



Innovation
Qualcomm
ISTANBUL
2 0 1 1



Enrico Salvatori

SVP and President, QCT Europe

INDUSTRY
ANALYST
SUMMIT
EMEA

Summary

EUROPE= 39% OF GLOBAL WCDMA CONNECTIONS IN Q2 2011

3G Subs = 332m		
	Western Europe	Eastern Europe
3G Subscribers	224m	108m
3G % of Total Subs	42%	18%

Source: Wireless Intelligence

RAPID DEVELOPMENT OF MOBILE BROADBAND

Everyday dongle.
No wires, no hassle - just plug into your computer and get online wherever you are.

Preloaded dongles from **£20.99**. Pay monthly from only **£7.87 a month**.

[See offers.](#)

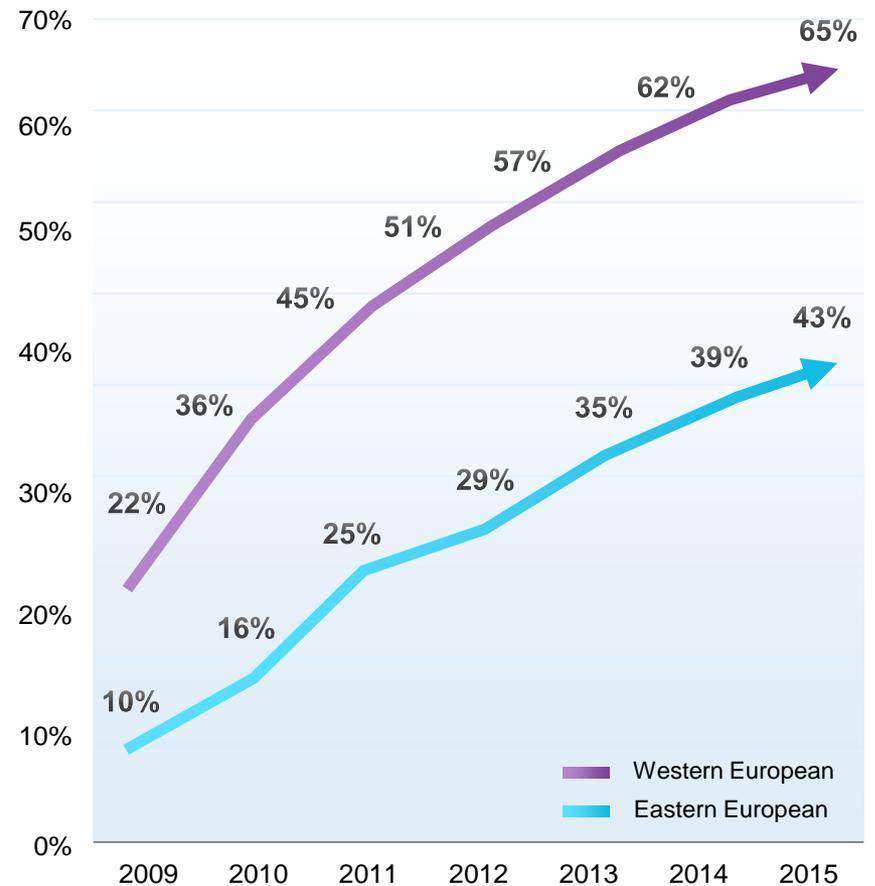
Premium dongle.
Need speed? Try our new Premium dongle. Browse, work and play on the go - all up to 40% faster!*

Preloaded dongles from **£69.99**. Pay monthly from only **£5.91 a month**.

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*With data supported by HSPA+ 2.0 dongler

DRAMATIC SMARTPHONE GROWTH



Source: Strategy Analytics

Qualcomm in Europe: Connectivity

HSPA+

DUAL CARRIER HSPA

LTE



Qualcomm in Europe: Snapdragon

LEADING
INNOVATION



DRIVING
VOLUME

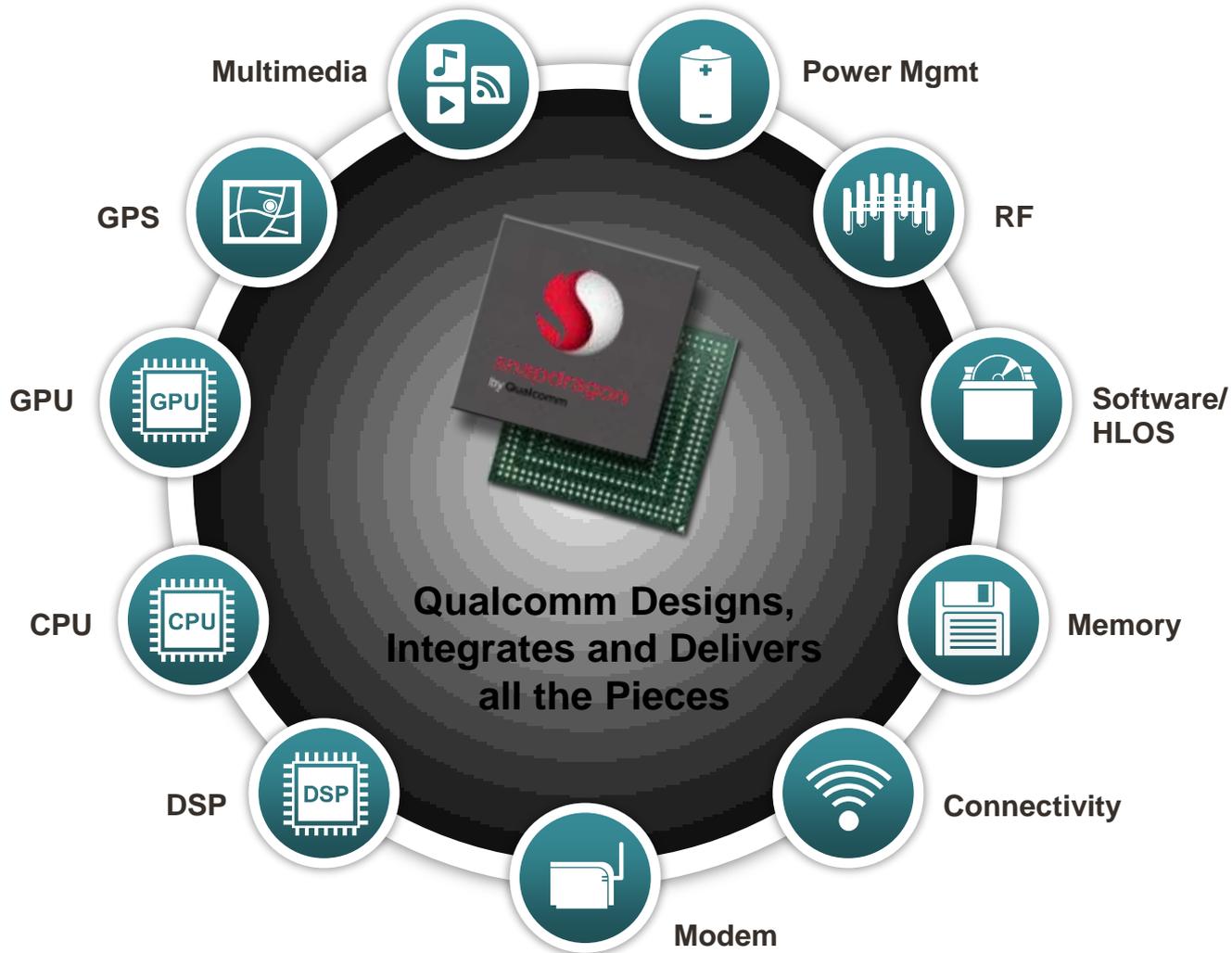


SUPPORTING
OUR
CUSTOMERS

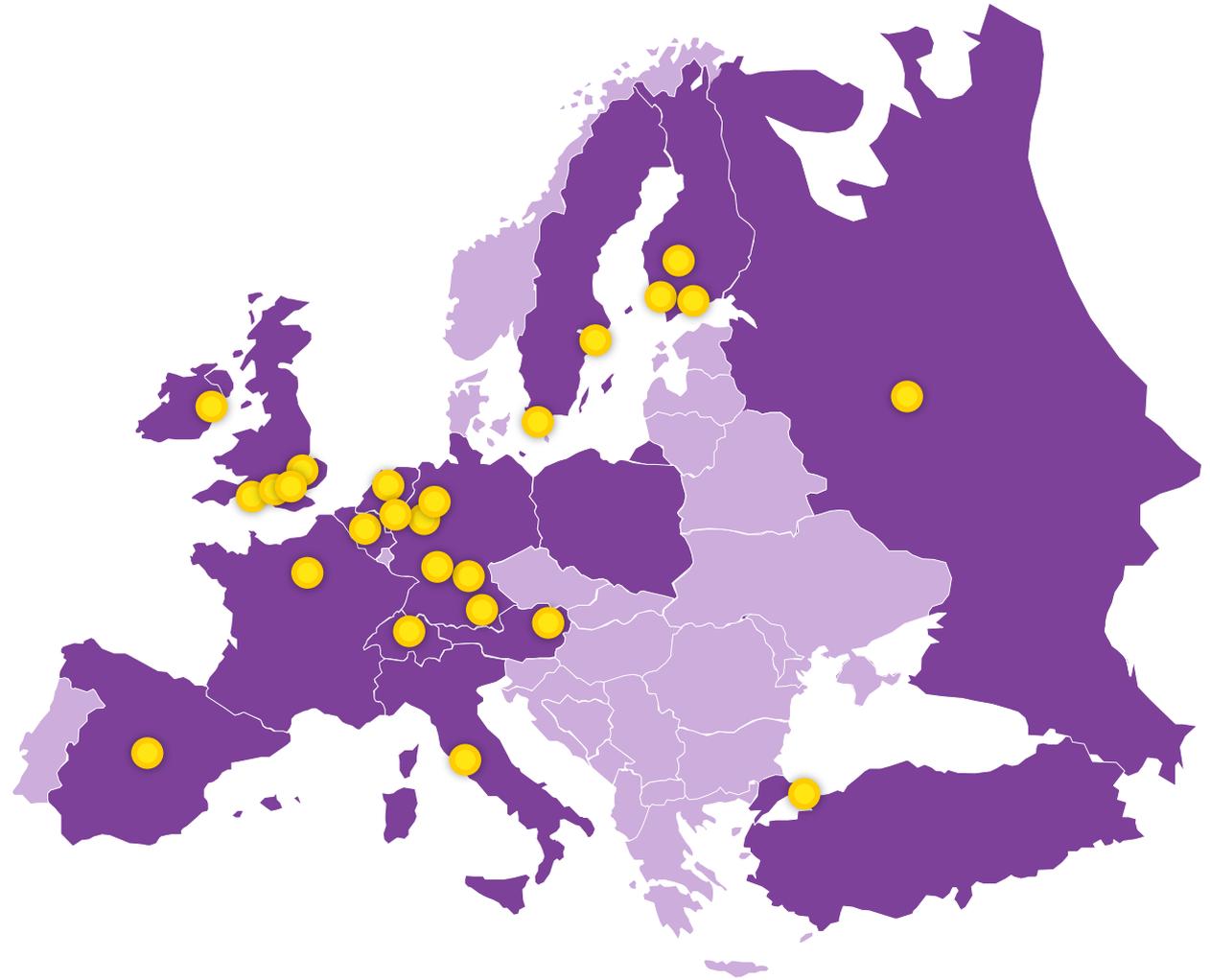


Snapdragon Processors Are Complete

Built Smarter to Work Smarter



Presence and Partnerships





Thank you

