

Qualcomm

# Qualcomm® DirectOffice™ Document Conversion Software Feature Comparison

# How Do Document Conversion Software Solutions Compare?

Proprietary and open-source solutions fall short of customer needs due to limited conversion quality that does not maintain formatting and layout, but this is where DirectOffice Document Conversion Software shines. The following examples show exactly the kind of quality your solution could see with DirectOffice compared to other solutions. It should be clear that DirectOffice alone is a close match to Microsoft Office, while other solutions can't come close - some even dropping content or placing objects over one another so all the content cannot be seen.

# DirectOffice Document Conversion Software Feature Comparison

| Feature  | DirectOffice | Proprietary Converters (A, B, C) | Open Source | Microsoft Office |
|--|--------------|----------------------------------|-------------|------------------|
| Maintains original formatting and layout                               | Yes          | No                               | No          | Yes              |
| Includes font technology that does not depend on system fonts          | Yes          | No                               | No          | No               |
| Provides consistent conversion across platforms                        | Yes          | No                               | No          | Yes              |
| Enables easy integration across platforms                              | Yes          | Some                             | Yes         | Yes              |
| Offers fast preview and in-line viewing support out-of-the-box         | Yes          | Yes                              | No          | No               |
| Supports security features, including watermarks and decryption        | Yes          | Some                             | No          | No               |
| Uses an affordable licensing model, without metering or seat licensing | Yes          | No                               | N/A         | No               |

DirectOffice is uniquely positioned to ensure Office documents can be accurately viewed virtually anywhere they may be found. When integrated with any software solution, DirectOffice software converts files created from Office 97 through Office 2021 and the latest Microsoft 365 updates, enabling emulation of Microsoft Office quality without the need for costly licensing subscriptions and conversion costs. The table compares features of DirectOffice software to those of other solutions.

# Fidelity Comparison

vs DirectOffice

- All content maintained
- Patented font substitution keeps style, line breaks and layout

Original

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code



for the video you want to add. You can also type a keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027   |          |
|----------------------------|--------|----------|
| Initial Launch in North US | WW     | Approved |
|                            | Europe | Pending  |
|                            | Asia   | TBD      |

Bishop & Davis | Do Not Distribute

DirectOffice

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code



for the video you want to add. You can also type a keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027   |          |
|----------------------------|--------|----------|
| Initial Launch in North US | WW     | Approved |
|                            | Europe | Pending  |
|                            | Asia   | TBD      |

Bishop & Davis | Do Not Distribute

# Fidelity Comparison

## vs Proprietary Converter (A)

- Fonts change style, line breaks and layout
- Broken layout obscures content
- Unsupported graph styles

### Original

Bishop & Davis LLC

#### Product Overview



##### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

##### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

##### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



##### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

##### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a



keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027 |         |          |
|----------------------------|------|---------|----------|
| Initial Launch in North US | WW   | America | Approved |
|                            |      | Europe  | Pending  |
|                            |      | Asia    | TBD      |

### Competitor A

Bishop & Davis LLC

#### Product Overview



##### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

##### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

##### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

##### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are

the identification of the market.

For this we are allowed to engage with a marketing consulting organization. We should work to start the process.



##### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027 |         |          |
|----------------------------|------|---------|----------|
| Initial Launch in North US | WW   | America | Approved |
|                            |      | Europe  | Pending  |
|                            |      | Asia    | TBD      |

# Fidelity Comparison

vs Proprietary Converter (B)

- Fonts change style, line breaks and layout
- Broken layout pushes content to additional page (deal breaker for legal documents!)
- Partially supported graph styles

Original

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



Bishop & Davis | Do Not Distribute

### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a



keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027    |          |
|----------------------------|---------|----------|
| Initial Launch in North US | WW      | Approved |
|                            | America | Pending  |
|                            | Europe  | TBD      |
|                            | Asia    |          |

Competitor B

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❑ Phase 1: Design, define, and set goals.
- ❑ Phase 2: Develop: Build the MVP solution.
- ❑ Phase 3: Launch: Bring solution to market.
- ❑ Phase 4: Market: Ongoing sales & support.



### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the



identification of the market. For this we are allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can



<sup>1</sup> Per 2022 Financial Plan

Bishop & Davis | Do Not Distribute

Missing content appears on extra 2<sup>nd</sup> page

# Fidelity Comparison

vs Proprietary Converter (C)

- Fonts change style, line breaks and layout
- Broken layout obscures content

Original

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a



keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027    |          |
|----------------------------|---------|----------|
| Initial Launch in North US | WW      | Approved |
|                            | America | Pending  |
|                            | Europe  | TBD      |
|                            | Asia    |          |

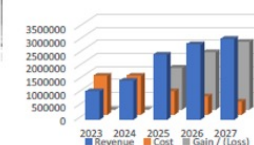
Bishop & Davis | Do Not Distribute

Competitor C

Bishop & Davis LLC

## Product Overview

### Our Story



In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

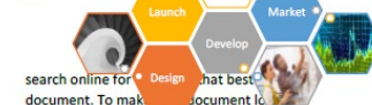
Included are the estimated investment costs to

introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>2</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

### Detailed Analysis

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a



keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027    |          |
|----------------------------|---------|----------|
| Initial Launch in North US | WW      | Approved |
|                            | America | Pending  |
|                            | Europe  | TBD      |
|                            | Asia    |          |

<sup>2</sup> Per 2022 Financial Plan

<sup>2</sup> Per 2022 Financial Plan



Bishop & Davis | Do Not Distribute

# Fidelity Comparison

vs Open Source Converter

- Fonts OK: must be resident on system
- Images missing
- Smart Art incorrect
- Broken layout pushes content to additional page (deal breaker for legal documents!)

Original

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a



keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

| 2023                       | 2027   |          |
|----------------------------|--------|----------|
| Initial Launch in North US | WW     | Approved |
|                            | Europe | Pending  |
|                            | Asia   | TBD      |

Open Source

Bishop & Davis LLC

## Product Overview



### Our Story

In the previous meeting of the board of directors' funds were approved to take the product "Innovate 1" to market. They have also allocated a sum of \$250,000 towards market identification and launch efforts. This

document describes in brief the objective set forth by the VP of marketing pursuant to the board's decision.

| Year | Revenue     | Cost        | Gain / (Loss) |
|------|-------------|-------------|---------------|
| 2023 | \$1,100,000 | \$1,500,000 | \$(400,000)   |
| 2024 | \$1,500,000 | \$1,500,000 | \$0           |
| 2025 | \$2,500,000 | \$900,000   | \$1,600,000   |
| 2026 | \$2,900,000 | \$700,000   | \$2,200,000   |
| 2027 | \$3,100,000 | \$500,000   | \$2,600,000   |

### Executive Summary

After years of market research and focused creative effort, we are positioned to take our product to market. The three-phase approach is in place to complete the product and take the product to market. The first step of this initiative is to test the market. Once we have identified the market, then we will make any final product development changes to meet customer demands and in the final phase to launch this product to drive that effectively keeps down costs while meeting sales goals.

- ❖ Phase 1: Design, define, and set goals.
- ❖ Phase 2: Develop: Build the MVP solution.
- ❖ Phase 3: Launch: Bring solution to market.
- ❖ Phase 4: Market: Ongoing sales & support.

### Financial Outlook

Included are the estimated investment costs to introduce the new product. As you can see for the first 3 years, we will be in the investment phase.<sup>1</sup> Generating market demand and building our reputation in this category. [By 2010 we expect to be profitable.](#)

<sup>1</sup> Per 2022 Financial Plan



### Detailed Analysis

Out of the \$1,500,000 allocated for this effort, we would like to spend about \$1,000,000 towards the identification of the market. For this we are



allowed to engage with a marketing consulting organization. We should work to start the process.

### Conclusion

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a keyword to search online for the video that best fits your document. To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other.

Missing content appears on extra 2<sup>nd</sup> page

# Thank you

**Qualcomm**

Follow us on: [in](#) [twitter](#) [instagram](#) [youtube](#) [facebook](#)

For more information, visit us at:

[qualcomm.com](http://qualcomm.com) & [qualcomm.com/blog](http://qualcomm.com/blog)

Nothing in these materials is an offer to sell any of the components or devices referenced herein.

©2018-2023 Qualcomm Technologies, Inc. and/or its affiliated companies. All Rights Reserved.

Qualcomm is a trademark or registered trademark of Qualcomm Incorporated. Other products and brand names may be trademarks or registered trademarks of their respective owners.

References in this presentation to "Qualcomm" may mean Qualcomm Incorporated, Qualcomm Technologies, Inc., and/or other subsidiaries or business units within the Qualcomm corporate structure, as applicable. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of our engineering, research and development functions, and substantially all of our products and services businesses, including our QCT semiconductor business.

Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated.