

SNAPDRAGON SUMMIT CONTEST

TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN IN THE SNAPDRAGON SUMMIT CONTEST (THE “CONTEST”).

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

WHO MAY ENTER: Contest is open to legal residents of the United Kingdom excluding the Channel Islands and the Isle of Man, who at the time of entry are: (i) physically located within the UK, (ii) aged 18 years or older, and (iii) following an official Snapdragon® UK account on X (@snapdragon_uk) or Instagram (@snapdragon_uk), (collectively referred to hereafter as “you” or “Contestant” or “Contestants”). Contestants must have an X or Instagram account to enter the Contest. (An X account can be created for free at <https://x.com>. An Instagram account can be created for free at <https://instagram.com>). Employees (and their immediate families (spouse, parent, child, sibling and their respective spouses), regardless of where they reside, and/or those living in the same household as an employee, whether or not related) of Qualcomm Technologies, Inc. (the “Promoter”), prize provider(s), and their respective parent companies, affiliates, subsidiaries, prize supplier(s), content provider partners, mobile competitors, distributors and advertising and promotion agencies involved in this Contest (collectively, “Contest Parties”) are not eligible to enter or win. The Contest is subject to all applicable federal, provincial, state, and local laws and regulations. Void outside the United Kingdom and where prohibited or restricted by law.

BY PARTICIPATING IN THE CONTEST, EACH CONTESTANT REPRESENTS AND WARRANTS THAT HE OR SHE MEETS THE ELIGIBILITY REQUIREMENTS STATED IN THESE TERMS AND CONDITIONS (“T&Cs”) AND ACKNOWLEDGES THAT FAILURE TO MEET ALL ELIGIBILITY REQUIREMENTS WILL DISQUALIFY CONTESTANT FROM THE CONTEST.

CONTEST ENTRY PERIOD: Contest begins at 12:00:00 British Summer Time (“BST”) on the 26th of June 2025 and concludes at 23:59:59 BST on the 3rd of July 2025 (the “Contest Entry Period”). Entries received after this time will not be considered.

CONTEST OBJECTIVE: The objective of the Contest is for Contestants to express why he/she/they should win a trip to the 2025 Snapdragon Summit in Hawaii, USA by creating a video or an image/photo that shows their passion for the Snapdragon® technology.

HOW TO ENTER: During the Contest Entry Period:

- (i) Create a ninety (90) seconds (or less) video or an image/photo that displays your passion for Snapdragon technology.
- (ii) Post your video or image/photo via X or Instagram and tag @Snapdragon_UK on X on your tweet or @Snapdragon_uk on your Instagram feed post with the hashtag #SnapdragonSummit.
- (iii) Follow the @Snapdragon_UK X account at https://x.com/Snapdragon_UK or @Snapdragon_UK Instagram account at https://www.instagram.com/snapdragon_uk/ (if you have not already done so).

Points i-iii (above) are collectively referred to hereafter as your “Entry.” If a video exceeds ninety (90) seconds, only the first ninety (90) seconds will be judged. **Limit: one (1) Entry per Contestant, either post**

a video or an image/photo via X or Instagram. If more than one (1) Entry is received from an individual via X and/or Instagram, only the first Entry received will be considered for judging. Normal Internet access and data usage charges imposed by online and cell phone service provider may apply. Your video or image/photo must be your original work created solely by you. By submitting your Entry, you hereby represent that you have all rights necessary to distribute the Entry and to grant to Promoter the rights set forth herein.

If a Contestant's X or Instagram account is set to "protected or private mode," during the Entry period and/or up to one (1) week after the Entry period, the Entry will not be visible to Promoter or Promoter's designated agent and, therefore, will not be received by Promoter, resulting in Contestant's failure to participate in the Contest. Note: disabling "protected or private mode" will make your Entry public.

Promoter will not accept responsibility for Entries that are corrupted, not successfully completed or transmitted, lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, website, computer hardware or software failure of any kind. Proof of posting shall not constitute proof of receipt of a successful Entry by the Promoter.

Tampering with the entry process or the operation of the Contest, including, but not limited to the use of any device to automate the entry process, is prohibited and any entries deemed by Promoter, in its sole discretion, to have been submitted in this manner will be void.

Contestants must be the holder of the social media account from which the Entry is received. In the event of a dispute regarding the identity of a Contestant, the dispute will be resolved in favor of the Contestant who is the "authorized account holder" of the relevant social media account and/or e-mail account holder. The "authorized account holder" shall be the natural person assigned an e-mail address or social media account by (as may be applicable) an internet access provider, online service provider, social media platform entity or other organization (i.e., business, education institution) responsible for assigning e-mail addresses or social media accounts (as applicable). Each Contestant and the potential winner may be required to show proof of being the authorized account holder at any time in the Contest Entry Period and prior to claiming prize (as defined below).

Without limiting the generality of the foregoing, Contestant agrees that any online post that it publishes or shares on any social media platform may be re-posted and shared by others on various social media platforms (including both the same social media platform on which it was originally published or shared and other social media platforms) and the Contest Parties are not responsible for any unauthorized use of such online posts by third parties. Posts will not be held "in confidence" and publishing or sharing any post as described above does not create a confidential relationship or obligation of secrecy between you and Promoter, or any of the other Contest Parties. Promoter reserves the right to remove any offensive, infringing or inappropriate posts by any Contestant appearing on Promoter's social accounts and elsewhere and to exclude those responsible for such posts from the Contest.

SUBMITTAL OF ENTRIES: Only eligible Entries created by a natural person and submitted via X or Instagram will be accepted. Entry must be posted by the X or Instagram account holder and must not infringe upon the rights of any third party. The following video or image/photo related content CANNOT be included in the Entry:

- any content providing personally identifiable information about yourself or any third parties, such as a name, address, phone number or any contact information.
- content that is libelous, defamatory, disparaging or tortious.
- content that includes sexually explicit; and/or explicit or offensive language.

- content referring to lotteries or gambling.
- content advocating violence, illegal activities, weapons, tobacco, alcohol or drugs.
- content that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, religion, nationality, disability, sexual orientation, age or any basis protected by federal, state, or local law, ordinance, or regulation.
- any content that denigrates, disparages, or reflects negatively on the Promoter, its services, and products and/or its employees, or on any other person, company, services, or product, or that disparages the Promoter's competitors; and
- any content that communicates messages inconsistent with the positive images and/or goodwill to which Promoter wishes to associate.
- must not contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines intended to damage, detrimentally interfere with, surreptitiously intercept, or expropriate any system, data or personal information.

Entries containing any such aspects and/or that are in violation of law or otherwise deemed by Promoter, in its sole discretion, to be prejudicial to Promoter or inappropriate in any way, will be disqualified. Entries determined, in Promoter's sole discretion, to infringe on any intellectual property rights or other rights will be disqualified.

If an Entry includes any of the prohibited elements listed above, the Entry will be disqualified, along with the Contestant who submitted it. The above list is not intended to be exhaustive; the Promoter may disqualify any Entry if it contains images and/or text that Promoter deems, in its sole discretion, to be offensive or obscene in any way or not in compliance with these T&Cs. Any Contestant acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, will be disqualified from this Contest and any future Snapdragon Insiders promotions. Without limiting the generality of the foregoing, each Contestant agrees that (i) the Entry may be posted and shared by others pursuant to standard usage of X.com and Instagram.com, and (ii) the Contest Parties are not responsible for any unauthorized use of Entries by third parties.

In the event of a disqualification, the Promoter is under no obligation to disclose why an Entry has been disqualified other than to say the Entry was ineligible under these T&Cs. Entries are subject to all notices posted at Qualcomm.com/site/privacy, including these T&Cs.

