdictions, your household. This Privacy Policy applies to any and all of our information collection scenarios that refer to, or provide a link directing you to, this Privacy Policy, such as when you use our websites, products or services, conduct business with us, apply for a job, or otherwise interact with us (collectively the “**Services**”).

This Privacy Policy is supplemented by additional notices, such as our [Supplemental Job Application Privacy Notice](#) for candidates applying for a position with Qualcomm, [Additional Disclosures for Individuals in the United States](#), additional [China provisions](#) (中国隐私附录), and any other supplemental notices that we currently are providing or will provide in the future regarding our products and services, which should be read together with this Privacy Policy. We may also provide privacy notices with respect to other information collection practices not within the scope of this Privacy Policy, in which case this Privacy Policy will not apply. For example, if you are a Qualcomm employee, separate privacy policies apply. Qualcomm employees may visit the company’s internal employee portal or contact their local human resources department to get a copy of the applicable employee privacy policy.

Data Controller. If you are using a service (including visiting one of our websites) that links to this Privacy Policy, the controller of your personal information is Qualcomm Incorporated or its subsidiaries and affiliated companies, depending on the specific service and the privacy disclosure you receive. A list of Qualcomm group entities and their addresses is located [here](#). Additionally, this Privacy Policy does not apply to the extent we process information as a processor (or a comparable role such as a “service provider”) on behalf of our customers, including customers who purchase Services directly from us and customers who purchase the Services through one of our authorized business partners. Each of our customers controls what information about you they submit to, publish on, or generate in connection with the Services (“Customer Data”). For more information about collection and use of your information as part of Customer Data, please reach out to such customer directly. We are not responsible for the privacy or data security practices of our customers, which may differ from those set forth in this Privacy Policy. If you wish to exercise any rights you may have under applicable data protection laws, please inquire with the applicable customer directly. Customer Data is controlled by the respective privacy policy of the applicable customer, which we encourage you to review for more information about their practices.

We may change this Privacy Policy from time to time. If we make changes, we may notify you of the change and revise the date at the top of this Privacy Policy.

NOTICE AT COLLECTION

This Notice at Collection describes how we may collect, use, and disclose information and the sources from which we collect such information.

A. Collection of Information

Below, we identify the purposes for which we process information and related categories of information, legal basis and (if applicable) special condition for processing. For details regarding job applications, please refer to our [Supplemental Job Application Privacy Notice](#). Some of our Services may provide additional service-specific information processing details through privacy disclosures published on their websites or applications. We may disclose the categories of information we collect, as outlined below, to service providers or contractors that perform services on our behalf.

Website and Digital Interaction

- (1) Processing purpose: *Website Service*.** To personalize and improve user experience on our websites, promote website security, and ensure compliance with website terms.

Categories of data:

- *Interaction information*, such as when you access our digital content, the information showing the access times, pages viewed, links clicked, and features used; and
- *Information collected by cookies and similar tracking technologies*, such as cookies and web beacons to collect information about you. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and your experience, see which areas and features of our Services are popular, and count visits. Web beacons (also known as “pixel tags” or “clear GIFs”) are electronic images that we use on our Services and in our emails to help deliver cookies, count visits, and understand usage and campaign effectiveness. For more information about cookies and how to disable them, see our [Cookie Policy](#).

Legal basis:

- *Personalize and improve user experience on our websites*: Consent, otherwise Legitimate Interests in encouraging use of our websites and engagement with potential and current customers.
- *Promote website security and enforce website terms*: Consent, otherwise Legitimate Interests in protecting our assets (such as our website) from threat actors, and thereby protect our reputation, and protect our rights under our website terms.

- (2) Processing purpose: *Communication*.** To communicate with you about your online registration or request sent to us.

Categories of data: *Account registration or requesting information*, such as name, title, employer, username, login credentials, contact information (e.g., address, telephone number, and email address), business interests, and other information you voluntarily provided through our web forms etc.

Legal basis: *Communicate with you about your online registration or request sent to us*: Contract where we have a contract with you (such as Terms on the website or governing the Services).

Legitimate Interests in providing requested information, engaging with potential customers, and answering questions.

(3) Processing purpose: *Service Provision of Qualcomm ID or other functionally similar user account and access management systems.* To provide, secure and enhance our services that are offered through our Qualcomm ID and other similar user account and access management systems.

