Our Community

Qualcomm's Contributions & Emergency Operations

Qualcomm is a global company that has deep, local roots. We are committed to growing our relationships with a wide range of local groups, organizations and programs that build strong communities.

Community Involvement
Over the past 10 years, Qualcomm has donated over $150 million through our corporate giving and matching grant programs.

Volunteerism
One hundred percent of our executive leadership team is active in the community.

Matching Grant Program
Qualcomm made 5,330 matching grants to 1,416 nonprofit organizations.

Wireless Reach
Qualcomm's Wireless Reach has collaborations with 100 partners on 56 projects in 28 countries.

Global Emergency Management
The Qualcomm Emergency Operations Team helps protect our people, business and assets through effective emergency planning, response and recovery.

Over the last ten years, Qualcomm has supported a broad range of nonprofit organizations in the following areas:

95 million donated to educational programs and institutions

26 million donated to help promote the health and well-being of our community and to protect our global environment

8 million donated to arts and cultural organizations

Community Involvement
The mission of Qualcomm's community involvement is to develop and strengthen communities worldwide. Qualcomm invests its human and financial resources in inspirational, innovative programs that serve diverse populations. Specifically, Qualcomm aims to create:

Educated Communities Qualcomm is committed to improving science, technology, engineering and math education for students during their primary, secondary and higher education years, and to expanding educational opportunities for under-represented students.

Healthy Sustainable Communities Qualcomm supports initiatives that result in clean, safe, healthy places to live and work. We strive to better the livelihood of underserved populations by providing basic human needs, with a focus on enhancing the welfare of children. Qualcomm is committed to being a positive and creative force in the protection and enhancement of our global environment.

Culturally Vibrant Communities Through Qualcomm's support of arts education and outreach programs, the company helps young people develop innovative minds, and expands cultural enrichment opportunities to in-need populations.

Qualcomm's community involvement is primarily targeted in geographic regions where the Company has a business presence.

2009 Corporate Giving By Program Area

Program Area	Percent
Educated Communities	**68** percent
Healthy Sustainable Communities	**26** percent
Culturally Vibrant Communities	**6** percent

QCares, Qualcomm's community involvement program, enables our workforce to grow professionally and personally by connecting employees with nonprofit organizations worldwide. By participating in a variety of volunteer projects, employees enhance their leadership and communications skills and learn to work collaboratively with others. Whether an employee serves on a nonprofit's Board of Directors or coordinates a volunteer project, they gain invaluable experience in leading others and managing projects—qualities that are directly applicable to any career at Qualcomm.

Volunteerism

At Qualcomm, volunteerism starts at the top. One hundred percent of our executive leadership team is active in the communities where we live. This leadership inspires a commitment from all Qualcomm employees to contribute their time and energies to causes, programs and organizations that are important to them.

Executive Spotlight

Peggy Johnson, Executive Vice President for the Americas and India, exemplifies our executive commitment to the community.

In 2009, during a business trip to India, Peggy joined Mumbai employees and Kanwalinder Singh, Senior Vice President and President, Qualcomm India, to inaugurate Save the Children India's new classrooms and build the Qualcomm—Save the Children India Wall of Partnership. Qualcomm has helped this organization over the past few years by funding ten community centers that provide life skills training to underprivileged girls and Mumbai employee volunteers set up a library for underprivileged children. Per Mana Shetty, Trustee, Save the Children India, "Qualcomm India has been more than just a funding partner—their involvement has always been holistic and one filled with genuine concern for growth and development."

"Qualcomm and our employees collectively work to support and improve the societies in which we live and work," said Peggy Johnson. "Constant endeavors are made through our human, financial and technical resources to support various services and ongoing projects. We applaud and appreciate all the efforts put in by Save The Children India to empower underprivileged children with education and social skills, and we are glad to support this cause."