By entering the Contest, each Contestant, on behalf of him/herself/themself grants the Contest Parties and/or their agents, a perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Entry, or any content submitted in connection with this Contest, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Contest Parties' websites and/or any other advertising or promotion of Contest Parties all without further consent from or notification or compensation to any Contestant. Contestants hereby waive all so-called "moral rights of authors" and "droit moral" rights. Each Contestant agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Promoter's, or Promoter's designees and licensees, use of the Entry, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised. Each Contestant shall indemnify and hold the Contest Parties harmless from and against any losses, costs, liabilities, claims, damages, or expenses arising out of any claim which is inconsistent with any warranty or representation made by the Contestant in this assignment of rights.

JUDGING & TIES: Judging will be conducted during the Contest Entry Period and conclude on or about 11:59:59pm BST on the 23 of July 2025. All eligible Entries will be judged by a panel of experts (“Judges”), to determine the top winning Entry. All Entries will be judged on, and points awarded on a scale for each of the following criteria:

- (i) Composition (25%) – including, but not limited to: framing, positioning of elements, lighting, camerawork;
- (ii) Overall Impact of Video or Image/Photo (25%);
- (iii) Artistic Merit (25%) – including but not limited to: originality, overall aesthetic sense, storytelling.
- (iv) Interest/Passion for the Snapdragon brand (25%)

In the event of a tie, the tied Entries will be rejudged by the Judges solely based on overall impact of video or image/photo on a scale of 1 - 100% to determine the winning Entry.

WINNER SELECTION & NOTIFICATION: One (1) potential winner will be notified via Direct Message to his/her/their X or Instagram account. Promoter is not responsible for changes to a potential winner’s X or Instagram account settings that may interfere with the prize notification. Potential winner will be required to follow all instructions provided by the Promoter or its designated agent to claim Prize. At the sole discretion of the Promoter, disqualification and forfeiture of Prize may result from any of the following: **[1]** potential winner’s failure to respond to the Direct Message or email notification from the Promoter within twenty-four (24) hours of notification; **[2]** the failure of potential winner to receive notification due to deactivation of the winner’s account; **[3]** a potential winner’s failure to become a follower of @Snapdragon, resulting in the potential winner’s failure to receive a Direct Message from Snapdragon; **[4]** potential winner’s account “protected mode” is set so that his or her updates/responses may not be visible to Promoter; **[5]** a potential winner’s failure to provide Promoter any required documents, including completing, signing and retuning a Declaration of Eligibility and Release of Liability plus providing satisfactory proof of age, identity and residency; **[6]** a potential winner’s failure to validly claim the prize by deadline; and **[7]** any other non-compliance with these T&Cs. Promoter is not responsible for the potential winner’s email settings including spam, junk or other filters that may interfere with the prize notification. In the event it is determined that the potential winner has not complied with any part of these T&Cs, has made any types of false statements, or if the prize notification cannot be delivered or is returned as undeliverable, the potential winner will be disqualified, and the prize will not be awarded. Prize will not be awarded if Promoter or its designated agent is unable to verify the potential winner, or if the potential winner fails to meet the requirements set herein, or if no eligible Entries are received. The potential winner shall not be allowed to win the prize until he/she has been verified by the Promoter.

PRIZE DETAILS AND CORRESPONDING APPROXIMATE RETAIL VALUE (“ARV”): One (1) Grand Prize: Winner will receive one (1) ticket to attend the Snapdragon Summit 2025 (“Event”) to occur between the 22nd of September 2025 and the 26th of September 2025 in Maui, Hawaii, USA plus hotel accommodations for four nights at a 4 star hotel, round trip economy class airfare from the closest international commercial airport near winner’s primary residence to Maui, one (1) Samsung S25 Ultra Phone, three (3) shirts, one (1) phone case and additional Snapdragon branded merchandise. ARV of Grand Prize: €5,600 EUR. All meals, ground transportation, taxes, gratuities, incidentals, upgrades, visa or visa waiver or travel permit fees, insurance fees, service charges, spending money or other expenses not specified herein are not included and are the sole responsibility of winner. Merchandise prizes will be shipped directly to the winner within thirty (30) days following the winner’s announcement and verification.