Categories of data: *User information*, such as your email address and account credentials, business information, country, account activity, IP address, and other information you may provide to us.

Legal basis: *Provide, secure and enhance our services that are offered through our Qualcomm ID or other similar user account and access management systems:* Contract where we have a contract with you (such as Terms on the website or governing the Services). Legitimate Interests in providing requested information, engaging with potential customers, and answering questions.

Business Engagement

(1) Processing purposes:

- *Business Dealings.* To conduct business dealings with our partners, service providers, contractors, or processors, process transactions, and send related information, including confirmations, receipts, invoices, and customer experience surveys.
- *In Response to Your Requests.* To respond to the request that you sent us, such as your request for information, or your request to subscribe to a service or purchase a product.
- *Internal Business Purposes.* To operate and improve our business, including to administer, protect, and improve our products, services, and our systems, to record video and audio conferences and meetings, and for other internal business purposes.

Categories of data:

- *Payment information*, such as your credit card number and related verification data that normally would be directly collected and processed by our third-party payment service providers whose payment processing platforms are integrated into our transaction processes.
- *Business and commercial information*, such as your business contact information, title, the business you represent, the records regarding the products or services you purchased, obtained, or considered, or other purchasing or consuming histories or tendencies relating to our products or services, your signature, and education information.
- *Audio, electronic, visual, or similar information*, such as videos, pictures, and other recordings of you in different situations, including when you join our virtual meetings or webinars, connect to our information systems, or participate in some of our product trial or demonstration programs.

Legal basis:

- *Conduct business dealings with our partners, service providers, contractors, or processors, process transactions, and send related information including confirmations, receipts, invoices:* Contract (where you as an individual contract with us), otherwise our Legitimate

Interests in performing our agreements with our partners, service providers, contractors or processors.

- *Send customer experience surveys*: Legitimate Interests to understand our customers' needs in order to better serve them and grow our business.
- *Respond to the request that you sent us*: Contract where we have a contract with you (such as Terms on the website or governing the Services). Legitimate Interests in providing requested information, engaging with potential customers, and answering questions.
- *Operate and improve our business, including to administer, protect, and improve our products, services, and our systems*: Legitimate Interests in understanding our customers' needs in order to better serve them and grow our business.
- *Record video and audio conferences and meetings, and for other internal business purposes*: Consent, and where we do not ask for your consent, our Legitimate Interests in ensuring effective circulation of business information.

(2) Processing purpose: *Investor Relations Management*. To manage our relationship with our investors and prospective investors, including providing information and required disclosures.

Categories of data:

- *Business and commercial information*, such as your business contact information, title, the business you represent, the records regarding the products or services you purchased, obtained, or considered, or other purchasing or consuming histories or tendencies relating to our products or services.
- *Audio, electronic, visual, or similar information*, such as the videos, pictures, and other recordings of you in different situations, including when you join our virtual meetings or webinars, connect to our information systems, or participate in some of our test programs.

Legal basis: Legal obligation of the relevant jurisdiction(s); otherwise, our Legitimate Interests in complying with applicable legal obligations in order to protect our business and our reputation; if no legal obligation applies, Contract.

Marketing Campaign

Processing Purpose: *Marketing Activities*. To enable you to participate in our marketing events (such as the [Snapdragon Insider](#) program) and recordings, communicate with you about our products, services, and events, and provide news and information that we think may interest you.

Categories of data:

- *Event registration information*, such as your name, basic business contact information and other information you provide when you register for our events or a conference that collaborates with us.
- *Event participation information*, such as data collected during your voluntary participation in our demonstration sessions, which may include imagery of the face and voice recordings, from which an identifier template (e.g., faceprint or voiceprint) could be extracted when you engage in an interactive demo setup designed to create a virtual reality image or video recording of you.

- *Lead/enrichment information*, such as your name, basic business contact information, job title and employers, and if you may be interested in our products and services. We collect this information from our business partners or other third-party resources related to current, former, or prospective business contacts including representatives of other companies and organizations. Some datasets we obtain from third parties under license or from our business partners may also contain information about you.

