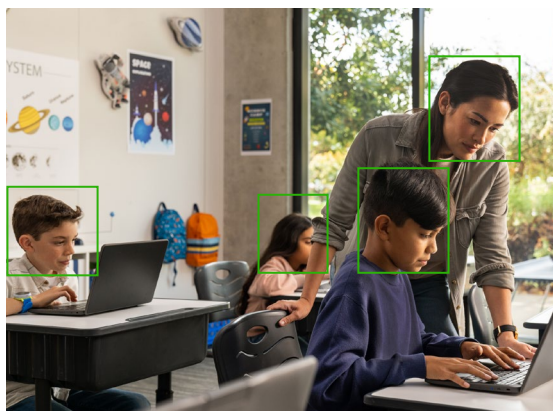


# Qualcomm<sup>®</sup> Insight Platform For Education



The Qualcomm Insight Platform for Education supports campuses with a security-focused approach powered by AI-driven video intelligence that identifies potential threats in real-time.

It proactively identifies, locates, and tracks persons of interest, and enables immediate action when incidents occur. With advanced edge analytics, real-time weapon detection, and live video sharing with law enforcement, the platform helps institutions prevent emergencies and accelerate coordinated response during critical events.

Built on edge computing and centralized cloud management, the platform provides security-focused, scalable video intelligence with end-to-end encryption. The platform also scales effortlessly with campus growth and remains adaptable, being free from server or Network Video Recorder dependencies. The architecture unifies surveillance and insights across facilities, as it is designed for connected campuses, while integrating easily with existing security and management systems.

## Highlights

### Proactive threat detection and real-time response

AI-powered detection of weapons or suspicious activity enables faster decision-making, and coordinated emergency response in school settings. Early alerts help reduce active shooter risks and improve law enforcement response times.



### Building trust and campus confidence

Security-focused video and event sharing during or after incidents keeps parents, administrators, and law enforcement informed, reinforcing transparency and trust in school safety measures.



### Footprints: Campus-wide tracking and awareness

Real-time and historical tracking across multiple cameras provides a unified view of individuals or vehicles of interest. It can flag unfamiliar faces or vehicles and alert security teams early, helping prevent incidents before they escalate.



### Operational insights for campus flow

AI analytics track peak traffic and gathering points to improve crowd management, optimize staff allocation, and improve movement between classes or facilities.



## Platform Use Cases

Threat prevention	Real-time detection of weapons or suspicious behavior
Emergency response	Instant alerts and unified camera views for faster action
Student & staff safety	Campus-wide tracking for better situational awareness
Incident resolution	AI-assisted forensic search and evidence retrieval
Community transparency	Share verified video securely with parents and authorities
Campus operations	Optimize traffic flow, staff deployment, and crowd management

## Additional Solutions

The Qualcomm Insight Platform also has specific solutions for Banking & Finance, Smart Buildings, Hospitality, and Retail, enabling AI video intelligence deployment across industries. Can't find what you are looking for? Reach out to our team to discuss your use case.