



AI Powered Security



Kognition is the market leading provider of real-time threat detection systems. Its enterprise software uses artificial intelligence to interface with new and existing security cameras, access control systems and IoT sensors to deliver an analytics platform with real-time alerting for smart buildings. Kognition customers can address unique needs from security and safety teams with the use of machine vision and the added benefit of energy efficiency, scalability, and AI advancements. Kognition runs on the Qualcomm® Cloud AI 100 accelerator, which unlocks unprecedented scale in streaming and deep learning algorithmic capacity.

Business Challenge

When it came to securing, operating, and managing Embarc’s brand new 32,000 square foot startup innovation hub, Embarc needed the ability to support a busy coworking environment with 300+ members, guests, and events. Embarc wanted a system to protect the safety of their members as well as their intellectual property while keeping the space dynamic and fun.

Transformation

Embarc installed Kognition AI which included 24/7 AI-powered monitoring of their security cameras and access control. Kognition’s neural networks recognize unauthorized persons, members, and visitors, ensuring VIPs are met with an amazing experience, while security incidents are handled proactively and efficiently. Kognition AI provides Embarc’s staff with complete visibility and control across the entire space at a fraction of the cost of traditional security.

Impact



Reduced Operating Cost



Safer and more secure



24/7 AI-powered proactive monitoring



“As a top globally ranked startup hub, offering our members a safe and secure space is absolutely critical to the success of Embarc Collective. We chose to deploy Kognition AI at our facility because it drives ROI by enabling us to easily deploy and manage 24/7 safety and security monitoring while also improving the member and guest experience. The team at Kognition are also amazing thought partners and deliver at the highest level in customer service.”



Embarc Collective

Embarc Collective is Florida’s fastest-growing startup hub, supporting nearly 150 tech- and tech-enabled startups. A staff of executive advisors and function-specific experts delivers individualized support to startups inside of Embarc Collective’s state-of-the-art 32,000 square foot hub.