Any merchandise prize is awarded as is and its corresponding ARV stated herein is what the prize will be valued as or is currently known to be valued as at the time the T&Cs were published and is subject to change. If the actual value of prize (or prize component) at the time of award is lower than the value stated therein, the difference will not be awarded. The prize does not include wi-fi data or service, which are the winner's sole responsibility. Winner acknowledges that the Contest Parties do not make, nor are in any manner responsible for any warranty, representation, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of any merchandise prize except that each merchandise prize is subject to its manufacturer's standard warranty, if any. The Promoter is not responsible for a returned and/or an undeliverable merchandise prize.

The winner must accept prize in its entirety and travel on dates/times as determined by the Promoter or forfeit all rights to prize. Winner acknowledges that, as a prerequisite to attend the Event, he/she/they will be required to register the Event via a third-party site and that the acceptance of separate terms and conditions in connection with the Event is required. Additional legal documents and personal information may be required by Sponsor or its agent to process the travel itinerary. . If the Event is cancelled for any reason, that prize or unavailable portion of the prize will be forfeited, and the Promoter will have no further obligation to winner. The Promoter is not responsible for any flight or transportation delay/cancellation, and is not liable for any expenses incurred because of such delay/cancellation. Winner is responsible for obtaining and paying for all proper travel documentation (e.g., valid government issued ID, passport and/or visa and/ or visa waiver registration, travel insurance, etc.) prior to travel. Winner may be required to provide a credit card to the hotel at time of check-in. The winner will be responsible for all federal, state, and local sales and income taxes on prize won, if applicable. No substitution for cash or other prizes shall be available for any prize or prize portion, except the Promoter reserves the right, in its sole discretion, to substitute any prize (or part thereof) with a different prize of comparable value. Prize is not transferable or redeemable for cash, except in the sole discretion of Promoter. Prize is not guaranteed in any color, model, size, all of which are subject to availability at the time of delivery. All prize details are at the Promoter's sole discretion. Event ticket will not be replaced if it is lost or stolen, and cannot be transferred, resold, offered for resale, or used for any commercial or promotional purpose whatsoever.

The winner must comply with all applicable Event regulations in connection with the prize. The Event location reserves the right to remove or to deny entry to the winner if winner engages in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the Event. The Promoter will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of, or the restriction of the Event. Admission to Event is subject to all rules, requirements, and policies, including, without limitation, all security, conduct, safety and health requirements and policies, put in place by Event location. Winner must also comply with all applicable laws, policies, orders, protocols, and guidelines issued by federal, state, and local authorities respecting COVID-19 and other communicable diseases, and Event attendance is conditioned on such compliance. Furthermore, and with the winner's prior consent, the Promoter and/or its agents may film, record and/or take photographs of the winner before/during/after the Event, and may use the resulting footage, recordings, or photographs for a range of purposes, including, without limitation, for marketing and promoting Promoter and/or its promotion partners/agents and their respective products and services. No additional compensation will be provided for any resulting footage.

PUBLICITY: Winning constitutes permission for Promoter to use winner's name and contact information necessary for prize delivery. If the winner also consents to the Promoter using his/her name, video, image, photograph, hometown, likeness, and prize won for future advertising and media publicity by Promoter, the Promoter may use such data for the disclosed purposes without additional compensation, notification,

release, or permission. Promoter will process the data according to the section “PRIVACY” set forth below.