Board Service

Qualcomm's board and committee service program engages our employees in skills-based volunteer opportunities by placing employees of all levels on nonprofit Boards of Directors and Advisory Committees. Through board/committee service, Qualcomm executives and employees bring a breadth of experience and knowledge that not only expands a nonprofit's ability to achieve its mission, but also builds their capacity to create a sustainable, financially-sound organization. Simultaneously, employees develop and hone new business skills while giving back to our communities.

QCares actively solicits board and committee service needs from nonprofit organizations which are posted to our internal database of available opportunities. Employees search to identify an opportunity that best fits their interests and skill set. Additionally, QCares hosts quarterly board service classes, provides board service responsibility books through our library and financially supports qualifying organizations where an employee serves on the governing board.

Employee Spotlight

Qualcomm Human Resource Representative Judy Sandweiss identified Outdoor Outreach's board opportunity through our searchable database.

Outdoor Outreach is a San Diego-based nonprofit organization whose mission is to empower at-risk and underprivileged youth to make positive, lasting changes in their lives through comprehensive outdoor programming. Judy has been on their Board of Directors for over two years and now leads their Human Resources (HR) Committee. Her expertise has helped create new systems to assist Outdoor Outreach as they continue to expand, including a new organizational structure and several HR programs to support employees.

"To hear the kids rave about their experiences on a rock or in the surf, and to see the hope and excitement in their eyes—it's truly incredible," says Judy. "This organization is changing kids' lives, enabling them to break out of the negative cycles of poverty, drugs, gangs, and violence and become healthy members of our community."

Over 62,000 hours were volunteered by our employees in 2009.

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Matching Grant Program

Qualcomm offers its employees a dollar-for-dollar matching grant program with a typical annual benefit of $1,000. The program's broad parameters—matching grants to a wide variety of nonprofit organizations—reflect Qualcomm's respect for employees' interests in diverse community causes.
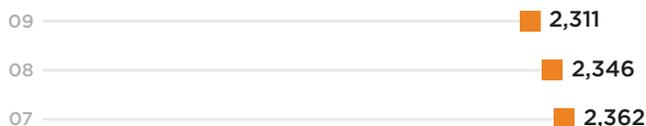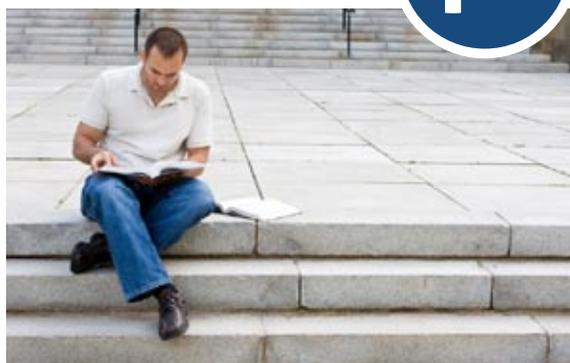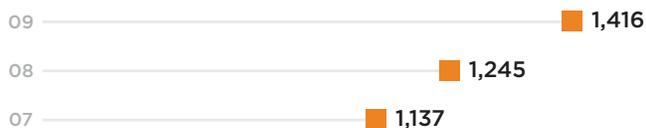
2009 Matching Grants By Program Area

46% Educated
46% Healthy Sustainable
8% Culturally Vibrant

Number Of Grants

09	5,330
08	4,715
07	3,770

Number Of Employees Participating

09	2,311
08	2,346
07	2,362

Number Of Organizations Helped

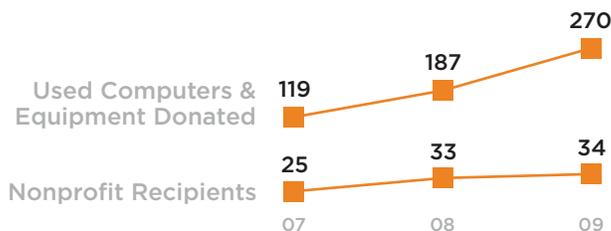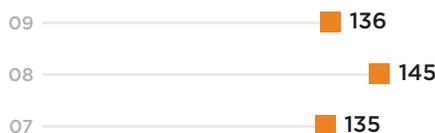|	
09	1,416
08	1,245
07	1,137

Used Computer Donations

Qualcomm regularly donates used laptop and desktop computers to local nonprofit organizations and schools where our employees are involved.

	07	08	09
Used Computers & Equipment Donated	119	187	270
Nonprofit Recipients	25	33	34

Youth Sports Sponsorships

Qualcomm provides sponsorships for community youth sports leagues. A team that an employee is coaching or an employee's child is participating on may be eligible.

09	136
08	145
07	135

Over **$35,000** donated in 2009

2009 Community Involvement Highlights

Healthy Sustainable Communities

India: MV Foundation

The MV Foundation (MVF) strives to eradicate child labour by enrolling children into the mainstream education system through residential bridge camps thereby leading to successful integration into the school system. MVF was founded in 1981 and has positively impacted close to 600,000 children by mainstreaming them into regular schools. Relying mainly on community initiatives, MVF aims at motivating the community, parents and children to utilize the formal school as a medium for the child's advancement. Qualcomm has joined with MVF to set up their first residential bridge camp in the city of Hyderabad and aims to enroll 2,500 children.

Taiwan: St. Joseph Social Welfare Foundation

The St. Joseph Social Welfare Foundation offers a variety of programs to train and assist physically and mentally disabled adults and children. Qualcomm's donation purchased new devices to replace old and insufficient equipment in order to better serve the Foundation's clients. These new devices will be used at their Sunshine Development Center, which is located within walking distance of Qualcomm's Hsinchu office in Taiwan and will offer volunteer projects in the coming year to engage our employees.

United Kingdom: Julia's House

Julia's House is the only hospice in Dorset, England dedicated to enriching the quality of life for children and young people with life-limiting or life-threatening conditions. They provide support from diagnosis to death and beyond for the whole family and offer multi-disciplinary end of life care onsite or in the family's home. Qualcomm's contributions to Julia's House have provided the organization with the ability to provide additional respite care services, necessary equipment and nurse/caregiver training required to give the children and their families the best quality of life. Qualcomm employees also support the organization through various fundraising efforts and in June 2009, employees ran in the Poole Festival of Running which solely benefits Julia's House.

Culturally Vibrant Communities

Israel: Tirat Carmel Conservatory

Qualcomm has supported the Tirat Carmel Conservatory for the past five years. During this time, our financial contributions have enabled low-income students in grades 7-9 to participate in two choirs and an orchestra at no charge. The aim of the "Musicomm" program, as named by the children, is to support each musical group for three consecutive years so that the participating students are able to truly experience the joy of artistic expression. Twice a year, the kids present their accomplishments to our employees and their families by performing at an evening concert.

South Korea: Kok-Tae-Marl Learning Center

World Vision Korea's Kok-Tae-Marl Learning Center provides much needed educational and artistic opportunities to low-income children in Taebaek city, Kang Won province. Located in a remote area of South Korea, Taebaek offers few cultural activities and events to its citizens. Qualcomm's funding will support the Center's Nanta performance project, which will teach students this Korean, non-verbal percussion dance, as well as teamwork and improved self confidence. It will also purchase much needed resources for the school such as musical instruments, bookshelves and computer equipment. The year-long project will culminate with a public performance by the students that Qualcomm employees will be invited to attend with their families. A variety of volunteer activities will be offered to our employees throughout the upcoming school year.

United States: Museum of Contemporary Art San Diego (MCASD)

To develop young arts enthusiasts and cultivate future museum members and supporters, Qualcomm was instrumental in the development of the Free Under 25 program at the Museum. The Company's lead sponsorship of this new initiative provides free admission to all visitors ages 25 and under. It has been very successful, with over 35,000 young people enjoying free admission since 2007 and a 124 percent increase in attendance by 18- to 25-year olds since its inception.

"We recognize that young adults often have limited disposable income, and through Qualcomm's leadership and generosity, we are able to eliminate any challenges this group may have with admission. The program has been a tremendous success and would not have been possible without Qualcomm's commitment to corporate philanthropy," says Dr. Hugh Davies, The David C. Copley Director of MCASD.

