SNAPDRAGON INSIDERS
PLACES TO PRESERVE 2.0 CHALLENGE
TERMS & CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

WHO MAY ENTER: The Places To Preserve 2.0 Challenge ("Contest") is open to new and existing Snapdragon Insiders who at time of entry are legal residents of, and physically located within the 50 United States including the District of Columbia, age 18 years or older and who are active fans of Snapdragon products and services (collectively referred to hereafter as "you" or "Contestant" or "Contestants"). Contestants must have an X (formerly Twitter) or Instagram account to enter the Contest. (A Twitter account can be created for free at https://twitter.com. An Instagram account can be created for free at https://instagram.com.) For the purposes of these Terms and Conditions ("T&Cs"), an active fan is defined as: an individual who has passion in Snapdragon products/services and has posted at least one time on its social media profile about technology or Android-related topics, within the past six (6) months. Employees (and their immediate families [spouse, parent, child, sibling and their respective spouses], regardless of where they reside or those living in the same households, whether or not related) of Qualcomm Technologies, Inc. (the "Sponsor"), Ventura Associates International LLC (the "Contest Administrator"), Instagram, X (formerly Twitter), prize provider(s), and their respective parent companies, affiliates, subsidiaries, prize supplier(s), content provider partners, mobile competitors, distributors and advertising and promotion agencies involved in this Contest (collectively, the "Contest Parties"), plus any person acting in the course of their employment, in a business capacity, in pursuit of any business interests, whether for a fee or otherwise, any person representing and/or affiliated with or related to a Non-U.S. government entity or who is a Non-U.S. government official, are not eligible to enter or win. Contest is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

BY PARTICIPATING IN THE CONTEST, EACH CONTESTANT REPRESENTS AND WARRANTS HE/SHE/THEY MEET THE ELIGIBILITY REQUIREMENTS STATED IN THESE T&Cs AND ACKNOWLEDGE THAT FAILURE TO MEET ALL ELIGIBILITY REQUIREMENTS WILL DISQUALIFY CONTESTANT FROM THE CONTEST.

CONTEST ENTRY PERIOD: Contest begins at 12:00:01 p.m. Pacific Time ("PT") on August 22, 2023 and ends at 11:59:59 a.m. PT September 4, 2023 (the "Contest Entry Period").

CONTEST OBJECTIVE: The Contest objective is for Contestants to submit original photos of nature or landscape taken solely by the Contestant.

HOW TO ENTER: During the Contest Entry Period:

(i) Post an original photo (taken solely by you) that features nature or a landscape. (Photo cannot include any person or group of people.)

(ii) Post your photo with the hashtag *#PlacesToPreserveChallenge* on X (formerly Twitter) on your tweet or @SnapdragonOfficial on your Instagram feed post.

(iii) Follow the @Snapdragon X (formerly Twitter) account at www.twitter.com/Snapdragon or @SnapdragonOfficial Instagram account at www.instagram.com/SnapdragonOfficial (if you have not done so).

Points i-iii (above) are collectively referred to hereafter as your "Entry." Limit: one (1) Entry per Contestant. If more than one (1) Entry is received from an individual, only the first Entry received will be considered for judging. **IMPORTANT: ENTRY MUST INCLUDE THE ORIGINAL PHOTO/IMAGE AND ITS META DATA.** Normal Internet access and data usage charges imposed by online and cell phone service provider may apply. Your photo must be your original work created solely by you. By submitting your Entry, you hereby represent that you have all rights necessary to distribute the Entry and to grant to Sponsor the rights set forth herein.

If a Contestant's X (formerly Twitter) or Instagram account is set to "protected or private mode," during the Entry period and up to one (1) month after the Entry period, the Entry will not be visible to Sponsor or Sponsor's designated agent and, therefore, will not be received by Sponsor, resulting in Contestant's failure to participate in the Contest. Note: disabling "protected or private mode" will make your Entry public.