SUSPENSION/MODIFICATION/TERMINATION: The Promoter reserves the right to modify, suspend or terminate the Contest without notice, if in its sole and absolute discretion, it is determined that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any Force Majeure event(s) such as but not limited to acts of God, acts of war, natural disasters, weather or acts of terrorism that may severely undermine, or impair the integrity and/or feasibility of the Contest, and, if terminated, at Promoter’s discretion, determine the winner using all non-suspect, Eligible Entries received up to time of cancellation.

GENERAL CONDITIONS: By participating in the Contest, Contestants (i) agree to be bound by these T&Cs, including all eligibility requirements, and (ii) agree to be bound by the decisions of Promoter, which are final and binding in all matters relating to the Contest. Failure to comply with these T&Cs may result in disqualification from the Contest. Promoter reserves the right to permanently disqualify any person it believes has intentionally violated these T&Cs.

RELEASES: To the extent permitted by law, contestants agree to these T&Cs and the decisions of the Promoter and release, defend and hold harmless Contest Parties, Instagram, X, as well as the employees, officers, directors and agents of each (collectively, the “Released Parties”), from all claims, actions and all liability of any kind whatsoever for injuries, damages or losses of any kind, which may be sustained in connection with, either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of prize awarded herein, or resulting from any travel related activity (if determined a winner); or (2) participation in the Contest. The Promoter is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of prize.

LIMITATION OF LIABILITY: To the extent permitted by law, in no event shall the Released Parties be liable for (i) any amount greater than the highest value of any individual prize portion offered in this Contest; or (ii) any lost profits, or any special, incidental, indirect, intangible, or consequential damages, whether based in contract, tort, negligence, strict liability, or otherwise, arising out of or in connection with the Contest, even if an authorized representative of the Promoter knew or should have known of the possibility of such damages, and notwithstanding the failure of any agreed or other remedy of its essential purpose, except to the extent a final judicial determination is made that such damages were the result of Promoter gross negligence, fraud, willful misconduct, or intentional violation of law.

COMPLIANCE WITH LAW: By participating in this Contest, each contestant agrees to be in full compliance with all applicable domestic and international laws, codes, rules and regulations.

PRIVACY: Information collected from Contestant will be processed according to Promoter’s Privacy Policy at [Qualcomm.com/site/privacy](https://www.qualcomm.com/site/privacy), including how the data subject rights can be exercised. Any requested opt-in consent is completely voluntary and will not increase your chances of winning. The Promoter does not sell your personal information.

CHOICE OF LAW AND VENUE: Except where prohibited by law, all matters arising out of, in connection with or relating to this Contest or the enforcement or construction of the T&Cs shall be governed by and resolved in accordance with the laws of California, the United States, without regard to any conflict of law principles that would result in the application of the laws of a different jurisdiction.

Contestants and Promoter agree that any dispute, claim, or disagreement arising out of or relating in any way to this Contest, including any dispute, claim, or cause of action relating to the prize awarded in this

Contest, and including any dispute, or claim, will be subject to the exclusive jurisdiction of the courts of England and Wales.

SEVERABILITY: If any provision or part-provision of these T&Cs is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these T&Cs.

WINNER'S NAME: For details of the results of the Contest, send an email to: qualcomm@1000head.com by the 31st of July 2025 with "Snapdragon Summit 2025 Contest Winner " on the subject line of the email. By entering Contest, each contestant agrees that if the contestant wins the Contest, then the contestant's family name (surname) and county of residence may be disclosed to persons inquiring in accordance with this section. This provision shall not apply to the extent that the anticipated disclosure would be in breach of any applicable law or regulation. If you object to any or all of your surname, county and winning Entry being published or made available, please contact the Promotor by e-mail to qualcomm@1000head.com. In such circumstances, the Promotor may still be required to provide this information to a regulator on request, including the Advertising Standards Authority.

PROMOTER: Qualcomm Technologies, Inc., 5775 Morehouse Drive, San Diego, CA 92121, USA.

This Contest is not promoted, endorsed, associated with or administered by Instagram, or X. Any questions, comments or complaints regarding this Contest must be directed to the Promoter.