Educated Communities

China: Lizhi Rehabilitation Kindergarten

Lizhi Rehabilitation Kindergarten is a new school that provides services to mentally disabled children ages 0-7 in Beijing, China. Qualcomm's charitable contribution purchased essential items for establishing the new school such as furniture, musical instruments, books, outdoor toys, hygiene equipment and computer equipment. In February 2009, over forty employees from our Beijing offices volunteered their time to paint and decorate the kindergarten.

United Kingdom: Prince's Trust

The Prince's Trust's Business Program, which offers young entrepreneurs loan funding, advice and the support of a business mentor, has helped over 70,000 disadvantaged young people to set up in business. In 2009, Qualcomm helped implement changes to the model which will now offer support to more young people by helping them choose the next appropriate step which is best for them, rather than assuming they are ready to start a business. The Trust will help those ready to start a business to plan and test their ideas more thoroughly, improving the quality of their business propositions and therefore increasing their chances of success. Qualcomm is also an active supporter of The Prince's Trust's Technology Leadership Group which brings together leaders from the technology industry to share best practices, network and engage with this cause. Staff from each Qualcomm UK office have volunteered as 'Charity Champions' to help promote the partnership and to encourage others to get involved.

United States: Promoting Math and Science Education for Young People

Qualcomm is committed to improving science, technology, engineering and math education for students during their primary, secondary and higher education years, and to expanding educational opportunities for under-represented students. Research shows that a declining number of American students are pursuing college degrees in technological fields, and that there is a critical misalignment between K-12 science and math education programs and the knowledge and skills needed to perform jobs in the high tech industry. Qualcomm addresses this problem by focusing on community involvement opportunities that support our commitment to cultivating a qualified workforce, such as:

Encorps Teachers Program

Qualcomm is proud to support the Encorps Teachers Program, a nonprofit organization that was developed with guidance from the California Governor's Committee on Educational Excellence. Encorps recruits retiring math, science and technology professionals to teach at California's under-resourced public high schools. Recently released national test scores place California near the bottom in science and math education. In light of these scores and consistent research demonstrating teacher quality as the most important factor in student achievement, radical new thinking is needed to improve math and science teaching. EnCorps tackles this crisis in California public education, by tapping the knowledge of experienced math and science professionals to teach a new generation. In 2009, EnCorps attracted over 1,100 applicants and recruited over 100 math and science professionals.

EnCorps addresses educational disparities by attracting individuals with a dramatically different perspective of math and science connections in the real world: professionals with math and science expertise. EnCorps believes mathematicians, scientists, engineers and technology experts with years of applied knowledge have unique abilities to show children how their fields work and inspire them to pursue similar careers. With the help of EnCorps, professionals can become teachers in as little as a year. EnCorps also provides assistance, support and mentoring to these new teachers for the first two years of their teaching careers.

Qualcomm Institute for Innovation and Educational Success

We established the Qualcomm Institute for Innovation and Educational Success at San Diego State University (SDSU) with a contribution of $14.5 million in 2004 and have continuously supported its four main programs, including:
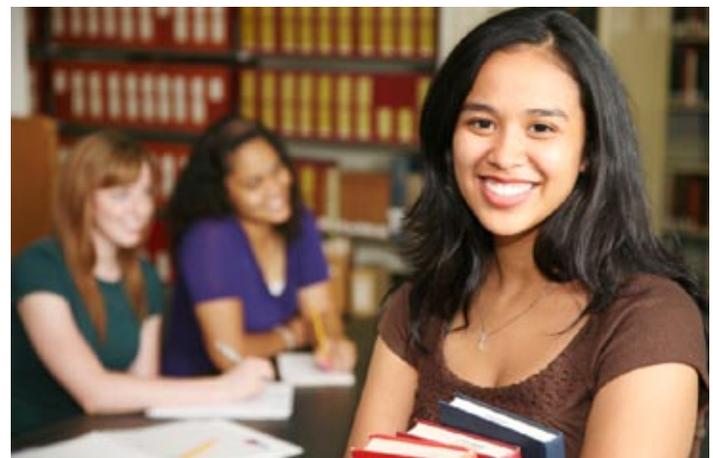
- **Project Lead The Way (PLTW)**
  Operated by SDSU's College of Engineering, this program trains middle and high school teachers to implement problem-based, pre-engineering coursework into their classes. PLTW is a national nonprofit organization that has developed a sequence of courses that emphasizes hands-on, rigorous and relevant experiences in Science, Technology, Engineering and Mathematics (STEM) and biomedical sciences in an effort to prepare students for academic and professional success in these disciplines. PLTW aims to encourage an increasingly diverse group of students to consider careers as scientists, technology experts, engineers, mathematicians, healthcare providers and researchers. Students who move through PLTW curriculum are well-prepared for college engineering programs and more likely to be successful in pursuing engineering as a career. The PLTW program has been endorsed by the National Academies of Engineering and Science as the exemplary program for K-12 curriculum modeled on world-class standards. PLTW will serve over 12,000 students in 160 California schools in the upcoming year.

