

The technologies we're building will enable the convergence between consumer electronics, computing, the Internet and wireless communications.



Inventing the future.

Born of inspired thinking, we are proud to be an engine for new ideas that is driving the future of wireless. We are innovators of CDMA wireless technology, the foundation for today's 3G-based technology, which has opened the market for wireless high-speed data applications worldwide. Building on that success, we developed a technology roadmap for bringing faster and more efficient services to life.

Our EV-DO technology extends the value of CDMA2000 for many years to come and our HSDPA/HSUPA technology takes WCDMA to the next level. In the future, the Ultra Mobile Broadband™ (UMB™) and Long-Term Evolution (LTE) technologies we are developing today have the potential to revolutionize our industry.

Important innovations.

We are a world leader in wireless innovation

At its core, Qualcomm is a technology developer and enabler. Our company invents and develops new technology through investing in R&D and strategic acquisitions. Qualcomm continues to develop an industry-leading patent portfolio that enables the evolution of newer and better products and solutions for consumers, enterprises and governments.

We commercialize our technological innovations by incorporating them into highly integrated chipsets. In combination with advanced system software, these chipsets are essential components for manufacturers of wireless infrastructure equipment and mobile devices.

With more than one billion cumulative Mobile Station Modems™ (MSMs™) chipset solutions shipped to date, Qualcomm CDMA Technologies has achieved worldwide leadership, delivering solutions for a broad array of addressable markets and providing our manufacturing customers and network operator partners with a solid technology roadmap for the future.

► *Learn more at www.cdmatech.com*

From our inception, Qualcomm has sought to stimulate industry growth through competition by licensing broadly and promoting innovation throughout our industry. We have fostered competition by offering to provide the rights to use our patented technology to interested companies—including our competitors—which has helped grow the wireless industry.

► *Learn more at www.qualcomm.com/technology/licensing*

1 billion

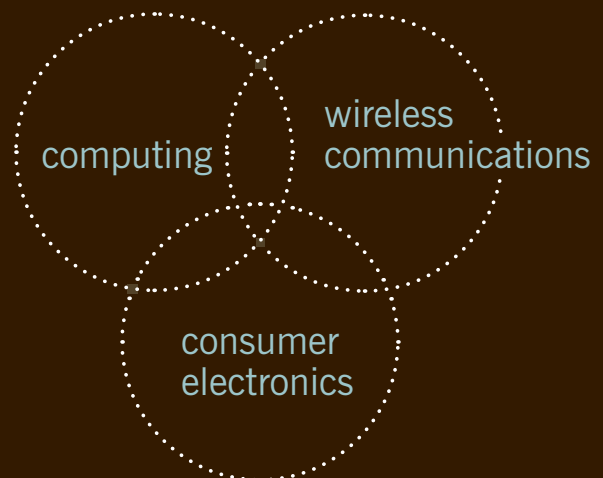
cumulative MSMs shipped.

Continued record shipments

over nine consecutive quarters.



We're making wireless pervasive, connecting people to new possibilities and enabling new ways to communicate.



Immense opportunities.

Our industry is growing and evolving

Worldwide uptake for high-speed wireless services continues to grow rapidly. Qualcomm is working on many fronts to support our industry partners in the effort to upgrade existing networks, deploy new ones and ensure a steady supply of advanced devices, applications and services that fuel market momentum.

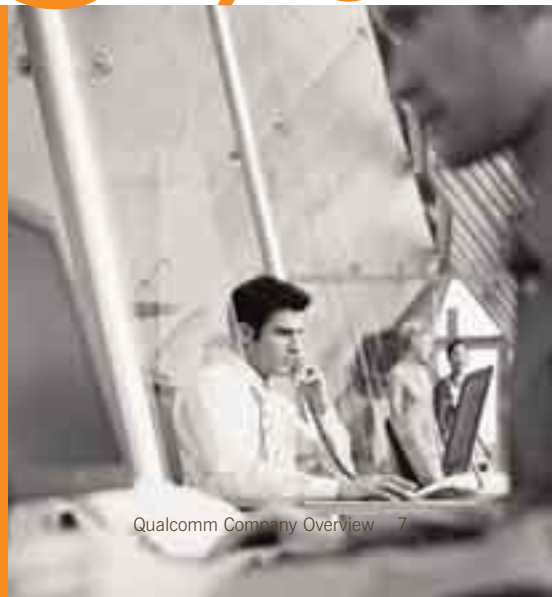
Analysts estimate that more than 2.5 billion people will be using mobile data services by 2011 and the revenue produced from these services will account for 23% of

total service revenue worldwide.* We believe the growing availability of 3G-enabled devices will accelerate the demand for many wireless data services on a global basis and thus lead to an increased replacement rate of 3G mobile devices. Affordable wireless broadband data connectivity is important to the consumer and enterprise, and its demand will continue to drive the evolution of wireless standards.

