

SNAPDRAGON INSIDERS
STEPS CHALLENGE
TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN THE SNAPDRAGON INSIDERS STEPS CHALLENGE (THE “CHALLENGE”).

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

WHO MAY ENTER: The Challenge is open to legal residents of, and physically located within Canada (void in the province of Quebec), and the 50 United States including the District of Columbia, age 18 years or older who follow Snapdragon® official accounts on Discord, X, or Instagram (collectively referred to hereafter as “you” or “Participant” or “Participants”) and who use the StepUp Pedometer mobile application (“StepUp App”) to track their steps. Participants must have a StepUp app account to enter the Challenge. A StepUp App account can be created for free at <https://thesteppupapp.com>. Employees (and their immediate families [spouse, parent, child, sibling and their respective spouses], regardless of where they reside or those living in the same households, whether or not related) of Qualcomm Technologies, Inc. (the “Sponsor”), Ventura Associates International LLC (the “Challenge Administrator”), StepUp App, prize provider(s), and their respective parent companies, affiliates, subsidiaries, prize supplier(s), content provider partners, mobile competitors, distributors and advertising and promotion agencies involved in this Challenge (collectively, “Challenge Parties”) are not eligible to enter or win. The Challenge is subject to all federal, provincial, state, and local laws and regulations. Void in the province of Quebec and where prohibited or restricted by law.

BY PARTICIPATING IN THE CHALLENGE, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT HE OR SHE MEETS THE ELIGIBILITY REQUIREMENTS STATED IN THESE TERMS AND CONDITIONS (“T&Cs”) AND ACKNOWLEDGES THAT FAILURE TO MEET ALL ELIGIBILITY REQUIREMENTS WILL DISQUALIFY PARTICIPANT FROM THE CHALLENGE.

CHALLENGE ENTRY PERIOD: Challenge begins at 6:00:00 a.m. Pacific Time (“PT”) on January 1, 2026, and ends at 11:59:59 p.m. PT on January 31, 2026 (the “Challenge Participation Period”).

HOW TO PARTICIPATE: Follow the following steps to participate during the Challenge Participation Period:

- (i) Download the StepUp App located at <https://link.thesteppupapp.com/DngB>: on your smartphone, or other personal electronic device, if you have not done so prior to the start of the Challenge;
- (ii) Tap the link again to join the **Snapdragon Insiders Steps Challenge** (<https://link.thesteppupapp.com/DngB>); and
- (iii) Follow the @Snapdragon X account at www.x.com/Snapdragon, or @SnapdragonOfficial Instagram account at www.instagram.com/SnapdragonOfficial or Snapdragon Insiders on Discord at <https://discord.com/invite/snapdragon> (if you have not already done so).

The StepUp App’s group leaderboard specifically created for this Challenge will be the official tracker of the Challenge and will track the top scoring Participants’ steps throughout the Challenge Participation Period. At the end of the Challenge Participation Period, the Participant with the most steps per the leaderboard will be declared the winner, subject to verification and the Sponsor final decision.

TIES: In the event of a tie among Participants, the Participant who achieved the most steps will be declared the winner of the Challenge, subject to verification and the Sponsor's final decision. In the eventuality someone from StepUp app cannot confirm which Participant from among the tied Participants achieved the most steps first, duplicate Grand Prizes will be awarded.

Normal Internet access and data usage charges imposed by online and cell phone service provider may apply. Tampering with the operation of the Challenge is prohibited.

In the event of a dispute regarding the identity of a Participant, the dispute will be resolved in favor of the Participant who is the "authorized account holder" of the relevant social media account and/or e-mail account holder. The "authorized account holder" shall be the natural person assigned an e-mail address or social media account by (as may be applicable) an internet access provider, online service provider, social media platform entity or other organization (i.e., business, education institution) responsible for assigning e-mail addresses or social media accounts (as applicable). Each Participant and the potential winner may be required to show proof of being the authorized account holder at any time in the Challenge Participation Period and prior to claiming prize (as defined below).

Without limiting the generality of the foregoing, Participant agrees that any online post that it publishes or shares on any social media platform related to this Challenge may be re-posted and shared by others on various social media platforms (including both the same social media platform on which it was originally published or shared and other social media platforms) and the Released Parties are not responsible for any unauthorized use of such online posts by third parties. Posts will not be held "in confidence" and publishing or sharing any post as described above does not create a confidential relationship or obligation of secrecy between you and Sponsor, or any of the other Released Parties. Sponsor reserves the right to remove any offensive, infringing or inappropriate posts by any Participant appearing on Sponsor's social accounts and elsewhere and to exclude those responsible for such posts from the Challenge.