SUBMITTAL OF ENTRIES: Only eligible Entries submitted via X (formerly Twitter) and Instagram will be accepted. Entry must be posted by the X (formerly Twitter) or Instagram account holder and must not infringe upon the rights of any third party and/or include any person or group of people. The following photo-related content CANNOT be included in the Entry:

- any content providing personally identifiable information about yourself or any third parties, such as an address, phone number or any contact information.
- content that is libelous, defamatory, disparaging or tortious.
- content that includes sexually explicit; and/or explicit or offensive language.
- content referring to lotteries or gambling.
- content advocating violence, illegal activities, weapons, tobacco, alcohol or drugs.
- content that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, religion, nationality, disability, sexual orientation, age or any basis protected by federal, state, or local law, ordinance, or regulation.
- any content that denigrates, disparages, or reflects negatively on the Sponsor, its services, and products and/or its employees, or on any other person, company, services, or product, or that disparages the Sponsor's competitors.
- any content that communicates messages inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.
- Entry submission must not contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines intended to damage, detrimentally interfere with, surreptitiously intercept, or expropriate any system, data or personal information. Entries containing any such aspects and/or that are in violation of law or otherwise deemed by Sponsor, in its sole discretion, to be prejudicial to Sponsor or inappropriate in any way, will be disqualified. Entries determined, in Sponsor's sole discretion, to infringe on any intellectual property rights or other rights will be disqualified.

If an Entry includes any of the prohibited elements listed above, the Entry will be disqualified, along with the Contestant who submitted it. The above list is not intended to be exhaustive; the Sponsor may disqualify any Entry if it contains text that Sponsor deems, in its sole discretion, to be offensive or obscene in any way or not in compliance with these T&Cs. Any Contestant acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, such Contestant will be disqualified from this Contest and any future Snapdragon Insiders promotions. Entries will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between you and the Sponsor or any of its affiliates. Without limiting the generality of the foregoing, each Contestant agrees that the Entry may be posted and shared by others pursuant to

standard usage of Twitter.com and Instagram.com and that the Contest Parties are not responsible for any unauthorized use of Entries by third parties.

Sponsor reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion. Sponsor is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these T&Cs. Entries are subject to all notices posted at Qualcomm.com/site/privacy, including these T&Cs.

By entering the Contest , each Contestant, on behalf of him/herself/themself grants the Contest Parties and/or their agents, a perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Entry, or any content submitted in connection with this Contest, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Contest Parties' websites and/or any other advertising or promotion of Contest Parties all without further consent from or notification or compensation to any Contestant. Contestants hereby waive all so-called "moral rights of authors" and "droit moral" rights. Each Contestant agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Sponsor's, or Sponsor's designees' and licensees', use of the Entry, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised. Each Contestant shall indemnify and hold the Contest Parties harmless from and against any losses, costs, liabilities, claims, damages, or expenses arising out of any claim which is inconsistent with any warranty or representation made by the Contestant in this assignment of rights.

JUDGING: This Contest has three (3) Rounds of competition.

Round 1: Entry Judging. During this round, all eligible Entries will be judged by a panel of experts from Sponsor and/or its designated agent ("Judges"), to determine the top eight (8) scoring Entries that will advance to Round 2, the Bracket Voting Phase as a Semi-Finalist Entry. All Round 1 Entries will be judged on, and points awarded on a scale for each of the following judging criteria ("Criteria"):

(i) Composition (25%)
(ii) Overall Impact of Photo (50%)
(iii) Artistic Merit (25%)

Round 1 judging will be conducted during the Contest Entry Period and conclude on or about 5:00:00 pm PT on September 5, 2023.

Round 2: Bracket Voting Phase I. During this round's Bracket Voting Phase I, the top eight (8) Semi-Finalist Entries will be randomly divided into four (4) brackets consisting of two (2) Semi-Finalist Entries per bracket so that the public will be able to vote for their favorite Semi-Finalist Entry per bracket. This portion of the voting will commence at 12:00:01 pm PT on September 6, 2023, and conclude at 11:59:59 a.m. PT on September 12, 2023. At the conclusion of Bracket Voting Phase I, the top voted Entry from each bracket will advance to Bracket Voting Phase II.