Legal basis and special condition for processing:

- *Enable you to participate in our marketing events (such as the [Snapdragon Insider](#) program):* Contract.
- *Enable you to participate in recordings:* Consent; where biometric data is used to identify you, that is special category data and we will obtain your explicit Consent.
- *Communicate with you about our products, services, and events, and provide news and information that we think may interest you:* Consent, where required by law, otherwise our Legitimate Interests in promoting our products and services in order to grow our revenue.

Product and Service

Processing purposes:

- *Provision of Services.* To provide our products or services, send you technical notices, security alerts, and support and administrative messages, and monitor and analyze trends, usage, and activities in connection with our products and services.
- *Products and Services Development.* To develop new products and services.
- *Security and protection.* Detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity, and protect the rights and property of Qualcomm and others.

Categories of data:

- *Device installation and configuration information*, such as information about the device and network you use, including data about the hardware model, operating system and version, mobile network, firmware and versions, wireless carrier, mobile country code and network code, Internet Protocol address, network speed, unique device identifiers such as hardware identifier like MAC address, software identifier, chipset serial number, browser type, and app version;
- *Product and service usage Information*, such as the information related to the performance or use of the end device when operating an integrated Qualcomm product or service;
- *Geolocation*, such as the general location or precise location derived from the location of the end device, vehicle, or other equipment installed with, or transmitting location information to, our location-relevant products or services.
- *Information Voluntarily Provided to us or uploaded to our platform by You through your user account*, which is determined by you when you use our products and services in accordance with the related terms of use.
- *Error Report Information*, such as when the end device sends us an error report, the data related to the error, diagnostic, configuration and performance reports, and any other crash data generated by related software or hardware.

Legal basis:

- *Provide our products or services, send you technical notices, security alerts, and support and administrative messages:* Contract (where you as an individual contract with us), otherwise our Legitimate Interests in performing our agreements with customers.
- *Where Device Installation and Configuration Information, Usage Information, or Geolocation is collected:* Consent, otherwise, Contract (where you as an individual contract with us) or Legitimate Interests in performing our agreements with customers.
- *Monitor and analyze trends, usage, and activities in connection with our products and services:* Consent, otherwise Legitimate Interests in understanding our customers' interactions with our products and services, to support improvement and grow our business.
- *Detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity, and protect the rights and property of Qualcomm and others:* Legitimate Interests in protecting our rights and assets, interests of stakeholders and our reputation.
- *Develop new products and services:* Legitimate Interests in understanding our users' interactions with our products and services, to support improvement and grow our business.

Research and Development

Processing purpose: *New Technology Research and Development.* This includes but is not limited to artificial intelligence technologies.

Categories of data:

- *Road Data Collection:* We operate specially marked vehicles that take pictures and record videos in and around public spaces, private company premises, test sites, and other areas for research, development, testing, verification, and validation of automotive and mobile technologies. The vehicles are equipped with camera systems and location technologies. These systems record, process, and store videos and images from the vehicle's surroundings associated with location and time. Anyone or any vehicles near one of the marked vehicles during operations could potentially be included in the imagery or videos, which means facial and body images and vehicle plate licenses could be recorded. In addition, we may also obtain pictures or videos from third-party sources, such as researchers, universities, other companies, or public sources. The personal information processed may consist of pictures and videos collected by the vehicle camera systems of car plates, pedestrians, cyclists, cars' occupants, and any other individual in the vehicle's surroundings. We may also collect GPS positioning of our vehicles and data entry time stamps. In the context of this data processing, images of pedestrians, cyclists, cars, occupants, and other individuals are analyzed, classified, and further processed as "items" in the framework of the real environmental and traffic conditions. For example, an individual could be classified as "a pedestrian at left side of lane," or as "a cyclist passing the car from the right side."
- *Smart Campus:* Some of our campuses and facilities deploy smart campus technologies to help us develop, test, and demonstrate the technologies for the future. When you visit any of them, your information may be captured by cameras or other sensor devices embedded into our buildings, shuttles, security systems, and other infrastructure. For example, when you park your car in certain garages of our campus, your vehicle license plate number and parking spot may be automatically recorded by the hanging ceiling sensors there and used for our smart parking product development to improve future parking experience. When you walk around our campus, your images may be captured by AI-enabled camera systems and IoT sensors, to test our technologies that may be used to detect crowds or suspicious

malicious actors. Where required by law, we display notices and only deploy these devices in common areas of our private campuses and facilities.