Any Participant acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person, such Participant will be disqualified from this Challenge and any future Snapdragon Insiders promotions.

The Sponsor reserves the right to disqualify any Participant for any reason, in its sole and absolute discretion, and the Sponsor is under no obligation to disclose why a Participant was disqualified. Participation in this Challenge is subject to all notices posted at <https://thesteppupapp.com>, and Qualcomm.com/site/privacy, including these T&Cs.

By entering the Challenge, each Participant, on behalf of him/herself/themselves grants the Challenge Parties and/or their agents, a perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world any content submitted in connection with this Challenge, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Challenge Parties' websites and/or any other advertising or promotion of Challenge Parties all without further consent from or notification or compensation to any Participant. Participants hereby waive all so-called "moral rights of authors" and "droit moral" rights. Each Participant agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Sponsor's, or Sponsor's designees and licensees, use of any content submitted in connection with this Challenge, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised. Each Participant shall indemnify and hold the Challenge Parties harmless from and against any losses, costs, liabilities, claims, damages, or expenses arising out of any claim which is inconsistent with any warranty or representation made by the Participant

in this assignment of rights.

WINNER NOTIFICATION: One (1) potential winner will be notified via Direct Message to his/her X, Discord or Instagram account on or about February 5, 2026. Sponsor is not responsible for changes to a potential winner's X, Discord or Instagram account settings that may interfere with the prize notification. Potential winner will be required to follow all instructions provided by the Sponsor or its designated agent to claim Prize. At the sole discretion of the Sponsor, disqualification and forfeiture of Prize may result from any of the following: [1] potential winner's failure to respond to the notification email from the Administrator within twenty-four (24) hours of notification; [2] the failure of potential winner to receive notification due to deactivation of the winner's account; [3] a potential winner's failure to become a follower of @Snapdragon, resulting in the potential winner's failure to receive a Direct Message from Snapdragon; [4] potential winner's account "protected mode" is set so that his or her updates/responses may not be visible to Sponsor; [5] a potential winner's failure to provide Administrator any required documents, including completing, signing and retuning a Declaration of Eligibility and Release of Liability plus providing satisfactory proof of age, identity and residency; [6] a potential winner's failure to validly claim the prize by deadline; and [7] any other non-compliance with T&Cs. If potential winner is a legal resident of the United States, he/she may need to provide his/her social security number prior to the awarding of prize for 1099-Misc tax reporting purposes. In the event it is determined that the winner has not complied with any part of the T&Cs, has made any types of false statements, or if the email prize notification is returned as undeliverable, the winner will be disqualified, and the prize will not be awarded. If an eligible minor wins prize, it will be awarded in the name of a parent or legal guardian who will be required to complete and return a release on the minor's behalf. Prize will not be awarded if insufficient Entries are received or if Sponsor or its designated agent is unable to verify winner.

PRIZE DETAILS AND ITS CORRESPONDING MANUFACTURER SUGGESTED RETAIL PRICE ("MSRP"): One (1) Grand Prize: Winner will receive a OnePlus Watch 3 (MSRP \$349.99 USD). Prize will be shipped directly to the winner within thirty (30) days following the winner's announcement and verification.

PRIZE IS AWARDED AS IS. MSRP stated herein is what the Prize will be sold as or is currently known to be sold for at the time the Official Rules were published and is subject to change. If the Prize value is lower than the stated value at time of award, the difference will not be awarded. The Grand Prize does not include Wi-Fi data or service, which are the winner's sole responsibility. The winner will be responsible for all federal, state, and local sales and income taxes on the Prize. If the Grand Prize winner is from the United States., he/she/their may need to provide his/her/their social security number prior to the awarding of Prize for 1099-Misc tax reporting purposes. No substitution for Prize, except the Sponsor reserves the right, in its sole discretion, to substitute Prize with a different Prize of comparable value. Prize is not transferable or redeemable in cash, except at the sole discretion of the Sponsor. The winner is not a recipient of the Prize until he or she has been verified and/or notified by the Giveaway Administrator. Prize details are at Sponsor's sole discretion. Winner acknowledges that the Giveaway Parties do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of Prize except the Prize is subject to its manufacturer's standard warranty, if any.

PUBLICITY: Winning constitutes permission for Sponsor to use winner's name and contact information necessary for prize delivery. If the winner also consents to Sponsor using his/her name, video, image, photograph, hometown, likeness, and prize won for future advertising and media publicity by Sponsor, the Sponsor may use such data for the disclosed purposes without additional compensation, notification, release, or permission. Sponsor will process the data according to the section "PRIVACY" set forth below.

