



Qualcomm® Insight Platform For Smart Buildings & Hospitality



The Qualcomm Insight Platform for Smart Buildings & Hospitality brings AI-driven video intelligence and building management to enhance security, efficiency, and guest experience in real-time.

It enables real-time monitoring, detection, and response to events while optimizing space and energy use, managing occupancy flow, and improving service responsiveness. Designed for scalability across single or multi-site properties, the platform operates within a security-focused architecture that protects people and assets.

Built on advanced edge AI and centralized cloud management, the platform delivers real-time alerts, remote monitoring, and intelligent video analytics accessible via web or mobile. With no dependency on servers or Network Video Recorders, it scales effortlessly as operations grow and stays future-ready. Developer-friendly APIs allow integration with existing building management and security systems simple.

Highlights

Occupant and guest safety

AI-powered alerts instantly detect suspicious activity or safety incidents, allowing teams to respond proactively. Centralized, multi-location monitoring enhances visibility and ensures consistent protection for tenants, staff, and guests.



Operational efficiency and insights

Real-time analytics track occupancy, traffic, and energy usage, enabling data-driven space planning, predictive maintenance, and smarter resource allocation across facilities.



Footprints: Person tracking

Unified real-time and historical tracking across multiple cameras improves situational awareness, aids investigations, and helps enforce access control or monitor visitor movement.



Experience optimization

AI-driven insights forecast peak times, streamline check-in and parking operations, and reduce wait times, creating smoother, safer, and more engaging guest experiences.



Platform Use Cases

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| Safety and threat detection | Detect suspicious activity or security breaches in real-time |
| Rapid incident response | Cross-camera tracking and AI-assisted forensic search |
| Operational intelligence | Optimize occupancy, traffic, and energy use through AI-driven insights |
| Staff accountability | Monitor movement, compliance, and presence across sites |
| Visitor and guest experience | Predict peak traffic, optimize queues, and reduce wait times |
| Multi-property oversight | Centralized monitoring and management of distributed facilities |

Additional Solutions

The Qualcomm Insight Platform also has specific solutions for Banking & Finance, Education, and Retail, enabling AI video intelligence deployment across industries. Can't find what you are looking for? Reach out to our team to discuss your use case.



To learn more visit: [Qualcomm Insight Platform](#)

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