Bracket Voting Phase II. During Bracket Voting Phase II, the top four (4) voted Semi-Finalist Entries from Phase I will be randomly divided into two (2) brackets consisting of two (2) Semi-Finalist Entries per bracket so that the public will be able to vote for their favorite Semi-Finalist Entry per bracket. This portion of the voting will commence at 12:00:01 pm PT on September 13, 2023, and conclude at 11:59:59 a.m. PT on September 15, 2023. At the conclusion of Bracket Voting Phase II, the top voted Entry from each bracket will be declared a Finalist Entry and advance to Round 3.

For each Bracket Voting Phase, the public will be able to vote for their favorite Semi-Finalist Entry by visiting the @Snapdragon X (formerly Twitter) account at www.twitter.com/Snapdragon or @SnapdragonOfficial Instagram account at www.instagram.com/SnapdragonOfficial and following instructions to vote for their favorite Semi-Finalist Entry. The public must use the Criteria in these T&Cs to aid them in determining their favorite Semi-Finalist Entry from a specific bracket. Limit: one (1) vote per day per X (formerly Twitter) or Instagram.

Round 3: Finalist Voting Round. During this round, the public will be able to vote for their favorite Finalist Entry from among the two (2) posted Finalist Entries by visiting the @Snapdragon X (formerly Twitter) account at www.twitter.com/Snapdragon or @SnapdragonOfficial Instagram account at www.instagram.com/SnapdragonOfficial and following instructions to vote for their favorite Finalist Entry. The public must use the Criteria in these T&Cs to aid them in determining their favorite Finalist Entry. Limit: one (1) vote per day per X (formerly Twitter) or Instagram.

Round 3 voting will commence at 12:00:01 p.m. PT on September 18, 2023, and ends at 11:59:59 a.m. PT on September 19, 2023. At the conclusion of the Finalist Voting Round, the top voted Finalist Entry will be declared the winning Entry ("Winner"), subject to verification.

Disqualification of an Entry and/or votes can result if Sponsor (in its sole discretion) suspects any fraud or voter/voting misconduct. This includes, but is not limited to, posting the Entry on the Entrant's channel(s), or if any votes violate voting limits or involve the purchasing of bulk votes. Determination of violations are at Sponsor's sole discretion and include but are not limited to: (i) unusual patterns in votes for an individual Entry originating from the same IP address during the same day; (ii) unusual username patterns originating from the same IP address; and (iii) unusual time-of-day patterns originating from the same IP address. Sponsor reserves the right to disqualify any votes that are cast in violation of these T&Cs to achieve an unfair advantage or by robotic means of any sort. Sponsor shall have no obligations to disclose why an Entry is disqualified.

Contestants are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the Judges, as determined by Sponsor in its sole discretion. Neither Sponsor, nor anyone acting on its behalf, will engage in communications with any Contestant regarding Contest and/or Entry other than to notify potential Finalists (if needed), including Winner. The decision of the Judges shall be final and binding.

TIES: In the event of a tie at any stage of Contest, the tied Entries will be rejudged by the Judges solely based on overall impact of photo on a scale of 1 - 100% to determine the top scoring Entry from among the tied Entries.

WINNER DETERMINATION & NOTIFICATION: Winner will be notified via Direct Message to his/her/their X (formerly Twitter) or Instagram account. The Sponsor is not responsible for changes to Winner's Twitter or Instagram account settings that may interfere with the prize notification. Winner will be required to follow all instructions provided by Sponsor or its designated agent to claim prize. At the sole discretion of the Sponsor, disqualification and forfeiture may result from any of the following: **[1]** a Winner's failure to respond to initial prize notification within twenty-four (24) hours after its transmission; **[2]** the failure of Winner to receive notification due to deactivation of the Winner's account; **[3]** Winner's failure to become a follower of @Snapdragon or @SnapdragonOfficial, resulting in the Winner's failure to receive a Direct Message from Snapdragon; **[4]** Winner's account "protected mode" is set so that his or her updates/responses may not be visible to Sponsor; **[5]** Winner's failure to provide Sponsor and/or the Administrator any required documents, including completing, signing and retuning an Affidavit of Eligibility and Release of Liability plus providing satisfactory proof of age, identity and residency; **[6]**

Winner's failure to validly claim the prize by deadline; and **[7]** any other non-compliance with T&Cs. In the event the Winner has made false statements, the Winner will be disqualified, and at the Sponsor's sole discretion, the prize may not be awarded. Prize will not be awarded if Sponsor or its Administrator are unable to verify the Winner after diligent efforts are made to award the prize) or in the event insufficient qualified Entries are received.