- **Improving Student Achievement in Mathematics (ISAM)**
  Administered by SDSU's College of Education, ISAM improves students' mathematics understanding and achievement by enhancing teachers' content knowledge of mathematics and mathematics teaching effectiveness in grades K-12. Since 2000, ISAM has served 2,370 teachers and 208,930 students throughout San Diego County. Over 400 teachers have earned a math specialist certificate. The results have been amazing— record numbers of students are now passing state mathematics exit exams and enrollment in mathematics courses is soaring.

University of California at San Diego's COSMOS Program

For the past five years, Qualcomm has supported COSMOS— a month-long residential program at University of California at San Diego for California high school students who have a demonstrated interest and achievement in math and science. COSMOS provides students with the opportunity to participate in an intensive academic experience delivered by distinguished educators and scholars. Qualcomm hires COSMOS alumni as summer interns to further grow their education and interest in STEM fields. In addition, Qualcomm employees speak at COSMOS events to encourage students to continue their education and interest in these critically important subjects.

Wireless Reach

With 56 projects in 28 countries, Qualcomm's Wireless Reach initiative is a strategic program that demonstrates how access to advanced wireless technology improves people's lives. Wireless Reach supports programs and solutions that bring the benefits of 3G connectivity to communities globally. Collaborating with more than 100 partners from governments, nonprofit organizations and the private sector, Wireless Reach invests in projects that foster the growth of entrepreneurs, aid in public safety programs, enhance the delivery of health care, enrich teaching and learning in classrooms and help the environment.

India: vBay, Real-Time Mobile Classifieds for Agri-Entrepreneurs

India's population is roughly 1.15 billion people and more than half of the work force is in agriculture.[1] According to the Indian Society of Agribusiness Professionals (ISAP), most of the agriculture population lives in rural areas with minimal access to market information. To help support the agriculture industry and reach the rural population, Wireless Reach engaged in a pilot project with ISAP and United Villages Networks to develop vBay, a BREW-enabled mobile classifieds application for rural agri-entrepreneurs to be deployed in the villages of Orissa and Rajasthan. Providing a convenient online hub for market, product and service information on mobile phones, vBay will offer entrepreneurs in rural communities the ability to post and browse across a network of villages and improve their productivity by providing daily commodity price updates in addition to job postings. This is rural India's first mobile-enabled classified system designed to empower entrepreneurs by broadening their access to market information. Training for entrepreneurs is also part of the project, helping them to successfully grow their businesses while using the vBay system.

[1] https://www.cia.gov/library/publications/the-world-factbook/geos/in.html

India: Fisher Friend, Bringing Helpful Information to Rural Fishermen

In 2007, fishermen in the tsunami-affected Tamil Nadu region of India were provided mobile phones with a BREW® application called Fisher Friend, which gave them instant access to helpful information such as weather conditions, where they can and cannot fish and market prices—all in their local language. Today the application is commercially available on Tata's CDMA network for approximately US$.60/month. Local fishermen reported that the application has made them more efficient, feel safer in the water and has improved their daily revenue. One fisherman said his income has gone from US$3-$6/day to $10-$16/day. The program is the result of a collaboration with M.S. Swaminathan Research Foundation (MSSRF), a non-profit organization that is instrumental in providing information about the fishing communities; Tata Teleservices; Astute Systems Technology, the BREW developer; and Wireless Reach.

