



## **Qualcomm joins the Electronic Industry Citizenship Coalition**

September 28, 2012

Qualcomm has been accepted as an applicant member of the Electronic Industry Citizenship Coalition (EICC), a worldwide association of electronics companies working together to improve efficiency and social, ethical and environmental responsibility in the global electronics supply chain.

As a world leader in 3G/4G and next-generation mobile technologies, Qualcomm supports EICC's vision and mission and is committed to adopting and implementing EICC's Code of Conduct. Because we depend on suppliers for the manufacture of our integrated circuit products, we're also committed to helping our key electronics manufacturing suppliers adopt the same code of conduct for their organizations.

"At Qualcomm, we think every day about how access to 3G/4G and next-generation mobile technologies can improve people's lives," said Jim Lederer, executive vice president and general manager, QCT.

"We've seen first-hand how our technologies enable devices that empower people and bring new opportunities to both developed and developing regions, including remote areas of the globe. Wireless technology is helping to improve transportation, increase quality of healthcare, produce food more efficiently and better connect people. As mobile technologies continue to benefit society in new and often unexpected ways, it is important that companies like ours collaborate with key stakeholders to foster sustainability throughout the supply chain."

"Qualcomm's membership in EICC is part of our broader commitment to social responsibility, which is an important part of our corporate culture," added Lederer. "We strive to better our local and global communities through ethical business practices, socially empowering technology applications, educational and environmental programs, employee diversity and volunteerism. Qualcomm is committed to being a responsible, globally oriented corporate citizen."

For more information about EICC and how members collaborate for a sustainable electronics industry, visit [www.eicc.info](http://www.eicc.info).

To learn more about Qualcomm's social responsibility initiatives, visit our [Corporate Citizenship](#) site.