- *Third-Party Licensed Data*: Some of our research and development projects, particularly those relating to artificial intelligence (AI) development, use data licensed by third-party dataset proprietors, which may include facial images, videos, audios and other voice recordings, texts, or other types of information that involves personal data. We use this data to develop future technologies and train, verify, test, or benchmark our AI models.
- *Information We Collect with Your Consent*, as disclosed by additional notice and policies we provide when we collect your consent.

Legal basis: *New Technology Research and Development*: Consent, where we ask for consent, otherwise Legitimate Interests in conducting technology, product and AI research to support our customers' businesses and thereby grow our own business.

Facility Management

Processing purposes:

- *Safety*. To protect the safety of our stakeholders and visitors.
- *Security and Protection*. To detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity, and protect the rights and property of Qualcomm and others.

Categories of data: Visitor registration information, your images that might be captured by our cameras installed around our facilities, and your network activities when you connect your devices to Qualcomm-managed IT systems; health data in the event of a medical emergency. Please also refer to the *Smart Campus* information mentioned above.

Legal basis and special condition for processing:

- *Protect the safety of our stakeholders and visitors*: Consent, otherwise Legitimate Interests in protecting the safety of stakeholders and visitors. Where health data is processed, that is special category information and Vital Interests are the special condition for processing.
- *Detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity, and protect the rights and property of Qualcomm and others*: Consent, otherwise Legitimate Interests in protecting our rights and assets, interests of stakeholders and our reputation.

Others

- (1) **Processing purpose:** *Legal and financial obligations*. To comply with obligations under applicable law, such as export control, stock market regulations, product safety and compliance; in legal proceedings, responding to legal authorities, or if we believe necessary to protect the rights, property, or safety of the Qualcomm group, our users, the public, or others; as necessary to obtain advice or otherwise protect and manage our business interests.

Categories of data: *Professional or Employment Related Information and Commercial Information*, such as your business contact information, the business you represent, products purchased or supplies provided, financial information, course of conduct with you or your employer; other categories set forth in this section [Collection of Information](#) as relevant.

Legal basis and special condition for processing: Legal Obligation of the relevant jurisdiction(s); otherwise, our Legitimate Interests in complying with applicable legal obligations, and in establishing, exercising and defending our rights, in order to protect our business and our reputation. Where health or biometric data is processed, that is special category information and Vital Interests or explicit Consent is the special condition.

(2) Processing purpose: *Corporate transactions.* We may process your information where necessary in connection with, or during negotiations concerning and consummation of, any merger, sale of company assets or securities, financing, or acquisition of all or a portion of our business by another company, or other corporate transactions, such as bankruptcy, reorganization, or restructuring.

Categories of data: All categories of data set forth above in this section as relevant, for example, *Identifiers, Commercial Information, and Professional or Employment Related Information.*

Legal basis and special condition for processing: Legal Obligation of the relevant jurisdiction(s), such as in connection with a court-supervised reorganization; otherwise, our legitimate interests in organizing our activities to operate efficiently. Where health data or biometric data is processed, that is special category information, and in connection with the completion of a merger, sale, reorganization or similar transaction such data may be transferred to the successor entity as required by contract.

We will only process your personal information as permitted by applicable law. The legal basis listed above generally has the following meanings:

- *Contract:* to perform our responsibilities under our contract with you (e.g., provide the product or service you purchased) or take pre-contractual steps at your request;
- *Legitimate Interests:* when we have legitimate interests in processing your personal information to operate the Services (for instance, in applicable jurisdictions, we rely on our legitimate interest in administering, improving, protecting, and operating our business and Services where we collect information regarding the usage of our Services);
- *Legal Obligations:* to comply with our legal obligations;
- *Consent:* when we have your consent to do so (e.g., when you consent to voluntarily provide us your personal information for the Services), where you may withdraw such consent at any time (unless the law requires us to retain your personal information);
- *Vital Interests:* to protect your vital interests or those of another natural person (e.g., if you or someone else are in danger or risk of harm); or
- *Other:* any other lawful bases stipulated in the law in your jurisdiction.