Indonesia: Village Phone Microfranchising Program Gives Entrepreneurs New Tools for Success

For the last three years, Wireless Reach and the Grameen Foundation have collaborated with Indonesian organizations to evaluate, test and build the foundation for a Village Phone Microfranchising Program in the country. The initiative combines the power of microfinance with the benefits of expanding access to communications, generating broad positive economic and social returns that can bolster an entire community. Village Phone helps Indonesians in two important ways: (1) by extending affordable telecommunication access to people who cannot afford their own mobile device and (2) by offering a profitable business opportunity to the base of the pyramid by eliminating barriers to entry: primarily in the areas of financing, confidence building, training and access to the supply chain. The project demonstrates an innovative and sustainable solution that meets the growing demand for affordable access to telecommunication services through a microfranchise model that is market-oriented and builds on the strength of microfinance, one of the most robust poverty alleviation strategies in existence today, according to the Grameen Foundation. The core concept is simple, effective and sustainable: a local small-business entrepreneur purchases a pre-packaged kit that includes a mobile phone with a microfinance loan and then retails the "minutes" to neighbors. The program provides a business opportunity for the base of the pyramid in underserved communities.

ITU: Providing Disaster Relief Telecommunications Services

Wireless Reach donated a Qualcomm Deployable Base Station (QDBS) to the International Telecommunication Union (ITU) to improve emergency communications for disaster preparedness and to coordinate relief activities in the aftermath of a disaster. The base station allows relief organizations to communicate and coordinate with each other, when there is no other means of telecommunications. Based on 3G CDMA technology, the QDBS is a compact, quickly deployable and easy to operate mobile solution with 50 phones providing first-responder communications. The QDBS will be housed at ITU's headquarters in Geneva until it is deployed again.

Kenya: Timely Medicine Helping People with HIV/AIDS
Wireless Reach has teamed with partners to develop a technology intervention program that creates a more efficient process in the supply management of antiretroviral medicines (ARVs) using 3G wireless connectivity. As part of the project, participating antiretroviral therapy (ART) sites in Nairobi, Kenya, have been equipped with computers, software and support equipment for wireless connectivity on Telkom Kenya's 3G CDMA EV-DO Rev. A network. The software developed in the project is designed to automate the manual reporting system for managing ARVs. These newly converted electronic reports can reach the Kenya Medical Supplies Agency (KEMSA) quickly and efficiently, providing a more accurate inventory of ARVs in clinics and pharmacies. The project provides a simple, practical solution to a real problem that can be greatly improved using wireless technology. With the immediate increased efficiency and more accurate reporting, pharmacists are able to concentrate on more in-depth tracking of ART adherence and patient care.

Portugal: Mobile Solutions for People with Disabilities
In Portugal, Wireless Reach is working with Portugal Telecom Foundation and local hospitals and rehabilitation clinics on a three-pronged project that helps connect people with disabilities, mainly focused on those with paralysis and Cerebral Palsy. Each of the three projects addresses a different group of people in need with specially developed text-to-speech software and hardware to provide them with connectivity and the ability to communicate. Portugal Telecom's GRID software is used on mobile phones and laptops that can be attached to wheelchairs, which allows people to type using symbols and communicate with care givers and loved ones. For the severely paralyzed, special eye-tracking devices and control buttons used with one's cheek are helpful, allowing participants to type using the GRID and text-to-speech capabilities.