*Source: Yankee Group, October 2007.

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Fast forward.

Analysts predict that by the year 2011, more than 57% of all wireless handsets shipped will be enabled by 3G.*

* Source: Average of Strategy Analytics, July 2007; ABI Research, Q1 2007

“We believe Qualcomm’s intellectual property (IP) position continues to strengthen: In the last 10 years, Qualcomm’s IP portfolio has grown extensively to over 6,500 patents. In 2007, Qualcomm also indicated that it had significant patent positions in OFDMA-based systems. We believe that Qualcomm charging the same royalty rates for their ever-increasing IP portfolio is of great value to their licensees. We believe that aggregation of royalties to fund further IP and merchant chips is in the best interest of the wireless handset industry.”

– Jefferies & Company, Inc., November 15, 2007

“With increased R&D expenses in FY08, we believe these investments will result in strong longer-term growth, as Qualcomm builds on its industry leadership position and extends its solutions to new end markets.”

– Piper Jaffray, November 15, 2007

“We remain encouraged by healthy business fundamentals at Qualcomm, supported by strong 3G growth. Following solid reports from several wireless handset and component vendors, we believe the overall market remains healthy in both emerging markets and 3G.”

– Lehman Brothers, November 15, 2007



Impressive progress.

Improving technology for the future

The comprehensive technology roadmap developed by Qualcomm CDMA Technologies is enabling the continuing evolution of today's WCDMA and CDMA2000 networks. We believe that the future lies in integrating multiple airlinks, including those based on emerging complementary technologies such as OFDMA, and maximizing them for the proper application.

One key to our success is our commitment to providing our customers with comprehensive and highly integrated solutions. Our innovative Qualcomm Single-Chip Solutions integrate a radio transceiver, baseband modem, power management device and multimedia engines into a single chip that lowers handset development costs, lowers power requirements and dramatically reduces the number of components needed.

The new Snapdragon chipset platform features unprecedented integration, extremely fast data speeds and minimal power consumption. We are looking to Snapdragon to revolutionize coming generations of wireless computing devices.

Qualcomm Internet Services is committed to delivering complete solutions that make life easier for our customers. One key example is the growing array of Signature Solutions that enable our partners to save time and money in the development and delivery of new content services to mobile wireless consumers. Examples include BREW Gaming™ and most recently the BrandXtend Signature Solution. Qualcomm Internet Services has also developed the QChat® push-to-talk solution that equips users with an easy to use, virtually instantaneous communications functionality. QChat technology will provide an entirely new realm of efficiency to enterprises facing time-critical situations, including medical and emergency response personnel.

▶ *Learn more about BREW at www.qualcomm.com/brew*

Revolutionizing future generations of wireless computing devices.



Transforming life and work

Another key to the success of the Qualcomm business model is our commitment to building a powerful services organization that helps our customers achieve their business goals by putting life-transforming technologies into the hands of consumers, professionals and government agencies.

Qualcomm Government Technologies is transforming life for emergency responders by providing them with highly advanced situational awareness capabilities. The business recently upgraded its deployable base station offering to take advantage of today's high-speed networks and helped implement the first wireless broadband 700MHz network in the United States dedicated to public safety workers.

- ▶ *Learn more about Qualcomm Government Technologies at www.qualcomm.com/qgov*

The MediaFLO system we developed is transforming the mobile TV experience and enabling content providers to extend their brands through a new mobile medium. With MediaFLO technology, wireless and pay-TV operators can now deliver streaming television, entertainment and information services to mobile devices. Now commercially available in the United States from MediaFLO USA, this breakthrough technology is undergoing trials in Europe and Asia.

- ▶ *Learn more about MediaFLO technologies at www.qualcomm.com/mediaflo. Learn more about MediaFLO USA at www.mediaflousa.com*

Qualcomm Enterprise Services (formerly known as Qualcomm Wireless Business Solutions) is continuing to make our company a value-added service provider to public and private organizations around the world that are leveraging wireless into their daily business operations. Ambitious new developments are resulting in service platforms for enterprises to better serve their customers, providing the highest quality and visibility.

- ▶ *Learn more about Qualcomm Enterprise Services at www.qualcomm.com/qes*