Additionally, if required or permitted by law, we may collect and use the sensitive personal information (special category data) described in this section [Collection of Information](#) but only for limited purposes as authorized by law, such as to ensure the physical safety of natural persons or for other purposes for which we have obtained your specific consent. In some jurisdictions outside Europe, those purposes may include to perform the services or providing the goods reasonably expected by an average consumer who requests those goods or services; to prevent, detect, and investigate security incidents that compromise the availability, authenticity, integrity, or confidentiality of stored or transmitted personal information; to resist malicious, deceptive, fraudulent, or illegal actions directed at Qualcomm and to prosecute those responsible for those actions; to verify or maintain the quality or safety of a

product, service, or device that is owned, manufactured, manufactured for, or controlled by Qualcomm; and to improve, upgrade, or enhance the service or device that is owned, manufactured by, manufactured for, or controlled by Qualcomm. We generally do not collect sensitive personal information for the purpose of inferring characteristics about you.

B. Disclosure of Information

We may disclose your information in the following circumstances for the purposes as outlined in the [Collection of Information](#) section or as otherwise described in this Privacy Policy.

- ***Our Service Providers, Contractors, and Processors:*** We may disclose your information where necessary to service providers, contractors, and processors who provide us services, such as customer service, payment processing, fraud prevention, cybersecurity, IT, cloud storage, video/audio conferences, event planning, analytics, marketing, and advertising.
- ***Business Customers:*** We may offer training or other Services to the employees, workers and agents of our business customers. In such cases, we may need to disclose information including your personal information, where necessary, relating to the use of our training and other Services with the identified business customers.
- ***Research Program Partners:*** We may disclose your information with our partners in research programs where the information is necessary to and will only be used to achieve the specific purposes of these programs.
- ***Legal Disclosures:*** We may disclose your information if we believe that disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements. We may also disclose your information in legal proceedings and with legal authorities if we believe that your actions are inconsistent with our user agreements or policies, if we believe that you have violated the law, or if we believe it is necessary to protect the rights, property, or safety of Qualcomm, our users, the public, or others.
- ***Our Advisors and Lawyers:*** We may disclose your information with our lawyers and other professional advisors where necessary to obtain advice or otherwise protect and manage our business interests.
- ***Disclosed During Corporate Transactions:*** We may disclose your information where necessary in connection with, or during negotiations concerning and consummation of, any merger, sale of company assets or securities, financing, or acquisition of all or a portion of our business by another company, or other corporate transactions, such as bankruptcy, reorganization, or restructuring.
- ***Among Our Family of Companies:*** Your information may be disclosed between and among Qualcomm and our subsidiaries and affiliates.
- ***With Your Consent:*** We may disclose your information in instances where you have provided us with your consent or at your direction.

- **Disclosure of Non-Personal Information:** We may disclose anonymized, aggregated, or de-identified information that cannot reasonably be used to identify you or be related to you. When doing so, we publicly commit to maintain and use the information in an anonymized, aggregated, or de-identified form and not attempt to re-identify the information, unless permitted or required by law.

To learn more about our personal information disclosure practices in connection with your job application, please see our [Supplemental Job Application Privacy Notice](#).

C. Retention of Information

We store information for as long as necessary to carry out the purposes for which we originally collected your information and for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations. We have a general policy of retaining personal information for as long as necessary in view of the purposes for which we process it, including for the purpose of satisfying any legal, regulatory, tax, accounting or reporting requirements.

In some circumstances we may retain personal information for other periods of time, for instance where we are required to do so in accordance with legal requirements, or by a legal process, legal authority, or other governmental entity having authority to make the request, for so long as required. We may also retain your personal information for a longer period in the event of a complaint.

D. Sources of Information

We generally collect personal information from the following categories of sources: directly or indirectly from you; affiliates and subsidiaries; business partners; vendors and service providers; public sources; social media platforms and websites; internet service providers; organizers of events we sponsor; operating systems and platforms; and marketing and data analytics providers.

ADVERTISING AND ANALYTICS

We allow others to provide analytics services and serve advertisements on our behalf across the web and in mobile apps. These entities may use cookies, web beacons, device identifiers, and other technologies to collect information about your use of our Services and other websites and applications, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in mobile apps, links clicked, and conversion information. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites, and better understand your online activity. We also work with third parties to serve ads to you as part of customized campaigns on third-party platforms, such as social media. You can learn more about our use of cookies and other trackers on qualcomm.com or other sites where this Privacy Policy is posted in our [Cookie Policy](#). Other group company sites may be subject to a different cookie policy, in which case it will be posted on the relevant site.