PRIZE DETAILS AND CORRESPONDING APPROXIMATE RETAIL VALUE ("ARV"): Winner will receive a Samsung Galaxy S23 Ultra plus a trip for Winner only to an undisclosed location within the forty-eight contiguous United States. Trip consists of: 2-3 days accommodations (as solely determined by Sponsor or its agent), round trip economy class airfare from the closest commercial airport near Winner's primary residence, and the opportunity to join a professional photographer on location at a place to preserve, plus have their photos featured on Condé Nast Traveler. ARV of prize: $3,500.00. All meals, ground transportation, taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included and are the sole responsibility of Winner. If the actual value of prize is lower than the stated ARV when prize is procured and fulfilled, then the difference will not be awarded.

The phone portion of the prize does not include mobile data or service, which are the Winner's sole responsibility. Winner acknowledges that the Contest Parties do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of the phone prize except prize is subject to its manufacturer's standard warranty.

For the trip portion of prize, Winner must accept prize in its entirety and travel on dates/times as determined by Sponsor and/or prize provider (tentatively scheduled for October 11, 2023 - October 13, 2023) or forfeit all rights to prize. If Winner cannot travel on the dates/times mandated by Sponsor and/or its prize provider, the Winner will be disqualified and the Sponsor in its sole discretion may award the prize to the remaining Round 3 Finalist. Winner will be provided more details on prize when he/she/they is provided a travel itinerary. If the professional photographer or the feature on Condé Nast Traveler is not available or cancelled for any reason, or if Winner is unable to travel after the trip is booked, that unavailable portion of the prize will be forfeited, and the Sponsor will have no further obligation to the Winner. Sponsor is not responsible for any flight or transportation delay/cancellation, and not liable for any expenses incurred because of such delay/cancellation. The Winner will be responsible for all federal, state, and local sales and income taxes on the prize won. No substitution for prize or prize portion, except the Sponsor reserves the right, in its sole discretion, to substitute any element of the prize (or part thereof) with a different prize of comparable value. Prize, or any portion of the prize is not transferable or redeemable for cash, except in the sole discretion of Sponsor or prize provider. The Winner is not the recipient of the prize until verified by the Administrator. An IRS form 1099 will be filed in the name of the Winner for the value of prize won. All prize details are at the Sponsor's sole discretion.

The Winner must comply with all applicable regulations in connection with the trip portion of the prize. The winner must also comply with all applicable laws, policies, orders, protocols, and guidelines issued by federal, state, and local authorities respecting COVID-19 and other communicable diseases. Furthermore, and with Winner's prior consent, the Sponsor and/or its agents, including prize provider, will film, record and/or take photographs of the Winner before/during/after the trip, and may use the resulting footage, recordings, or photographs for a range of purposes, including, without limitation, for marketing and promoting Sponsor and/or its promotion partners/agents and their respective products and services. No additional compensation will be provided for any resulting footage.

GENERAL CONDITIONS: Contestant understands that Sponsor and/or its agent need to use Winner's name and contact information necessary for prize delivery. If Winner also consents to Sponsor using the Winner's name, social handle, comment, photograph, hometown, likeness, and prize won for future

advertising and media publicity by Sponsor, the Winner understands that the consent is completely voluntary, and that Sponsor may use such data for the disclosed purposes without additional compensation, notification, release, or permission, except where prohibited by law. Sponsor will process the data according to the section "PRIVACY" set forth below.

