

Goodbye, limitations.

Hello, freedom.

Introducing the 2net™ Platform, a
new leap forward in medical grade
wireless connectivity.

2net™
Connect for good.



Launch the next generation of medical devices with the 2net Platform, a unique technology-agnostic, cloud-based service designed to enable medical device connectivity. The 2net Platform offers reliable sharing and management of biometric data that can empower users to better care for themselves and others. Remotely and accurately. Around the clock — wherever you are.

Connecting the wireless health network.

QUALCOMM LIFE
a Qualcomm company

2net™ Platform

by Qualcomm Life

Your wireless solution for connecting medical device data with patients and their physicians.

The 2net™ Platform* by Qualcomm Life is truly unique, offering a set of wireless health solutions that can elegantly and reliably capture and deliver data to any integrated portal or database from customers' or collaborators' wireless medical devices for storage in a system designed for security. It's a whole new way of connecting devices and liberating biometric data so that it becomes ubiquitous across the continuum of care.

The 2net Platform is a novel, cloud-based service designed to be technology agnostic and to enable end-to-end wireless connectivity, allowing medical device users and their physicians or caregivers to easily access biometric data. With two-way connection capabilities and a broad spectrum of connection options, the 2net Platform will change the way you do business.

*The 2net Platform and 2net Hub (one of four gateways onto the Platform) support SSL secure communication of data and are FDA listed as Class I Medical Device Data Systems (MDDS). The MDDS devices were designed, developed and manufactured in accordance with a quality system compliant with ISO13485 standards, meaning they align with the quality requirements of U.S. and international regulatory agencies in the healthcare industry.

Up to 68% of IT projects fail, taking as much as 180% of the original target time to deliver, consuming over 160% of the budget and delivering less than 70% of the required functionality.†

Why the 2net Platform?

- It makes information easily accessible by device users and their healthcare providers, regardless of their level of technology expertise. The 2net Hub, which acts as a gateway to the Platform's data center, can provide an immediate "plug-and-play" two-way data transfer to end users.
- The Platform is designed to provide reliability and security of medical device data storage and transfer, similar to enterprise-managed devices.
- Customers and collaborators can mix their choice of integrated devices with applications from multiple sources, and it all just works.
- Because the 2net Platform is integrated both with the devices and with the service companies (such as healthcare payors or hospital systems), as medical devices get on the platform, they are made available to and easily used by service companies on the other end.
- It offers companies scalable interoperability that can provide a better return on investment for their wireless solutions.

†"The Impact of Business Requirements on the Success of Technology Projects," IAG Consulting, 2008



Qualcomm Life has a host of collaborations with over **40** customers and collaborators either integrated or considering the 2net Ecosystem



"Qualcomm Life's 2net Platform will expand our ability to connect patients with their caregivers, family and clinicians by providing a direct wireless connection within every home. The 2net Platform will open up new markets for MyGlucoHealth within senior care, home healthcare and assisted living where patients have limited access to wireless technology."

Richard Strobridge
CEO, Entra Health Systems



"Qualcomm Life really understands the mobile health space and offered us a lot of technology know-how as well as a global footprint. That was the attraction of a relationship with them."

Rahul Reddy
President, Apollo Health Resources, Inc.