GLOBAL TRANSFER OF INFORMATION

Qualcomm is a global business and your information may be transferred and be accessed from around the world, such as from countries where Qualcomm and its service providers operate and which may

not provide levels of data protection that are equivalent to those of your home jurisdiction. You can view the locations of our offices [here](#). We will take steps to ensure that your information receives appropriate safeguards in the jurisdictions in which we or our service providers process it, for example, by entering into appropriate safeguards to protect personal information, which will include entering into approved standard contractual clauses with the recipient (where required under applicable law). You can get a copy of the standard contractual clauses for the EEA by clicking [here](#) and for the UK [here](#).

SECURITY

We use reasonable security measures to safeguard your information by taking into account the state of the art, the costs of implementation, and the nature, scope, context, and purposes of processing, as well as the risk of varying likelihood and severity for the rights and freedoms of consumers. We also enter into agreements with service providers, contractors, and processors for processing your information. These parties have their own security standards for personal information protection. In light of the evolving risk environment, particularly the risks of security incidents on the Internet, we encourage you to be vigilant with your personal information and exercise caution.

YOUR RIGHTS

A. The Rights Available Depending on Your Jurisdiction

Depending on the laws in your jurisdiction, you may be entitled to exercise the following data subject rights, subject to applicable exceptions:

- ***Right to Confirm, Know, and Access***: The right to confirm processing and know and access the personal information we have collected about you, including the categories of personal information, the categories of sources from which the personal information is collected, the business or commercial purpose for collecting, selling, or sharing personal information, the categories of third parties to whom we disclose personal information, and the specific pieces of personal information we have collected about you. Where it is technically feasible or required, you may receive this information in a portable format.
- ***Right to Delete or Erase***: The right, in some circumstances, to request us to delete or erase the personal information we have collected about you. Examples may include where personal information is no longer necessary in relation to the purposes for which it was collected or otherwise processed, where consent is withdrawn and there is no other legal ground for processing, where you object (on grounds relating to your particular situation) to processing based on legitimate interests and we have no overriding legitimate grounds, or where personal information is unlawfully processed. This right does not apply in certain circumstances, including where the processing is necessary for the establishment, exercise, or defense of legal claims.
- ***Right to Correct or Rectify***: The right to correct or rectify inaccurate personal information we maintain about you, or to update and to complete any incomplete personal information that we hold about you.
- ***Right to Restriction (limit processing of personal information to its storage)***. The right to restrict our processing of your personal information if one of the following conditions applies:
 - you contest the accuracy of the personal information, until we have taken sufficient steps

- to correct or verify its accuracy;
 - the processing is unlawful but you do not want us to erase your personal information;
 - we no longer need your personal information for the purposes of the processing, but you require such personal information for the establishment, exercise or defense of legal claims; or
 - you have objected to processing justified on legitimate interest grounds (see below), pending verification as to whether we have compelling legitimate grounds to continue processing.
- **Object to Processing:** The right to object to certain processing of your personal information that is carried out on the basis of legitimate interests, where there are grounds relating to your particular situation. We will no longer process the information unless there are compelling legitimate grounds for our processing that override your interests, rights, and freedoms, or the processing serves the purpose of establishing, exercising, or defending legal claims. Where we process your personal information for direct marketing, you can object to that processing at any time.
 - **Right of Portability.** Where our processing is based on your consent, or performance of a contract to which you are a party, the right to receive personal information you provided to us in a structured, common, and machine-readable format, and the right to request transmission of that information to another controller where this is technically feasible.
 - **Opt-Out of Sharing for Targeted Advertising or Sale of Personal Information:** The right to opt-out of sharing for targeted advertising or sale of personal information, including sharing or sales based on our use of cookies and other trackers, as those terms are used under applicable privacy laws.
 - **Limit the Use and Disclosure of Sensitive Personal Information:** The right to limit our use and disclosure of sensitive personal information. However, because we only use your sensitive personal information for certain permitted purposes, we do not offer this right under applicable law, such as in California.
 - **Right to Withdraw Consent:** Where you have consented to our processing of personal information for a specific purpose, the right to change your mind and withdraw consent at any time; such withdrawal applies going forward, and not to past processing. We may, however, have other legal grounds to continue to process the personal information for other purposes.
 - **Right to Contest or Appeal:** The right to contest or appeal our decision with respect to your exercise of a privacy right.
 - **Right to No Discrimination or Retaliation:** The right not to be discriminated or retaliated against for exercising any of your privacy rights.
 - **Other:** You may have other data privacy rights in your jurisdiction, which you may exercise if permitted by law. For example:
 - **Italy – Personal Information Legacy.** If you reside in Italy, or if you or your employer or principal has a contract with a Qualcomm entity in Italy, in the event of your death, the aforementioned rights relating to your personal information may be exercised by your

