



Immeasurable
impact.

We are making a difference.

We believe that wireless technology changes people's lives for the better. In the pages that follow, we highlight some examples of creative wireless programs and services that are making a real difference in the world. From first-time phone calls to extraordinary new broadband capabilities, wireless mobility is bringing people together in exciting new ways and transforming modern life.

Qualcomm engineers are proud to bring the benefits of advanced wireless technology to people around the world.




Fishermen in India's tsunami-affected Tamil Nadu region are putting advanced wireless technology to work, thanks to a collaboration that includes industry giant Tata Teleservices and the nonprofit M.S. Swaminathan Research Foundation. Using a BREW application called "Fisher Friend," fishermen can now quickly access crucial information regarding weather conditions, approved fishing locations and market prices—all in their local language. Using low-cost phones that run on Tata's high-speed 3G network, the easy-to-use application provides fishermen with a much-needed tool that enhances their safety and livelihood.

This project is part of Qualcomm's Wireless Reach™ initiative, a program aimed at empowering underserved communities worldwide via advanced wireless connectivity.

Learn more about Qualcomm's Wireless Reach initiative at: www.qualcomm.com/wirelessreach

A large, weathered wooden fishing boat with a canopy, floating on the water. Several people are visible on the boat. The background shows a coastal area with palm trees and buildings under a clear sky.

Befriending fishermen in rural India.



Strengthening the police in North Carolina.



Upgrading to 3G has transformed the workplace for police in Raleigh, North Carolina. More than 700 wireless-enabled laptops allow officers to connect to critical data at broadband speeds. With real-time access to DMV and criminal databases, officers can pull warrants, check file photos and submit reports without having to return to base. The system saves taxpayers money and makes life easier for those who protect and serve.

Recognized by Qualcomm's 3G A-List Awards program, which honors creative 3G wireless implementations in the workplace worldwide.

Learn more about Qualcomm's 3G A-List Awards program at: www.3galist.com



Emergency services in South Korea.



The Korean National Emergency Management Agency provides national coverage of disaster management including fire, Emergency Medical Systems and rescue needs from 16 local province headquarters with 205 stations and 30,000 employees. Previously hampered by its reliance on landline phones, the agency struggled to ascertain rescue information and inform responders. Since implementing a gpsOne-enabled 3G mobile broadband system, the agency now has the ability to pinpoint the locations of callers, access a nationwide database for victim locations, obtain contact information of relatives and transmit information and video to assist responders transporting patients to hospitals.

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Remote medicine in 15 countries.



Headquartered in Santa Barbara, California, InTouch Health has been deploying Remote Presence Robotic System technology to physicians since 2003. Using a 3G-enabled laptop, physicians can “call up” a robotic device in another city to monitor vital signs and conduct a wireless medical patient consult. The hospital side of the system features a five-foot tall mobile robot. While there are only about 120 such systems in commercial use in hospitals today, InTouch Health anticipates the number of installations to grow significantly.

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