SUSPENSION / MODIFICATION / TERMINATION The Sponsor reserves the right to modify, suspend or terminate the Contest without notice, if in its sole and absolute discretion, it is determined that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any Force Majeure event(s) has destroyed or severely undermined or impaired the integrity and/or feasibility of the Contest , and, if terminated, at Sponsor's discretion, determine the Winner using all non-suspect, eligible Contest entries received up to time of cancellation

MISCELLANEOUS CONDITIONS: By participating in the Contest, Contestants (i) agree to be bound by these T&Cs, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and Administrator, which are final and binding in all matters relating to the Contest. Failure to comply with these T&Cs may result in disqualification from the Contest. Sponsor reserves the right to permanently disqualify any Contestant it believes has intentionally violated these T&Cs.

RELEASES: Contestants agree to these T&Cs and the decisions of the Sponsor and release, defend and hold harmless Contest Parties, X (formerly Twitter), Instagram, as well as the employees, officers, directors and agents of each, from all claims, actions and all liability of any kind whatsoever for injuries, damages or losses of any kind, which may be sustained in connection with, either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of prize awarded herein; or (2) participation in the Contest or prize related activity. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of prize.

LIMITATION OF LIABILITY: The Contest Parties will not be liable to any Contestant for any indirect, incidental, consequential, punitive, or special damages whatsoever arising out of, or in any way related to this Contest or these T&Cs, or the breach thereof, regardless of the legal theory upon which any claim for damages is based, whether based on tort (including negligence), breach of contract or breach of warranty by any party. The foregoing exclusion will apply even if a party has been advised of the possibility of the damages in advance and even if any available remedy fails of its essential purpose. In addition, any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and the entire liability of Contest Parties, their affiliates, and agents, and the sole and exclusive remedy of Contestant (and any of its affiliates and agents), for any claim or cause of action arising hereunder (whether in contract, tort, or otherwise) shall not exceed one hundred United States dollars (US$100.00).

ARBITRATION AND CHOICE OF LAW: Except where prohibited by law, all matters arising in connection with or relating to this Contest or the enforcement or construction of these T&Cs shall be governed by and resolved in accordance with the laws of the State of California, U.S.A., without regard to any conflict of law principles that would result in the application of the laws of a different jurisdiction. Sponsor and Contestants each hereby: (i) agree that any suit, action or other legal proceeding arising out of or relating to this Contest shall be brought and adjudicated only in a court of competent jurisdiction located in San Diego, California; (ii) consent to and waive any objection to the personal jurisdiction and venue of such court in any such suit, action or other legal proceeding; and (iii) waive any purported right or claim to bring a motion to transfer such suit, action or other legal proceeding pursuant to 28 U.S.C. §§1404 or 1406, or comparable provision of other law, including based upon the doctrine of forum non conveniens.

By participating in this Contest, each Contestant expressly waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of

this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

SEVERABILITY: If any provision or part-provision of these T&Cs is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these T&Cs.

PRIVACY: Information collected from Contestant will be processed according to Sponsor's Privacy Policy at Qualcomm.com/site/privacy, including how the data subject rights can be exercised. Any requested opt-in consent is completely voluntary and will not increase your chances of winning. Sponsor does not sell your personal information, as the term "sell" is defined by the California Consumer Privacy Act of 2018.

WINNER"S NAME: For the name of Winner (available after September 30, 2023), send an email to QualcommWinnersList@sweepspros.com by September 30, 2023 with "Places To Preserve 2.0 Challenge Winner's Name" on the subject line of the email.

SPONSOR: Qualcomm Technologies, Inc., 5775 Morehouse Drive, San Diego, CA 92121.

ADMINISTRATOR: Ventura Associates International LLC, 494 Eighth Avenue, Ste 1700, New York, NY 10001.

This Contest is not sponsored, endorsed, or administered by X (formerly Twitter) or Instagram nor is X (formerly Twitter) or Instagram associated with this Contest in any way. Any questions, comments or complaints regarding this Contest must be directed to the Sponsor or Administrator and not to X (formerly Twitter) or Instagram.