

You're up against the future

The technology landscape is evolving—really fast. And you're going to need a new kind of PC that can keep up.

Snapdragon® X Series processors offer exactly that. It's taken the lead as the platform that keeps organizations ready for the future, outperforming the competition when it comes to performance, battery life, and connectivity.



6 reasons to upgrade to PCs powered by Snapdragon X Series processors

1 One platform takes you further

It's not just that Snapdragon® X Series enables the fastest, most intelligent Windows PCs built. It's also that the platform keeps performance at its peak—even when unplugged. Unlike the other guys, whose performance drops to conserve battery life.

PERFORMANCE WHEN UNPLUGGED

PCs powered by Snapdragon X Series remain at **Max**⁵

PCs powered by Intel can drop to **55%**⁵

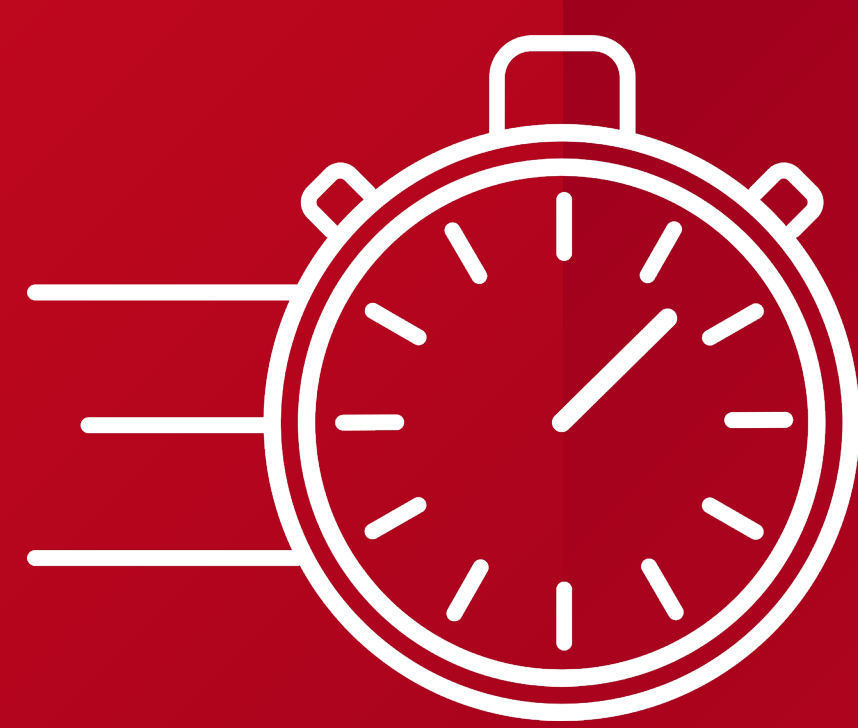
PCs powered by AMD can drop to **75%**⁵

2 Built for today

Give your team the power to work with their favorite apps—all at once—without lagging or overheating. Snapdragon X Series runs today's most-used Windows apps natively, enabling a seamless and powerful performance.

93%⁴

of avg. PC user time spent on Windows apps that run natively with Snapdragon



3 Ready for tomorrow

Snapdragon X Series delivers an impressive 45 TOPS (trillions of operations per second). Higher TOPS values translate to better efficiency for AI workloads, so your PCs will stay ready for the increasingly powerful AI apps that will continue to come out.

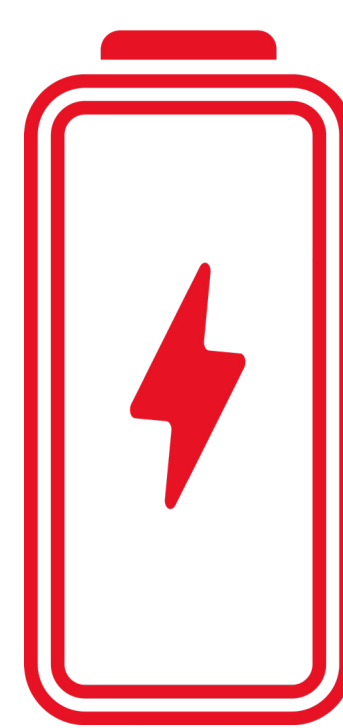
28.82%

AI PC market growth rate

Projected from 2024 to 2030¹

4 Multi-day battery life³ — with staying power

Snapdragon X Series delivers the fastest PCs with multi-day battery life.⁵ But it doesn't stop there. Snapdragon also gives you max performance, even when unplugged. Intel, on the other hand, drops to as little as 55% when unplugged in order to conserve battery life.



Up to 3x

longer battery life than x86 laptops²

Over 2x

longer battery life for Teams calls²

40%

longer battery life than Intel for Microsoft 365 apps²

89%

longer battery life for YouTube streaming²

5 Secure to the core

Get instant protection with smart security and multilevel threat defense—from the moment your team powers on. With Microsoft Secured Core, Snapdragon X Series has enabled the most secure Windows devices out of the box.

ENHANCED SECURITY FEATURES

- Qualcomm® Secure Processing Unit** multilevel protection against threats
- Layered Platform Secure Boot** removes the need for an external controller
- Hardware Accelerated Encryption** secures data with a hardware key manager

6 High performance without a high price tag

Most PC platforms put a premium on capabilities that should come standard. Snapdragon X Series, on the other hand, offers powerful NPU performance across its entire portfolio. So, everyone can be equipped with PCs that never compromise because of cost.

PORTFOLIO-WIDE CAPABILITIES

- Multi-day battery life³**
- 45 TOPS**
- Cool, quiet operation**

A new kind of PC for a new kind of workforce

Keeping your organization ready for the future starts with future-ready PCs.

Snapdragon X Series outperforms the competition when it comes to addressing your immediate needs, while offering performance capabilities built to handle an increasingly impressive range of data-intensive apps and AI features.