United States: Project K-Nect, Wireless Social Networking and Teaching Enhances Student Achievement
Working with the North Carolina Department of Public Instruction and Digital Millennial Consulting, Project K-Nect is a Wireless Reach funded pilot program that began during the 2007-2008 school year to discover if 24/7 connected smartphones could play a role in enhancing student engagement and learning. The project addresses the need to improve math skills among at-risk students in North Carolina who scored poorly in math and did not have access to the Internet at home. Algebra I digital content aligned with the teacher's lesson plan was created and students were encouraged to learn from each other in and out of the classroom using collaborative learning applications, as well as other Internet resources such as algebra.com. In 2009, Project K-Nect was incorporated into algebra II, geometry and biology classes. The project also added two more school districts, including an eighth and tenth grade class totaling 150 students. For two consecutive years, the project has shown success in students' achievement. In classes participating in Project K-Nect, student proficiency rates on the state end of course exam increased 30 percent when compared to classes taught by the same teacher but not participating in the project. And these numbers have not gone unnoticed. Based on positive results from Project K-Nect, the Department of Defense Education Activity granted a participating school district $2.5 million to expand Project K-Nect to all algebra I students.

Vietnam: Transforming the Future Workforce
Vietnam's Prime Minister Nguyen Tan Dung is focused on making the country strong in the development of information technology and communication. He has asked the Information and Communication Ministry of Vietnam to map out a master plan to prioritize the further integration of technology in various areas including developing a labor force competent to compete globally.[2] In order to support the government's goal of boosting 21st century skills within its labor force, Wireless Reach is focusing on Vietnam's future group of skilled workers. Collaborating with Room to Read, a non-profit dedicated to promoting and enabling global education, and S-Fone, a local 3G CDMA operator, Wireless Reach is supporting a project that has established computer labs in six secondary schools throughout southern Vietnam in the Can Tho province. Through the project, the Room to Read computer labs were each equipped with 20-25 computers and EV-DO connectivity using wireless modems. S-Fone is providing the schools with free Internet access until 2012. Along with training sessions for teachers, students are now able to attend classes where they learn how to use various computer applications and basic skills using the Internet. With most of the student population at the participating schools coming from low income families, and one school in a region where there is no landline connectivity, the computer labs and access to the Internet has been a welcome change in their lives.

[2]Tong, Xiong. "Vietnamese PM Calls for Developing IT." China View. 15 Jan 2010. http://news.xinhuanet.com/english/2010-01/15/content_12816987.htm

Global Emergency Management

The Qualcomm Emergency Operations Team's (EOT) mission is to protect our people, business and assets through effective emergency planning, response and recovery. The team consists of cross functional representation from IT, HR, Employee & Corporate Communications, Safety, Security, Legal and Facilities. The EOT has a number of on-going initiatives and tools to ensure that we can uphold the duty of care which our employees expect.

Qualcomm Community Emergency Response Team (QCERT)
This program trains employees to respond to a disaster during working hours; trainings have been conducted in San Diego, CA and Raleigh, NC. Several employees in Santa Clara, CA have taken the training on their own time. The QCERT members are trained in search and rescue, fire suppression, first aid/triage and on the Incident Command System. Annually, the San Diego team participates in a full scale exercise to refresh their skills. The QCERT members are also invited to participate in the CPR/First Aid and AED training and other disaster exercises. Qualcomm has a total of 126 trained employees, with 93 in San Diego, 30 in Raleigh and 3 in Santa Clara. Many of the QCERT members join and get involved with their local community teams, assisting local first responders when requested.

Personal Emergency Training Classes
- **Creating a Family Survival Plan**
  The objectives of this training, held quarterly in San Diego and in other Qualcomm locations such as India, Singapore, Atlanta, Santa Clara and Portland offices, are to educate employees on how to prepare themselves and their families for a disaster. The training covers how to create a communication plan, how to document and practice evacuation plans and how to a build a disaster survival kit. Over the past two years, over 370 employees have completed the training.

- **Ready or Not Survival Training**
  Local San Diego survivalists, Tom Beasley and Susan Conniry, presented their Ready or Not Survival training at Qualcomm in 2009; a total of 88 employees attended this interactive and engaging program. This training goes above and beyond the Family Survival Plan training, teaching employees how to build a shelter, collect and filter drinking water, start a fire and store food. This training will be offered twice a year at our San Diego facilities.