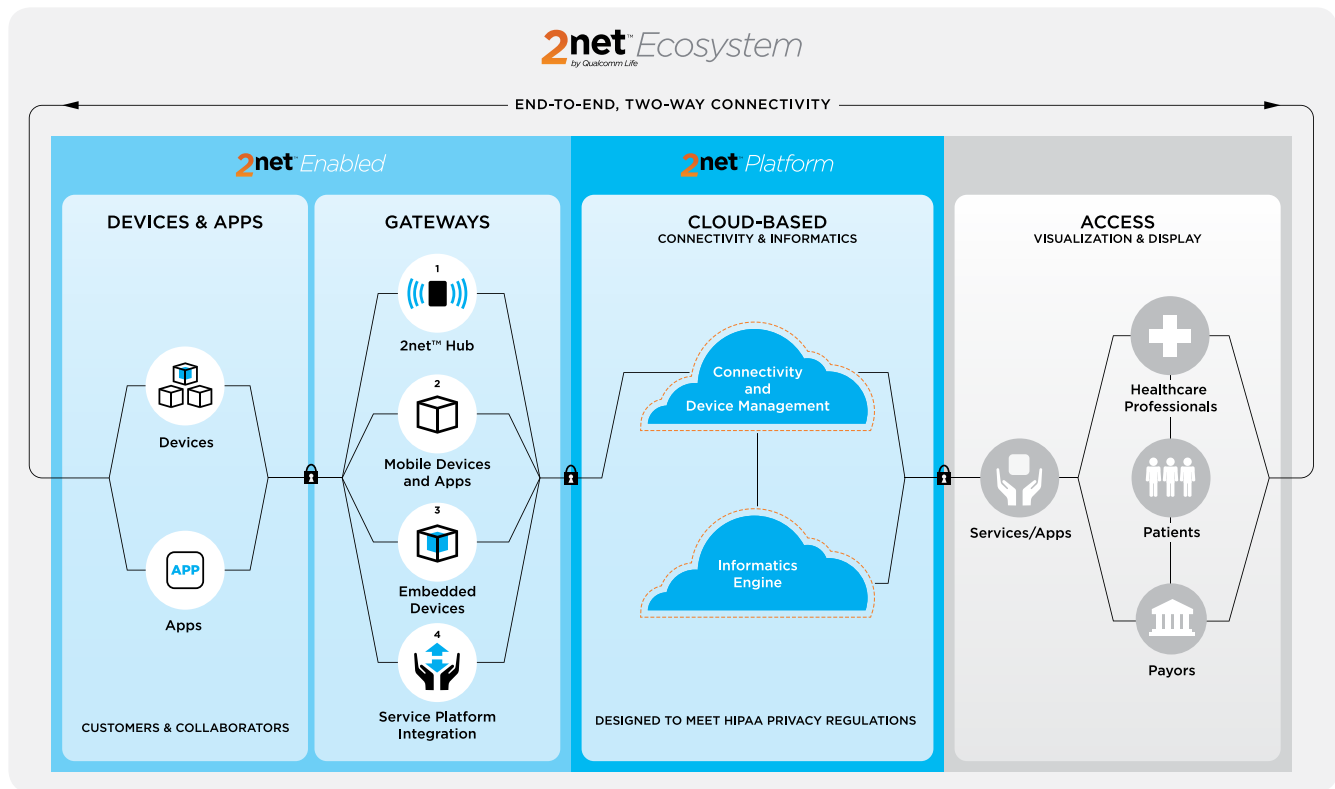


"We enjoy working with the team at Qualcomm Life as we develop new technologies that help patients and physicians better understand and manage asthma."

David Van Sickle
Medical Anthropologist,
Asthma Epidemiologist,
Co-founder of Asthmapolis

Building a vast wireless health ecosystem

The 2net Ecosystem of medical device and service companies gives our customers and collaborators the freedom to connect to resources, third-party developers and services, all brought together by Qualcomm Life.



The four gateways onto the 2net Platform's data center:

- 1 The 2net Hub — A stand-alone FDA-listed external device
- 2 Medical devices with an embedded cellular component
- 3 Medical data from mobile phones
- 4 Service platform integration between the 2net Platform and customer or collaborator service platforms using application programming interfaces (APIs)

The 2net Hub, one of the four gateways used to access the 2net Platform's data center, delivers a new dimension of short-range radio flexibility, security and seamless data transfer, while serving as the information highway for machine-to-machine (M2M) connectivity for medical devices into and out of the home. The 2net Hub is an FDA-listed, compact plug-and-play connectivity gateway that supports Bluetooth®, Bluetooth Low Energy, WiFi and ANT+ local area radio protocols. The 2net Hub is Continua™ certified, and also supports 3G and 2G cellular communications to send the data wirelessly to Qualcomm Life's 2net Platform.



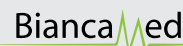
"Mobile health and telemedicine are the future—Qualcomm Life will help us take patient care one step further to do things we could have never done on our own."

Donna Morrow
RN, Chief Client Operations Officer,
AirStrip Technologies



"By combining sleep therapy data with other health parameters, sleep professionals can get a more accurate view of patient health over time. Qualcomm Life brings a technology platform and a network of like-minded companies with the goal of enabling health professionals and patients to access this data."

Luke Maguire
Director of Health Care
Informatics Marketing, ResMed



"Qualcomm Life is helping make futuristic home health monitoring devices a reality today—removing the burden of wireless setup from both device manufacturers and end users."

Ciaran McCourt
Director of Business Development,
UCD, Dublin, Ireland



"In developing our mobile health hub, Macaw, we sought the same level of expertise in the world of wireless technology that we offer in the delivery of clinical preventive medicine. We found that synergy with Qualcomm Life—a leader and innovator in wireless health technology."

Christopher T. Fey
Founder, Chairman and CEO
of U.S. Preventive Medicine

“Even though Qualcomm Life can move as quickly and as flexibly as a start-up, the team and resources bring the depth of experience and scope of our parent company, ultimately allowing us to make the enormous complexities of a wireless connection look simple. With Qualcomm Life, companies in the health and life sciences industry can make wireless health a reality today in a way that is cost-effective, scalable, reliable and painless. We are catalyzing the wireless health market, empowering device makers, health services companies, providers and payors to realize their vision for better patient care.”

Don Jones
Vice President, Qualcomm Life



Learn more about
Qualcomm Life and
how the 2net Platform
can help your business.
Visit qualcommlife.com

Qualcomm Life was created because of medical device manufacturers' desire for help with wireless connectivity. Medical device manufacturers have learned the hard way, experiencing first-hand how many moving parts and hidden costs are involved with a broad wireless implementation. Qualcomm Life is here to help. No other service provider has the same level of know-how, potential for global reach, experience, regulatory compliance structure, infrastructure and wireless carrier integration to make it all work. When you choose Qualcomm Life as your wireless health service provider, you can say “goodbye” to the challenges of wireless connectivity and “hello” to your vision for wireless health.



Connecting the wireless health network.

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The 2net services are offered through, and the 2net Hub is manufactured by, Qualcomm Life, Inc. Only available in the United States. Wireless network coverage may vary. Medical device depicted may not be available at the time of this publication. Nothing in these materials is an offer to sell any of the components or devices referenced herein.

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