SUSPENSION/MODIFICATION/TERMINATION: The Sponsor reserves the right to modify, suspend or terminate the Challenge without notice, if in its sole and absolute discretion, it is determined that the

Challenge is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any Force Majeure event(s) such as but not limited to acts of God, acts of war, natural disasters, weather or acts of terrorism that may severely undermine, or impair the integrity and/or feasibility of the Challenge, and, if terminated, at Sponsor's discretion, determine the winner using all non-suspect, Eligible Entries received up to time of cancellation.

GENERAL CONDITIONS: By participating in the Challenge, Participants (i) agree to be bound by these T&Cs, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and Challenge Administrator, which are final and binding in all matters relating to the Challenge. Failure to comply with these T&Cs may result in disqualification from the Challenge. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these T&Cs.

RELEASES: Participants agree to these T&Cs and the decisions of the Sponsor and release, defend and hold harmless Challenge Parties, Discord, Instagram, X, as well as the employees, officers, directors and agents of each, from all claims, actions and all liability of any kind whatsoever for injuries, damages or losses of any kind, which may be sustained in connection with, either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of prize awarded herein (if determined a winner); or (2) participation in the Challenge. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Challenge or in the announcement of prize.

By participating in this Challenge, each Participant expressly waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

LIMITATION OF LIABILITY: The Challenge Parties will not be liable to any Participant for any indirect, incidental, consequential, punitive, or special damages whatsoever arising out of, or in any way related to this Challenge or these T&Cs, or the breach thereof, regardless of the legal theory upon which any claim for damages is based, whether based on tort (including negligence), breach of contract or breach of warranty by any party. The foregoing exclusion will apply even if a party has been advised of the possibility of damage(s) in advance and even if any available remedy fails in its essential purpose. In addition, any and all disputes, claims and causes of action arising out of or connected with this Challenge or prize awarded shall be resolved individually, without resort to any form of class action, the entire liability of Challenge Parties, (and the sole and exclusive remedy of Participant and any of its affiliates and designated agent(s)), for any claim or cause of action arising hereunder (whether in contract, tort, or otherwise) shall not exceed one hundred United States dollars (\$100.00 USD).

COMPLIANCE WITH LAW: By participating in this Challenge, each Participant agrees to be in full compliance with all applicable federal and state laws, codes, rules and regulations.

PRIVACY: Information collected from Participant will be processed according to Sponsor's Privacy Policy at [Qualcomm.com/site/privacy](https://www.qualcomm.com/site/privacy), including how the data subject rights can be exercised. Any requested opt-in consent is completely voluntary and will not increase your chances of winning. Sponsor does not sell your personal information, as the term "sell" is defined by the California Consumer Privacy Act of 2018.

CHOICE OF LAW AND VENUE: Except where prohibited by law, all matters arising out of, in connection with or relating to this Challenge or the enforcement or construction of the T&Cs shall be governed by and resolved in accordance with the laws of the State of California, U.S.A., without regard to any conflict

of law principles that would result in the application of the laws of a different jurisdiction. Sponsor and Participants hereby respectively: (i) agree that any suit, action or other legal proceeding arising out of or relating to this Challenge shall be brought and adjudicated only in a court of competent jurisdiction located in San Diego, California; (ii) consent to and waive any objection to the personal jurisdiction and venue of such court in any such suit, action or other legal proceeding; and (iii) waive any purported right or claim to bring a motion to transfer such suit, action or other legal proceeding pursuant to 28 U.S.C. §§1404 or 1406, or comparable provision of other law, including based upon the doctrine of forum non conveniens.

SEVERABILITY: If any provision or part-provision of these T&Cs is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these T&Cs.

WINNER'S LIST: For the name of the winner (available after February 19, 2026), send an email to QualcommWinnersList@sweepspros.com by February 19, 2026 with "Snapdragon Steps Challenge Winner's List" on the subject line of the email. All requests will be fulfilled after February 19, 2026.

SPONSOR: Qualcomm Technologies, Inc., 5775 Morehouse Drive, San Diego, CA 92121, USA.

CHALLENGE ADMINISTRATOR: Ventura Associates International LLC, 494 Eighth Avenue, Ste 1700, New York, NY 10001, USA.

This Challenge is not sponsored, endorsed, associated with or administered by Discord, Instagram, or X. Any questions, comments or complaints regarding this Challenge must be directed to the Sponsor or Challenge Administrator.