Emergency Operations Toolset
The EOT employs the use of several cutting edge software systems (or tools) to ensure they are kept informed of worldwide events and emergencies.

- **Emergency Notification System**
  This system communicates with employees during an emergency. This automated, two-way system delivers messages in a variety of formats (cell phone, home phone, email, SMS text) and confirms message delivery and acknowledgement from the recipient.

- **Operational Risk Management**
  An automated system sends SMS pages and emails to the EOT, alerting the team in near real time about emergencies or events such as fire, terrorism or extreme weather that are occurring close to our facilities worldwide.

- **Employee Traveler Location System**
  A system to locate travelers during an emergency; flight and hotel information is loaded into the system from our global travel providers. This allows the EOT to act immediately during a critical event by identifying at-risk travelers.

- **Emergency Supply Kits**
  EOT procures and maintains emergency supply kits for the San Diego offices and assists with the procurement of the kits for our regional and international offices. The kits are intended to be used during a disaster when employees must seek shelter at Qualcomm facilities.

Since 2004, Qualcomm has donated more than $4.5 million to benefit victims of natural disasters around the world.

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Mumbai Terrorist Attack Response

In November 2008, both our Corporate EOT and our India EOT were activated for several days when the city of Mumbai was attacked by a group of terrorists. During the activation, we contacted Mumbai employees to ensure their safety as well as employees traveling to Mumbai to provide factual information and ascertain status and to ensure their security. We also launched a comprehensive internal communication campaign to inform our employees about the safety of their co-workers.

Red Cross Ready When the Time Comes

The program trains and certifies employees to help out the American Red Cross during a disaster in the San Diego area. Employees have been trained in two disciplines—Sheltering and Response Center Enterprise (assisting with the American Red Cross national call center). The training program, which started in 2008 and continued in 2009, added an additional 47 employees to bring our total trained volunteers to 63 employees.

Sorrento Valley Consortium

The Consortium, co-founded and led by Qualcomm, is a group of 14 Sorrento Valley-based companies who meet monthly to discuss emergency scenarios, share emergency plans, discuss available resources and resource sharing and determine how we can improve our partnership with city and county governments during a regional disaster. In 2009, one of the Consortium's significant accomplishments was strengthening their relationship with the San Diego County Office of Emergency Services (OES). This relationship will improve communication between OES and Consortium members, allowing members to receive early notification when the OES activates their Emergency Operation Center. The Consortium was proud to receive a proclamation from the County of San Diego Board of Supervisors, which recognizes them for their extraordinary efforts in advancing disaster preparedness and their continuous commitment to the community.

2009 H1N1 Influenza Pandemic Mobilization

A quick response

At the end of April, the Corporate EOT activated for the influenza outbreak of H1N1 in Mexico City. We held daily conference calls to actively monitor the quickly evolving situation, which required flexibility and quick decision making from the team. As H1N1 spread, we instituted visitor screening at Qualcomm facilities worldwide. As the uncertainties regarding the mortality rates and the actual death toll from the outbreak continued, the team instituted restrictions on non-essential travel to Mexico and finally restricted all travel to Mexico including a full ban effective for three days. From an educational perspective, the team launched a mini influenza campaign, much like our normal fall influenza campaign, including the distribution of posters and hand sanitizers. We also increased cleaning of all facilities and distributed masks to several of our international locations who were impacted by government restrictions and public fear.

Qualcomm health center

Our on-site medical clinic was involved with the Corporate EOT from the outset providing guidance and advice from a medical perspective. Our Medical Director was instrumental in guiding policy and procedures applicable to Qualcomm employees across the globe. She participated in the production of a video addressing those concerns with the best information available. Posted on the Qualcomm intranet, it was viewed over 1,784 times from 37 different Qualcomm locations worldwide. The team continues to meet and monitor the worldwide situation with a goal of ensuring our employees are informed and exposure to H1N1 is kept at a minimum at our facilities.

QLife