successors with an interest or acting as your representative, or for family reasons worthy of protection. You may expressly prohibit your successors from exercising some of the rights listed above by submitting a written request to us as indicated below. This declaration may be subsequently withdrawn or modified using the same means.

- **France – Digital Legacy.** If you reside in France, or if you or your employer or principal has a contract with a Qualcomm entity in France, you have the right to issue specific or general directives concerning the disposition of your personal information after your death.

B. Opt-Out Preference Signals and “Do Not Track” Requests

- **Opt-Out Preference Signals:** We honor opt-out preference signals. An opt-out preference signal is a signal that is sent by a platform, technology, or mechanism on your behalf that communicates your choice to opt-out of the sharing for targeted advertisements or sale of your personal information. You can learn more about implementing opt-out preference signals [here](#) or by exploring other developing technologies and services that offer this tool. We treat opt-out preference signals as valid requests to opt-out of the sale or sharing of your personal information under applicable privacy laws. We will not use, disclose, or retain this additional information for any purpose other than to facilitate the request. Please note that you can also opt-out of the sale or sharing of your personal information through other methods described in [Instructions on How to Exercise Your Privacy Rights](#) below.
- **“Do Not Track” Requests:** Some browsers have incorporated “Do Not Track” features. Most of these features, when turned on, send a signal or preference to the websites you visit indicating that you do not wish to be tracked. Because there is not yet a common understanding of how to interpret the do-not-track signal, we currently do not respond to the browser do-not-track signals. However, as noted above, we do honor opt-out preference signals, such as Global Privacy Control signals.

C. Instructions on How to Exercise Your Privacy Rights

You may exercise your privacy rights by completing our web form [here](#). Otherwise, you may email us at privacy@qualcomm.com for any questions. We may need to further verify your identity before honoring your privacy right request. In some instances, we will verify your identity by asking you to provide additional personal information related to your recent interactions with us. We will respond to your request within the deadline applicable in your jurisdiction, if any. In applicable jurisdictions, to opt-out of the “sale” of your personal information or “sharing” of your personal information for targeted advertising, you may also click on the [Do Not Sell or Share My Personal Information](#) link at the bottom of the homepage.

If permitted or required by applicable law, you may exercise your privacy rights through an authorized agent. If we receive your request from an authorized agent, we may ask for evidence that you have provided such agent with the power of attorney or that the agent otherwise has valid written authority to submit requests to exercise rights on your behalf. If you are an authorized agent seeking to make a request, please complete our web form [here](#).

Additionally, if you receive communications from us, depending on the law in your jurisdiction, you may also opt-in or opt-out of receiving promotional emails from us by following the instructions communicated to you.

COMPLAINTS

If you have a concern about our processing of personal information that we are not able to resolve, we encourage you to contact us with any questions or concerns by sending us an email at privacy@qualcomm.com. In any event, you also have the right to lodge a complaint with the data protection authority where you reside or to institute civil proceedings, depending on the law of your jurisdiction.

CHILDREN

Unless otherwise specifically indicated in a site-specific privacy policy, the qualcomm.com website or other Qualcomm group website where this Privacy Policy is posted is not intended for or directed at children under the age of 13. In addition, and except where specifically indicated, we do not knowingly collect personal information from children under the age of 13 on this website or other Qualcomm group website where this Privacy Policy is posted.

CONTACT US

To contact us, send us an email at privacy@qualcomm.com, or write to us at Qualcomm Incorporated, Attn. Privacy Office, Legal Department, 5775 Morehouse Drive, San Diego, CA 92121.

You may also reach out to our Data Protection Officer as assigned regionally or other regional contacts as follows:

- EU/UK: privacy@qualcomm.com
- India: see [here](#)
- Singapore: dpo.singapore@qualcomm.com